

## City of Anna Staff's Weekly Highlights September 14 – September 18

*The Mission of the Anna City Government is to provide exceptional city services and facilities in a financially responsible and neighbor-focused way through a high performing, professional city team that provides results in adding value to neighbors' lives*

### Growing the Anna Economy

- Economic Development staff met with a Business Park prospect from California and met with three development firms interested in Anna.
- Staff is working hard at identifying new businesses for downtown. Economic Development held a meeting with a retail recruitment and downtown consultant to discuss strategy for downtown recruitment.

### Anna – A Great Place to Live

- The Neighborhood Services Team has started work with OrangeBoy on the analytics project to help understand community dynamics and connect with neighbors by cross referencing several data sources in real time through creative market segment designations for strategic planning and responsive service delivery through a weekly updated portal page.
- The Neighborhood Services Team met with the Finance department to identify steps to select a new merchant portal vendor for the SmartGov project. Staff requested that Council remove an agenda item at a previous Council meeting related to a merchant agreement due to a last-minute change by the then proposed vendor that staff did not feel was in the best interest of the City.
- The Neighborhood Services Director was appointed to the Board of Directors for NewDay Services for Children & Families. NewDay Services impacts children's lives by empowering their parents to gain the tools they need to redirect their lives. Clients come from the Courts, Child Welfare, and Community Agencies. NewDay works throughout North Texas serving clients referred from Child Protective Services in all 19 counties of the Texas CPS Region 3. The major counties being served are Collin, Dallas, Denton and Tarrant. Congratulations Marc!
- The Neighborhood Services Team submitted a timeline and deliverable spreadsheet to Laterra, the firm that is developing the Parks Master Plan, to ensure the plan stays on track and expected deliverables meet expectations. Laterra will update the spreadsheet with the status of each deliverable and a follow-up phone call is scheduled with department staff.
- The Neighborhood Services Director continued to evaluate applications for the Recreation Manager position. More than a hundred applications have been received to date. In addition, the Neighborhood Services Team is setting up interviews for the new code compliance officer position
- The Neighborhood Services Team is meeting with companies to review decorative lighting proposals for Christmas decorating at Sherley Heritage Park and the downtown area. Initial

quotes have been received to bring power to the gazebos at Slayter Creek Park and Natural Springs Park in order to decorate those with festive lighting. Staff is evaluating the long-term cost/benefit of adding electricity to those amenities for use by our neighbors to enhance enjoyment of the park amenities.

- The Neighborhood Services Team is beginning to reach out to companies to review options and proposals for both the 4<sup>th</sup> of July fireworks show next summer and possible fireworks at the Christmas tree lighting event at the new city hall.
- The Neighborhood Services Team has begun the process of evaluating general park ordinances to develop recommendations for Council consideration at an upcoming meeting.
- The Neighborhood Services Team is working with the Public Safety departments to evaluate strategic outdoor warning systems in the market as we look to improve safety, notification to our neighbors and guests at our sports fields and future outdoor events, and flexibility and real-time information to our public safety and department staff as well as tournament, recreation, and event organizers.
- The Code Compliance Manager spent administrative time working on amendments to the health & environmental ordinances. Contract bids were received for mosquito surveillance trap and abatement, (spraying), and for software related to food establishment inspections.
- The vehicle came in with the new wrap for Code Compliance.

### *Sustainable Anna Community Through Planned Managed Growth*

- Staff met with DR Horton on Friday, September 18, to answer their questions regarding zoning and to present a proposed layout for Lindsey Oaks.
- Two citations were issued at the Holiday Inn site for high weeds, trash and rubbish. Citations will be issued every week until the site is cleaned up.

### *High Performing, Professional City*

- The Human Resource department assisted with scheduling interviews for the open Utility Billing and Code Compliance Officer positions. The Finance Department reviewed more than 90 applications for the vacant Utility Billing Clerk position. Approximately 70 applicants were sent an examination and ten applicants passed. Interviews have been set for next week.
- The Director of Human Resources and the Human Resources Administrative Assistant continue to work with Laserfiche to scan and store Human Resource electronic documents.
- Municipal Court was held on Friday via Zoom. Statistics will be provided in next week's highlights.
- Patrol Officers responded to 330 calls for service including 2 arrests and 1 mental detention. APD also responded to 6 minor accidents, 4 major accidents.
- The Criminal Investigations Division (CID) filed 5 misdemeanor cases and 2 felony cases with the Collin County D.A.'s Office. Additional cases included 1 felony juvenile case. A misdemeanor warrant was also prepared. Approximately 60 destruct orders were prepared for the property room.
- Detectives are investigating an incident where a Collin County Patrol Unit was struck by an unknown object. This occurred in the vicinity of F.M. 455 and Cr. 286.
- We have received several reports of "TRUMP" signs being vandalized and stolen in different subdivisions. Detectives have been able to identify suspects who are juvenile females and they

have issued citations for Theft in municipal court. Detectives continue to follow up on leads as they come in.

- The City Manager’s Office is tracking some metrics as it pertains to our Neighbor Notes weekly newsletter. The data we’ve gathered is as follows (the numbers were gathered before the close of business on Friday, September 18 – unique opens and total clicks for the September #3 issue will rise over the weekend):

Issue #	Total Unique Opens	Total Clicks
August 2020 #1	2783	271
August 2020 #2	2278	418
August 2020 #3	2755	71
September 2020 #1	2223	62
September 2020 #2	2510	56
September 2020 #3	1505	64