

Memorandum

Memorandum No: 24-138

Date: December 11, 2024
To: Honorable Mayor and City Council
From: Ryan Henderson, City Manager 
Re: Recent City Recognitions

The City of Anna's Public Affairs and Recreation teams recently brought home five honors for the City. These awards highlight the City's passion and success in connecting with neighbors, showcasing community initiatives, and creating vibrant community events.

The Public Affairs Team made its debut at the 2024 Texas Association of Telecommunications Officers and Advisors (TATO) awards, bringing home three awards in their first-ever submission. The awards recognize excellence in municipal video production across Texas and Anna's creative efforts stood out among strong competition.

The City earned the following distinctions and remarks from the judges:

- **3rd Place - Event Program / Promotion** | *AnnaFest*
"The editing was visually engaging and perfectly synchronized with the music. A great promo that makes you want to attend the event!"
- **3rd Place - Documentary** | *Recreating a Skate Park*
"A heartfelt story of a City working with a teenager to develop such a wonderful park. The interviews really brought the story to life."
- **Honorable Mention - Best Use of Video for Social Media** | *A Day in the Life of a Government Communicator*
"What a creative way to showcase small shop communications. This was a great demonstration of creativity and talent!"

The Recreation Team won two awards at the 2024 Texas Festivals and Events Association (TFEA) Conference, an association for Texas-based festival and event planners, volunteers and suppliers who create and manage the hundreds of festivals that celebrate the history, legends, culture, art, folklore and natural beauty of the Lone Star State.

The City earned the following distinctions:

- **Bronze - Onsite Décor** | *Boots and Boom*
- **Bronze - Radio Promotions** | *Boots and Booms*

Each award demonstrates staff's passion for innovation and commitment to excellence in their respective departments. Congratulations to Public Affairs and Recreation.

c: Frances La Rue, Public Affairs Manager
Jeff Freeth, Assistant Director of Neighborhood Services
Taylor Lough, Assistant City Manager
Greg Peters, Assistant City Manager
Management Team