



# AGENDA

## City Council Work Session

**Tuesday, June 13, 2017 @ 6:30 PM**

Anna City Hall, Council Chambers  
111 N. Powell Parkway, Anna, Texas 75409

The City Council of the City of Anna will meet in Work Session at 6:30 PM, on June 13, 2017, at the Anna City Hall, Located at 111 North Powell Parkway (Hwy 5), to consider the following items.

1. Call to Order, Roll Call and Establishment of Quorum
2. Briefing/Discussion regarding the FY 17 and preliminary draft FY 18 Budgets. (Dana Thornhill)
3. Briefing/Discussion regarding public education effort on construction of new municipal facilities. (Jessica Perkins)
4. CLOSED SESSION (EXCEPTIONS)

*Under Tex. Gov't Code Chapter 551, the City Council may enter into closed session to discuss any items listed or referenced on this agenda under the following exceptions:*

- a. Consult with legal counsel regarding pending or contemplated litigation and/or on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (**Tex. Gov't Code §551.071**).
- b. Discuss or deliberate the purchase, exchange, lease, or value of real property (**Tex. Gov't Code §551.072**); acquisition of right-of-way, easements, and land for parks and municipal facilities.
- c. Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the City is conducting economic development negotiations; or (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (**Tex. Gov't Code §551.087**); discuss lease of property held by Economic Development Corporation.

*The Council further reserves the right to enter into executive session at any time throughout any duly noticed meeting under any applicable exception to the Open Meetings Act.*

5. Consider/Discuss/Action on any items listed on any agenda—work session, regular meeting, or closed session—that is duly posted by the City of Anna for any City Council meeting occurring on the same date as the meeting noticed in this agenda.
6. Adjourn.

This is to certify that I, Carrie L. Smith, City Secretary, posted this agenda at a place readily accessible to the public at the Anna City Hall and on the City Hall bulletin board at or before 5:00 p.m. on 9th day of June, 2017.

---

Carrie L. Smith, City Secretary

1. The Council may vote and/or act upon each of the items listed in this agenda.
2. The Council reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meeting Act.
3. Persons with a disability who want to attend this meeting who may need assistance should contact the City Secretary at 972 924-3325 two working days prior to the meeting so that appropriate arrangements can be made.



**Item No. 2.**

City Council Agenda  
Staff Report

Meeting Date: 6/13/2017

---

**AGENDA ITEM:**

Briefing/Discussion regarding the FY 17 and preliminary draft FY 18 Budgets. (Dana Thornhill)

---

**SUMMARY:**

Staff will review the following draft budgets with the City Council:

Police Department  
Animal Control  
Fire Department  
Ambulance  
Municipal Court

---

**STAFF RECOMMENDATION:**

These are preliminary draft budget proposals. Any feedback or comments are welcome.



**Item No. 3.**

City Council Agenda  
Staff Report

Meeting Date: 6/13/2017

---

**AGENDA ITEM:**

Briefing/Discussion regarding public education effort on construction of new municipal facilities.  
(Jessica Perkins)

---

**SUMMARY:**

The City Council has asked Staff to engage a professional firm that can coordinate the City's public education and outreach efforts on matters related to the construction of a new city hall. We have evaluated the needs of the City with respect to developing and publicizing our message and are recommending that the City hire Municipal Voice to provide professional public information services to the City on this issue.

Municipal Voice is full-service, public relations, communications and marketing company specializing in providing public information, citizen engagement, social media, graphic services, web development, internal communications and all other aspects of communication for municipal governments. The staff includes experienced, knowledgeable personnel with extensive PIO backgrounds. Celso Martinez, the president and founder of Municipal Voice, will be at the City Council meeting to provide general information on the types of services his company can provide.

---

**STAFF RECOMMENDATION:**

With the Council's concurrence, Staff will negotiate a professional services agreement with Municipal Voice to coordinate our public education efforts with respect to the new city hall.