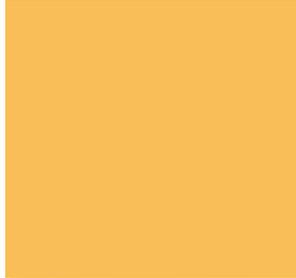


THE CITY OF **Anna**

2023-2024 Strategic Work Plan

Tuesday, February 14, 2023
City Council Meeting



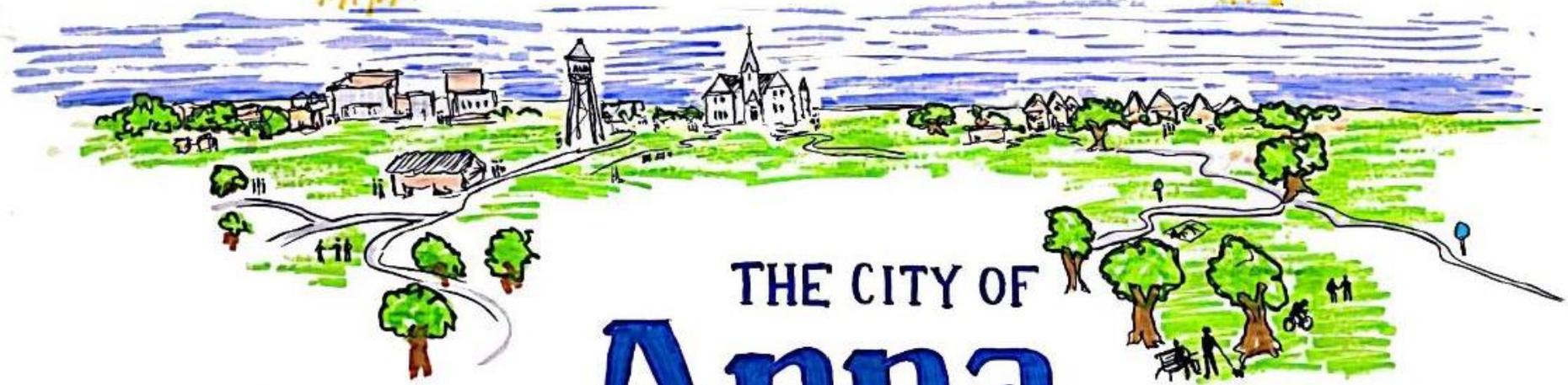
BACKGROUND

- December 9 and 10, 2022 members of City Council met with facilitator to set direction for the future of Anna.
 - Key component of successful implementation is knowing roles and responsibilities between City Council and City Manager's Office, which were discussed at length in conversation led by the facilitator.
- City Council adopted Success Statements at their meeting on January 24, 2023.
- Strategic plan provides budgetary and operational guidance: *Where we are going.*

WORK PLAN

- Work plan is *how we are going to get there*.
- Members of staff leadership met in cross-departmental teams to develop work plans for each strategic outcome area.
- The following is only a sample of overall work, not exhaustive.
- Existing programs, events, and activities will continue.

EXCELLENT
RESILIENT
UNIQUE
SAFE
NEIGHBORLY
VIBRANT
ACTIVE



THE CITY OF
Anna

DECEMBER
2022



NEIGHBORLY

SUCCESS STATEMENT

- Anna's community of neighbors has a sense of hometown pride and is:
 - Caring and giving
 - Engaged in the community
 - Active in civic life

CURRENT ACTIVITIES

- Food, clothing, toy drives, days of service
- Neighborhood Leadership programs and events
- Neighbor recognition like the 'We Notice' and 'A Veteran Lives Here' Campaigns
- Block party and Community Built Here trailers
- Community partnerships

NEIGHBORLY WORK PLAN

- Complete website redesign, modernizing pages and information (Summer 2023)
- Implement SeeClickFix for neighbors to efficiently report issues and ask questions (Summer 2023)
- Create and implement program to welcome new neighbors (Fall 2023)
- Evaluate, create and implement annual opportunity to engage and educate youth on local government (Winter 2023)
- Evaluate and plan an event or program with a multicultural and/or historical components, including international day (Summer 2024)
- Enhance Boards and Commission experience by refining orientation, communication, recruitment, and recognition (Fall 2024)
- Evaluate, prepare and hold 2024 community survey (Fall 2024)

UNIQUE

SUCCESS STATEMENT

- Anna is designed to be unique as it transforms from a bedroom community to a thriving city, with:
 - Deliberate planning for the future
 - A vision for innovative development and positive growth
 - A variety of housing, jobs, and educational opportunities

CURRENT ACTIVITIES

- Anna 2050 Comprehensive Plan
- Economic Development Strategic Plan
- Professional development and education on latest trends in local government

UNIQUE WORK PLAN

- Finalize and adopt new subdivision and zoning ordinances (Summer 2023)
- Develop and implement downtown development guidelines (Winter 2023)
- Develop and implement planned development requirements (Spring 2024)
- Submit application for Scenic City Texas certification program (Spring 2024)

VIBRANT

SUCCESS STATEMENT

- Anna has a quality workforce that contributes to a prosperous economy that includes:
 - Diverse businesses with outstanding employment opportunities
 - Easy access to a variety of events and entertainment venues
 - A one-of-a-kind downtown

CURRENT ACTIVITIES

- Downtown Master Plan
- Business attraction program
- Business appreciation event

VIBRANT WORK PLAN

- Complete wayfinding and gateway entrance schematic design (Summer 2023)
- Host medical attraction event (Fall 2023)
- Develop local/public art program (Fall 2023)
- Reconstruct 5th, 7th, and Riggins with on-street parking (Winter 2023)
- Implement 2023 Business Retention and Workforce Plan (Winter 2023)
- Create and implement downtown marketing plan (Summer 2024)
- Reconstruct water and wastewater lines downtown (Summer 2024)
- Design Interurban pedestrian corridor (Fall 2024)

SAFE

SUCCESS STATEMENT

- Anna is a community where neighbors feel safe due to the City's commitment to:
 - Staffing public safety operations to meet the needs of a growing community
 - Preparing for emergencies and ensuring excellent response times

CURRENT ACTIVITIES

- Strategic and staffing plans in both Police and Fire departments
- Employee recruitment, retention, and training efforts

SAFE WORK PLAN

- Complete Criminal Justice Information Systems (CJIS) compliancy and prepare for State audit (Summer 2023)
- Hold full scale Advance Law Enforcement Rapid Response and Training (ALERRT) exercise with AISD (Summer 2023)
- Implement Civilian Response to Active Shooter (CRASE) training (Fall 2023)
- Complete phase I City of Anna emergency management plan (Spring 2024)
- Open Fire Station #2 (Spring 2024)

RESILIENT

SUCCESS STATEMENT

- Anna's mobility and utility infrastructure consistently meets community needs by:
 - Focusing on resiliency and the City's ability to recover from upsets
 - Having a robust multi-modal transportation network
 - Dependably delivering utility services to the City's neighbors and businesses

CURRENT ACTIVITIES

- Community Investment Program
- Transportation Thoroughfare Plan
- Risk and Resiliency Plan

RESILIENT WORK PLAN

- Conduct railroad crossing study (Spring 2024)
- Implement Risk and Resiliency Plan for public utilities (Winter 2023)
- Develop priority plan for management of stormwater utilities (Summer 2024)
- Develop implementation plan for key trail and hike/bike improvements (Summer 2024)
- Develop utility system isolation plan (Winter 2024)

ACTIVE

SUCCESS STATEMENT

- The City of Anna promotes an active community through:
 - A variety of social opportunities for neighbors and visitors
 - Diverse recreational venues
 - Well-maintained trails and natural areas
 - Opportunities for lifelong learning

CURRENT ACTIVITIES

- Parks, Trail, and Open Space Master Plan and Parks Capital Improvement Plan
- Festivals, classes, events
- Community and employee wellness events
- Police Explorer program and Public Works AISD student program
- Volunteer program

ACTIVE WORK PLAN

- Complete construction and open fitness court phase 1 (Spring 2023)
- Complete sports lighting at Johnson Park (Spring 2023)
- Complete construction and open renovated splash pad at Slayter Creek Park (Summer 2023)
- Complete and open half basketball court and trail at Yank Park (Summer 2023)
- Implement public safety observation program with AISD (Summer 2023)
- Complete construction and open skate park, basketball and pickleball courts, and parking lot expansion at Slayter Creek Park (Fall 2023)
- Construct additional parking at Natural Springs Park (Fall 2023)
- Begin construction of Community Library (Fall 2024)
- Develop and implement digital library services (Winter 2024)

EXCELLENT

EXCELLENT

- Anna is a high-performing City that implements best practices and pursues accreditation, demonstrating its commitment to:
 - Ethical and collaborative decision-making
 - Continuous improvement and achieving measurable outcomes
 - Ensuring a positive work environment for Council, staff, and neighbors

CURRENT ACTIVITIES

- Transparency Stars
- Employee training and wellness opportunities
- Internal standard operating procedures
- Routine management training and team building
- Ongoing awards and recognition programs

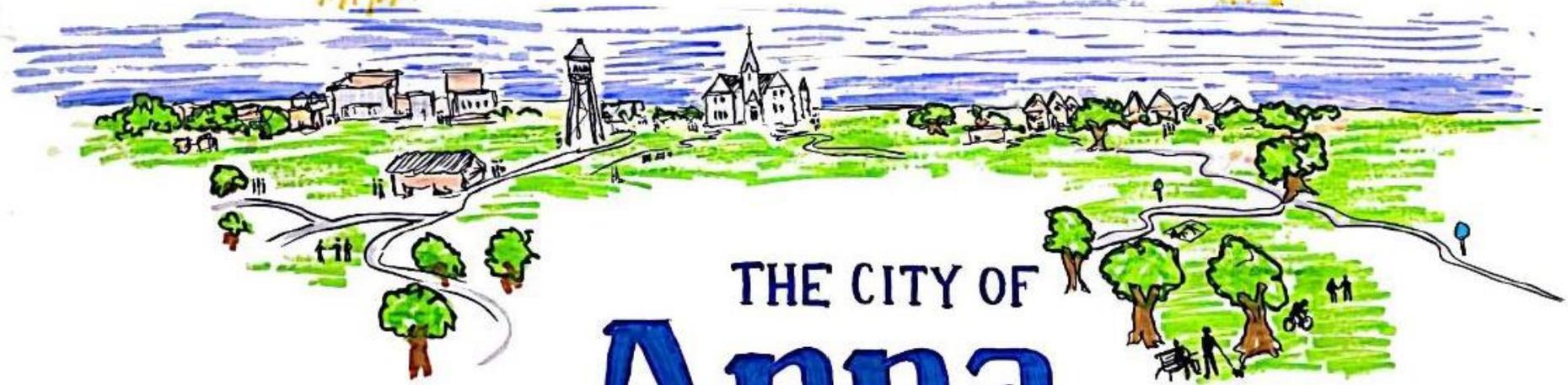
EXCELLENT WORK PLAN

- Achieve Excellence in Financial Reporting Award (Spring 2023)
- Implement Brightly Asset Essentials management software (Summer 2023)
- Implement and transition software for Municipal Court (Winter 2023)
- Attain Public Works accreditation (Winter 2024)
- National Association of Clean Water performance evaluation (Winter 2024)
- Attain Texas Police Chiefs Association accreditation (Winter 2024)

NEXT STEPS

- Questions? Comments? Feedback?
- Future presentations with updates on individual items throughout the year.
- Annual Strategic Work Plan Update.

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