



INTRODUCTION

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Anna, Texas has significant potential to revitalize and reestablish its downtown area – something other communities have accomplished with great success in recent years. In many of these communities, the downtowns have become centers of essential growth, providing jobs and raising property values. As part of their newly reinvigorated downtowns, communities are bringing in a strong core of businesses, civic centers, entertainment districts, and unique housing opportunities.

Anna is well positioned to design a downtown that functions as a vital business and civic center, bustling with activity and investment. As noted under Anna’s “Strategic Vision” encouragement of small business development is a direction that community leaders want to travel.

The Anna Downtown Development Plan, like any successful planning effort, will help shape a vision of a vital downtown into reality. Simply planning for a better downtown will not lead to success – it will require a concerted effort by City leaders, local businesses, residents, and investors. Anna will need to develop tools that can help create a renewed downtown – appropriate regulations, strategic public investments, and private partnerships.

The final plan will be the result of public workshops that envision a downtown functioning as a center of community business and culture. Current knowledge and information, as well as strong public input, will make this vision a reality. Encouraging private investment is a crucial component to the downtown’s vitality – and integral to the planning process for downtown.