

**City of Anna News Release**  
*FOR IMMEDIATE RELEASE*

## **City of Anna Selects Affion Public to Lead City Manager Search**

ANNA, Texas (July 9, 2025) — The Anna City Council has unanimously voted to move forward with hiring Affion Public, a nationally recognized executive search firm, to lead the search for the city's next city manager.

The 6-0 vote was cast during the July 8 City Council meeting following a competitive evaluation process. Affion Public brings more than two decades of experience placing executive-level leadership across the public sector and has successfully completed city manager searches for communities including McKinney, Frisco, Celina, Kyle, and Wichita Falls.

“Affion stood out for their proven track record, personalized approach, and deep understanding of the unique challenges facing fast-growing communities like Anna,” said Mayor Pete Cain. “Their commitment to diversity, stakeholder engagement, and national reach aligns well with our goals for the next chapter of leadership in our city.”

The firm's process includes input from elected officials, department heads, and community members to develop a comprehensive candidate profile. Over the coming months, Affion will lead a nationwide search, thoroughly vetting applicants and presenting a final slate of top-tier candidates to City Council for consideration. According to their proposed timeline, candidate interviews could begin as early as this fall.

Affion Public is known for its inclusive and relationship-based recruitment strategy, prioritizing both organizational fit and leadership capability. Their “Delivering Leaders” approach includes targeted outreach, rigorous background checks, and a personalized onboarding process for the selected candidate.

The city manager serves as the chief executive of Anna's municipal government, overseeing day-to-day operations, implementing policy direction from the City Council, and driving strategic initiatives that support Anna's continued growth and high quality of life.

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### **About ANNA**

Anna, Texas, is among the fastest-growing cities in North Texas, with a population of more than 30,000 and expected growth to 100,000 by 2050. Located in northern Collin County along U.S Highway 75, State Highway 5, and State Highway 121, Anna is a vibrant and emerging city that offers its neighbors an excellent quality of life and low cost of living. The combination of Anna's strategic location along busy thoroughfares and the quantity of undeveloped land have positioned the city as an attractive location for retail and commercial establishments. Neighbors enjoy recreational opportunities, parks, trails, open spaces, easy access to the DFW and Red River corridors and a pace of living that offers a hometown feel in a thriving community. To learn more about the City of Anna, visit [www.annatexas.gov](http://www.annatexas.gov).

**Media Contact:**

Frances La Rue  
Public Affairs Manager, City of Anna

[FLaRue@AnnaTexas.gov](mailto:FLaRue@AnnaTexas.gov)

214-585-1870 (cell)