

Memorandum

Memorandum No: 23-136

Date: May 10, 2023
To: Honorable Mayor and City Council
From: Ryan Henderson, Interim City Manager 
Re: Community Enhancement and Compliance Earns State and International Awards

The City of Anna was awarded 2nd Place in the Category 5: Population 15,001 – 25,000 for the Governor's Community Achievement Awards. The Governor's Community Achievement Awards are one of the most coveted annual environmental and community improvement honors in Texas. A community's environmental program is judged by a diverse group of judges on achievements in seven environmental and community improvement areas:

- Community Leadership and Coordination
- Public Awareness and Outreach
- Environmental Education and Youth Engagement
- Beautification and Community Improvement
- Litter Prevention and Cleanup
- Solid Waste Management
- Litter Law and Illegal Dumping Enforcement

Keep Texas Beautiful (KTB), in partnership with TxDOT, has awarded the GCAA to Texas communities for over 50 years.

Additionally, the Community Enhancement and Compliance Division and Communications Division have been awarded a Gold Winner from the Hermes Creative Awards for the CEC Department Guide in the Digital Publications category.

About the project: The purpose of creating the Community Enhancement and Compliance brochure was to have a convenient and accessible way of sharing information about the city's new division. The City of Anna wanted an additional resource to educate the public on the new division's roles and responsibilities, and inform the community about the programs and events offered. Each quarter, the guide is updated with new program and event dates.

About The Hermes Creative Awards: Hermes is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.

Hermes Creative Awards are administered by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, digital media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and awards outstanding achievement and service to the profession.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

- c. Kevin Martin, Community Enhancement and Compliance Manager
Frances La Rue, Communications Manager
Taylor Lough, Assistant City Manager
Greg Peters, Interim Assistant City Manager
Management Team