



04
APPENDIX

Results of the Online Survey for Downtown Anna – DRAFT

TO: City of Anna

FROM: Kimley-Horn, Inc. Team
Karen Walz FAICP, Principal
Strategic Community Solutions LLC

DATE: May 18, 2021

RE: Results of the Online Survey for Downtown Anna – DRAFT



Downtown Survey Purpose and Process

Throughout the initial phases of the **Anna 2050** process, each aspect of community and stakeholder involvement included issues related to Downtown Anna. Ideas about Downtown were received at Comprehensive Plan Advisory Task Force meetings and Joint Workshop sessions, as well as through the virtual rooms hosted on the www.anna2050.com website.

This online survey was developed to focus solely on Downtown Anna. It builds on the stakeholder ideas and the analysis of existing conditions done for the overall **Anna 2050** project. The specific questions were designed to elicit input about particular aspects of Downtown’s development, programming and character. The results of this survey will be used to structure a workshop session for Downtown stakeholders, to be held in January 2021. Together, the survey and the stakeholder workshop should shape the detailed Downtown Master Plan being developed as part of this process.

The Downtown survey was designed by Strategic Community Solutions, reviewed by the other members of the Kimley-Horn consultant team, and was then reviewed and approved by City of Anna staff. The actual survey is found in Appendix 1 of this report.

The survey was live from November 20, 2020 through December 13, 2020. It was distributed to several groups of individuals:

- Emails were sent to downtown property owners and stakeholders identified by the Economic Development Department
- Emails were sent to individuals who had provided a contact email address as part of their involvement in earlier **Anna 2050** online engagement
- Emails were sent to all participants in the **Anna 2050** Joint Workshops (City Council, Planning and Zoning Commission, Parks Board, EDC/CDC Board and Comprehensive Plan Advisory Task Force)
- Announcements about the survey were distributed through e-newsletters sent by the City and the Anna Chamber of Commerce
- Announcements were posted on the City’s website and distributed through its social media channels

A total of 130 participants responded to the survey.

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This report summarizes the key comments received through this virtual involvement. As noted, Appendix 1 presents the background information and questions used in the survey. Appendix 2 presents all comments received from survey participants.

Highlights of Downtown Survey Input

A great deal of information was received through this online survey. Respondents shared many ideas and perspectives about the downtown as it exists today and about the future they would like for this central part of Anna. The items below summarize the major themes and conclusions from the survey.

Respondents have a varied connection to Downtown. About one quarter of respondents have a relationship to a business in Downtown (as a property or business owner, employee or customer). A slightly smaller share (about 19%) are Anna residents who live within walking distance of Downtown. The largest share of respondents, almost half, are Anna residents who live further away.

Most of these respondents spend time in Downtown frequently. 57% of them spend time at least once a month; 15% spend time there nearly every weekday. A small share of respondents (about 6%) are involved with the Anna Area Historical Society.

A very large share of respondents (65%) had not been involved in the **Anna 2050** process before now, so this survey is reaching a new audience for the process. 26% have participated in stakeholder interviews or the online room. Eight respondents are members of the Comprehensive Plan Advisory Task Force. Additionally, there are three EDC/CDC Board members, 3 Parks Board members and 5 Planning & Zoning commissioners among the respondents. No City Council members participated.

The vision of Downtown as a unique, local gathering place is supported. Many respondents share the vision for Downtown that has been expressed in earlier parts of this project. Many comments support the vision of a place with a friendly (or small-town) character, unique local shops and restaurants, and gathering places to enjoy food, drink, music and entertainment with friends or neighbors. Among the particular comments are these:

- Keep Anna Awesome
- Anna – Simply Beautiful
- Wide awake and progressive
- Attractive and inviting
- History and today meet!
- Mixture of historical and modern, leaning toward making the modern buildings look more historical
- Safe, family-friends
- Areas for walking and gathering

There is general agreement on the Downtown Core boundary. Most of the comments agree with the proposed boundary. However, there are two sorts of comments that suggest the need to clarify how this boundary will be used. Several respondents questioned the inclusion of the area on the south side of W. White Street. A few were concerned that this boundary includes areas with residential properties and they worried about redevelopment or eminent domain. As the Downtown Master Plan is drafted, it will be important to explain that this boundary does not signify a completely non-residential area. Also,

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the issues about cohesive character on both sides of White (and of Hackberry) should be explained in more detail.

People want more places to eat and drink. This preference comes through clearly in many parts of the survey. While there is a strong preference for local establishments, there are also comments about well-known restaurants with distinctive character (such as Babe’s Chicken).

Five types of retail and restaurant uses are seen as very essential to a vibrant future Downtown. 81% of respondents said it is “very important” to add locally-owned restaurants; 79% said that locally-owned shops were “very important”. Family-friendly restaurants and patio dining were “very important” to over 70% of respondents, and farmers’ markets were “very important” to 62% of respondents.

On the other hand, grocery stores were considered “very unimportant” by 23% of respondents and recognized restaurant chains were “very unimportant” to 15%.

Events and festivals are also desired. Activities, events, arts and entertainment are all desired. Such regular programming will be an essential part of the Downtown’s success. Many specific activities are suggested by respondents. Of these, holiday festivals and art, music or food festivals were seen as “very important” by over 70% of respondents.

The most comparable nearby downtown is in McKinney. A majority of respondents (55%) said it was very similar to the future they would like here. At the same time, a substantial share of respondents (31%) would like to see something that is smaller, less intense or more casual than McKinney’s downtown.

Four sites are recognized as very important historical locations. These are the Anna Train Depot, Spurlock’s Malt Shop, the First Christian Church of Anna and the Sherley Brothers General Store. A majority of respondents consider each of these to be “very important”. Two-thirds of respondents rated the Anna Train Depot as “very important”. On the other hand, there are a number of sites identified in the Collin County Historical Survey that are seen as “very unimportant”. For the most part, these seem to be sites or buildings that are now in office or industrial use.

Biking and walking trails are a high priority. Many respondents talk about using the existing trails and comments throughout the survey demonstrate a strong interest in more trails. There is strong interest in trails connecting the parks to one another, to the central part of Downtown and to Anna neighborhoods.

Respondents have mixed views about future venues and facilities in Downtown. The questions about places for large gatherings or celebrations, and the questions about additional public facilities (such as a college) drew some enthusiastic support from people who see them as opportunities to strengthen Downtown’s role and to bring diners and shoppers to support Downtown businesses. On the other hand, some respondents were opposed to these ideas, expressing the opinion that they would make Downtown too intense and would cause problems with traffic and parking. This second group preferred that such larger facilities be located somewhere else in the community.

Office, lodging and residential uses also received mixed responses. While some respondents were clearly aware of the benefits these uses can bring in terms of a customer base for retail and restaurants, other respondents seemed to focus just on the availability of retail and restaurants they would visit from

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their own existing home or business locations. Of these uses, the one with the highest level of support is “inns with an historic character”, which 49% of respondents agreed were “very appropriate”. The comments on these uses suggest specific design or intensity concerns which can be addressed through the Master Plan’s use and design guidelines.

Mobility responses support improvement to identified intersections, as well as pedestrian and biking trails. Not surprisingly, the intersection of W. White Street and Powell Parkway topped the list of intersections needing change, with 73% saying it should be considered for safety, capacity or operational improvements. There is strong support for walking trails, sidewalks and bike routes throughout Downtown.

The future role of other, non-auto transportation received a mixed response. Comments on the role of bus and rail transportation range from “very important – we need safe public transportation if we are to grow and protect the environment” to “these should NOT be an option”. On-demand and shared ride services received very enthusiastic support from most respondents who commented.

The neighborhood around Downtown is seen as a place for varied residential choices and for mixed use. Over 70% respondents felt that “housing for active seniors”, “single family detached homes”, “housing affordable to people who work in Downtown” and “townhomes or rowhouses” are appropriate in this area (either “very appropriate” or “somewhat appropriate”). When asked about the residential styles appropriate here, 75% of respondents selected mixed use residential as one of the styles that are appropriate.

These highlights – as well as all the detailed comments found in Appendix 2 – will help to inform the next steps in design of a Downtown Master Plan. They will be used to shape the discussions and activities at a Downtown Stakeholders’ workshop in January 2021. After that workshop, a draft plan will be refined based on this stakeholder dialogue. The Downtown Master Plan will combine these comments from the community with the consultant team’s knowledge of best practices for successful Downtowns of this scale. Its inclusion in the City’s Comprehensive Plan will ensure that plans for the Downtown create a unique place within the Anna community, and that development in other parts of Anna will support the activities and uses envisioned here. Action to implement these plans will ensure that Downtown Anna will be the central part of this community well into the future.

Appendix 1: Downtown Anna Survey

The actual SurveyMonkey instrument is presented on the following pages.

Appendix 2: Results of Downtown Anna Survey

This appendix contains all of the input received from the Downtown Anna online survey, except for items that identify contact information for individual respondents. Comments presented in tables are exactly as the participants wrote them – they have not been edited for spelling or grammar.

Participant Interests in Downtown

Exhibit 1: What is your primary involvement in Downtown Anna?

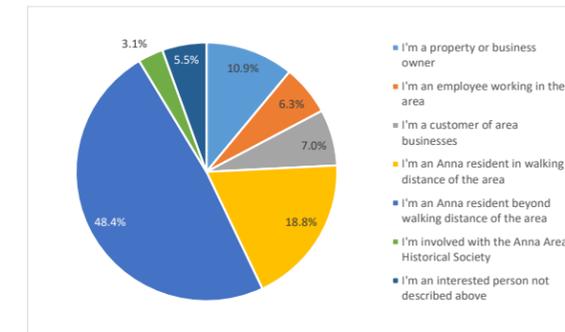


Exhibit 2: How frequently do you currently spend time in Downtown?

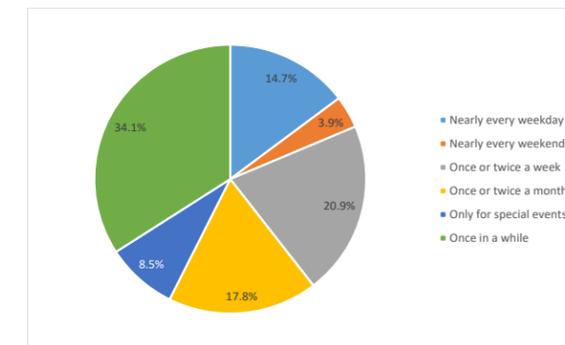


Exhibit 3: Are you involved with the Anna Area Historical Society?

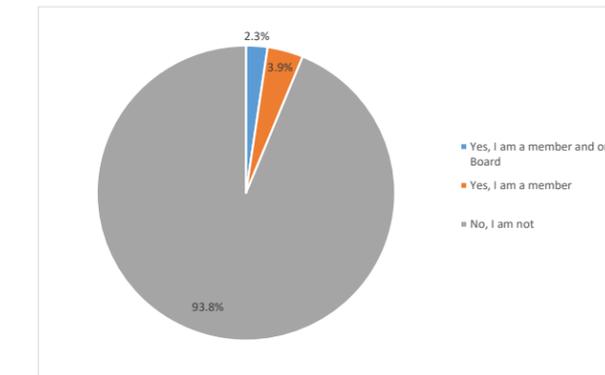
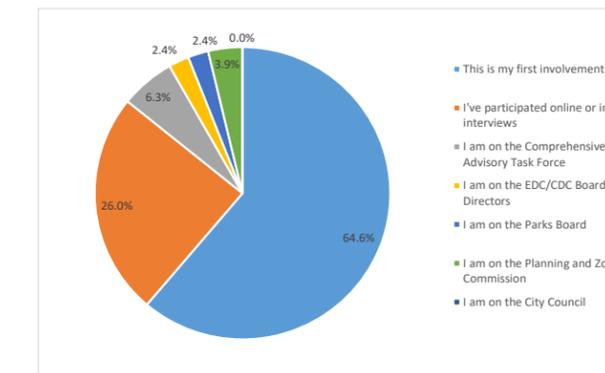


Exhibit 4: How involved have you been with the Anna 2050 Planning Project? Check all that apply.



A Distinctive Future for Downtown Anna

Exhibit 5: Vision of Downtown Anna's Future

What short phrase or sentence describes Downtown Anna as you would like it to be in the future?
Family friendly with a verity of venues
Dynamic but traditional
I would like to see the Downtwon area, as much as the entire city of Anna, become bicycle friendly/accessible
Leave the areas that bound the residential streets in the Historic District alone.
Inviting and interesting
Similar to downtown McKinney
Mixed use with living, dining and shopping, scaled similar to downtown Plano.
Modern take on an old town tradition.
I would like it to be vibrant and provide shopping, dining and entertainment and feel clean and welcoming.
Attractive and inviting. A place to meet and spend time along with a business community.
A place with a farmers market and small businesses for dining and shopping.
For it to be more Family oriented
nice shop, with a little history, with nice sitting area's shops and eating locations.
Keep Anna Awesome
Similar to McKinney's downtown
Thriving
I would like it to be full of entertainment and shopping. Something described as exciting, unique and walkable.
FUN, FOOD, SHOPPING, DECORATED
Anna--Simply Beautiful
More restaurants and bars
IT'S TIME TO MOVE FORWARD
Local businesses and community events
Someplace safe and fun to go with family and friends. Right now we only walk in Slater Creek and West Crossing.
Incorporates small town feel and appeal with bigger city options
Family friendly, easy access community common area
A fun, walking-friendly space that someone can spend a day in and truly enjoy. The Georgetown Washington DC of the Dallas area.
Business focused
Small town values and community spirit are the core of a vibrant, inviting, and thriving Anna, Texas.
Our downtown area has great aesthetics. I would love to see us grow on that. McKinney has done a lot with what they have. I believe we could achieve the same success, if we put similar businesses in our square.

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<i>What short phrase or sentence describes Downtown Anna as you would like it to be in the future?</i>
Visible and bright, with good roads (main and side roads) - today the roads are in very poor condition. Multiple shops, restaurants and local music venues within walking distance.
Keep the Anna historical information to be Anna and not some other part of the US. McKinney has nothing of their history preserved,
Small town feel
Mixture of historical and modern buildings, leaning toward making the modern buildings look more historical. The area should include both upscale and reasonable priced venues (restaurant's, Bars, Clubs, shopping)
More parking, widening roads, better restaurants to eat at, a bar that is an actual bar that stays open until 2am
A family-friendly area that invites and encourages people of all ages to visit, fellowship, linger, mingle, shop and eat in groups or solo, while being safe and secure from crime. It is vital that Downtown Anna be a responsible gun-friendly area.
I would like to see local or small niche chain businesses only. Many large national chain businesses are planned for 455 and 75 and I would like to see that slow down. Coming from Colorado, one of the things I miss is the small local restaurants. I will always choose local over a giant corporate chain.
vibrant shopping in small, unique retail stores and non franchise restaurants the type of area you go to, enjoy going to, and complain about how hard it is to find a parking spot
Communal.
A distinct spot for small local restaurants and shops
I would like to see Downtown Anna similarly to Downtown McKinney. I would like the downtown area to have a library, community center, plenty of shops and restaurants. Also, playgrounds and parks. There is no entertainment in Anna. The downtown area could use a movie theater, children's entertainment (i.e. Main Event), or multiple venues that would attract families. The downtown area should be bike and walking friendly as well.
Downtown should be a vibrant outdoors gathering where residents can dine (surplus patio seating), shop (space for a weekly farmers market) and play (parks, etc.). Walking around should be essential, meaning safe streets or blocked off "core" areas for residents to mingle, let the kids run around, etc.
Need more buildings for future business owners
Family friendly
A place for the community to socialize
We must preserve our heritage of our downtown area. A phrase I use quite often (and you're welcome to use) is: "Preserving our Heritage, Building our Future."
Wide awake and progressive.
Safe, family friendly destination for dining, shopping and entertainment
Areas for walking and gathering, small and large groups. Historic places (Sherley bldg, 1st Christian, etc) with learning venues providing historical pics and info.

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<i>What short phrase or sentence describes Downtown Anna as you would like it to be in the future?</i>
A place to shop, dine and drink.
While I like the idea of trying to build up the downtown, I am worried about my own home. My home is on West 4th Street. I hope my neighbors and I will not be forced from our homes. There are many historic homes on my street also.
Vibrant district that provides restaurants, retail and events.
Accommodating
A fun, family-friendly destination with small shops, restaurants and some green space too.
We have downtown country charm with an modern uptown view.
Easy access
You want to be there!
more businesses to shop at
I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big
Alive and Diverse
Vibrant and inclusive
The downtown area should be safe... from crime and hazards. The first goal should be Zero Crime. The second goal should be to minimize Pedestrian Hazards and Vehicular Hazards through proper design and appropriate regulation.
We need to create a walking district using Interurban Street from the new City Hall to Hackberry Street. This would accommodate retail, restaurants with outdoor patios, and residential above. This would create an open space area for a multitude of outdoor events.
A walkable area where you can enjoy the historic feel of Anna with your family and friends.
Would like to see small shops and restaurants.
A picture of Anna's history, culture and progress all in one place.
Visually inviting, historically complimentary and with a variety of shopping and eating choices.
Gathering place with opportunities for leisure, family, activities, food, and/or business.
Historical and traditional
Open and walking featured similar to Watters Creek in Allen but smaller scale
Fun place to go and have a nice time
a place to go. this all looks good on paper but EDC and CDC havent really done anything to help business downtown . the focus is on the 75. And what is discribed how is Anna going to implement it Hometown
History and today meet!
Fun shops and events to draw people.
Downtown, bustling with business for our neighbors.

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<i>What short phrase or sentence describes Downtown Anna as you would like it to be in the future?</i>
Destination, fun, sought after, thriving
Easy access for disability seniors & parking. A recreation center with an indoor pool is a necessity for seniors. A public library is essential for seniors & students.
A place that shows the history as well as the future of Anna, TX.
Hip and up and coming business with longer hours.
fun & modern, restaurants and activities/sights
Family friendly as well as adult areas after hours.
The Anna Downtown should be a retail and recreational hub where citizens can connect with one another, shop local relevant retail businesses, and experience the warmth and friendliness of Anna's community.
A safe and vibrant place to shop, dine, walk and enjoy the land and cityscape the downtown area offers.
Gathering place for family and friends with a variety of entertainment and food options.
The heart and soul of Anna, where locals gather, tourists explore, and events take place..... where families and friends can enjoy time together.
Resident Friendly with trails water features and resident buildings
My ideal Anna downtown could be a setting for a Hallmark Christmas movie--local shops over national, preserved history, family-friendly vibe, commemorative events, beautiful plants, etc.
I would like it to look modern.
like mckinney
Family friendly. Small businesses.

Exhibit 6: Downtown Core boundary

<i>If you have comments about this boundary for the Downtown Core area, please share those here.</i>
Do not widen Hackberry around our property. We will lose ball able trees as well as our neighborhood quietness. We DO NOT want that trail to touch our property either.
I feel that moving the boundary beyond the existing line at White street might be a bad idea. That is a major thoroughfare and could be a recipe for future pedestrian accidents.
The proposed boundary makes more sense than the previous boundary. Crossing the RR tracks is always going to be an issue with DART. More should be done to support the historic residential buildings to the east.
No comment, but do it right Anna!
I believe that all of the existing downtown should be developed. The proposed Downtown should increase its boundaries.
I think this is a good boundary.
I think if DART does ever come through the tracks will end up closing off whatever is east of the tracks from the main core.
The trailer park area will need to be cleared out.
none

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<i>If you have comments about this boundary for the Downtown Core area, please share those here.</i>
Size seems fine, need to plan pedestrian overpasses, wide sidewalks and streets with a historical feel..
I know some homeowners within the downtown boundary I hope it will not be necessary to use eminent domain
Curious about the decision to extend downtown across WHITE. How would residents get from one side to the other on foot safely? Would we be expected to drive?
In addition to the downtown core, I believe that it is important that we also designate a historic district. It should include the area east of the railroad along Sherley Rd, extending from 3rd St south to 7th St. This will encompass the A. Sherley & Bros. store, the Historic Anna Train Depot, the Historic Downtown Water Tower, First Christian Church and, Anna ISD.
The extension of the boundary to the north and south is excellent. Would like to see the original boundary on the east, do not want to lose any territory.
Why doesn't the plan go east where all of the vacant land is, instead of crossing 5 to the west-- where you have generations of Anna families, and those who have lived there for decades? Makes no sense. HWY 5 is already packed. And the road planning for 5 is not enough for this. It will be an absolute nightmare.
Would those houses within the downtown boundaries be considered historic houses?
I do not think it is right to force people from their homes.
Looks good.
My business falls in the lower left quadrant of the boundary. I assume at some point this will take me over. We need places for professional service providers (insurance, CPA ect.) to office that isn't hidden and that doesn't charge retail prices.
No comments to add.
Why is the area in the NE corner of the Existing Downtown excluded from the Proposed Downtown Core?
Seems to me it might be preferable to leave the the existing east and north boundaries. and just add on the bump outs north of Hackberry and south of White.
The downtown core should first be defined from the railroad to Slater Creek and from 455 to Hackberry. That should be the main focus and then expand from there.
works for me
I like the existing limits over the proposed line. Why the extension south of White Street?
My concern is that we live on the property bounded by Hackberry to the the north and the center of Slater Creek on the west. We are concerned about noise levels regarding your plans and we would like our property to be removed from this plan if you are planning on widening Hackberry along our north property line. We live in a neighborhood, not a commercial part of your drawing.
There is a lot of homes/residential included. I think you should focus on a smaller area to begin within about a block or 2 of the new city hall
n/a
NA
I think it's a great area to start with room to grow.

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If you have comments about this boundary for the Downtown Core area, please share those here.

Why take out the Sherley area behind the museum, if there are historical sites there? I would keep the old east boundary, and I like extending the south boundary. What is the reasoning behind the changes to the east and the north?

Needs to be inviting

No

Exhibit 7: Downtown Places and Activities

Would these types of places and activities get you to come to Downtown at least once a month?

	Definitely	Maybe	Probably Not	Definitely Not	I'm Not Sure
More places to eat and drink	83.0%	12.3%	2.8%	1.9%	0.0%
Special events and festivals	78.3%	17.9%	1.9%	1.9%	0.0%
Family-friendly restaurants	77.6%	15.0%	3.7%	3.7%	0.0%
Art, music or entertainment	73.8%	19.6%	3.7%	1.9%	0.9%
Places for outdoor dining	73.6%	18.9%	3.8%	3.8%	0.0%
More shopping options	67.9%	26.4%	3.8%	1.9%	0.0%
Entertainment in the evenings	61.9%	31.4%	2.9%	2.9%	1.0%
More places for outdoor or fitness activities	43.3%	32.7%	16.4%	6.7%	1.0%
Places where I could both live and work	24.5%	21.6%	29.4%	19.6%	4.9%
Classes for education or enjoyment	23.8%	46.7%	20.0%	7.6%	1.9%
More residential options	15.7%	20.6%	37.3%	21.6%	4.9%
Resources to help my business	14.3%	31.6%	25.5%	18.4%	10.2%

Exhibit 8: Places & Activities, Other Comments

Other Comments

Could you reach out to Collin College to see if they would place a satellite campus in Anna to provide classes both to Anna high students to assist transition to college, and adults wishing to pursue additional education?

We live on Amoret Circle and our property is bounded by Hackberry and Slater Creek. Do encroach upon our quiet neighborhood. You will also be taking away the wildlife habitat on the creek. The noise level will increase tremendously.

Would love to have nice sports bar with dining!

more businesses OTHER than food service. jobs.

Anna should develop its downtown with being green in mind and futuristic. I would suggest adding power stations and solar when developing downtown. The train should be remodeled to being underground. Late night train noise is loud and would please many.

Love Coffee shops and antique stores

I would like to see a bike path to safely get from ATS to the downtown area and out to US75 amphitheater for outdoor concerts, small movie theater, small shops, small eateries

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Other Comments

We do own a small business and are a member of the Anna Chamber of Commerce. M&J Solutions. In the future, we may be looking for office space including warehouse.

I like the idea of a downtown area that can be walked around in as a primary form of getting around. I'm just really hoping that the city works with small businesses to keep their expenses low to make it easier for entrepreneurs to set up shop. I don't want only high-end retail stores to be able to afford to open a location here. Frankly, I don't even want to see them. There's no point in having a developed downtown area that no one can afford to actually enjoy.

I live very close to downtown (West Crossing) so, while we need more residential options downtown, it won't change my current housing.

Please plan for adequate parking.

We are for small non-chain restaurants but against fast food places.

Cities like down town Prosper and Frisco did a great job of preserving the towns historical/heritage while offering a good/healthy variety of options for places that invite social interaction and foot traffic.

Wi-fi in the core area.

need some boutiques & shops, a place to bring family & friends when they visit from out of town instead of going to McKinney or other towns

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

We need a Community Pool, partially indoors for smaller children and elderly folks

My suggestion would be to target a particular demographic rather than attempt to cover all bases.

Make a choice and do it the best... and Anna will be known for it. Conversely, attempting to be all things to all people can lead to a hodge-podge of mediocrity. Yawn.

Gift, home goods, nursery, and antique stores.

Again, we live in a neighborhood. Please leave our property out of your plans.

Wineries and bars

I just purchased my first home in Avery Pointe and would like a place that I can take family and friends during visits. Small businesses: coffee shops, antique stores, boutiques, mom/pop restaurants and/or bars to meet other Anna neighbors.

I have reached out to the chamber a few years ago about having a concert on fourth street with local vendors. I think this could be a good event to get it kicked off. The money raised could go to downtown improvements. I know of another town that did this and it was very successful. If someone wants to contact me I could offer more explanation. [contact information provided to staff]

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Exhibit 9: Downtown Comparison

How would your best future for Downtown Anna compare to these nearby downtowns?

	Very similar	Smaller, less intense or more casual	Bigger, more intense or more 'upscale'	I'm not familiar with this downtown
Downtown McKinney	55.2%	31.4%	9.5%	3.8%
Downtown Celina	19.4%	6.8%	26.2%	47.6%
Downtown Van Alstyne	16.0%	7.0%	68.0%	9.0%
Downtown Weston	7.1%	3.0%	38.4%	51.5%
Downtown Wylie	6.0%	8.0%	16.0%	70.0%
Downtown Melissa	5.9%	6.9%	49.0%	38.2%

Exhibit 10: Downtown Comparison, Other Comments

Please share comments about other downtowns here.

McKinney has done a nice job with their mix of venues (restaurants, bars), with reasonable parking. Van Alstyne's downtown area, with its current layout, has tremendous potential for the future as that town grows, and would be very competitive for Anna

I live the shops of Legacy area in Plano.

Since we don't have a unique downtown it must be created. We absolutely love the feel of downtown McKinney day and night. Shopping, casual feel mixed in with upscale dining, and local bars. Nothing cookie cutter.

I would like for Anna to look futuristic.

Georgetown Washington DC is a place where you can spend the day shopping, eating, and being entertained. It's a great model.

Van Alstyne has a great layout but it is very small and quaint. Not many options and nothing makes me want to go to downtown Van Alstyne. When my family comes to town I always take them to McKinney. So many cool stores on the square and there is something for everybody.

I would love to see downtown as the more upscale part of Anna, and move away from the mainstream bargain commercial vibe at 455 and 75.

Over the years McKinney has made their downtown a place that is fun to walk around. Anna needs to do the same and strive to be even better.

It is good for us to have things for our Anna neighbors to do in downtown (it keeps our money in town) but, it is more important for downtown Anna to have a reason for neighboring communities to want to visit Anna (spend THEIR money here).

One thing no community in north Texas has access to is a dinner theatre (nice dinner followed by a live play). There is one in Frisco but they only run a few nights per month and, it is very expensive.

Downtown McKinney with better parking and more outdoor areas.

I think every downtown has a focus center, or a square in which events happen around it.

We would like a bigger downtown than some of the local towns that we visit but, although we visit Frisco and McKinney, we'd prefer something a little smaller.

McKinney had a great vision and we spend many weekends there. Using McKinney as a model would prove to be very successful. I see Anna looking more like Frisco in the end though.

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Please share comments about other downtowns here.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

I would say the size of McKinney but I see Anna as a more modern downtown area. it'll have its historic district then a modern district

We need a Civic Center for elderly folks to congregate and a Public Library, along with a Public Natorium, maybe with a very minimal fee for Residents, a bit more for non-residents for the upkeep.

Don't be similar... be different.

And make it a sandwich of economics between two slices of live-ability.

Downtown McKinney is a perfect model

The square of Celina is unique as it has no firmer courthouse like McKinney. Our downtown square should be similar to Celina.

We do not care about other downtowns. We care about Downtown Anna. It's thankfully still small. Leave well enough alone in the downtown residential areas to the west of Highway 5.

McKinney has a gorgeous downtown for walking, shopping & going to restaurants. Library is accessible also with a recreation center not far away. Good be smaller than McKinney not any larger.

I don't care for the Van Alstyne area because it seems like you have to drive from one spot to another. I would like it to be more like McKinney in that you can walk around the downtown area.

Downtown Keller shopping and restaurants was the it place to be. I was able to get everything done where we previously lived without getting on a highway. That is my goal.

See previous comment about contacting me or you can also email me. [contact information provided to staff]

Other cities have older buildings in their downtown to build off of, as we do not have many existing buildings we should not focus too much on a rural or historical aesthetic. Instead, create a sustainable area with walkability to bring young families and modern events such as artisan markets.

We need a vibrant bustling downtown where people from other cities want to come here

Lewisville has a downtown worthy of study as does Denton, especially if the city is focusing on long-term growth.

I love downtown McKinney, I just hope Anna will stay small town and won't bring touristy crowds from outside the community.

Exhibit 11: Historic Sites

How important are these historic sites as a foundation for the distinctive character of the future Downtown Anna?

	Very important	Somewhat important	Somewhat unimportant	Very unimportant	I'm not sure
Anna Train Depot	66.4%	26.0%	2.9%	2.9%	1.9%
Spurlock's Malt Shop	63.5%	26.0%	3.9%	4.8%	1.9%
First Christian Church of Anna	56.3%	12.6%	8.7%	11.7%	10.7%

Results of the Online Survey for Downtown Anna – DRAFT

<i>How important are these historic sites as a foundation for the distinctive character of the future Downtown Anna?</i>					
	<i>Very important</i>	<i>Somewhat important</i>	<i>Somewhat unimportant</i>	<i>Very unimportant</i>	<i>I'm not sure</i>
Sherley Brothers General Store	52.9%	21.2%	7.7%	7.7%	10.6%
First United Methodist Church	48.0%	20.6%	9.8%	9.8%	11.8%
Powell Cotton Gin	36.9%	29.1%	4.9%	10.7%	18.5%
First National Bank of Anna Building (now New Life Anna UPC)	28.4%	21.6%	12.8%	17.7%	19.6%
Hale & Bass Grocery Store (now Anna Express)	15.7%	17.7%	20.6%	27.5%	18.6%
D-X Café (now McCullough & Pierson Insurance)	11.0%	17.0%	18.0%	21.0%	33.0%
Eck's Food Locker (now Selectouch Corp.)	10.1%	17.2%	17.2%	21.2%	34.3%
Continental Bank of Anna (now C&A Roofing & Construction)	9.8%	23.5%	18.6%	24.5%	23.5%
Anna Gym (now a warehouse)	8.9%	16.8%	19.8%	23.8%	30.7%

Exhibit 12: Historic Sites, Other Comments

<i>If you'd like, share additional comments here.</i>
Please DO NOT widen Hackberry, and leave our quiet little neighborhood alone. Leave the historic district alone west of Powell and any west here else that people live.
More should be done to support and encourage the restoration of the historic residential buildings to the east. A separate zoning area should be established to encourage new residences to be built in the area, designed to follow historic residential design patterns, similar to McKinney's historic core.
The older buildings are only important if they are refurbished are repurposed as museums are novelty/ antique type establishments.
Some of these places are old, yes, but in 2050 may not be that important. Others with visual historic appeal, eg cotton gin and malt shop, add great character.
Historic sites such as the Sherley Brothers store are nice, but if they don't serve an active roll in the economy of Anna they are useless.
I'd rather see new construction that serves the community than maintain historic landmarks that do not contribute to our welfare as citizens. If the landmarks can be renovated effectively and turned into something useful (like Tupps Brewery did in McKinney, for example), that would be okay.
I'm a member of the historical society so of course they are all very important. But seriously, the sites I checked as very important are my priorities.
All historical sites are very important. Don't let the growth take away the integrity.
There are several houses on 4th street that are historic.
I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing

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<i>If you'd like, share additional comments here.</i>
is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big
Turn the warehouse back into a gym. or build a recreation center in anna
The twelve touchstones of history (listed above) could be a nice complement to the future Anna, not a foundation. The future character of downtown Anna will be dominated by structures yet to be built and events yet to happen.
Some of these landmarks are not the original structures or do not have any historical significance. McCullough & Pierson Insurance Agency has moved to Sherman. D-X Cafe is now Lisa Biddle Realty Group
Anna needs to catch up to keep the money being spent in Anna and not in Mckinney/Sherman. Less conservation of older buildings and more to attract others to us.
I think you have to go with a theme, I think the more you hold onto them the more money you are going to spend saving those things. If you can put your money into a specific area and then build from there then it will work. I hope that makes since. I've been to downtown areas and they usually centered around a few old stores and a train station and then it went out from there.
There are also several empty, decaying white clapboard homes around the downtown area that would make wonderful boutiques, cafe's, ice cream shops or flower shops, all within walking/biking distance.
Is it the character of the building or the character the current business presents to the community? Seems like the answer should play into whether the historical site has any value long term.

Connecting to Parks and Trails

Exhibit 13: Downtown Park Enhancements

<i>What enhancements or additions should be considered at parks in or near downtown?</i>
Sherley Heritage Park
don't know
A place for physically challenged kids to play
Pedestrian/trail access should be provided
I love to take my kids to play there but I wish there was a canopy over the play equipment. Sometimes I don't take them there on sunny days.
A petting zoo may be a nice addition for the young children.
Sidewalk needs to be finished.
I think that park is fine.
Swings
Not sure. I am unfamiliar with it.
This park could be an event park if it wasn't as passive as it is now. Better lighting, a stage, places for vendors. defined parking.
ITS A NEW PARK SO IM NOT SURE
Indoor swimming pool for exercise
bike trails if they are not available yet

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<i>What enhancements or additions should be considered at parks in or near downtown?</i>
This park looks amazing since the update.
more seating
Addition play equipment.
Never been
Na
Swings! Also, it would be neat to see a large tree house/fort style playground that matches the frontier-like styling of the train depot and chair. I would like to see some sort of civic event setup to make this the center stage area of downtown. Also, more parking to accommodate town events.
work with the owners of the Sherley store to make it a museum dedicated to the history of Anna
All parks should include wide sidewalks for jogging and biking. All of the parks should connect to each other via trails.
Swingsets
Bike rakes
Buy the property to the east of Sherley Heritage Park and expand the park. The house is historic also and can be restored and used for city offices.
IF this can be accomplished, the extra land could be the site of the replica Collin McKinney Homestead. There could also be a Veterans Memorial put in.
The development of the park is an excellent addition to Anna. The continued attention to the depot museum is important to preserve Anna's history. The arrival of the locomotive will be an added attraction that is unique and a novelty. Would love to see the city or historical society acquire the Sherley Store and preserve it as a museum.
I would like to see Sherley Heritage Park incorporated into a connecting trail system possibly by going north on Sherley, Riggins, Interurban, or James and then West on Hackberry to connect with the existing trail system.
I don't have an opinion on that
Expand size.
more benches
I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big
Biking and walking trails, lighted for evening use
Better and safer pathways to surrounding parks. to create a huge path around beautiful Anna
The property to the East should be purchased to expand new and additional features.
Not sure what else there is room to add
Lighting for safety and visibility at night
There is not much space in this park. Additions would have to be small or the park would have to be expanded.

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<i>What enhancements or additions should be considered at parks in or near downtown?</i>
none
Unsure
Possibly include the Shelley store and museum as park of the park.
It's good
seating & parking along the way for disability persons.
Connecting paths. More crosswalks, etc., so that people can walk/ride bikes.
NA- Need a sports complex.
None at this time
No comment
Ice cream booth or shop
More activities
I don't know how best to answer the questions in this section, but it would be awesome to somehow have a pathway for walking/bikes that connects all of these parks, including into and out of the downtown area.
More swings
Johnson Park
don't know
Updated equipment
Pedestrian/trail access should be provided
Never been.
Not sure
Walking and exercise trail
Not sure. I am unfamiliar with it.
I'm not familiar with this park.
NEW PLAYGROUND, NEW BALL FIELDS, COVERED AREA
Indoor swimming pool for exercise
bike trails if they are not available yet
Im not sure, I havent been there.
not sure
Never been
Complete overhaul of ball fields, with stands, parking lot, and restrooms.
Na
Improved footing near the baseball fields. It gets super muddy when it rains.
Basketball court
This park needs to be completely updated they need to redo the fields. Playground period and add restrooms.

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<i>What enhancements or additions should be considered at parks in or near downtown?</i>
Johnson Park is another park with limited space. There is not much parking there but, laid out better, there could be enough room for more parking. The proposed improvements recommended by the Parks Advisory Board and approved by council will be a GREAT IMPROVEMENT.
Nothing to add at this time.
From what I understand, they are making improvements to this park which I am happy about.
Not sure about enhancements but, like Sherley Heritage Park, it could be incorporated into a trail system. Possibly build a way to cross the train tracks at 1st or Hackberry.
no opinion
better play equipment, better ball fields, restrooms
I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big
Same as above
Better and safer pathways to surrounding parks. to create a huge path around beautiful Anna
This property should not be viewed as a long term park. The extension and expansion of Hackberry Street to the East will need part of this property in the future.
Make fields regulation size and safe to use
Current plans for improvements seem adequate
Not sure, this park does not have a railroad crossing nearby. I am not sure how accessible it would be until the rest of the downtown area has been established and expands out to this area.
city is already spending 350k to delvelop
Unsure
Either upgrade the ball field or remove them to another park.
???
Connecting paths. More crosswalks, etc., so that people can walk/ride bikes.
NA- Need a sports complex.
None at this time
This park has felt like an afterthought in all of the city plans. In some ways it looked abandoned and as a result was only used by organizations that were forced to play games there.
No comment
Trim Trails/Parcourse/Fitness Circuit
Park equipment
Unknown
Slayter Creek Park, Trail and related open space
don't know
not sure where, but they should be connected by walking/bike trails

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<i>What enhancements or additions should be considered at parks in or near downtown?</i>
Please leave the creek alone.
Pedestrian bridge or underpass near Hackberry and Powell
Pedestrian/trail access should be provided
I don't think you have to force a connection. To me they provide two different purposes for residents and I wouldn't visit both in the same outing.
We need to connect and a bike trail would be awesome.
Trails connecting parks would be a great addition
restore it
Add some running trails leading to the existing trails at Slayter Creek Park. Develop Slayter Creek Park for it to be more visually appealing. More maintenance on the weeds and trees there. Developing the creek to flow better.
unsure.
NOT SURE
Unknown
bike/walking trails if they are not available yet
Slayter Creek already connects into Hackberry.
bike trails?
Na
need a safe walking and bicycle path from downtown to the park
If a walking trail could connect slayter creek and natural springs park, that would be amazing!
More public ball fields for recreational leagues
Work with the north Texas I can bike trail committee and they can help you find a location. But yes there needs to be a connecting trailhead somewhere in the area.
Extend the trail behind Hurstwood Ct (in West Crossing) east towards 4th St. I'm not sure how to go about crossing Powell (Hwy 5) but I'm sure there are a few safe ways to do it.
Purchase some of the property along Highway 5 or Hackberry to create access.
I think Hackberry would be a good connector as would Rosamond.
no opinion
Connectivity across the board is super important as us proper landscaping and maintenance thereof.
more trail and places where families can commute to the main downtown shopping restaurants bars
Better and safer pathways to surrounding parks. to create a huge path around beautiful Anna
As simple as possible, not too uch disruption of nearby tree lines
How about connecting the Slater Creek Park Trail to the Natural Springs Park Trail? Perhaps there is space along the edge of Slater Creek where it goes under White... or...
a fenced pedestrian overpass...
Third Street could be closed and a bridge built over Hwy 5. A point of connection to the trail on the west side of Slater Creek should be determined and a connecting bridge built.
I can't answer this intelligently, but a good bike trail and/or walking path might be nice.

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<i>What enhancements or additions should be considered at parks in or near downtown?</i>
I am not sure how it would attach to the trail system. If the trail does not reach the Downtown area then that traffic will not go to Downtown. Maybe it would have to go along White St and up Hwy 5- Maybe a brick walk, boardwalk, cobblestone or some sort of historical type of paving to differentiate the trail and the Downtown trial portion?
it shouldnt to far.
However it can. Trails are SO important for health, connecting to nature, ability to have events like races and biking.
4th Street extended to Slayter Creek.
Not next to our property!
Figure out a good walking/jogging trail paths that go through out the city and connects the parks. Similar to Plano's system that has miles & miles of routes so bikes & joggers never have to be on busy roads
recreation centers
If possible, Sherley and Johnson parks should connect along Shirley. Then Johnson and Slater should connect along the downtown border which I think is Hackberry.
NA
I need to put some more thought into that but a walking/running trail with a few well lit well organized cross walks going over Powell, riggings, and sherly.
Choices here would be nice. I believe they should connect to foster a walk-in type culture as well as drive up.
No comment
Biking/walking/running trail that loops around - so you can finish where you start, with two or three areas for parking so you can start and end at your preferred spot.
Everywhere
A lake

Exhibit 14: Geer Park

<i>How should the Downtown Core connect to Geer Park?</i>
don't know
bike/walking trail
A walking/biking concrete trail
Pedestrian/trail access should be provided, and the park needs to be developed.
Never been.
Not sure.
Walking and biking trails to connect all parks
I am not sure.
Bike trail.
WALKING PATH
bike/walking trails if they are not available yet
Geer Park could have a side walk or bike lane added to 6th st.

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<i>How should the Downtown Core connect to Geer Park?</i>
walking trails
Na
I'm not familiar with this park, but fully support any funding going to walking paths that connect the cities open spaces
A trail could easily follow east along either 4th or 5th to connect SHP to Geer.
Nothing to recommend.
Move more East than west of 5--that makes sense.
I am not familiar with Geer Park but I think 4th or 5th from Sherley would be a good connection.
no opinion
more trail and places where families can commute to the main downtown shopping restaurants bars
Better and safer pathways to surrounding parks. to create a huge path around beautiful Anna
1) expand the Downtown Core boundary to the east...
2) build a new road(s) and with a bridge across the tracks for school buses
A bridge could be built over the railroad at Third Street which would extend connectivity to the Sherley Museum, Depot, Geer Park, and other points to the East.
Greer should be developed as part of downtown. It's just raw pasture now.
Same as above
I am not sure how accessible it would be until the rest of the downtown area has been established and expands out to this area. This is a larger park and has some room for more amenities than Johnson or Heritage Park.
na stand-alone ball fields pehaps with parking
sell to finance a sports complex . possibly use for a rec center. Geer is a useless spcace as of now.
Unsure
Figure out a good walking/jogging trail paths that go through out the city and connects the parks. Similar to Plano's system that has miles & miles of routes so bikes & joggers never have to be on busy roads
What about connecting all of the parks using a trail which runs the border of the downtown area.
NA
I'm not sure that it should, that park needs a lot of work to make it a park. I think for now the parks should hold off until the plan becomes finalized.
I am not sure this is necessary
No comment
Again, in a circle, same as question 12.
Everywhere
Walking trails

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Exhibit 15: Place for Celebrations

When the Anna community has something major to celebrate, where should the gathering place for the celebration be?
don't know
Slayter Creek Park
Anywhere but near our neighborhood. Downtown Anna isn't large. Leave it alone. Build something out by the high school or Hwy 75. You would have more room for parking.
Community recreation center
Powell Street and Fourth
Slayter creek or the middle school or high school. These locations provide the most parking.
Slayter Creek Park
Create it
Slayter creek seems to have the most parking. You need a place that is easy to park and easy to leave when the event is over.
community center
Slayter Creek Park.
Slayter Creek Park or Sherley Park or green space in front of the new City Hall.
THE LARGEST PARK
Slater Park
Downtown
football stadium
Slayter Creek
Where parking and access is readily available
Downtown would be nice
Sherley Heritage. Once the square is completed it will be the focal point.
with all the housing going up around slayter creek, looks like a new place is needed.
City park
Slayter and north
4th street
Sherley Heritage Park
Na
Downtown, with an outdoor event center near Sherley Heritage Park.
downtown is too small - need to enhance the Slayter Park area
Slayter Creek Park.
Downtown
Fourth street
For now Slater Park has the best parking situation. it would be nice to have something over at the nature preserve but there's not enough parking unless we use Raton elementary and other schools as shuttle locations.

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When the Anna community has something major to celebrate, where should the gathering place for the celebration be?
*IF** the land I listed in item 10 can be obtained, Sherley Heritage Park would be the perfect location. In the meantime, SHP should continue to be the location for our Christmas Tree but, Slayter (with its larger area) could continue for 4th of July, Harvest Fest, etc.
Perhaps the new city hall when complete. Slayter Creek Park and the football stadium are good options. Anna needs a convention center.
Geer park
High school, stadium, or move it all east of Downtown
New municipal complex area
Somewhere in the downtown area, of course, but somewhere with a lot of green space. Maybe it's the new City Hall area or maybe a place needs to be created.
In the most centralized area of down town. I've always believed the down town area should be filled with common everyday places that invited mandatory foot traffic and specialty events should flood those areas when held. (downtown square of sorts)
At an event center.
Sherley Park or Slayter Creek Park. But love the idea of the park behind Brookshire's to host evening concerts
main down town rd
Create a plaza downtown
Anna High School Gootball field area or Slayter Park
At the Anna Downtown Core Events Center.... which could house the community skating and hockey rink.
Currently the only place large enough for a large crowd and parking is the Anna Stadium. Interurban walking district could at some point be a gathering place.
Natural Springs Park (Ampitheater or Band Shell)
Depending on the type of celebration, whichever location makes the most sense to use available resources.
in the new downtown area!!!
slater or sherly depending on size of event
Right downtown or at a school.
Future city hall square or block.
The football field
It would be great if we could have an amphitheater or an outdoor space. Right now Slayter Creek Park is the only thing we really have For outside. For inside gatherings, we really only have the high school and the middle school. It be great to have an actual event center
one of the parks
Currently I think most things happen at Slater and I prefer that location. Unless upgrades will be made to Sherley which will allow more people to gather.
Slayter Creek Park

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When the Anna community has something major to celebrate, where should the gathering place for the celebration be?
Slater Creek OR if we had a sports complex that could generate revenue AND host events for the city. It would also let our kids play in our own city instead of having to join a McKinney team!!!! SPORTS COMPLEX
Somewhere around 4th and Sherly
the only defacto place big enough for that to happen is Slayter Creek Park... but city centers like a well thought out downtown option could shoulder that responsibility and probably should to help drive traffic and dollars to its proposed businesses and vendors.
Slayter Park until Downtown offers a better solution.
The new downtown! :) Hopefully there's a plaza, and pedestrian area where gatherings can take place, such as Christmas.
A downtown square or pavilion
Slater Creek or downtown

Public Services, Places and Spaces

Exhibit 16: Public Facilities

When the Anna community has something major to celebrate, where should the gathering place for the celebration be?
<i>The City of Anna's new Municipal Complex will be an important addition to Downtown when it opens in 2021. Are there other public facilities that should also locate in Downtown Anna? Please share your thoughts about the facilities of Collin County, Anna ISD, Collin College or other public entities.</i>
A satellite campus for Collin college would be great
NO!!!
None should be added if they follow the same suburban-style site planning principles. Why are the fire station and city hall laid out on the site so poorly? Why are they so far from the street frontage? The point of the downtown area is to have an urban feel, which is completely lost here.
Will there be a library included in the new complex?
Public Library or learning center where proposed bldg is on map.
I don't think Collin college needs to be downtown. It does need lots of parking.
Police/DMV is enough room.
Maybe Collin College. It would bring weekday traffic to downtown.
Collin College would be great, maybe not downtown though
indoor theater (like courtyard theater in plano), amphitheater, movie theater
1. Public Library.
2. police annexes will need to be strategically placed in several locations in the city of anna, especially with West (of 75) growing.
More schools
Library and an Sports facility.

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When the Anna community has something major to celebrate, where should the gathering place for the celebration be?
<i>The City of Anna's new Municipal Complex will be an important addition to Downtown when it opens in 2021. Are there other public facilities that should also locate in Downtown Anna? Please share your thoughts about the facilities of Collin County, Anna ISD, Collin College or other public entities.</i>
I would love to see a Collin College campus downtown once local shops and restaurants are established. This would be extremely convenient for students to have these locations in walking distance.
Na
A library is a must in the complex. If possible, a community center would be nice.
there appears to be limited amount of space for additional facilities - I would go with putting an Anna ISD management build on site
Collin County offices
Anna ISD will eventually build a administration building and at this time there's a nice School structure downtown.
Library and a community center should be located near the downtown area.
It would be nice to have all city departments housed downtown along with the Anna ISD.
Library
I would keep most of what you list out of central downtown, maybe on the fringe of downtown, Definitely do not put a college downtown.
no thoughts
Rec center, public library, performance center.
I think facilities for the School District would be good.
Library
I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big
police dept
Any facility that will bring people throughout the day to possibly patronize downtown businesses and restaurants should be welcome.
Unsure
If Collin County were to add office to the Anna area it would be good if they were close to City Hall, so all the govt offices were close.
A College Campus would not be good Downtown. I think this would congest the traffic situation.
Collin College and a public library. Perhaps some sort of recreation center
A Welcome or a tourism office.
Performing Arts or theatre building.
No!
A Collin college facility would be great. A library, community center, a public pool would all be wonderful
recreation center with indoor pool for seniors and/or library.

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The City of Anna's new Municipal Complex will be an important addition to Downtown when it opens in 2021. Are there other public facilities that should also locate in Downtown Anna? Please share your thoughts about the facilities of Collin County, Anna ISD, Collin College or other public entities.

Collin College would be more centrally located which will allow more students to walk or ride bikes to campus.

I think downtown should be more for shopping and attraction less for city functions.

I think most of them should, I grew up outside of Texas and the courthouse area in the center of town in most Texas towns is something I always remembered before I moved here.

Public recreation facility such as a gymnasium, water sports, or indoor recreational sports for kids and adults are a traffic magnet. They pull dollars and attention.

No comment

library, satellite classrooms of Collin College, or WeWorks facilities

I'd fully support Collin College having space as the ability for Anna residents to take courses locally would be a plus.

All the above

Collin College

Uses, Activities and Attractions

Exhibit 17: Retail and Restaurants

<i>How important is the addition of these retail and restaurant uses to a vibrant future Downtown Anna?</i>					
	<i>Very important</i>	<i>Somewhat important</i>	<i>Somewhat unimportant</i>	<i>Very unimportant</i>	<i>I'm not sure</i>
Locally-owned restaurants	80.6%	14.3%	4.1%	1.0%	0.0%
Locally-owned shops	78.6%	19.4%	1.0%	1.0%	0.0%
Family-friendly restaurants	73.7%	19.2%	4.0%	2.0%	1.0%
Patio dining	71.7%	21.2%	2.0%	3.0%	2.0%
Farmers' markets	62.2%	29.6%	3.1%	3.1%	2.0%
Coffee shops	48.5%	41.4%	5.1%	3.0%	2.0%
Wineries, breweries or distilleries	47.5%	27.3%	12.1%	10.1%	3.0%
Boutique stores	46.9%	34.7%	11.2%	6.1%	1.0%
Bars or pubs	43.4%	32.3%	12.1%	9.1%	3.0%
Ice cream shops	40.8%	39.8%	13.3%	4.1%	2.0%
Recognized restaurant chains	30.3%	32.3%	20.2%	15.2%	2.0%
Food trucks	28.1%	38.5%	22.9%	8.3%	2.1%
Antique stores	27.6%	39.8%	19.4%	8.2%	5.1%
Grocery stores	22.7%	27.8%	24.7%	22.7%	2.1%

Results of the Online Survey for Downtown Anna – DRAFT

Exhibit 18: Retail and Restaurants, Other Comments

If you'd like, share additional comments here.

It would be nice to have a Dairy Queen downtown or a Marble Cream Store, or perhaps a Snuffers.

Please get Home Slice and Manganadas into Anna Downtown.

Food trucks will compete too much with your established eateries..

The whole idea of having downtown restaurants and locally owned eatery's, is not to have food trucks here from other counties, These food trucks can come when Anna has special events, not for a food truck to sit in front of a local eatery and take customers away. Or if these food trucks are so desired that they pull special permits and may sell away from the downtown area but not far enough and sell in a designated area so that owners don't have problems with them.

Anna needs a good BBQ restaurant, seafood restaurant and steak house.

I strongly prefer locally owned and operated businesses over national brands and franchises. Places that are welcoming and tidy (not necessarily OCD so), possessing a charm and character indicative of Anna's history and traditions.

Would love to see a brewery with restaurant and outdoor seating. There are many examples of how this can be done in a family friendly way and check a lot of the boxes above all at once (Tupps gets pretty close).

We must be unique - no one is going to drive to Anna to eat at a change restaurant that they can find in any other city along the highway. Changes and big box stores are important so that our money does not leave Anna but, they do NOTHING to bring money TO Anna. Changes and big box are fine alone SH 75 but downtown MUST BE UNIQUE.

Variety and diversity of retail and restaurants are important.

These are not important if it means Regina people from their home.

Need shops & places to eat when having family/friends visit

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

SUSHI. GOOD SUSHI.

arts and craft studios

Babes Chicken downtown would grow the numbers of people coming downtown and give Anna that "destination" the downtown area will need to be extremely successful.

Need Home Depot & Lowe's

Locally owned businesses... We need to make this about supporting our community not the big chain restaurants or grocery stores. We already have Walmart and Brookshires, maybe adding a Central Market or something similar around town, but not in the Downtown area.

A wide variety of shops and restaurants will attract the most people and allow people to return frequently and not be bored.

Architectural integrity, mixed uses, transportation to and from, specialty shops (more than simply "local"), outdoor spaces, all with an anchor that connects local and regional history and culture -- such as the railway or wineries. I would love to see a Farmer's Market become the best and most sought after in the region! Include a "puppy aisle" like Trader Days has, and people will come :)

Unique and local over national shops and restaurants, please!

Results of the Online Survey for Downtown Anna – DRAFT

If you'd like, share additional comments here.

I would love to see Anna mostly community owned businesses and restaurants.

Exhibit 19: Events and Entertainment

<i>How important is the addition of these events or entertainment uses to a vibrant future Downtown Anna?</i>					
	<i>Very important</i>	<i>Somewhat important</i>	<i>Somewhat unimportant</i>	<i>Very unimportant</i>	<i>I'm not sure</i>
Holiday festivals	79.6%	14.3%	2.0%	3.1%	1.0%
Art, music or food festivals	73.7%	20.2%	4.0%	2.0%	0.0%
Events for kids	66.0%	27.8%	3.1%	3.1%	0.0%
Events to attract young adults	57.7%	30.9%	6.2%	3.1%	2.1%
Bandshell for small musical performances	52.0%	34.7%	8.2%	4.1%	1.0%
Events with historic character	50.0%	29.6%	12.2%	7.1%	1.0%
Performing arts facility	45.9%	33.7%	12.2%	7.1%	1.0%
Music at restaurants	44.9%	38.8%	8.2%	4.1%	4.1%
Places for outdoor games (like horseshoes, bocce, etc.)	40.8%	42.9%	11.2%	4.1%	1.0%
Places to do or learn arts and crafts	33.7%	39.8%	18.4%	7.1%	1.0%
Movie theater	30.9%	26.8%	16.5%	20.6%	5.2%
Places for dancing	29.6%	37.8%	18.4%	11.2%	3.1%
Dinner theater	28.9%	39.2%	16.5%	11.3%	4.1%
Places for indoor games (like pool, video games, pinball arcades, etc.)	25.5%	43.9%	18.4%	11.2%	1.0%
Instagrammable spots	24.5%	28.6%	22.5%	15.3%	9.2%

Exhibit 20: Events and Entertainment, Other Comments

If you'd like, share additional comments here.

Please leave downtown Anna alone. Spend our tax dollars on street improvements. Really, downtown Anna is one Main Street that is one block long. Leave we residents at peace.

All the above does not have to be downtown. Spread this out amongst the community.

events to attract seniors...we live here too.

I think the more for youth and families to do the better- also something for Seniors after COVID would be nice!

movie theater can be near US75.

Anna also needs a place for country dancing.

If Anna could add all of the options mentioned above it would turn this town around.

Many of these places could be located in other areas of our town.

Results of the Online Survey for Downtown Anna – DRAFT

If you'd like, share additional comments here.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

In my opinion, places like movie theaters, dinner theaters, dance clubs, and arcades, don't belong in the downtown area. To have them strategically placed around the City of Anna would keep the downtown area safer and more family friendly. Maybe adding a plaza in the future off of Hwy 5 closer to Outer Loop which includes a movie/dinner theatre, some of the more commercial restaurant chains, and an indoor games place would be an idea?

I grew up in Oklahoma and they have a homecoming event every year. It's a time for everyone that grew up there to come back and they have class reunion, an outdoor concert, fair, carnival and it happens in June. It's an amazing event and draws a lot of people year over year.

Street design, walkability, parking and good public spaces are key.

Exhibit 21: Business and Employment

<i>How important is the addition of these business or employment uses to a vibrant future Downtown Anna?</i>					
	<i>Very important</i>	<i>Somewhat important</i>	<i>Somewhat unimportant</i>	<i>Very unimportant</i>	<i>I'm not sure</i>
Personal services (like dry cleaners, barbers, etc.)	38.8%	36.7%	14.3%	6.1%	4.1%
Business services (like UPS or FedEx stores)	35.7%	33.7%	20.4%	8.2%	2.0%
Conference or meeting space	34.7%	27.6%	21.4%	13.3%	3.1%
Support services for entrepreneurs	33.7%	30.6%	19.4%	9.2%	7.1%
Medical offices	28.1%	33.3%	18.8%	16.7%	3.1%
Professional offices (like accountants, insurance, etc.)	26.5%	39.8%	21.4%	9.2%	3.1%
Incubator space for start-ups	26.5%	38.8%	17.4%	10.2%	7.1%
Technology companies (like software design)	22.7%	27.8%	26.8%	15.5%	7.2%
Makerspace	16.7%	32.3%	22.9%	5.2%	22.9%

Exhibit 22: Business and Professional, Other Comments

If you'd like, share additional comments here.

Put that stuff somewhere else. It's going to be loud enough with the widening of Hwy 5.

I'm on the fence about what type of businesses help a downtown to thrive. I see cute downtown spaces as a recreational activity more than where I go to do business.

Anna needs a library.

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If you'd like, share additional comments here.

some of these spaces are important, just not for our downtown area.

Please don't try to turn Downtown Anna into a place that could be confused with Californian or New Yorker culture. There's a reason we don't live in those places and why we live in Texas.

These are all very important for the City of Anna but, some of these businesses do not need to be IN the downtown area.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

We will have enough medical offices once the hospital is completed. Plus there's plenty of places along White. We don't need to clog the downtown area with any of this stuff.

Exhibit 23: Other Ideas on Uses, Activities or Attractions

If you have other ideas about uses, activities or attractions for Downtown Anna, please share them here.

Anna is spreading to the west. Let it. We don't have a square like McKinney. Let it go. You will end up with a bunch of cheap strip malls whose occupancy will come and go like the wind.

I love the color fountains at the villages of Fairview next to Gloria's restaurant. It's beautiful to watch and also for kids to play in.

Easy to walk store to store. Consider and outlet center for shopping.

none

farmers market

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

n/a

There needs to be something yearly that happens at the same time for people to get behind and grow. It may not be good at the beginning but it will eventually get there.

No comment

1. Cater to the weeknight as well as the weekend crowd: Ethnic food shops, upbeat bars, delicious sandwich shops, coffee, ice cream and smoked almond/pecan stands, flower sales, artisan ware
2. Have space for a farmer's market: Offer wholesale wine, meat, artisan breads and other local fair
3. Accessible to/from a biking/walking trail
4. Unique restaurants – "Wings & Whiskey", a social coffee bar, specialty pizza place
5. Night life spot – dance floor, small stage for traveling bands

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Other Aspects of Downtown Anna

Exhibit 24: Residential Uses in the Downtown Core

<i>What residential uses would be appropriate in the core of a vibrant future Downtown Anna?</i>					
	<i>Very appropriate</i>	<i>Somewhat appropriate</i>	<i>Somewhat inappropriate</i>	<i>Very inappropriate</i>	<i>I'm not sure</i>
Housing affordable to people who work in Downtown	30.2%	37.5%	16.7%	12.5%	3.1%
Housing for active seniors	27.8%	34.0%	18.6%	12.4%	7.2%
Single family detached homes	25.5%	23.5%	22.5%	22.5%	6.1%
Garden apartments	24.7%	40.2%	10.3%	15.5%	9.3%
Townhomes or rowhouses	24.5%	36.7%	12.2%	22.5%	4.1%
Live-work units	23.5%	26.5%	20.4%	17.4%	12.2%
Housing in a mixed-use development	22.7%	30.9%	16.5%	24.7%	5.2%
Housing for seniors needing assistance for daily activities	19.8%	29.2%	27.1%	17.7%	6.3%
Mixed-income neighborhoods	12.5%	33.3%	21.9%	24.0%	8.3%

Exhibit 25: Residential, Other Comments

If you'd like, share additional comments here.

what has been done in the downtown Plano area for live-work units looks fantastic

Downtown Anna already has mixed income neighborhoods.

I don't see residences as a thriving option for the size of the planned development.

I prefer stand-alone residential (apartments, houses, senior housing, etc.) be outside of the Downtown Anna area. I would favor residential units located over small shops and businesses.

If the city is to include affordable housing to the downtown area Anna must be careful to maintain a high level of maintenance and beauty in the area.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

I wouldn't really want to see housing in the downtown area.

Exhibit 26: Lodging

<i>What sorts of lodgings would be appropriate in the core of a vibrant future Downtown Anna?</i>					
	<i>Very appropriate</i>	<i>Somewhat appropriate</i>	<i>Somewhat inappropriate</i>	<i>Very inappropriate</i>	<i>I'm not sure</i>
Inns with an historic character	49.0%	39.6%	5.2%	5.2%	1.0%
Boutique hotels	36.7%	34.7%	12.2%	11.2%	5.1%

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<i>What sorts of lodgings would be appropriate in the core of a vibrant future Downtown Anna?</i>					
Hotel related to a conference center	26.5%	33.7%	16.3%	16.3%	7.1%
Airbnb-type units	21.1%	28.4%	16.8%	23.2%	10.5%
Suite hotels	18.4%	33.7%	20.4%	19.4%	8.2%

Exhibit 27: Lodging, Other Comments

If you'd like, share additional comments here.

Leave downtown alone.

Look to Granbury as an example. They have a big bed and breakfast scene to pair with their cute downtown. We did a weekend trip there and loved it.

I wouldn't put hotels in our downtown area.

hotels, airbnb, motels just create drugs, prostitution, and bring down home values and other forms of crime, not needed in this town.

I don't think we'll compete with Plano for conferences, I wouldn't try to.

Maybe a few B&B.

Again, these type of lodging are important but in IN the downtown area (close to but not in)

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

I wouldn't want to see too many spaces for people to stay. Would be nice for visiting family or friends but don't really want anna to become an area of interest for people traveling. Want to keep it small.

Mobility

Exhibit 28: Intersection Improvements

<i>What intersections in Downtown Anna need changes for safety, capacity or operation? Please check any that should be considered.</i>	
At W. White St. (FM 455) and Powell Parkway	72.7%
At Hackberry Dr. and Powell Parkway	63.6%
At 4th St. and Powell Parkway	60.6%
At W. White St. (FM 455) and Riggins/Sherley	50.0%
At 4th St. and Riggins St./Sherley Rd.	43.9%
At Hackberry Dr. and Riggins St./Sherley Rd.	37.9%
<i>In a different location:</i>	
371 & Powel needs a traffic light & train signals with lights and crossbars	
White st and Walmart dr needs walking signals	
Highway 5 and 376	
CR371 and Hwy. 5 needs a light. Several wrecks.	
hackberry at slater creek to powell	

Results of the Online Survey for Downtown Anna – DRAFT

<i>What intersections in Downtown Anna need changes for safety, capacity or operation? Please check any that should be considered.</i>	
455/Westfield	

Exhibit 29: Walking Trails and Sidewalks

<i>Where would you like to see walking trails or sidewalks added or improved? Please check any that apply or select the last choice if you think pedestrian routes are needed in all these locations.</i>	
Along all the routes listed above	54.6%
Connecting to the Slayter Creek Trail	45.5%
Connecting to nearby neighborhoods	31.2%
Along the rail line between Riggins St. and Sherley Rd.	29.9%
Along 4th Street	26.0%
Along Powell Parkway	24.7%
Along Interurban Street	22.1%
Along 5th Street	18.2%
Along 6th Street	14.3%
<i>In a different location:</i>	
Walking Trail around water basin area of North Pointe	
Trails need lighting	
all along Hackberry from the Falls to Powell Pky	
all of the locations but the 3 I checked are the top priority	
Hackberry Drive	
Along White Street from 75 through downtown Anna, also along Ferguson so that we can walk to the park behind Brookshires without getting nearly hit by all of the speeding cars!!!	

Exhibit 30: Bike Routes

<i>Where would you like to see bike routes added or improved? Please check any that apply or select the last choice if you think bike routes are needed in all these locations.</i>	
Along all the routes listed above	47.7%
Connecting to the Slayter Creek Trail	44.6%
Connecting to nearby neighborhoods	43.1%
Along the rail line between Riggins St. and Sherley Rd.	29.2%
Along 4th Street	12.3%
Along Powell Parkway	12.3%
Along 5th Street	10.8%
Along Interurban Street	9.2%
Along 6th Street	7.7%
<i>In a different location:</i>	
Hackberry Drive, Rosamond Pkwy	
hackberry	

Results of the Online Survey for Downtown Anna – DRAFT

Where would you like to see bike routes added or improved? Please check any that apply or select the last choice if you think bike routes are needed in all these locations.

Throughout the city and connecting parks

Exhibit 31: Bus or Rail Transportation

What role should bus or rail transportation play in Downtown Anna's future?

Rail transportation would be great if it could get us to McKinney or Sherman

Give me a break!

These should NOT be an option

We should have rail transportation for commuters.

None. It might be fun to have a trolley if it gets big enough...similar to Waco.

None

Commuter train to Dallas

DART station to Dallas

Tesla tunnels should be added. Add birds/bikes to ride.

I think that's cost prohibitive

city owned transportation bus, van, CR 1106, north point north heading south to other communities to the downtown town area. County road outer loop hwy 5 community going north to down town area. FM 455 Walmart pick-up going through neighborhoods towards downtown area,

NONE. PUBLIC TRANSPORTATION / RAIL IS TOO EXPENSIVE TO CREATE AND OPERATE

No

Very important- we need safe public transportation if we are to grow and protect the environment.

trolley

Important. Being able to ride a bus or have access to rail transportation will be vitally important to those who commute back and forth to the D/FW metroplex

if hotel/boutique hotels setup elsewhere, shuttle buses should be available.

Dart should be extended to Downtown as in the counties master plan

Any public form of transportation should be limited and located well away from residential neighborhoods.

None

Local transportation between neighborhoods and downtown

A bus is not necessary, but a free shuttle that looks like a trolley would be nice

none

I don't think downtown Anna is big enough to warrant a bus or rail transportation system. From my understanding, functioning DART rail stops in Plano.

Rail would be great

Maybe a trolley

Maybe have a rail going downtown for folks who work in that area

It should be a service that is available.

None

rail transport to get to dallas and larger cities.

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What role should bus or rail transportation play in Downtown Anna's future?

Imperative that we pay attention to public transportation of some type.

Bus certainly

electric

Very important

Both will be vital for the future growth and vitality of a vibrant downtown area.

very little

None

It could be a popular and useful addition.

Not sure how this would be utilized. It seems like most people drive, even in larger Downtowns like McKinney. Parking would need to be expanded.

none

No bus

None

no role

No

Not sure

access to DFW & Love's air ports

I'm not familiar with either of these.

na

Unsure

maybe a trolley available for public transportation during certain days and/or times of the year

Buses have some value but tend to be seen as cumbersome and an eye sore rolling through a charming more unique downtown environment.

No comment

If we could get rail back, that would be great, but it seems doubtful.

None

Nice to go from here to Dallas cheap

Exhibit 32: On-Demand and Shared Ride Services

What role should on-demand or shared ride services (like Uber) play in Downtown Anna's future?

I think it would be great to have this available for the residents to get home safely

We need Uber

Pickup/drop off locations should be provided

Actively available

Yes, important.

Nice addition

Yes.

available

NONE

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What role should on-demand or shared ride services (like Uber) play in Downtown Anna's future?

Yes

Very necessary at the present

yes to rideshare

if parking is an issue (will there be a stacked parking garage?), then they may be required.

if biking is encouraged, there will be a need to bike racks to store/lock bikes

Should be encouraged and NO ridiculous ordinances or regulation (money making scheme's by the city)

These independent transportation services fill a need as long as they are safe, honest, and professional.

As someone who has a medical condition that now prevents me from being able to drive, on-demand or shared service rides would make a very big impact on my life to have included in Anna's future.

24/7

If bars are opened, rideshare is important. Also for town events where parking is limited.

small role

designated drop-off and pick-up area

Get drunk people home so they don't try to drive themselves.

Yes definitely

in the future probably a bigger role if the downtown is larger so people can drink safely downtown

I'm sure on-demand and shared ride services will develop naturally as Anna grows. I've not used these services so, I'm probably not the best person to ask

They are critical until better options are available.

Possible

only as much as is needed

They have a role but must be well regulated for safety

very big

Somewhat important

This is important to help alleviate some parking needs.

some

Minimal but necessary

Many use this service, so it should be available.

This is the better option for transportation. Most people would use this over a public transport option.

Very important if parking will be an issue and if there are bars located there for people not driving while drinking

Nonopinion

they would play a huge role. thats the way things are going

Uber/ Lyft should be vital to bring customers from 75 hotels to downtown businesses.

Uber is crucial if alcohol is being served.

Need it for sure

If there are restaurants and bars which serve alcohol, shared ride services must be made available.

na

Results of the Online Survey for Downtown Anna – DRAFT

What role should on-demand or shared ride services (like Uber) play in Downtown Anna's future?

Huge!!!!

It is the taxi of the future (and here and now) and needs to be considered.

No comment

Appropriate, given that if we have bars we will have intoxicated people in need of rides home.

A lot

Exhibit 33: Downtown Gateways

Where should gateways into Downtown (for people in cars or people on foot) be celebrated with signs, art or other features? Please check any that should be considered.

At W. White St. (FM 455) and Powell Parkway	84.9%
At Hackberry Dr. and Powell Parkway	62.3%
At Slayter Creek and W. White St. (FM 455)	39.6%
At W. White St. (FM 455) and Riggins St./Sherley Rd.	37.7%
At W. White St. (FM 455) near Easton St.	35.9%
At Slayter Creek and Hackberry Dr.	35.9%
At Hackberry Dr. and Riggins St./Sherley Rd.	20.8%

In a different location:

US 75 and 455. US 75 & Outer Loop. Outer Loop & Highway 5

municipal building/powell parkway

Start at 75

4th and Powell

4th street

4th and Powell

Along the downtown borders.

4th and Hwy 5

Exhibit 34: Mobility, Other Comments

If you have other ideas about mobility improvements, please share them here.

Did not widen Hackberry from Slater Creek to Powell.

Lots of parking in downtown

There should also be lots of handicap parking, there are lots of older folks here in ANNA. When building the downtown area be mindful of this.

Need FREE parking lots

Widen sidewalks and make bike lanes. Anna is a walkable city but it's too unsafe to do so at this time.

electric scooter and bike rental

The greatest mobility challenge within the proposed Downtown Core is Powell itself. It divides... down the middle. Perhaps, a traffic engineer can solve signal timing issues and coordinate vehicular and pedestrians movement. Also, when placing sidewalks on major arterial streets, (like Powell)... please consider moving the sidewalks away from the curb a nominal distance... say 4 to 6 feet.(well within

Results of the Online Survey for Downtown Anna – DRAFT

If you have other ideas about mobility improvements, please share them here.

the dedicated right of way). This creates a separation between the traffic, (cars and semi trucks) and people (walkers, runners, bikers). **It is unpleasant and not fun... to be just a curb's width away from a semi-truck moving 45 mph. Experience for yourself on White (FM455). Most importantly, people tend to avoid sidewalks placed directly adjacent to roadways. and that defeats the purpose of sidewalks.

ADA accessible option

Downtown Anna's Neighborhood

Exhibit 35: Residential for the Downtown Neighborhood

What residential uses would be appropriate in the neighborhood surrounding the future Downtown Anna?					
	Very appropriate	Somewhat appropriate	Somewhat inappropriate	Very inappropriate	I'm not sure
Housing for active seniors	40.2%	35.6%	12.6%	6.9%	4.6%
Single family detached homes	39.8%	36.4%	12.5%	8.0%	3.4%
Housing affordable to people who work in Downtown	35.6%	36.8%	9.2%	13.8%	4.6%
Townhomes or rowhouses	35.2%	39.8%	10.2%	10.2%	4.6%
Live-work units	30.6%	28.2%	12.9%	15.3%	12.9%
Housing in a mixed-use development	29.6%	33.0%	18.2%	12.5%	6.8%
Garden apartments	25.0%	38.6%	12.5%	12.5%	11.4%
Housing for seniors needing assistance for daily activities	24.1%	33.3%	21.8%	13.8%	6.9%
Mixed-income neighborhoods	11.5%	40.2%	19.5%	19.5%	9.2%

Exhibit 36: Neighborhood Residential, Other Comments

If you'd like, share additional comments here.

I feel that the area around downtown should be more single resident homes or possibly town homes. I feel that apartments and other residential types should be located near the interstate because of the lack of permanence those type of residents typically provide to a community.

I like mixed use for downtown then build out with courtyard like Fairview has. There is an active senior area as well. Please look into this. This would be great.

you already asked this didn't you?

This is a critical issue. It takes a lot of hard work to maintain safe areas for our residents. Safety and the absence of crime are of paramount importance. It must be a prime factor in all of this development. All residents must be safe in their persons and property, or all this development will be wasted. While I am not a fan of subsidized and low-income housing, those residents would have the

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If you'd like, share additional comments here.

same need to be safe as we all do. That safety is more difficult to achieve in high-density low-income areas.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

How about condominiums and planned unit developments?

Housing for students attending Collin College... I'm not sure which category fits.

Exhibit 37: Residential Building Styles

What residential building styles could be appropriate for the neighborhood around Downtown Anna? Select the FIVE types of residential development that you think would be most appropriate for this area in terms of form, masses, and materials.	
Mixed Use Residential	74.7%
Cottage Homes	53.3%
Homes Around Walkways/Open Spaces	52.0%
Live-Work Homes	49.3%
Courtyard-Oriented Homes	49.3%
Traditional Single Family Homes	36.0%
Contemporary Single Family Homes	33.3%
Traditional Row Houses	32.0%
Larger Single Family Homes	28.0%
Assisted Living Communities	20.0%

Exhibit 38: Mixed Use Near Downtown

There are several large, undeveloped properties in the Downtown neighborhood. Mixed use developments (combining residential, retail, office and other uses) could be appropriate here. How should those developments support and connect to the Downtown core?

All should be accessible to the downtown area by foot, with support given for start up companies to begin here

trail system

A central park would be a good way to connect the surrounding properties into a cohesive unit.

Home business areas

Running trails

By walking/ biking trail

Master plan to incorporate a similar style and architecture.

use for boutique and eateries

Na

Results of the Online Survey for Downtown Anna – DRAFT

There are several large, undeveloped properties in the Downtown neighborhood. Mixed use developments (combining residential, retail, office and other uses) could be appropriate here. How should those developments support and connect to the Downtown core?

Get rid of the trailer park and "apartments" on 5 and this town will look much better

Support businesses for local small businesses (bank, realtor, accounting, legal, postal services)

Large walking/biking paths/trails

I think it is very important

depending on how close to downtown. mixed used residential or single family

Agree that they should but do not have any insight to offer.

Roads

Walking trail

Mixed use development is a mixed bag... noises and smells and hours of business are not necessarily compatible with nor desirable near your home. It seems quaint in an old movie to live above the shop... not so much in real life.

Not certain

Walkways and some feeder streets.

Easy to walk fermi one area to the other, with common parking areas.

Retail on first floor with apartment, condos on second and third floors. Gives the downtown area a built in foot traffic number.

Be comfortable with growing and expanding past what Anna has been.

retail on 1st level of mixed use buildings adjacent to downtown core

With walkways, bike trails, and any other appropriate authorized path.

Exhibit 39: Downtown Neighborhood, Other Ideas

If you have other ideas about the neighborhood surrounding the Downtown Core, please share them here.

Na

There should be strict rules and mandatory upkeep on homes in the downtown area.

Other Comments

Dfs

Exhibit 40: Other Changes or Improvements

What other changes or improvements will make Downtown Anna a better place to work, grow a business, live or visit? Please share your ideas here.

Develop a 5k road race that starts/ends in the Downtown Area that would coincide with a festival, get a major sponsor for the race

We don't want to lose the old historic homes with character.

Think community, connection, and let's be unique and creative. Sad I had to rush through this. My fault. If you do a Farmers Market downtown hire me. I still think the City should get behind my place

Results of the Online Survey for Downtown Anna – DRAFT

What other changes or improvements will make Downtown Anna a better place to work, grow a business, live or visit? Please share your ideas here.

for our farmers market and even small events, but if this happens in downtown I would like to be a part.

More development.

Anna needs a Home Depot, Lowes, Target, etc.

Planned parking areas to maintain traffic flow, the safety of patrons and business owners that does not obstruct or detract from the entrances to the businesses.

Signage with character and style in keeping with the overall appearance; i.e. vintage, industrial, western, etc.

road repair, street lights, road markings

I would love to see a Target in Anna.

The high cost combination of Triple-net leasing and office build out along White was the reason that we opened our business office in Van Alstyne in 2019. As residents of Anna, we would be very interested in Downtown Anna if the costs are acceptable and safety is made a high priority.

Bars that stay open till 2am, actual good food and bartenders,

Keeping it clean and beautiful is very important. Surveillance is important for business security as well as personal security once event centers and late night establishments are opened.

The original Anna residents lamented the development of new neighborhoods and the building of a Walmart saying that Anna was losing its small town feel. I am not one of these original residents, but I agree with their sentiment. Downtown should *not* be some modern or post modern area that looks like it could be down the street from Silicon Valley. Small town feel/design, please.

Continued attention to purposeful, planned growth.

Road infrastructure should be ahead of building. Preserve the history and integrity of Anna as it grows.

Need a catalyst project to kick start development.

I would like it to be more up to date more modern similar to Frisco or Prosper, keeping the classical look for the business but with modern entertainment. A police headquarters completely separate from city hall right now it looks like an old poor town. and a good main fire station. but the main thing is modern look. Also places for business like restaurants and shopping similar to shops at legacy in Plano but with the small town charm and not as big

it need to be more in par with frisco or plano.

Perhaps the plan should include some kind of accommodation for charging electric vehicles.

I think the process of planning and discussing a future is very important. If nothing is plan or no guidelines are set then it will just develop haphazardly and create more problems to deal with. If a standard and plan are set then we can make decision that work toward that ultimate picture. This final product will not come in the first few years, it has to develop over time. The key is to have a picture of the future and begin, making small steps toward that goal.

It needs to identify its unique Texas historical element, not loose that, and seamlessly combine with today.

It's important to have areas that allow numerous people to gather for local events that will draw both

Results of the Online Survey for Downtown Anna – DRAFT

<i>What other changes or improvements will make Downtown Anna a better place to work, grow a business, live or visit? Please share your ideas here.</i>
residents and citizens of Dallas and other Collin Co. areas. Farmersville has done this with their Market area and with large scale sporting events.
Block off some street and make them walking areas only. Forcing cars to park outside of area with parking lots or possibly a garage in the future.
Just do something. Find ways to attract and entice businesses. For wineries, talk to Bob Landon at Landon Winery and Chris at Edin Hill Winery
Traffic lights and crosswalks need to be installed. Also, the speed zones make no sense when traveling either direction on Hwy 5. When traveling from the outer loop towards Anna, the speed should drop prior to Anna Town Square (also need turn lanes added!). From the other direction, it should drop prior to Slater Creek Park. If the city is going to continue to grow, the safety of the community should be top priority!!! MORE OFFICERS to catch the speeders!!!
Keep it simple with adequate space for walking or driving & parking
not small town stores/shops/eateries. add convenience and attract with larger retailer/store/restaurants
The downtown area should have charm, be aesthetically pleasing and inviting, connect to Anna's past as well as her future, and become "known" for something....

APPENDIX II STAKEHOLDER WORKSHOP

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP

Worksheet for Session 1, Issue A: Downtown Outside

Team Facilitator	Brad Moulton
Participants	Anthony Richardson, Shane Williams, Lauren Mecke, Marc Marchand, Scott Steffen, Andy Torres
General Question	How should parks, trails, plazas, public art, natural areas and open spaces contribute to Downtown Anna's character?
Key Concept	Agree on a one-sentence statement of the most important approach to this issue: Create a pedestrian friendly downtown supported by activated spaces.
Share additional details here if the team chooses.	Participants in this group were very interested in the ability to walk to downtown from their homes. Currently it is not very inviting to get from West Crossing to Downtown even though it is very close.
What locations in the <u>Downtown Core</u> are most critical to this issue?	The group agreed that connections along Hackberry from the existing trails would make getting to and from downtown by foot or bike much easier and safer. Highway 5 (Powell) was also discussed as being difficult to feel safe next to as a pedestrian. In addition to these major roadways, it was discussed that all streets and sidewalks in the downtown area, especially the core be built with curb and gutter to assist with further definition of the vehicular and pedestrian realm.



PROJECT

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP

Worksheet for Session 1, Issue A: Downtown Outside

What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	The existing parks in the downtown neighborhood area are a good asset to the district and upgrades and improvements to GEER and Johnson park, similar to Shirley Heritage park should be made.
What 3 – 5 public sector actions or investments are most important to make this happen?	<ul style="list-style-type: none"> Streetscape improvements throughout downtown core Trail connections to adjacent neighborhoods and parks Outdoor gathering spaces connected to new city complex. Pedestrian walkways from 4th to city complex
What 3 – 5 private sector actions or investments are most important to make this happen?	



PROJECT

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP

Worksheet for Session 1, Issue A: Downtown Outside

Please share any additional ideas here:	
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PROJECT

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 1, Issue B: Food!	
Team Facilitator	Karen Walz
Participants	Stan Carver, Bruce Norwood, Dr. Justin R. Craun, Taylor Lough, Elise Bowers, Michelle Christ
General Question	How should food (production, purchase, cooking, dining, etc.) fit in Downtown Anna?
Key Concept	Agree on a one-sentence statement of the most important approach to this issue: locally-produced & distributed (mom & pop), convenient, places to eat and drink that include outdoors in the shade; something for everyone. We all need to eat – Downtown Anna should have something local for everybody's taste and budget.
Share additional details here if the team chooses.	We agree with the comments from earlier parts of the process about the importance of restaurants, particularly those that are local and those that have outdoor dining. In addition, we'd like to see the following food-related businesses and activities: <ul style="list-style-type: none"> Companies that do meal preparation and pick-up, not only for a week at a time but for downtown workers who need a quick pre-prepared lunch (example in Rowlett) Maker spaces for food-related businesses Affordable food and restaurants Farmers' market Food truck park Distilleries, breweries and wineries Small food specialty stores (like for preserves, desserts, etc.) Food production and sale shops, like butchers
What locations in the <u>Downtown Core</u> are most critical to this issue?	<ul style="list-style-type: none"> Within walking distance of current and future city departments & service centers Lots of opportunity for these uses close to the new Municipal Complex – especially across 5 (if there is a safe crosswalk) and on the north side of 5th Near Slayter Creek Park, or at least on same side of 5 (not across this major highway) It's important that the development keep historic character/theme in this area

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 1, Issue B: Food!	
What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	<ul style="list-style-type: none"> Since there are more undeveloped properties in this area, it might be a good location for a farmers' market or a food truck park The parks should have places to picnic that are in the shade
What 3 – 5 public sector actions or investments are most important to make this happen?	<ul style="list-style-type: none"> Tax incentives Marketing/outreach to targeted restaurants, other businesses Need efforts to attract a small grocery or butcher
What 3 – 5 private sector actions or investments are most important to make this happen?	
Please share any additional ideas here:	

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 1, Issue C: Spending Money and Time	
Team Facilitator	Jason Claunch
Participants	Doris Pierce, Kevin Hall, Constance Ann Stump, Ken Picerno, John Rattan, Joey Grisham
General Question	What shops, events and activities should people find in Downtown Anna?
Key Concept	Anna is a place that accommodates small, medium and larger business. Small businesses that can thrive and cater to weekday, weekend and weeknight crowds including retail/commercial, offices, residential. That Creates a hub or destination
Share additional details here if the team chooses.	Brewery Grocery Sandwich Coffee Cater to bands for live music. Entertainment (Theater, small movie theater, stage, active park) Larger businesses to anchor downtown. (Expand food, church and roofing) Sons of Hermann Hall.

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 1, Issue C: Spending Money and Time	
What locations in the <u>Downtown Core</u> are most critical to this issue?	<ol style="list-style-type: none"> Block around city hall. Riggins and Sherley (need beautification and sideway) add safety and lighting. Fourth Street Coyote Din Gas Station 455/Highway 5 The plaza at city hall could be a farmers market
What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	<ol style="list-style-type: none"> Beitification, sidewalks and lighting Walking and biking trails connect Signage/Gateway elements

Worksheet for Session 1, Issue C: Spending Money and Time

<p>What 3 – 5 public sector actions or investments are most important to make this happen?</p>	<p>Close streets Add public places for venue Bury power lines Create place for cars Have water feature Slader Creek that is not use. And tie into downtown park with walking trails.</p>
<p>What 3 – 5 private sector actions or investments are most important to make this happen?</p>	<ol style="list-style-type: none"> 1. The old John Deere location near fire deperament (make it a Trader Days). 2. Land behind Ratton (Powell Parkway has 25 acres)
<p>Please share any additional ideas here:</p>	



Downtown Anna Workshop Notes

January 7, 2021

Breakout Session 1D

Key Issue: Where and how do people and vehicles arrive in Downtown, travel inside the area, and park vehicles when necessary?

Notes:

- Parking garages will be necessary due to the lack of large parcels for parking lots
 - Garages will be expensive and may be best feasible as a long-term solution
- There are concerns over the number of streets in downtown, possible to close some or convert to alleys?
- Need more north-south connectivity in downtown to alleviate traffic on Powell
- To help with traffic flow, SH 5 could branch into a couplet starting where the railroad splits off south of downtown. All northbound traffic moves around the eastern side of downtown, and southbound traffic uses the current SH 5 alignment
 - This idea would help with traffic flow but it would also require acquisition of the railroad ROW and approval from TxDOT
 - Making the current SH 5 alignment southbound only could hinder access to downtown development
- New council complex will have a large parking lot, these spots could be opened up to the public on the weekends when City Staff do not need them
- DART's parcel it has reserved for a future station, they do not take care of it well
 - Could the City acquire it and turn it into a parking lot for downtown?
 - The location of the parcel isn't ideal anyways for where the City would like a future light rail station to be located
 - Light rail station location would be better suited for northern Downtown, near Hackberry
 - It will be at least 30 years before DART chooses to expand its red line up to Anna, is it worth the wait?
- Old City Hall could be repaved as a parking lot as well if needed
- Concerns over on-street parking on major roads, should be only on minor streets
- Parking lots should be on the outside of downtown. Showcase your businesses, hide your parking

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue B: Downtown Work	
Team Facilitator	Karen Walz
Participants	Anthony Richardson, Stan Carver, Ken Picerno, Joey Grisham, Gary Billups, Jill Bennett
General Question	What non-retail/restaurant businesses and business support services should be encouraged and attracted to the Core and the Neighborhood?
Key Concept	Agree on a one-sentence statement of the most important approach to this issue: Downtown should have spaces & services so people working from their homes in Anna can find everything here they need to be successful.
Share additional details here if the team chooses.	These are some of the non-retail/restaurant uses and buildings the team thought were important for Downtown and for Anna residents with small businesses, working from home, or entrepreneurs. <ul style="list-style-type: none"> • Spaces for professional offices in business areas that do work involving the City government (contractors, consultants, people who need to get permits, etc.) • We definitely need a UPS/FedEx sort of facility for mailing packages, printing, binding and similar services • Office suites for start-ups or for use as needed by people working from home • Internet service is an issue here – we need fast internet to attract these uses
What locations in the <u>Downtown Core</u> are most critical to this issue?	This area should be the main focus for these businesses, though some of them might also locate in the Neighborhood. Plan the mix of uses here so the Core is not abandoned at night!

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue B: Downtown Work	
What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	Some of the uses that might locate here are: health club; some boutique shops; laundromats; work spaces w/ fast internet; winery; suites or space for tech and start-ups
What 3 – 5 public sector actions or investments are most important to make this happen?	<ul style="list-style-type: none"> • Efforts to attract office suites • Outdoor art
What 3 – 5 private sector actions or investments are most important to make this happen?	
Please share any additional ideas here:	

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue C: Catalyst Concepts	
Team Facilitator	Jason Claunch
Participants	Scott Steffen, Dr. Justin R. Craun, Constance Ann Stump, Michelle Hawkins, Ross Altobelli, Kelly Patterson-Herndon
General Question	What PlaceTypes and development concepts make sense on the Catalyst Sites?
Key Concept	We need Catalysyt sites that create a destination for people 1hr, or More ,a way.
Share additional details here if the team chooses.	What areas need infrastructure? Is there a TIRZ? We need multi-story living. Scale and height to create downtown. Built in crownd. Patio homes and walkable for seniors.
What locations in the <u>Downtown Core</u> are most critical to this issue?	We have Greer Park White/and east of RR could be higher density housing. Mixed use with commercial frontage. Destination restaurant in core.

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue C: Catalyst Concepts	
What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	
What 3 – 5 public sector actions or investments are most important to make this happen?	Update zoning Clean up 4 th street and work with DART Explore cutting off streets and create larger blocks. Signage, road lighting streetscapes. Refurbishing the water tower
What 3 – 5 private sector actions or investments are most important to make this happen?	Convert former City Hall into commercial use New housing (New destination restaurants

Worksheet for Session 2, Issue C: Catalyst Concepts

Please share any additional ideas here:



Breakout Session 2D

Key Issue: What wayfinding signage is needed to help people reach Downtown destinations and what gateways or similar features will let them know they've arrived?

Notes:

- Roundabout at Powell and White as a gateway
- Signage around town that directs people to downtown
- Welcome signs at the major gateways so that it is clearer where the boundaries are
 - Need to make sure these signs are lit up at nighttime
- Within downtown, streetscaping elements should be implemented to help establish a unique character to the area
 - Pedestrian scale lighting
 - Stationary banners on the light posts
 - Enhanced landscaping
 - Brick pavers and other unique construction materials that provide character
- Wayfinding to historical landmarks
- Add directories in central locations that help identify family friendly shops and restaurants
- If parking is outside of downtown, then there should be ample wayfinding for drivers to those lots and then for pedestrians to the businesses

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue E: Enticing Visitors	
Team Facilitator	Brad Moulton
Participants	Shane Williams, Marc Marchand, Michelle Christ, John Rattan, Don Collins, Jon Hendricks
General Question	What events, experiences and places will put Downtown Anna on the map for visitors from TX and the US?
Key Concept	Agree on a one-sentence statement of the most important approach to this issue: Create scalable, multi-functional programable pedestrian spaces that are enticing to visitors and Anna neighbors.
Share additional details here if the team chooses.	The best way to entice visitors will be to invite them to park their car and walk to and from a variety of shops, restaurants, and activities in downtown.
What locations in the <u>Downtown Core</u> are most critical to this issue?	4th Street Interurban Spaces on the new City Hall Complex

ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue E: Enticing Visitors	
What locations in the <u>Downtown Neighborhood</u> are most critical to this issue?	Defining connections from the neighborhood to these spaces in the Core
What 3 – 5 public sector actions or investments are most important to make this happen?	<ul style="list-style-type: none"> Developing the physical spaces and amenities throughout the core Create a brand for downtown that is programed professionally with activities and regular events for neighbors and visitors.
What 3 – 5 private sector actions or investments are most important to make this happen?	<ul style="list-style-type: none"> Partnerships with shops and restaurants to host events and support programmed activities such as: Shops open late one-night a week, live music, farm to table dinners for charity,

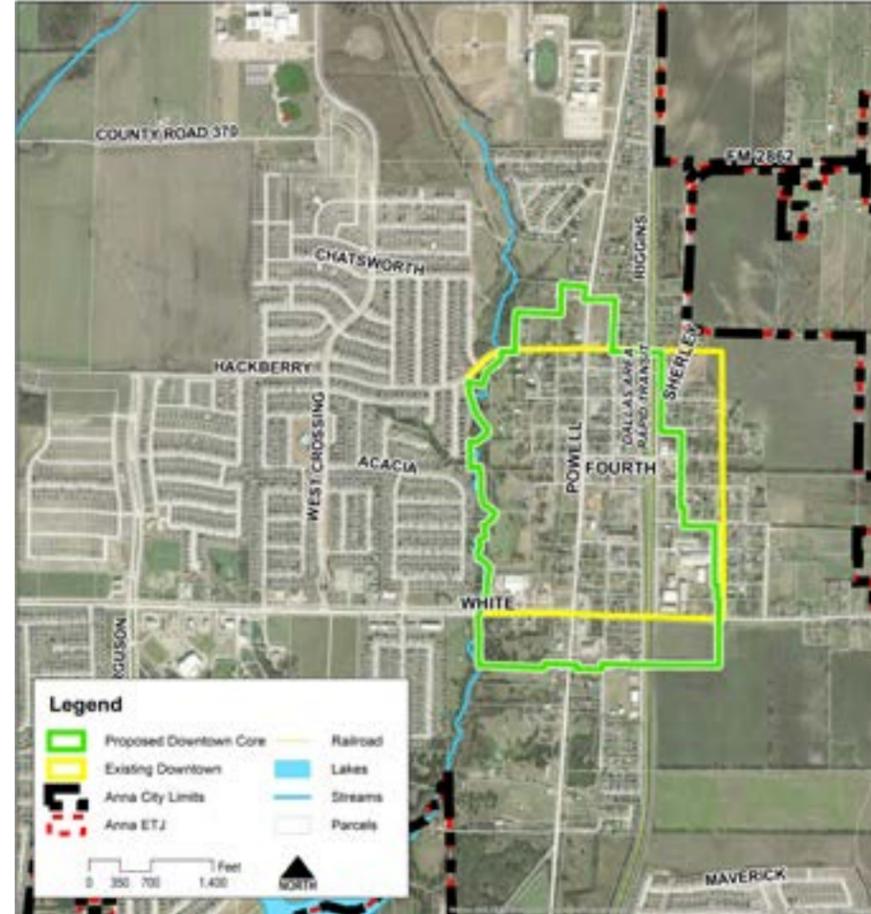
ANNA 2050 DOWNTOWN STAKEHOLDERS WORKSHOP	
Worksheet for Session 2, Issue E: Enticing Visitors	
Please share any additional ideas here:	

APPENDIX III EXISTING CONDITIONS

Existing Downtown Boundary



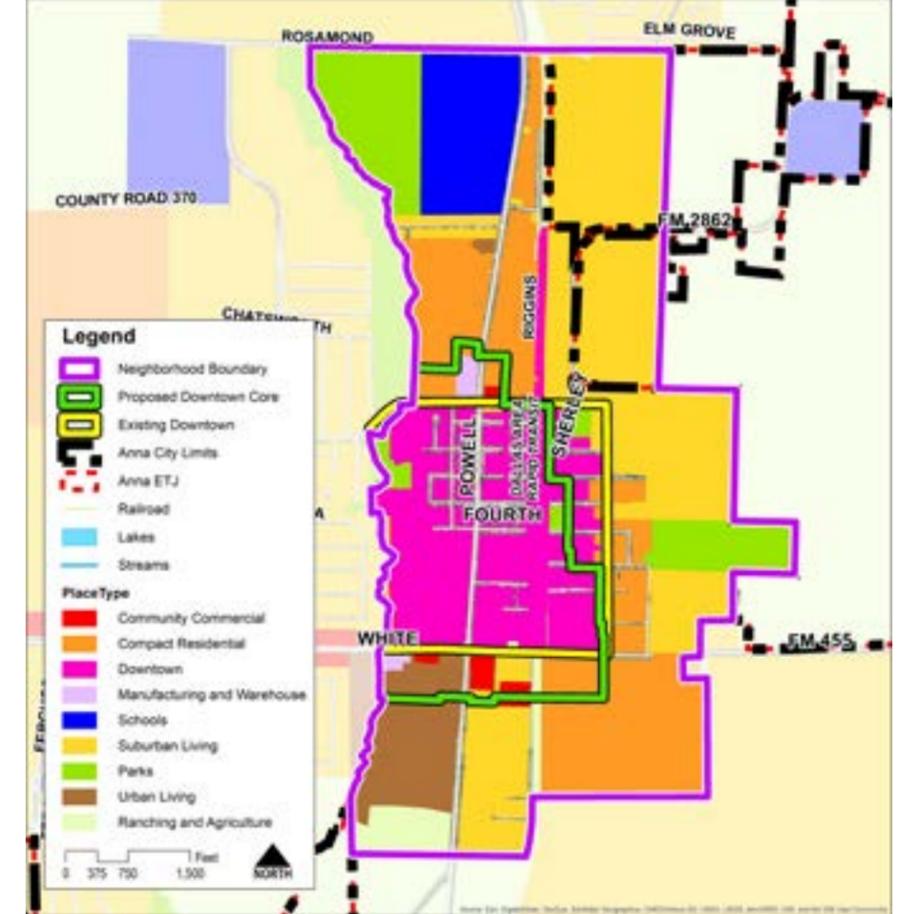
Existing and Proposed Downtown Boundaries



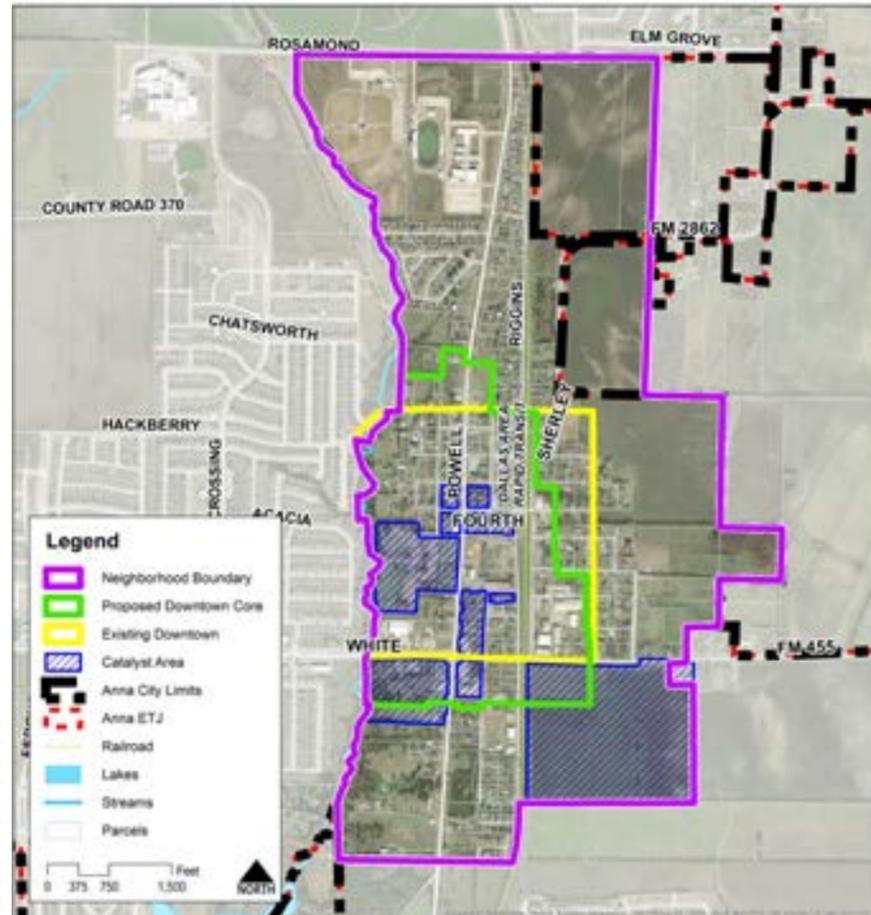
Neighborhood Boundary



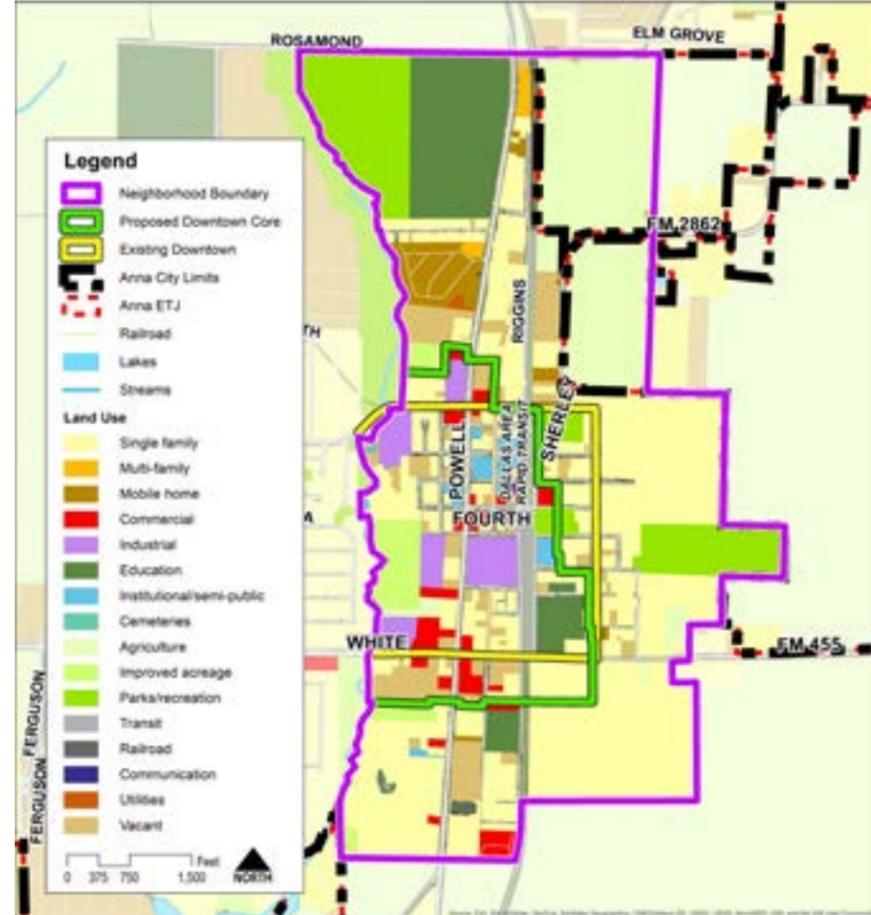
Preferred 2050 Place Types



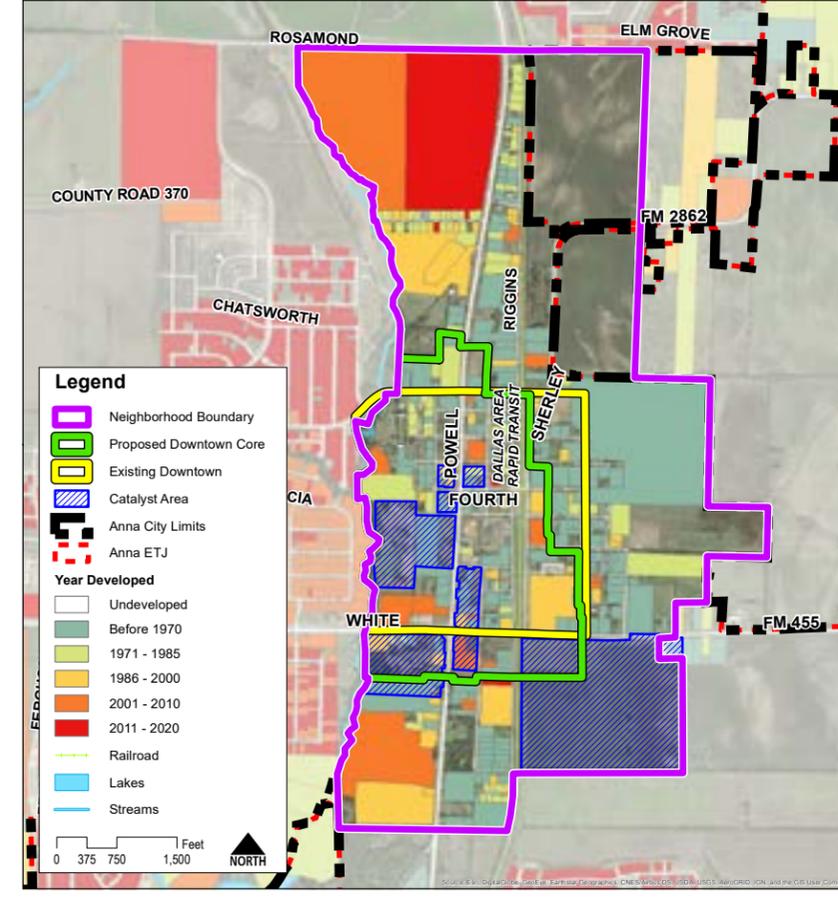
Catalyst Areas



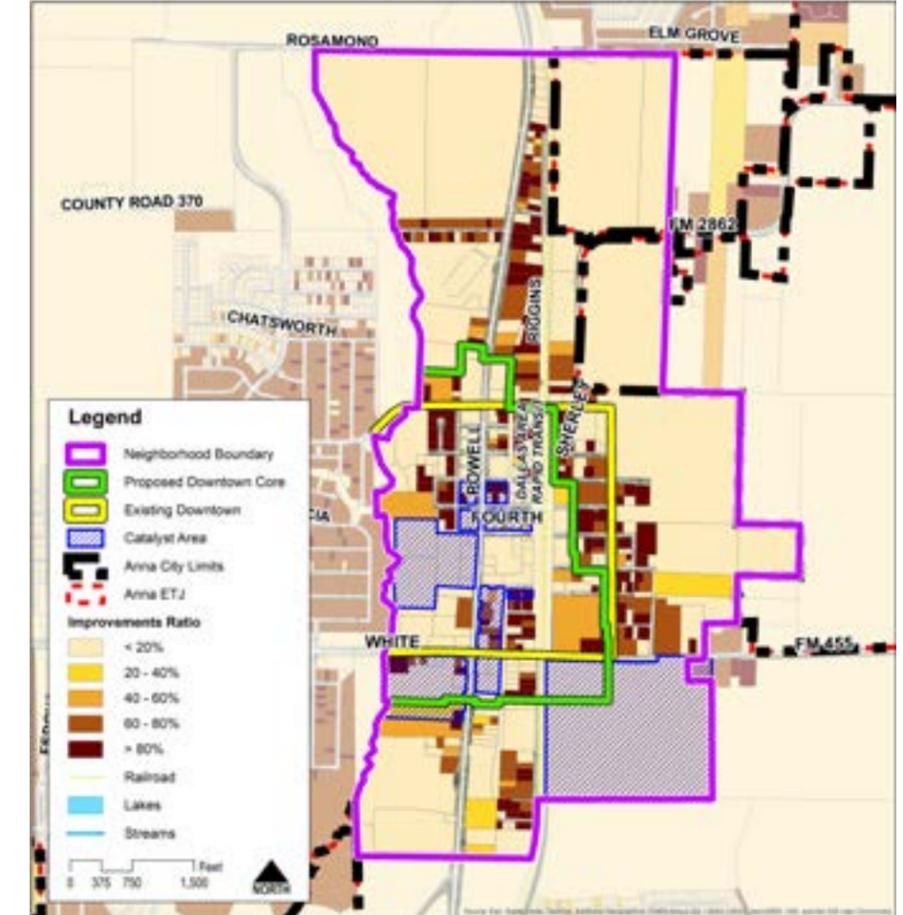
Existing Land Use



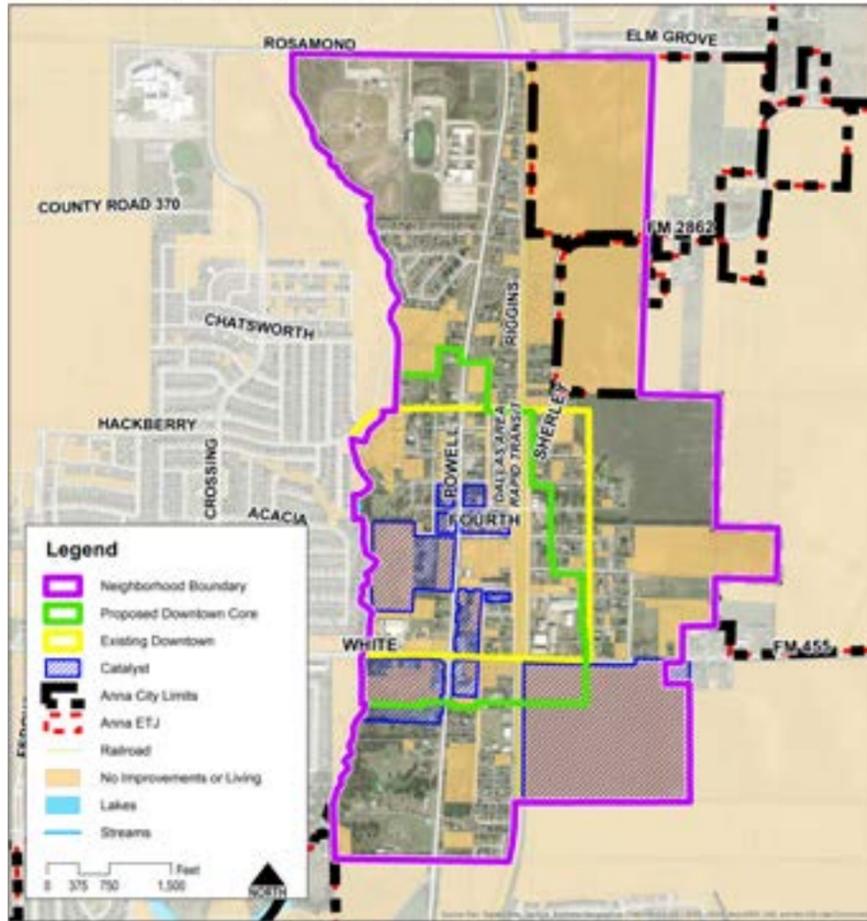
Parcels by Year Developed



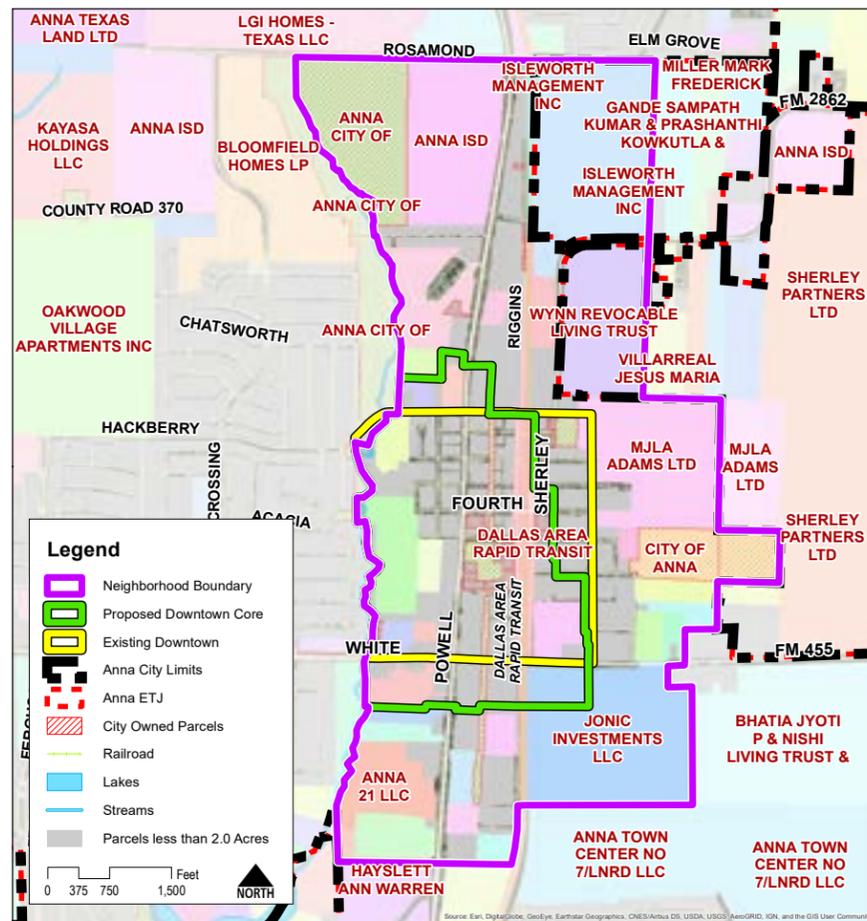
Ratio of Improvements by Parcel



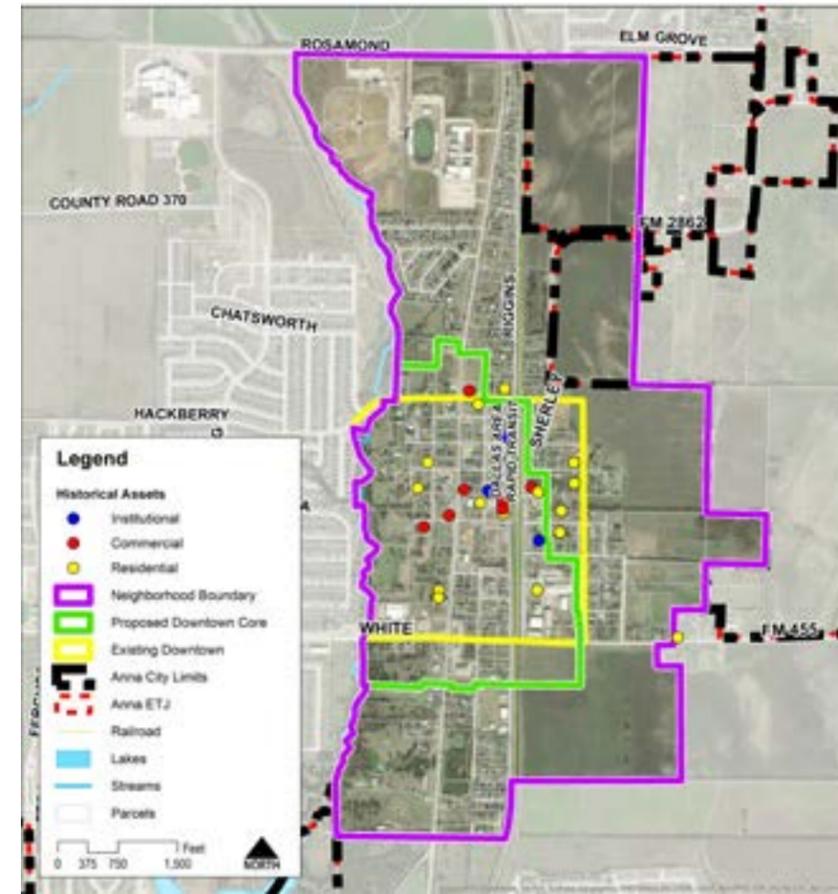
Parcels with No Improvements



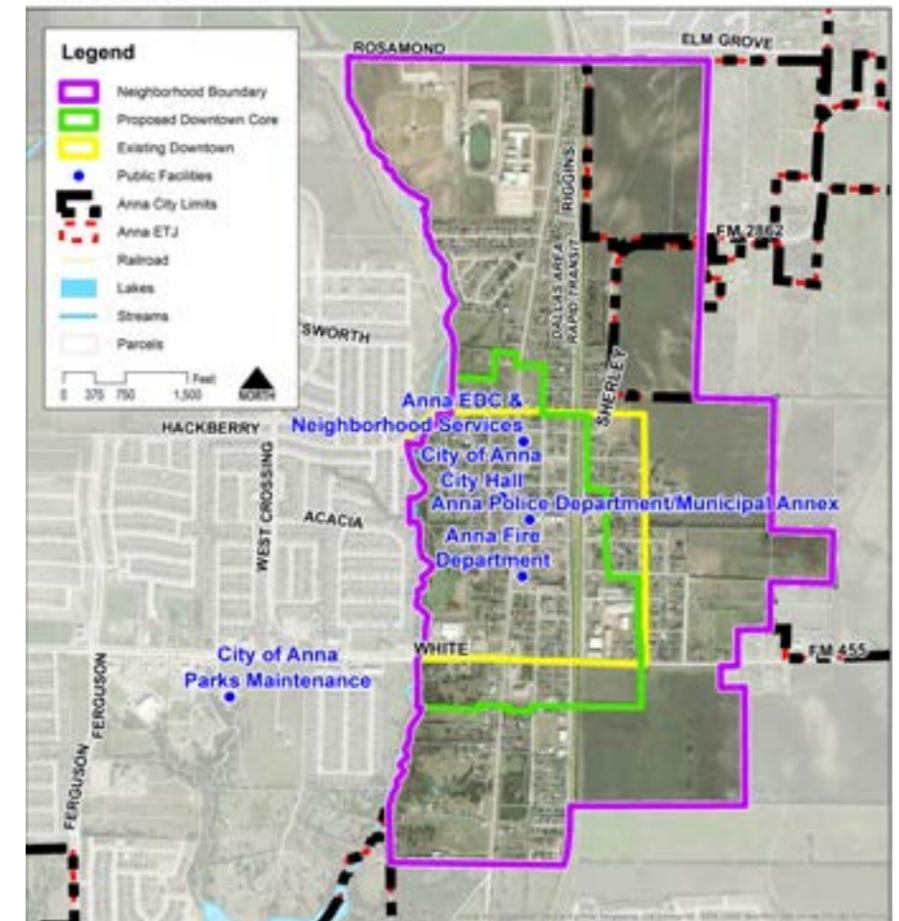
Parcel Ownership



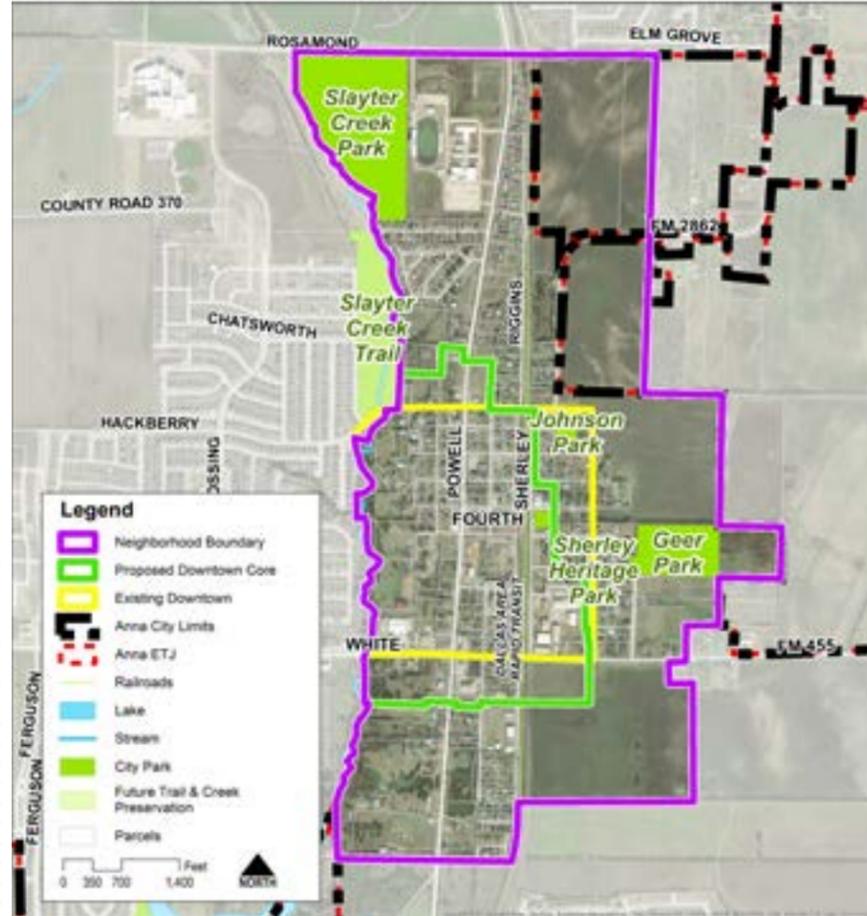
Historical Assets



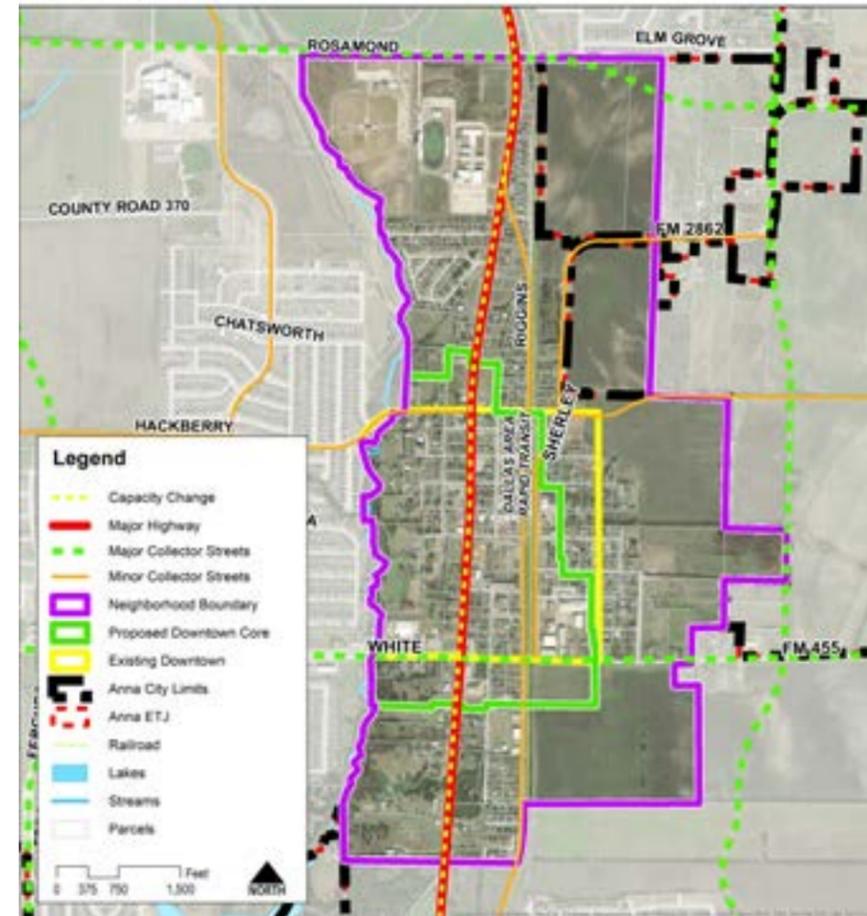
Public Facilities



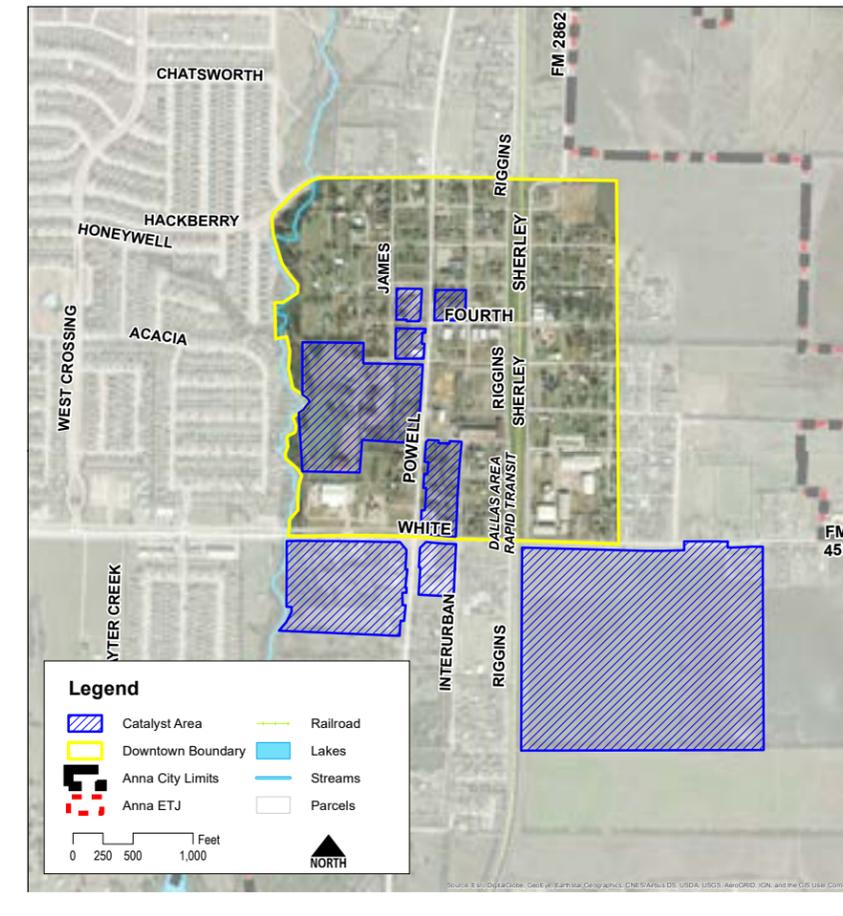
Existing Parks & Open Space



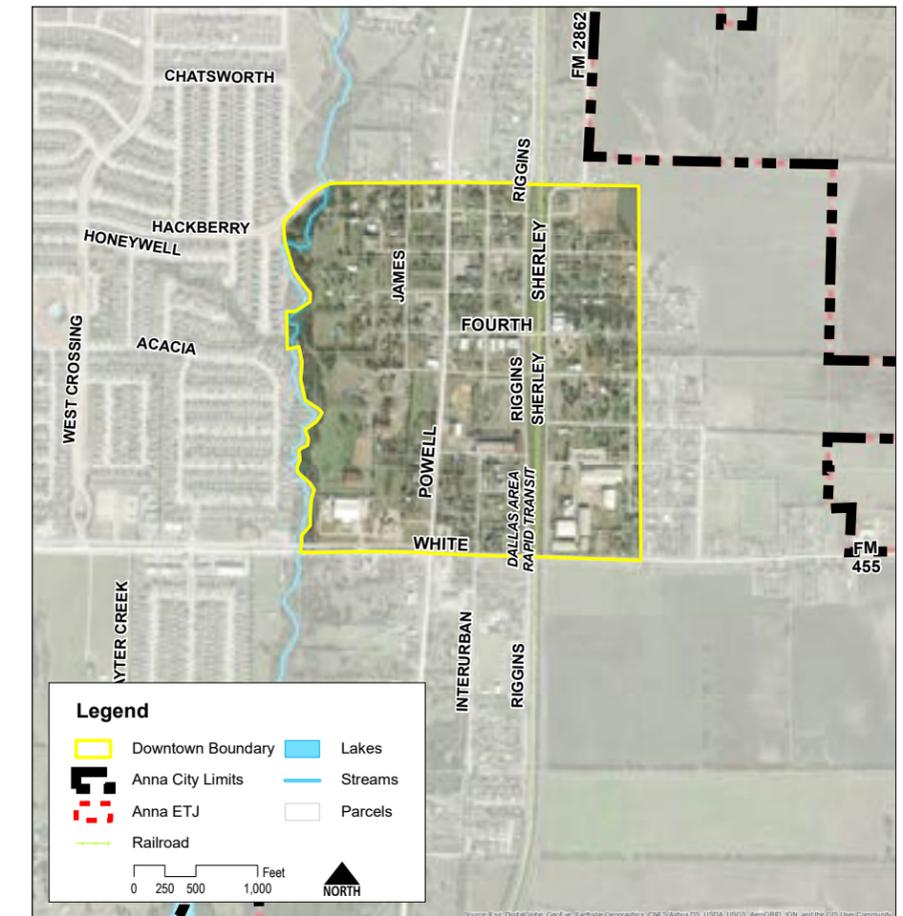
Thoroughfare Plan



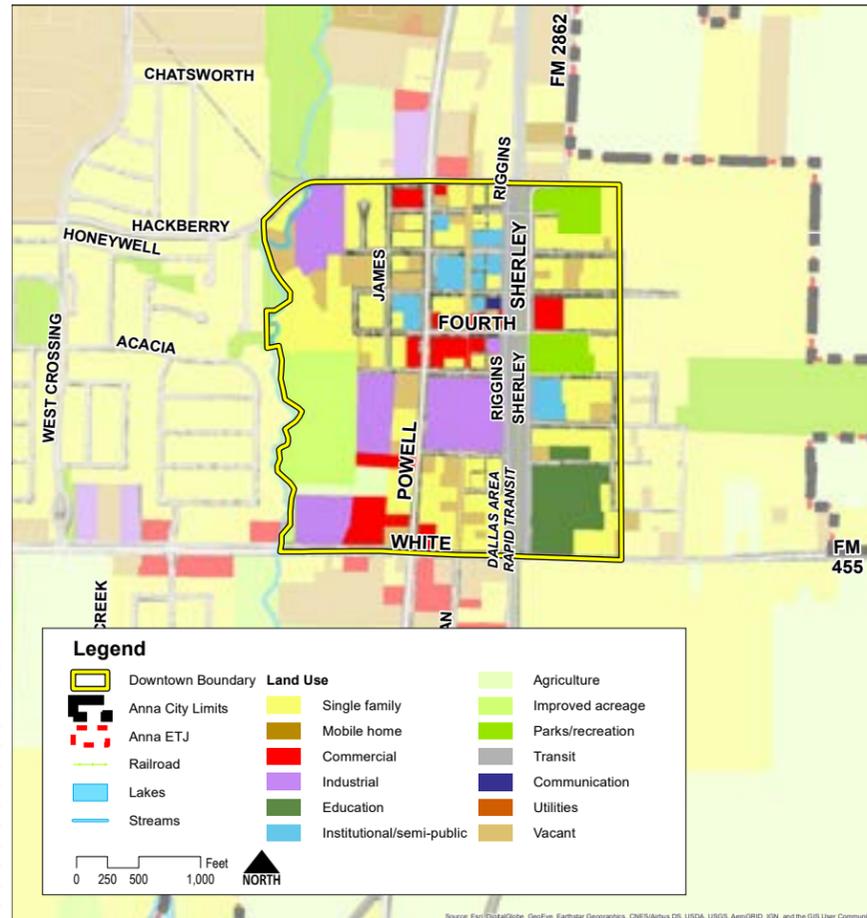
Catalyst Areas



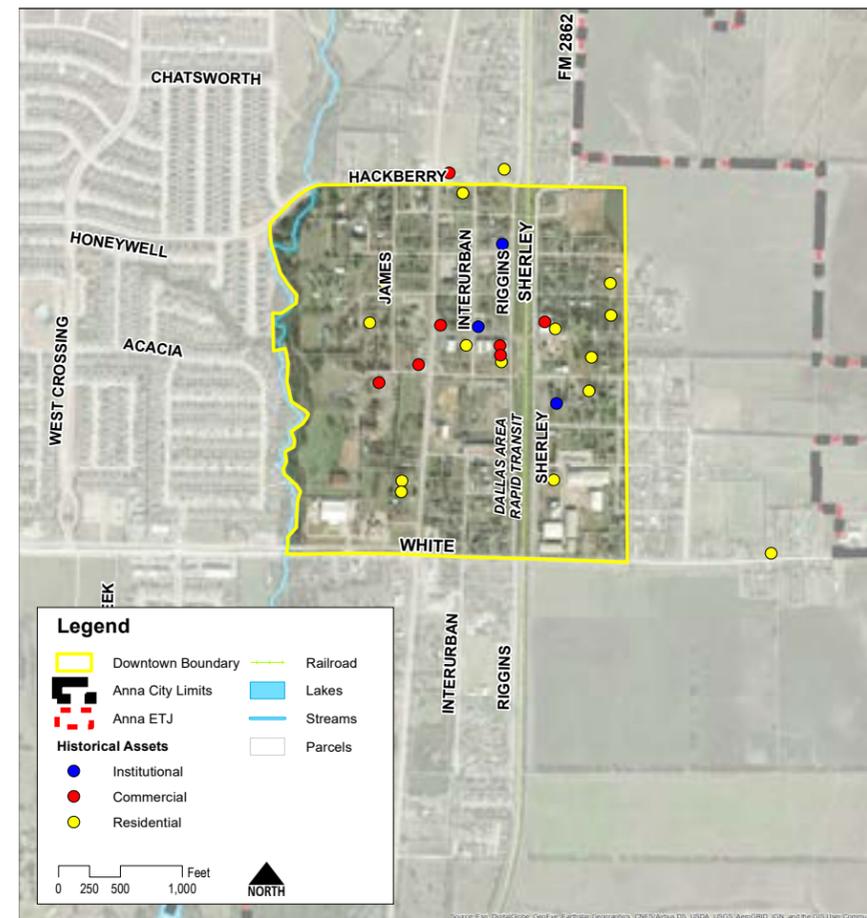
Existing Downtown Boundary



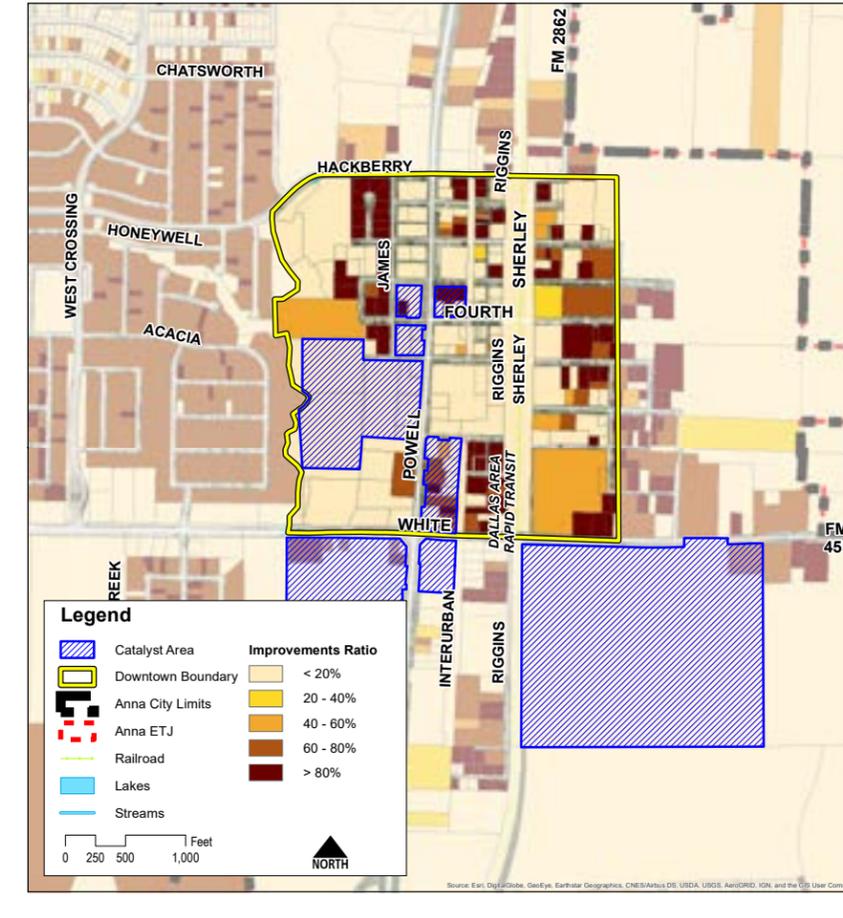
Existing Land Use



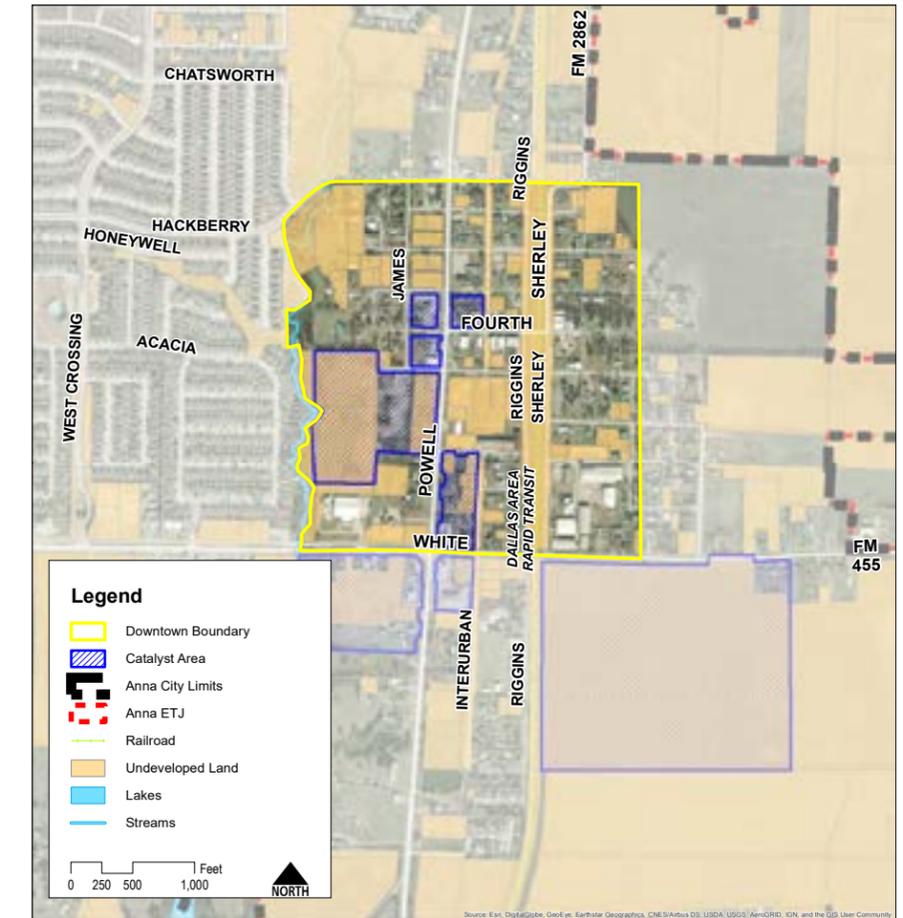
Historical Assets



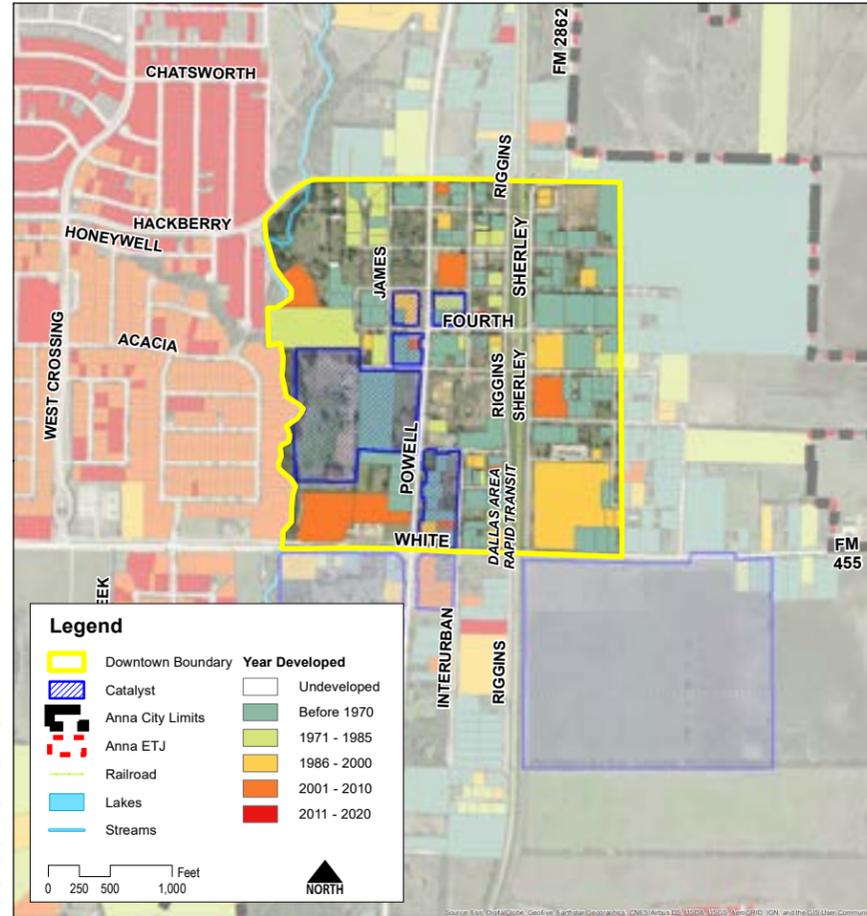
Ratio of Improvements by Parcel



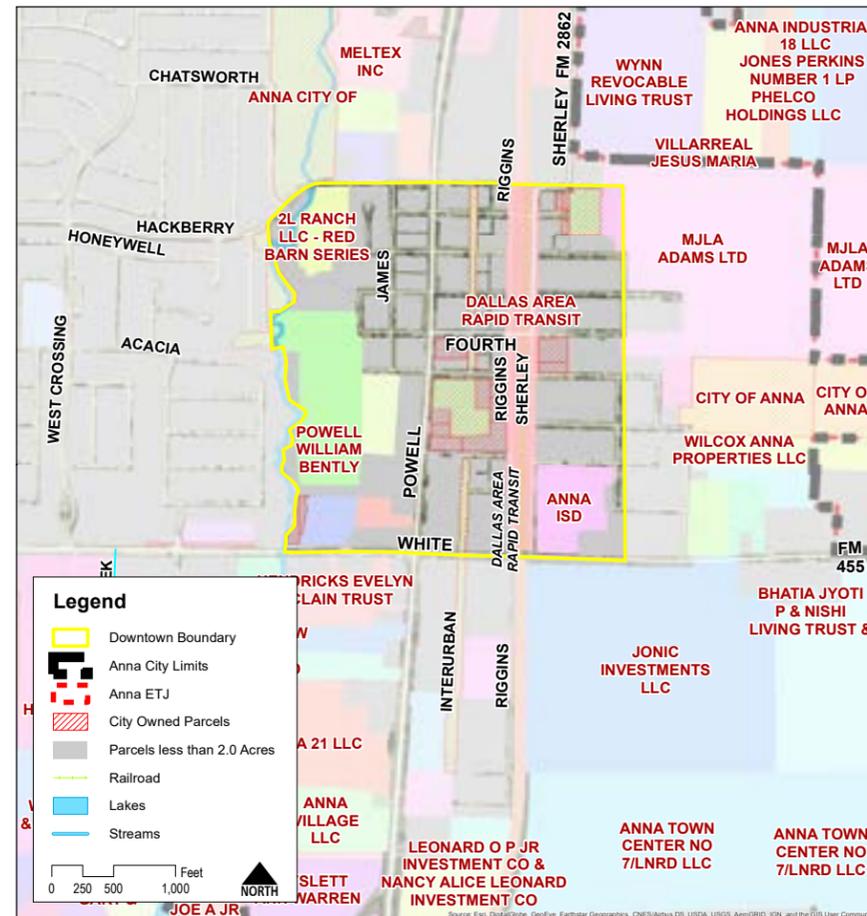
Undeveloped Land



Parcels by Year Developed



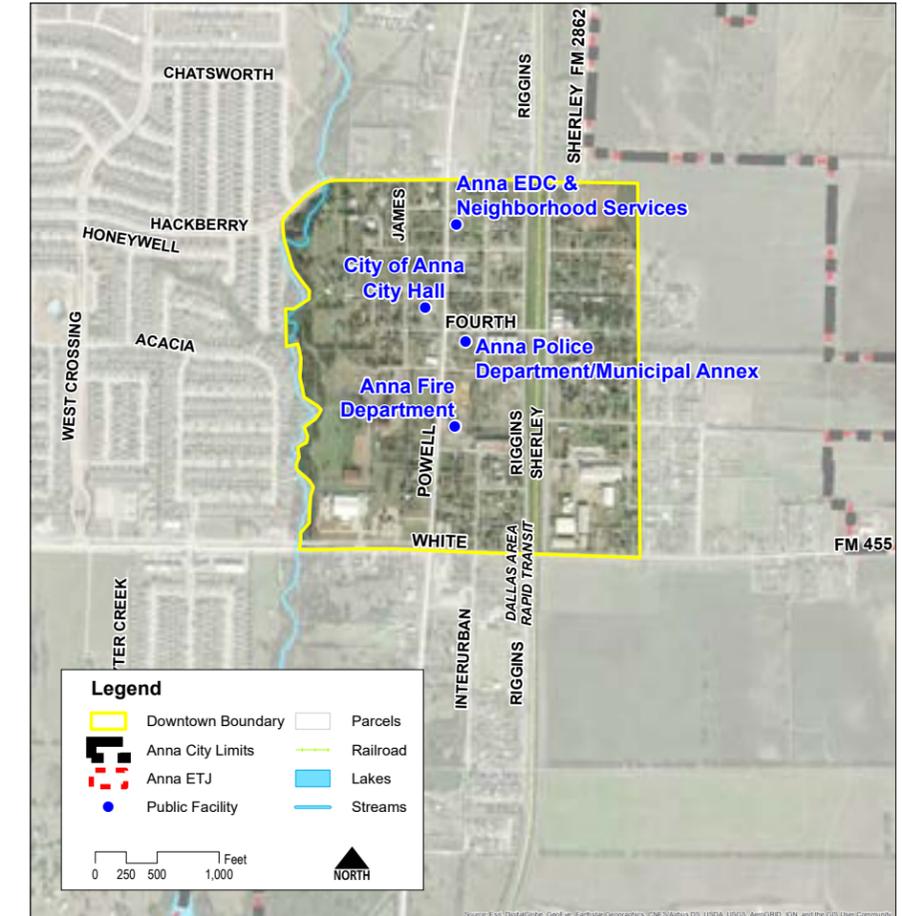
Parcel Ownership



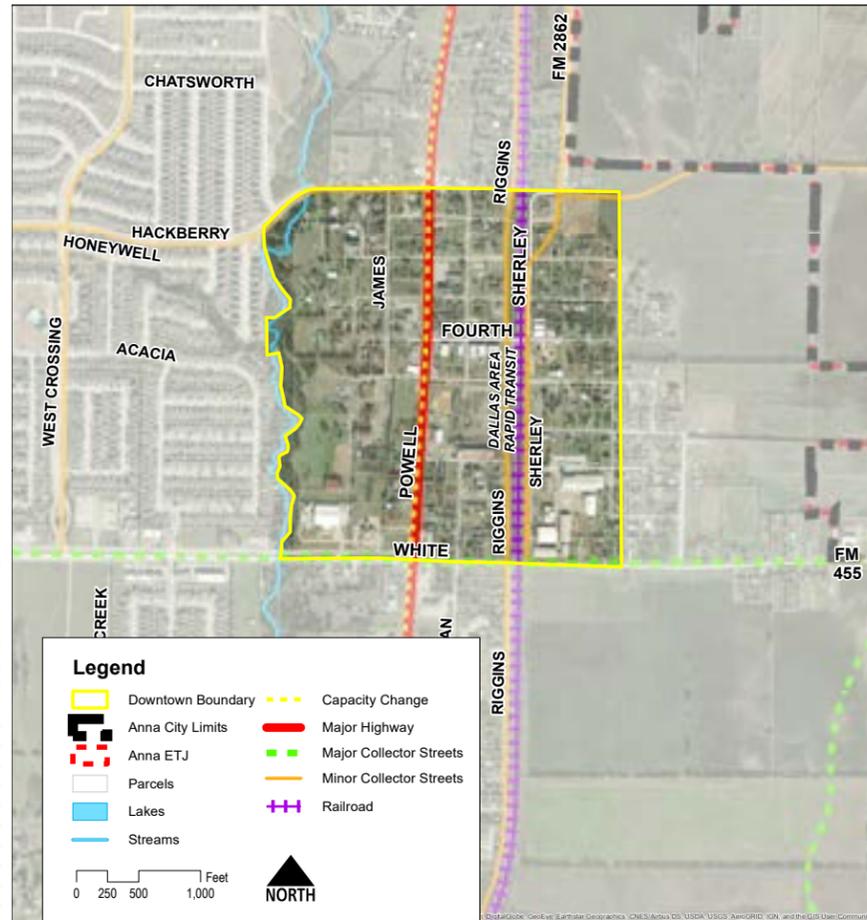
Existing Parks & Open Space



Existing Public Facilities



Existing Thoroughfare Plan



Anna

2050

Kimley»Horn

Expect More. Experience Better.

