



PLAN OBJECTIVES

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The following were suggested Downtown plan objectives derived from recurrent themes that emerged through the group member surveys, discussion, and staff research:

- Provide a clear vision and blueprint for future growth and development
- Establish and define downtown boundaries suitable for future growth
- Provide a vision for the character and appearance of future buildings
- Provide a vision and layout for future streets, rights-of-way (ROW), and city blocks
- Promote an increased variety of commercial uses including mixed-use buildings
- Design a pedestrian and bicycle friendly (park and walk) streetscape and built environment
- Improve the interconnectedness, accessibility, lighting, and condition of the streetscape
- Increase available on-street parking
- Establish Downtown as a destination with activities suitable for all generations
- Designate public spaces, parks, monuments, signature elements, and focal points
- Commission and institutionalize public art (statues, murals, art walls, etc.)
- Develop an integrated wayfinding marker and signage system
- Plan to incorporate multi-modality transit (train, bus) into the Downtown fabric
- Outline required improvements to utility infrastructure – especially storm water drainage