



Memorandum

Memorandum No: 24-117

Date: May 24, 2024
To: Honorable Mayor and City Council
From: Ryan Henderson, City Manager 
Re: May 2024 Organizational Update

I would like to take this opportunity to announce new appointments to the City of Anna team.

Congratulations to Stephanie Scott-Sims for the appointment as Director of Development Services, Aimee Ferguson for the appointment as Finance Director, Bernie Parker for the appointment of Economic Development Director, and Chris Talbot for the appointment as IT Manager.

Ms. Scott-Sims currently serves the City of Frisco as Development Manager. Throughout her career she has held leadership roles in community and economic development, finance and entrepreneurship, placemaking, and communications for communities in Michigan, Minnesota, and North Carolina. Ms. Scott-Sims will begin her role here in Anna on Monday, June 10.

Ms. Ferguson has served the City of Anna since 2022 as Interim Director and Assistant Director of Finance. She previously served the City of Celina as Budget Manager and held various accounting roles for GDT-General Datatech and the New Orleans Ernest N. Morial Convention Center. The Finance Department includes the accounting, municipal court, and utility billing divisions.

Mr. Parker has been with the City of Anna since 2023 as the Interim Director and Assistant Director of Economic Development. Since his time with the City, Mr. Parker has been instrumental in the effort to acquire property downtown and to set the stage for downtown development. Prior to his time with the City of Anna, Mr. Parker served as the City Manager of Keene and Assistant City Administrator of Willow Park.

Mr. Talbot has served the City of Anna since 2021 as Interim Information Technology Manager and Systems Administrator. As the interim manager, Mr. Talbot successfully led IT initiatives protecting the organization from cyber-security risks through policy revisions and educational training, all the while managing the day-to-day needs of our technological infrastructure.

Below is a table of assignments and projects that are in effect for the City Manager’s Office:

| Ryan Henderson, City Manager | Taylor Lough, ACM | Greg Peters, ACM |
|---|--|---|
| <ul style="list-style-type: none"> • Budget • Economic Development • Fire Rescue • Police | <ul style="list-style-type: none"> • Community Enhancement and Compliance • Finance • Human Resources • Information Technology • Public Affairs • Strategic Planning | <ul style="list-style-type: none"> • Capital Improvement Projects (CIP) • Development Services • Engineering • Graphic Information Systems (GIS) • Neighborhood Services • Public Works |

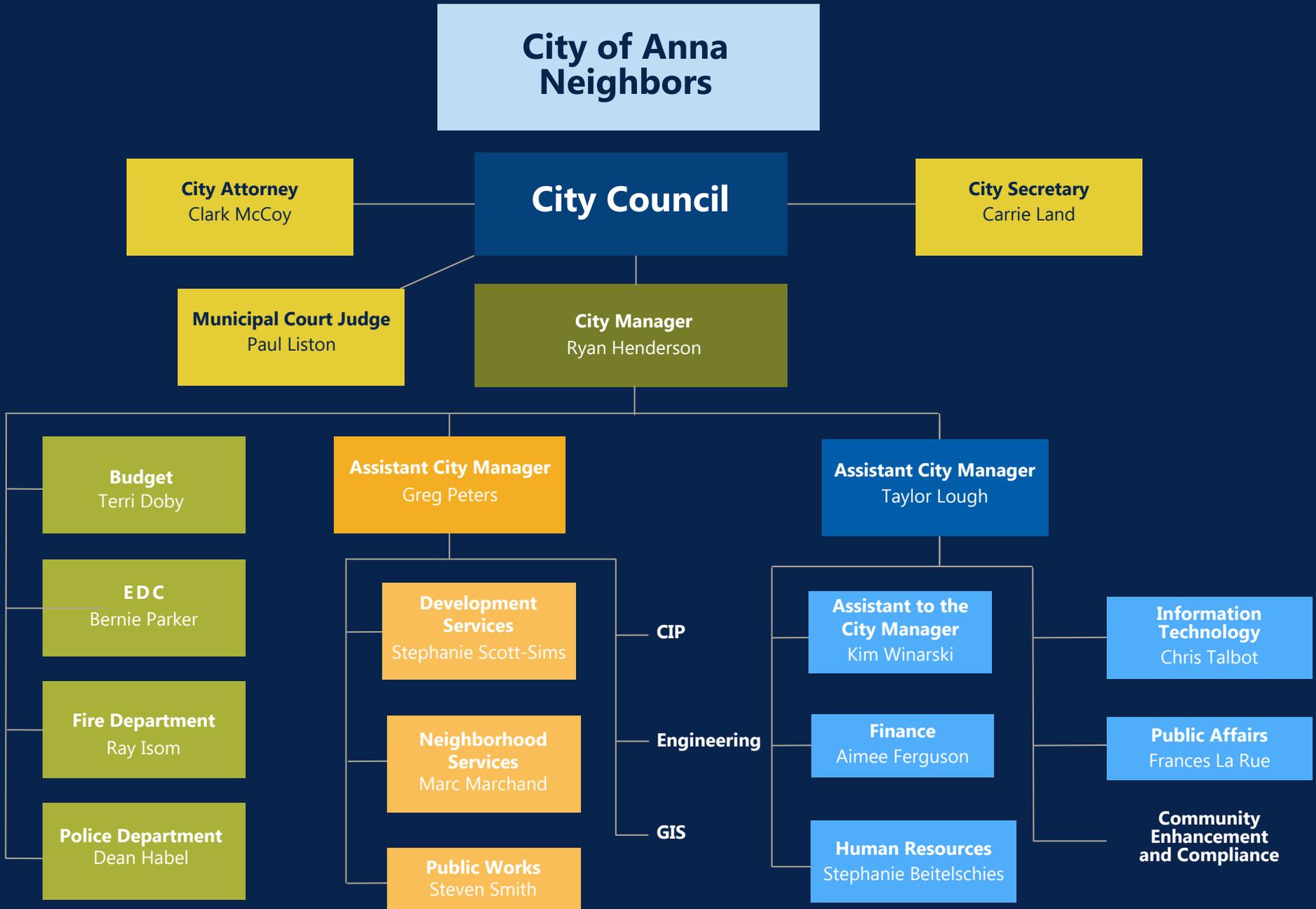
Attachments:

Exhibit 1 – Organizational Chart

Exhibit 2 – Meet Anna Management Team

- c: Greg Peters, Assistant City Manager
- Taylor Lough, Assistant City Manager
- Carrie Land, City Secretary
- Clark McCoy, City Attorney
- Management Team

ORGANIZATIONAL CHART



Meet Our Team



Ryan Henderson

Ryan Henderson, appointed as the City Manager for the City of Anna since October 2023, joined the organization in 2019 as the Assistant City Manager. He began his career as an intern with the City of Charlottesville, Virginia, Neighborhood Development Services Department. Ryan holds a bachelor's degree in Communications from Virginia Tech and a master's degree in Public Administration from Virginia Commonwealth University. Prior to joining Anna, he worked for six years in the City Manager's Office for the City of Fort Lauderdale, starting in 2013.



Taylor Lough

Taylor Lough, serving as the Assistant City Manager for the City of Anna since December 2022, previously held the position of Assistant Director of Economic Development and Economic Development Manager. Prior to Anna, she served the Richardson, Texas community in various roles within the City Managers Office. Taylor earned a Bachelor of Science in Political Science from Saint Mary's College in Notre Dame, Indiana, and a Master's in Public Administration from the University of North Texas.



Greg Peters

Greg Peters, serving as the Assistant City Manager for the City of Anna since January 2023, previously held the position of Public Works Director from August 2019. Before joining Anna's team, he served as the Director of Public Works for the City of Sachse from 2016 to 2019 and as City Engineer from 2013 to 2015. Earlier in his career, Greg worked as a Project Manager for Pacheco Koch Consulting Engineers from 2006 to 2012. He is a Texas Tech University alumnus with a Bachelor of Science in Architecture, a Bachelor of Science in Civil Engineering, and a Master's of Science in Architecture. Greg earned his Professional Engineer license in 2009 and became a Certified Public Manager in 2016.



Kim Winarski

Kimberly Winarski, serving as the Assistant to the City Manager since July 2022, started with the City of Anna in 2020 as a fellow through the ICMA Local Government Management Fellowship. She previously worked for the City of Palm Bay, Florida, in the City Manager's Office. Kimberly has a master's degree in public service and administration and certificates in community development and sustainable urbanism. She also has dual bachelors degrees in public administration and in English literature, and a certificate in urban planning.



Terri Doby

Terri Doby, serving as the Budget Manager for the City of Anna since November 2019, brings over twenty years of municipal budgeting experience with a background in various municipalities, including San Antonio, Collin County, Denton, Rowlett, and Addison, Texas. She holds a Bachelor of Arts from the University of Texas at Austin and a Master of Public Administration from the University of Texas at San Antonio, along with a Certified Government Finance Officer certification from the Government Finance Officers Association of Texas.



Frances La Rue

Frances La Rue, serving as the Public Affairs Manager for the City of Anna since September 2023 and previously held the position of Communications Manager. Before Anna, Frances worked in municipal communications for McKinney, TX, and Corona, CA. Frances received a master's degree in Strategic Communication & Innovation and a Graduate Certificate in Advanced Digital & Social Media from Texas Tech University. She received her bachelor's degree in Marketing and a master's degree in Organizational Leadership from California Baptist University.



Carrie L. Land

Carrie Land, appointed as the City Secretary for the City of Anna in August 2015, previously held similar roles in the cities of Lucas and Parker, Texas. She is a certified Texas Registered Municipal Clerk since 2003, achieving her Master Municipal Clerk certification from the International Institute of Municipal Clerks in 2021.



Bernie Parker

Bernie Parker, serving as the Director of Economic Development for the City of Anna since May 2024, brings over 17 years of experience in municipal government. His previous roles include City Manager for Keene, TX, Assistant City Manager for Willow Park, TX, Director of Public Services for Murphy, TX, and Engineering Project Coordinator for Keller, TX. Bernie holds a Bachelor of Applied Arts and Science from the University of North Texas and a Masters Degree in Public Administration from the University of Texas at Arlington, along with a Certified Public Manager certification from Texas State University.

CITY OF ANNA: MANAGEMENT TEAM



Chief Dean Habel

Dean Habel, serving as the Police Chief for the City of Anna since November 2020, brings 25 years of experience from the Farmers Branch PD, where he retired as Deputy Chief over Operations. His diverse background includes roles in Patrol, SWAT, Child Abuse/Exploitation, Narcotics, and Professional Standards. Chief Habel holds a Bachelor of Arts in Criminal Justice from the University of Texas at San Antonio and a Master of Liberal Studies/Behavioral Science from Southern Methodist University.



Chief Ray Isom

Ray Isom, serving as the Fire Chief for the City of Anna since 2019, has a career spanning from the Texas State Fire Marshal's Office to the Allen Fire Department. He holds certifications as a Master Firefighter, Master Peace Officer, Emergency Medical Technician, and is a Certified Fire Protection Specialist through the National Fire Protection Association (NFPA). Ray has a Bachelor of Science in Psychology with a minor in Fire Protection and a Master's Degree in Public Affairs from Oklahoma State University and the University of Texas at Dallas, respectively.



Stephanie Beitelschies

Stephanie Beitelschies, with the City of Anna since 2005, serving as the Human Resource Director since October 2019. She earned a Bachelor's degree in Human Resource Management from Texas Woman's University and holds a Graduate Certificate in Local Government Management from the University of Texas at Dallas.



Stephanie Scott-Sims

Stephanie Scott-Sims, Development Services Director since June 2024, has over 15 years of experience in municipal government. Prior to her current position, she worked as the Development Manager at the City of Frisco. She holds a Bachelor's degree in Sociology from Michigan State University and a Master's degree in Urban Planning from Wayne State University.



Marc Marchand

Marc Marchand, serving as the Director of Neighborhood Services for the City of Anna since June 2020, has over 20 years of experience in municipal government, previously serving in Arlington, Burleson, and Collin County. He holds a Master's degree in Library and Information Sciences from the University of North Texas and a Bachelor's degree in Interdisciplinary Studies with a concentration in public affairs from the University of Texas at Dallas.



Aimee Ferguson

Aimee Ferguson, currently serving as the Director of Finance for the City of Anna, previously held the position of Assistant Director of Finance since September 2022. Before joining the City of Anna, Aimee was the Budget Manager for the City of Celina. With over 15 years of experience in government finance in both Texas and Louisiana, she received her Bachelor of Science degree in Accounting from the University of Holy Cross in New Orleans.



Steven Smith

Steven Smith, serving as the Director of Public Works for the City of Anna since October 2023, has extensive experience in public works, previously holding positions such as Public Works Superintendent, Streets Supervisor, and Wastewater Supervisor in Celina, TX. Before entering public works, Steven worked as a Military Contractor and served in the Texas National Guard and Active Duty Army. He holds an Associate in Applied Arts and Science, along with TCEQ Class C licenses in Wastewater Treatment and Groundwater Treatment.



Chris Talbot

Chris Talbot, currently serving the Information Technology Manager for the City of Anna, brings over 15 years of experience in local government. He holds certifications including CompTIA Network+, CompTIA Security+, IT Operations Specialist, and ITIL v4.