

# I-XI APPENDIX

# APPENDIX I

## I: Stakeholder Interview Notes



**Anna Comprehensive, Downtown Master Plan, and Parks,  
Trails and Open Space Master Plan  
Stakeholder Interviews  
June 7th and July 8th, 2020  
Virtual Teams Meeting**

Meeting #1:

**Interview Questions:**

- 1. Describe what opportunities you see for Anna in 2050?**
  - There is an opportunity to plan better. This can include planning for commercial uses at intersections.
- 2. What have been the most positive aspects of your dealings with the City? With the Anna community (i.e., businesses and residents)?**
  - They listen to what people have to say. City employees are good about giving reasons why they agree or don't agree and are able to work out compromises.
  - The city engineer is very understanding.
- 3. Characterize the current market**
  - The market now is young couples more than anything else. People are not coming to retire, but right now it's primarily young families. There is a push to incorporate trails and open spaces. Laying out amenities such as trails are at the top of the list.
- 4. What key destinations exist?**
  - The waterpark and ballpark at Slayter Creek Park is the main hub for people where future development can create linkages to this amenity.
- 5. What is Downtown Anna's role in the future?**
  - There is a lot of growth potential, with restaurants, City Hall, and the Main Street old town feel.
  - There are choices on how to focus the development of downtown: do you emphasize 75 or along the railroad?
  - Smaller local businesses, local boutiques
- 6. What employment opportunities exist?**
  - Whatever they can get
  - An Employment Corporate Center would be challenging so manufacturing might be a good avenue.
  - Anna is a little remote because of the adjacency to Plano and McKinney.
  - Encourage bigger restaurants along 75 and as they grow additional opportunities may emerge
- 7. Describe the natural areas in the City that are distinctive**
  - Any opportunity for development along water is an amenity for people when they are able to get to the water and make use of it
  - Its important to encourage development to plan for trails and amenities whenever along those areas.
- 8. What would you see as the best way to phase development as Anna builds out**
  - Sewer is the biggest issue – need to work to get utilities available so that development can happen. Since there is a large area in the ETJ to the east, this area should be optimized.



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- 9. Is there enough market to support development of the city and ETJ by 2050?**
  - By 2050 certainly. Developing within the next 10-15 years
- 10. For capital improvements over the next 2-3 years, what does the city really need to pay attention to?**
  - The east-west connections between 75 and 5.
  - Access through the city will open up opportunity for more commercial
- 11. How should multi-family development occur?**
  - A little multi-family but not a lot
- 12. What is your sense about keeping small town feel?**
  - This may be very difficult because to grow you need to move forward, which includes building new homes, etc. This intent may need to be revisited, because that is not the way it is going to be in the future.
- 13. How is Anna different than other cities in the area?**
  - It is more progressive minded.
- 14. What would make it possible for people to move back home after college?**
  - Need to have jobs to entice people to move back.
- 15. Anything you've seen about how they have responded to COVID-19?**
  - People are still coming into Anna and wanting to develop.
  - Sometimes a new mortgage is going to be cheaper than rent.
- 16. Do you see a pattern to shift to working from home?**
  - Yes, there is now a big push for home office.
- 17. What do you see about the impact of COVID-19 on retail:**
  - Big box stores are going to struggle
  - People like to go to Home Depot and Lowes, but they are buying everything else online.
  - What might go in its place? There is no crystal ball, so we are not sure.
- 18. Anything else?**
  - Important to help tax base by trying to attract as much commercial, industrial, manufacturing as possible
  - Need to figure out where and how to concentrate commercial areas and plan for that. Once it is planned for, need to do everything you can to attract them.

Meeting #2:

**Interview Questions:**

- 1. Describe some challenges and opportunities you see in Anna?**
  - Master plan Anna Town Square and other development will sell out over the next 5 years
  - The reason it is called Anna Town Square is that around 2006-2008 there were talks about putting the town center within and they were going to dedicate land for city hall.
  - Recession changed this concept and has led to a challenging eight years

- The new group at the city is more pro-growth
- The last group not thinking outside box, were thinking black and white and stuck fast to the previous 2010 Comprehensive Plan
- Previously there were about 50-75 permits being issued for single family residential per year, now it's up to 1000.
- Things have changed including not as many mom and pop shops. Everything has changed including food and groceries.

**2. What word or phrase would you use to describe the most desirable future for Anna by 2050?**

- Proximity: it is not as far out as people thought it was. Anna is close, just along the outer loop, and it is quick to get to places. Proximity, and small-town feel will be desirable. Infrastructure is not there now and what happens with that is a concern. The question that should be answered is how does the 455 corridor become a viable area? It seems to be an asset that is not being used.
- The size of Anna is promising but how do you get to 121 and how do you make that happen?
- A desirable future would have the ETJ primed for development with infrastructure available.

**3. What is different about Anna from surrounding cities?**

- It has more of a community feel – and is connected with the development community.
- As a developer, it is rare to team up with someone. Other cities view developers as opponents.
- We are a team and we want growth. That's what he doesn't get from other cities.
- It is nice to see the EDC working with the schools and staff and having them vision together.
- Melissa has constraints on growth whereas Anna has a much larger size and is not as constrained. Anna has a larger potential.
- He's happy with way it has developed and is continuing to develop. He thinks that trying to revitalize downtown is a great thing. McKinney a great model for that. Don't want that out on 75 or 121. Goal of town is to bring back some of that charm

**4. Any additional observations**

- See areas of competition for Downtown on the west side of the railroad tracks, and development along 121, 75, and 5.
- In the downtown try to do something similar to downtown McKinney and have the other 3 corridors develop for commercial.

**Meeting #3:**

**General Note:** ETJ rumors about city to the east and Westin being divided between other areas and Anna

**Advice from Eldorado.**

- 1<sup>st</sup> master planned community – The City has to establish a vision to control floodplain and open space amenities. Once there is a vision, stick by it. It is also important to plan for long term strategies.

**Open space system:**

- The East side of 75 by Slayter creek is going to have big linear trails.
- Linear trails and parks are the biggest benefit cities have, it is an expense but there are ways to control and not over planning is very important. Good job on Slayter Creek – though there were some issues with developers. Make sure to set up and establish park fee setup.
- On the other side you have Hurricane Harbor Creek as an amenity.
- Soil Conservation Service sent letter that said we're not maintaining the reservoirs anymore, but have transferred ownership and maintenance to the property owners.
- Be sure to plan for maintenance of parks and open space.

**What is Downtown Anna's role in the future?**

- Has not owned anything Downtown, because in the past they haven't been a big believer in Downtown
- Apples to oranges, Weatherford, Denton, and McKinney all had ugly buildings downtown, but investment and commitment from city for Downtown is essential. They are going to need to set up a Temporary Employer/Employee Relief Fund (TERs) or something to ride out the market and wait for it to mature.
- In 20 years, the population of Anna can grow to 40,000 if they can control those issues of people not wanting more development and "not in my backyards".
- Can demand higher quality and price points, and to provide diversity and the future vision, they are going to have to go after first and second home builders and go after multi-family developers as well
- Demographic for multi-family is surprising, but 60+ is an added benefit and emerging market. 4 years ago, multi-family was not supported, but recently there has been a trend in age-restricted communities, and this should be something they should plan for. There is a demand for that.
- Infrastructure has improved and provided for development. Brookshires, now Walmart is an example.
- Focus on emerging trends and areas in the city where growth is going to happen

- The city is absolutely in the right direction that they drive the effort for Downtown. They need to create monetary benefits to continue to help build the vision and invest in it.
- Don't put the barriers up now. Don't act like the developer is the enemy after a good market. And so far keep doing what they are doing.

**Interview 4:**

**General Note:** Experienced in comp plan process

**1. What word or phrase would you use to describe the most desirable future for Anna by 2050?**

- Growth is coming and we want to make sure we grow in a wise way. Keep downtown area historic and keep heritage. We do not want Anna to be a truck stop, we want it to be a destination with restaurants and theaters. Residential currently supports 75% of budget, want it to come down in the 40s.

**2. What is Downtown Anna's role in the future?**

- In 5-10 years: municipal complex. There are 175 parking spaces right in downtown that gives visitors a place to park and there are empty lots across the street and can look at obtaining more lots. People can come there take care of business and walk through downtown boutiques and shops. It is a historic area with A. Sherley & Bro. Hardware Store, First Christian Church, and along Riggins there are a lot of empty boutiques.
- Downtown dinner theatre
- **Historic district designations downtown?** No, there is not a historic district identified. In November 2017, designated Sherley Field to be location of depot. Then it changed to Shirley Heritage Park but want to expand that. Have the area go from 3<sup>rd</sup> Street to 7<sup>th</sup> Street and name that whole area or designate it as a district. This would enable the City to preserve and bring people downtown.
- Employment? In downtown there is retail and entertainment and there is an industrial park with 60-83 acres. Everything works hand in hand, but shifting demographics of people working in offices with lack of cubical space exists.

**3. What is different about Anna from surrounding cities?**

- multi-family units on west side of 75 (setbacks with retail frontage), The Shops at Willow Bend, Frisco, trendy new outlet stores and chain restaurants, but this will not be unique enough to attract people as a destination, but downtown can be that unique destination
- Focused on where utilities are and as the city expands they can make choices on where to influence development.

**4. Natural areas that are distinctive:**

- Look at building a trail system and maintaining a green belt throughout the community.
- Particular natural areas – park, playground swing set, barbeque pit, but have other activities, green belt etc.
- Connect to a destination - can that happen now? Yes and no, the opportunity is there but not exactly. There are plans to expand Hackberry, if there was a trail to expand it would be that from 5 to 75, and then Slayter Creek to the north to south.
- But as expansion happens, keep in mind opportunities, along roads in and out of Anna

**5. Best Phasing**

- Have the foresight to plan. Park funds are important. Assessment is not that much. There should be a way to ensure that as development happens land goes to reservation of greenbelts, trails, city facilities
- Growing water and sewer: we need to grow infrastructure and that can be part of development. Plan ahead for future growth so they do not have to go back, do it in a way to keep up with facilities.

**6. What is your sense about keeping the small town feel?**

- How to protect or continue as you get all this growth? Most important characteristics
- Have to preserve heritage of what makes Anna unique. Anna is small railroad town – need to protect that heritage and make that your identity.
- Why do you preserve history? To know where you are going and to know where you've been.
- Found that when a community grows with a current population well under 10k people, you don't have that many original residents. Greers, Rollins, Powells, but it is a small percentage of who is here today.

**7. Things Anna can learn from other places:**

- Need to look at other examples. Many languages are preserved. Better as a community to bring that and add that uniqueness to the mix. Having more diversity makes us stronger.

**8. Anything surprising to you about Anna:**

- Had a unity march and were pleased to find out that the organizers were 17-year old kids. Truly was a unity march, came together as a community, didn't burn down buildings and trash police. Leave what you left behind and bring who you are.

**9. What would make it possible for people to move back home after college?**

- We don't have anything in place for aging in place. We are not meeting the needs of the elderly community, need some type of way for seniors to get around when they need to.

- There has been talks about catering for seniors, but nothing significant. It would be good to have a segment for senior communities.
- Library and senior center, centrally located downtown.

#### 10. Historical Society

- In 1872 there was railroad from Houston, Texas central resumed construction of railroad
- Plotted a course to get to the Red River and a town called Mantua, 300 people chose not to have the railroad
- The railroad went through Anna
- By 1873 people moved out to be closer to the railroad, by then it became a ghost town that never came back
- In the 1880s, Anna was a 16-block town
- Depot 85 built at Fourth and Riggins
- People started moving and by 1913 there were a couple hundred people there.
- In the 1920s Anna did really well, in the 30s well, and it survived through WWII. Following this they were done with passengers, so the was depot not used as much, then it closed in mid-50's when the railroad abandoned it
- By 60s for tax purposes they started destroying buildings
- Local resident requested and acquired it, a couple miles west of town to store hay
- In the 90s when the truck stop went through, John Hendricks went to look for it, behind Warrior Tire
- In 2004 the "Anna Girls" tried to rescue and relocate it.
- Historic Preservation Society was established and one of main goals was to rescue, relocate, and preserve railroad depot
- By 2007 20plus dollars, in November allowed Historical Society to move it to Sherley field.
- In September 2019 the Historical Society held Depot Dedication Day. However, there is still no legal document in place. But since then they have changed direction from relocate, restore, rescue to developing a museum
- Currently working out document with city to Historical Society to operate and establish who owns what and operates what.
- Any kind of historical locations throughout the city, want to continue to work with city on identifying and providing resources to offer even more.

#### Interview #5:

##### Where are you located and what is your experience in Anna?

- Since 2008, purchased 115 acres that are primarily commercial development and 15 acres of multi-family zoning. Generally, it has not been developers, primarily investors. After financial crash of 2009 had to step in to develop. Grown up from handshake arrangement to a more formal. Everyone in the city does what they say they will do. They do a great job of making sure to get in front of them when needed

- There is a lot of turnover with government so that can be a challenge with working. There is a learning curve. People brought in have ton of experience and there is great leadership and a great mayor. Formulating a plan will be interesting but it looks like they will have a lot of work to do. Build out will be a challenge but there are still roots that are hopefully going to get things moving again. Multi-family is probably most ready to go, for financing and availability for product type.

#### 1. What word or phrase would you use to describe the most desirable future for Anna by 2050?

- Out to 2050 the best thing that could happen/what we need is more daytime jobs. Big factor is that right now it feels like a bedroom community that feeds into McKinney etc. but the biggest challenge in attracting bigger retailers is to attract daytime jobs and companies to establish jobs and businesses.
- How is that effected by the work at home dynamic? From a real estate perspective, it might mean a more suburban low-density product. Short term in nature, but eventually it will revert to what was before.
- Continue to be a good place to cater to the existing demographic. Affordable price points for that demographic and psychographic.
- Anything along the highway is going to be transit oriented, so not only Anna trade area but also grabbing people that are passing through. Downtown will be more local. More 5 and 121 intersect. Think about downtown as being on highway 5. Highway driven traffic that produces demand along 121 and on 5.
- Opportunities along major interchanges along 75
- Trends start from south and push its way up. Outer loop will have an impact and start there with intersection development and work its way north. Prime retail in their heyday now figuring out what they're going to do, is that dynamic going to be there or a more sustainable retail that will be there. All driven by rooftops and will start along highways and work its way towards the middle. But as far as how retail behaves over time, current trends smaller footprints,
- Generally, when they invest, they look at flood plain areas, trail systems and park systems. It's a balance between park fees and encouraging new development. From a residential perspective you want those amenities. That drives value, and anytime you have great natural resources you can enhance for your community you should do that. Other hand as developers drives up costs and rents it makes it harder to develop. It is probably as difficult everywhere, particularly for multi-family. No comps, not a lot of room to push rents, makes financing that much harder. Developer perspective and city perspective are important as a balancing tool to have another lever on design.

#### 2. Biking or walking destinations? Something important?

- This is a hard one. In your mind it sounds amazing until it is 110 degrees outside. Density around it is a lot different however, so idealistically it sounds great and is something you

want to be able to offer residents over time. That being said, it is something you want to be able to provide if you can, but some of that we may not walk to that frequently.

**3. Infrastructure considerations: what is the best way to phase to address a large area?**

- Consider tools, such as PIDs and TIFFs, but without knowing the city’s stance very well, it is difficult to predict. You don’t want to paint yourself into a position where you don’t have the opportunity.
- In the next few years the west side is going to start taking off a little bit. It will probably take off centrally. Home building seems to be opening up primarily there.
- Need some better east west laterals. It is pretty rural.

**4. Multi-family: as you look at this, who is your main market or are there any other product outside of single-family?**

- New families, teachers, someone getting into the workforce or someone that may not have a lot of equity. It may also be someone who works nearby some of the retailers or people that look to rent before they build a new home.
- It could be empty nesters, probably not as many, but it is hard to say because there are not a lot of multi-family options yet, so it is hard to do comps. When looking, one has to look at other markets to understand what comps are going to be. Is there an opportunity in Anna for them? Yes.
- Adult caregiver
- Adult child – most of the time child bringing parent closer to them. I do see this as a product but would need to understand demographics better.
- Returning folks once they get older. I don’t know if they like that lifestyle, but that may be hard to answer.

**5. What are aspects of small town feel that should be maintained?**

- If there are pockets, they should try to maintain those. Downtowns are good investments to continue that feel and build on it.
- If there could be one improvement to downtown, what is the first thing to do? Getting out of the double wide would be good. Better restaurants, retail, and creating a good setting. It would be a good central point for community to grow upon. Richardson encouraged buildings retailers to come back and revitalize downtown, Anna has the ability to do that.

**6. What is different about Anna from surrounding cities?**

- It is organically done and because of residents that help create that.

- How would you describe the difference? I would have to think about that – it’s a small experience for people who want a small-town feel. I don’t know the others to speak to well to that

**7. Experience that has surprised you that you might not have thought about before:**

- It is still too early to know. The real answer is we don’t know yet. There has been good news recently. Retailers have started reaching out as people are getting back on their feet. Retailers we have here have been well supported by the community.
- People I have worked with have always been great and always mean to do well. Everyone is moving in the right direction. They have good character and with the quality of mayor, I really do feel that they have been a good city to work with and they do care about the community.
- It is very tricky to be pro-growth, but to maintain your identity. Striking a balance between the two is important. Everyone benefits when it is balanced including the city, builders, and residents - don’t want to sacrifice one thing over the other.

**Interview 6 Wednesday**

**1. Tell us about your involvement with community:**

- At a high level, have been working with Kimley-Horn on a lot of this already. We worked with Brian and Emily for phase one of landscape and with Craig Mallen on highway 75 corridor and ETJ to the west. There are two miles of frontage on east and west sides of 75. There is an office condo on the east side. There are big box stores and hospitality on the west side frontage as well. This was planned with KDC and they worked with Corgan to put a land plan together – Hurricane Creek Country Club.
- Met with TxDOT on Mantua Parkway. Finishing out section of 75 is important from a usability standpoint. An interchange is important from Mantua with Texas turnaround. On southeast corner, near 75 and Rosemont, we talked about how extending water to the north is important for development.
- The timeline for buildout of that project is 2045-2050. By then it will be just a chunk of farm here or there, but the project is not going to happen more quickly than that.

**2. What is Downtown Anna’s role in the future?**

- It should be an attraction - McKinney sets a good precedent.
- Walmart is going to remain a dominant force, but I’m all for a thriving downtown that has boutiques, restaurants, etc.
- Village of Rowlett has a DART station
- Dart station? Could play a good part, maybe leave some space open for more urban feel with mixed use development

- Anna downtown doesn't really have a square so it is hard to envision how it would spring to life.
- 5 may not have the momentum to develop as 75 or 121
- There is not a good east-west connection - 380 is not the greatest.
- The outer loop is important but it will not be a fast process

**3. As you are working on projects in Anna how do you describe what is distinctive and what would become its calling card?**

- This is a mixed bag. There are a lot of complexities when a city grows as fast as Anna has one of these being that early housing stock has gone to investors for rental. There have been various issues associated with the growth, but most recent developments have been better quality (Bloomfield, Anna Town Square). They have a great opportunity to position themselves as the next Celina of 75 based on the type, position, price points, and access to amenities such as trees, trails, etc.
- Corporate campus to change and go over to country club in golf cart, elements of luxury and leisure as well as work play
- Potential with country club, age targeted,
- Commercial is long term thing

**Interview #7:**

- What is the biggest problem to achieving that vision? Demographics is the biggest obstacle (education and income level)

**1. How important is it to keep a small-town feel even as they are handed growth?**

- Most people start out in cities and want to move to country but as time goes on they need density for retail and commercial. There is nothing wrong with high density housing. Statistically speaking it doesn't impact a school system. We need to accept the reality of fast growth and make sure to capture opportunities. Statistically it doesn't always happen, numbers are not negatively affected when you introduce high density residential correctly. People move to the country because they like small towns and affordability.
- Natural resources, open spaces, parks, trails - statistics are on the side of making those things available to citizens and as a result you will have a happier and healthier citizens. Agriculture would eventually phase out.

**2. What is Downtown Anna's role in the future?**

- If you could get that to happen it would be great. With City Hall happening it would make something move forward. Some multi-family housing down there would be great.
- It is important to distinguish downtown. It should have a fairly different character if downtown is to be successful.

**3. What are one of the challenges about extending infrastructure? What would phasing look like?**

- Trying to negotiate to bring line on west side on land. People north of him are going to have to bite some bullets to get stuff delivered like it should be.
- Are bicycling and pedestrian trails important?
- Trails systems are important. This needs to be studied. In an area so big you would expect automobiles, but maybe targeted in destination places. Over time, if you design it the way of McKinney, people would come

**4. What are particular aspects of heritage to build upon that makes Anna unique?**

- Railroad depot, Sherley Heritage Park, First Christian Church, education and entertainment. If you can put it together you have a gem.

**5. What is different about Anna from surrounding cities?**

- 289 and the toll road. If you started in Highland Park you can go up to Celina. Then you have the outer loop. Anna should invest along major roadways.

**6. What would make it possible for people to move back home after college?**

- It is possible they will want to come back.
- If you do all the things (parks, trails, thoroughfares, education, and entertainment) they'll come back if they have jobs. For the most part though Anna is a starter home community.
- If we can make Anna a desirable place to live, educated people will bring in a work force.
- There is potential for housing for seniors including active, assisted, and independent living. We should be planning for this because currently we don't have a large attraction for them. We need to encourage seniors to move to Anna by providing something for them to do and give them more options.

**7. What are positives and drawbacks you've experienced in working with city folks?**

- Has not worked with them much
- Love the mayor and city manager, but only met them once
- Development services people all seem pleasant

**8. Has anything surprising come out of the new COVID-19 reality?**

- Nothing in particular.

**Interview #8:**

**1. What word or phrase would you use to describe the most desirable future for Anna by 2050?**

- Best features: small-town feel, community involvement, people know their neighbors, people want to live there, there are things to do, movies, great parks, libraries, and restaurants
2. **What are other features to preserve as city keeps growing**
    - If someone has a tragedy, the whole city seems to come together to take care of each other. I have never seen something like this. Some of it is church, social media, outpouring, different groups of volunteers, but it has been really neat.
  3. **As we think about the future and attracting employment, what kinds of companies or jobs should be the ones we go after?**
    - A little higher end, not just the starter community: IT jobs, movies filmed in the area, things that will bring attention and money in, and decent paying jobs.
  4. **Are there particular natural features to be preserved?**
    - Natural springs park behind Brookshires – there are neat water features.
    - Highlight water features
    - Anna lake – which partially belongs to development and the ETJ on the other side
    - Water features are critical, would hate to lose any.
  5. **What are barriers for Anna to achieve goals?**
    - People who own property are up against zoning and rate of construction
    - They want to make sure that people aren't closing off those amenities to the community and will be accessible to everybody.
    - There is nowhere for people returning to afford to live
    - Diversity of housing types is important. Provide alternatives.
    - Going to need assisted living as well
  6. **How important is it to be able to walk and bike around?**
    - It is very important. It would be great to continue and build on what has been delivered.
    - There are dead end trails, currently cannot bike from downtown to community
  7. **What is Downtown Anna's role in the future?**
    - Currently there is not a lot there or a lot to do. There are three restaurants. It needs to be developed more to get a more lively which could include mix of restaurants, community center, library, movies entertainment, coffee shop, and connections to parks
    - Sherley Bro. General Store is not open, but it has a rich history along with the train depot
  8. **What has changed in city wish you could recover?**

- The farmland and trees that have been lost - would like to see more of the good trees preserved.
  - Has lived in Anna for 14 years
9. **What are special things that would do well downtown?**
    - Mom and pop style places – they should be authentic places where you can make a personal connection, not a thrift store
  10. **What are opportunities along 121?**
    - Patterns are not set yet. How to best serve the community? It should have some retail that is not just 75 but a more shopping mall style that is something where people can shop but it does not have to be big box.
  11. **How would you manage expansion of utilities?**
    - Which areas should get attention first?
    - 75 area
    - 121 might be harder but would give you greater opportunities
  12. **What is different about Anna from surrounding cities?**
    - Community
  13. **Where do you take people who visit?**
    - There is not much in Anna, only a couple of restaurants. We usually go to Dallas to visit the arboretum, zoo, etc.
    - Making Anna a destination would create an advantage.
    - Think about medical opportunities as well as about higher education, junior college, etc.

#### Final Interview

##### 1. **Involvement in Anna**

- Studio J Hair Salon – opened in 2018
- Member of Chamber of Commerce – very successful in community and there are a lot of locals
- Right outside of Victoria Falls so they are involved in the community
- They were the first retail space in strip mall. They looked in Princeton and McKinney, but decided with growth they wanted to be part of an up-and-coming community
- Would like to build a strip mall and in the future relocate in Anna, currently lives in



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**2. Other factors that drew you here?**

- Space being available, - price per square foot
- Being part of a small community – being able to support Anna ISD and the football team

**3. What word or phrase would you use to describe the most desirable future for Anna by 2050?**

- Want to see anna grow
- Would like to see Studio J grow and to open another location
- Growth is a good thing and it is needed

**4. What are things about a small town that should be preserved?**

- Running into people
- Knowing your neighbors
- Housing being built is cookie cutter tract homes and I don't want to lose the small-town feeling.
- Police patrolling, etc. - from a small-town perspective it feels like more that a job to them and their job is to protect the place

**5. What have been the least positive aspects of your dealings with the City? With the Anna community (i.e., businesses and residents)?**

- It was not such a positive experience dealing with the city when getting certificates of occupancy
- Overall people were extremely helpful
- City Planning and Development Office – the man who owned he strip center made the city upset because it was partially built and sat unfinished for 2 years. This was largely due to battles with Planning and Development office
- As a new business going in they passed all inspections but the Planning and Zoning Commission would not give them a Certificate of Occupancy for six weeks. Occupant next door was given one "on accident" by the company that did the build out.
- The whole experience with that part of Anna was not good.

**6. What is Downtown Anna's role in the future?**

- Have not spent a lot of time there.
- Salon used to order from Legacy BBQ when there.
- People in downtown refer people to the salon and vice versa

**7. What kinds of shops or activities would be good to make downtown the center of community?**

- Old buildings
- I love downtowns and have spent considerable time in the McKinney town square.



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**Stakeholder Interviews**  
*June 7th and July 8th, 2020*  
*Virtual Teams Meeting*

- Flower shop, boutiques, bakery, art gallery, home décor place, a shop that revitalizes old furniture
- Dry cleaner

**8. What would make it possible for people to move back home after college?**

- Cannot do it now as much. People want to be close to where they work and what they want to do and currently that would be a challenge
- Put a hospital on the right side of 75
- We are there for Anna and we want to be part of the community and be a part of a task force. We are right there and willing to help.

# APPENDIX II

## II: Community Open House Notes

### Virtual Engagement Results

TO: City of Anna

FROM: Kimley-Horn, Inc. Team  
Karen Walz FAICP, Principal  
Strategic Community Solutions LLC

DATE: December 24, 2020

RE: Results of Virtual Engagement of Anna Neighbors



### Overview

The City of Anna places a high priority on communication with neighbors and engagement during City processes. For the **Anna 2050** process, a “Communications / Neighbor Engagement Plan” was developed to guide this involvement. Originally, these efforts were planned to include Community Open House sessions and opportunities to provide online input. Due to COVID-19, however, all engagement activities for 2020 were held virtually. Nevertheless, a significant amount of input was received, with over 3,800 individual responses and open-ended comments.

This report summarizes the key comments received from Anna neighbors through this virtual involvement. The appendices contain all the comments received, with no editing.

### Virtual Engagement Process

All virtual engagement was provided through the project website, [www.anna2050.com](http://www.anna2050.com). This website contains additional information about the **Anna 2050** process as well as these engagement opportunities. It went live on July 31, 2020.

Virtual ‘rooms’ were designed by CivicBrand. In each room, multiple stations gave participants diverse options for involvement. Three virtual rooms were provided, as described below.

#### Virtual Room #1: Join Us!

This initial round of engagement was intended to get people to connect with the **Anna 2050** project and to provide very general input about the character of the community now and a desired vision for the future. This room was live from August 11 through November 1, 2020.

#### Virtual Room #2: Imagine Future Anna

The second round of engagement began shortly after the first. It included some of the activities that participants would have found at the ‘stations’ had we been able to conduct an in-person Community Open House. This room was live from August 21 through November 1, 2020.

#### Virtual Room #3: Creating a Successful Future

The third round of engagement explored particular issues and options in greater detail. It began after the Joint Workshop on August 11, 2020, so the specifics of these questions and activities were fine-tuned to reflect the discussion and direction at the Joint Workshop. This room was live from September 24 through November 1, 2020.

### Virtual Engagement Results

#### Communication about Virtual Rooms

The City of Anna used several techniques to invite neighbors to participate in the virtual rooms. Announcements were included in the City’s weekly e-newsletter and in the e-newsletter of the Anna Chamber of Commerce. Posts were shared on all of the City’s social media platforms, including Facebook and Twitter. Two rounds of ads were purchased on Facebook targeted to Anna neighbors. The first ad campaign, promoting virtual room 2, generated 66 clicks through to the room. The second ad campaign, promoting all three virtual rooms, generated 146 clicks. Individuals involved in the process received individual emails each time a new room became available as well as periodic reminders.

#### Participation Levels

Overall, CivicBrand reports that the **Anna 2050** website has had a total of 5,111 visits by 3,345 unique visitors. The table below shows the pattern of participation by month.

Month	Unique visitors	Number of visits
Jan 2020	0	0
Feb 2020	0	0
Mar 2020	0	0
Apr 2020	0	0
May 2020	0	0
Jun 2020	0	0
Jul 2020	11	19
Aug 2020	1,266	1,907
Sep 2020	1,123	1,574
Oct 2020	622	970
Nov 2020	294	597
<b>Dec 2020</b>	29	44
<b>Total</b>	<b>3,345</b>	<b>5,111</b>

The amount of engagement by participants varied by virtual room and by question. The table below shows the number of participants at each of the stations in the three virtual rooms. It also shows the number of responses (such as pins placed or matrix items ranked) and the number of open-ended comments for each station. Since participants could visit multiple stations in each room, it is not possible to determine the total number of individuals who participated; however, the table demonstrates the very large amount of input received through these virtual rooms. A total of 2,956 responses and 871 open-ended comments were received. This shows a very high amount of engagement.

Room	Question	# Participants	# Responses	# Comments
1	1	95	95	62
1	2	48		48
1	3	27		
2	1	168	829	
2	2	77		533
2	3	62		62

## Virtual Engagement Results

Room	Question	# Participants	# Responses	# Comments
2	4	22	267	63
2	5	57	491	
2	6	32		
3	1	10	25	16
3	2	14	140	
3	3	19	171	
3	4	9	684	74
3	5	13	117	9
3	6	7	35	1
3	7	3		3
3	8	12	102	
3	9	4		

In addition to providing comments, virtual participants could choose to provide contact information so they can be updated as the Anna 2050 process continues. Sixty-two individuals provided this information. This personal information will be used to contact interested individuals, but it is not provided in this report.

### Input Highlights from Virtual Rooms

A review of all the detailed comments and input received through this online engagement reveals many different perspectives and ideas for the community's future. All of these details are found in this report's appendices. A few highlights, summarized below, stand out in the responses to all three virtual rooms.

**Most respondents are generally positive about their experiences in Anna.** Many individual comments express satisfaction with the respondent's neighborhood, with the people in Anna and with other aspects of the community. A few people express concern about change in recent years, either because the community is getting too big or because of concerns like safety and traffic.

**Many comments mention the friendliness of Anna and the welcoming character of the community.** Anna neighbors do see the community as a friendly and welcoming place. This is a feature people want to maintain even as Anna grows.

**Some people value Anna's diversity and hope for increased diversity over time.** For some participants, Anna is a community with diversity as an asset. While there are a few comments about particular areas being run down, there are not many comments expressing animosity toward other groups of people in the community.

**The challenges of managing growth are evident in the responses.** Most comments recognize the challenges of growing yet maintaining a desirable character. There are many comments about continuing Anna's "small town feel", even as there are comments about attracting growth and securing new businesses.

## Virtual Engagement Results

**Outdoor activities and natural areas are highly valued.** The preferred images for the character of Anna and for its parks all depict scenes of activity outdoors. This is one of the themes that is most evident throughout the virtual rooms.

**Trails and paths for walking and biking are a very high priority.** Along with the focus on outdoor activities, the need for routes for walking and biking is a strong theme throughout all virtual rooms. Participants mention trails they use now and also identify places where new trails are needed. The top destination for future trails is the City's parks and open spaces.

**Even as they age, people expect to remain active and want trails and recreational facilities they can continue to use.** When asked what they want to enjoy in 2050, even people who calculate that they will be in their 80's at that time express the hope that they will be able to enjoy walking and activities outside and that Anna will have these opportunities available to them.

**Most participants have a positive view of Downtown's role in Anna's future and have particular ideas about additions that would improve the area.** A few people did not care about Downtown or were not familiar with it, but most respondents see it as an essential part of the character they value in Anna. Many specific shops, restaurants and activities are identified as desirable additions to Downtown.

**Downtown restaurants are among the most popular places to take out-of-town visitors.** In particular, Crows and Spurlock's Malt Shop are the most commonly-mentioned places to take guests.

**There is interest in new jobs and businesses that would provide higher incomes.** Many of the comments about future economic growth focus on sectors other than retail. They express interest in businesses and jobs that require higher skill or educational levels and that often pay better. Examples include technology, medical services and tourism.

**An increased range of housing choice is seen as desirable.** A number of comments identify new types of housing that would benefit Anna, including higher-density, higher-priced and mixed-use housing. Some respondents express an interest in maintaining the character of their own single-family neighborhoods and concern about older areas of the community that may need attention.

**There is support for planning and investing to accommodate expected growth.** Several comments emphasize the need to keep up with infrastructure demands as Anna grows. Others stress the importance of good planning, even as they share different views about how well Anna has planned in the past.

**Additional facilities and amenities often found in larger communities are desired here.** Even though many participants want to keep the feeling that Anna is a small town, they would like to have the shopping and facilities that require a larger community for support. Many of the restaurants and stores identified as desirable would require a customer base larger than Anna can currently offer. The types of new public facilities desired – including recreation centers, senior centers and libraries – also reflect the level of public investment and service often found in larger communities.

### Appendix 1: Results of Virtual Room #1

This room had three “stations” focused on different topics and using different input techniques. The questions or instructions for each station are shown below, followed by the input received at each station. Comments have not been edited for content, spelling or grammar.

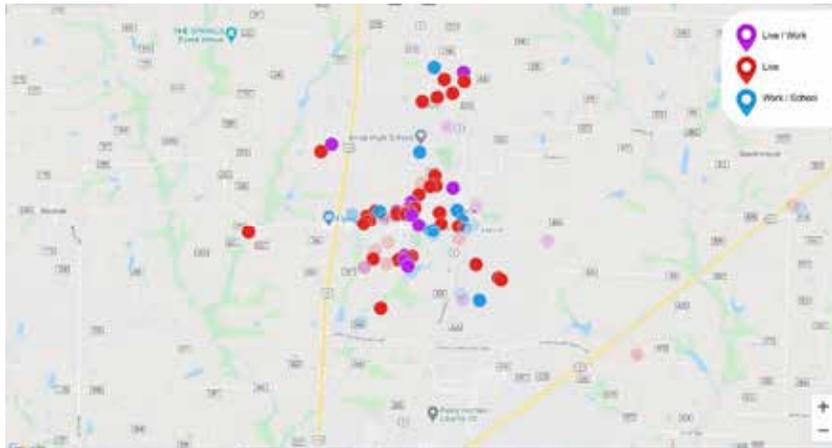
#### 1. Where Do You Connect With Anna?

This station asked participants to drop pins on a map to respond to the questions below. Text comments were also requested.

- a. If you work at home (or don’t work outside your household), place a **purple** pin on the map where you live. Then tell us what you like best about living and working there.
- b. Place a **red** pin on the map where you live. Write in the name of your neighborhood, and tell us your favorite thing about that neighborhood. If you live outside Anna, place the pin in the general area where you live (it’s not necessary to find the exact location).
- c. Place a **blue** pin on the map where you work or go to school. If you’d like, tell us your favorite things about the place where you work or the school you attend. If you work or go to school outside Anna, place the pin in the general area where your job or school is located (it’s not necessary to find the exact location).

Of the 95 pins, half (50.5%) were for the places participants lived and almost a third (30.5%) were for places participants worked or went to school. Interestingly, almost a fifth of the pins (18.9%) identify situations where the person works at home or doesn’t work outside the home. That response emphasizes the importance of resources for communications and connectivity in neighborhoods throughout Anna.

The image below shows the pins placed by participants. Pins in darker shades of the three colors are connected to one of the comments in the table that follows.



Where Do You Connect With Anna?
<b>Comments about Places You Live and Work (Purple Pins)</b>
(Lakeview Estates Ph 1) I love living and working in my new home office in our small, beautiful neighborhood. Working from home is important for me so that I can care and help provide for my family. Working from home in Anna is perfect because I get to enjoy the peace and close-knit community of a small town while also having access to utilities like high speed internet, and amenities like grocery stores and coffee shops nearby to make working possible/convenient.
North Point Crossing Ph 3
Good internet connection for working from home, relatively quiet neighborhood (considering the ongoing home-building), convenience of not having to leave the house.
I like our quiet neighborhood and the people are very nice. I like the rural feel of where we live.
I live and work from home with websites, computers, programming and real estate investment. I like the newer homes, internet access, clean sidewalks, friendly neighbors, pool and street lights. It seems like a well planned community which is what I accustomed to having grown up in suburbs. The wider streets for main traffic make it feel safer at night, even with 75 being nearby. The freeway access to I-75 and 5 make trips to nearby towns easier and the traffic is minimal compared to larger towns.
I live at Avery Pointe Ph 4. This is a new development, Avery Pointe, quiet neighborhood so far, close to a natural springs and dog park, post office, grocery shopping, fast food, hair salons, dog groomer and veterinary, doctors and dentists offices, and soon to come ER and what is looking like a hospital. I am retired/disabled and run a small business from my home. I create embroidery designs for embroidery machines and sell the digital designs on my website <a href="http://www.jjsappliques.com">www.jjsappliques.com</a> and on the Etsy marketplace. I have lived here since January and am grateful to live in this beautiful slower paced town. I am excited for the development to come to Anna.
I live in Anna and currently am working remotely while my office is practicing more distancing safety measures for Covid-19. Eventually, I will be returning to the office full-time in McKinney.
I would like a downtown like McKinney’s. Somewhere I can stroll with my family in the evenings and grab a nice dinner. A place for town festivities. Also a UPS or FEDEX
love it here
Love living and working in Anna. Love having Starbucks and food options close now. Living so close to the park and dog park is great.
One spouse works part-time from home and part-time at The Shops at Willow Bend.
<b>Comments about Places You Live (Red Pins)</b>
Tara Farms No 4
Northpointe Crossing Ph2 (pin would not detect my actual address) - I really like that this is a new development - I do NOT like that there are already homes for rent when they have just been built - this means people are buying and immediately renting out - this WILL depreciate the value of the neighborhood over time - my favorite thing about my specific home is that we have a tree-lined lot, so it is private and allows a lot of shade - many of the border homes in this community also have this and that is very nice for quality of living over time! I also like that there are many families it seems in this neighborhood with younger kids, such as my family
Anna Crossing Ph 7 We moved to Anna a year ago. While we are feeling our sales man was not truthful about all this neighborhood had to offer, we love Anna and the small town community feel. We hope this COVID junk will stop unnecessarily scaring people so we can get back to having those small town events we came to enjoy.

Virtual Engagement Results

Where Do You Connect With Anna?
Anna Town Square
Anna Town Square, neighborhood is nice with decent amenities. Having a school in the neighborhood is ideal, but bus and student drop off traffic can get pretty chaotic. A light off highway 5 and Finley might help...
Avery pointe, I love that it has an hoa, sidewalks, front entry garages and mail box areas
been living here 5+ years, love it, our neighborhood is awesome and most of our neighbors are wonderful, wish the full tree lined drive would've stayed
Creekside Subdivision.
Creekside. I love the unique homes that have that country and homey feel to it.
I like that I am able to walk around the neighborhood and that I am close to other neighborhoods to walk around in. I wish the sidewalks could get fixed however.
I like that it's quiet.
I like that our HOA does its utmost to keep our community informed on what's going on in our neighborhood. It has also added a basketball court, soccer field with goals, a playground. It has also cleaned up some of the green spaces to remove excess debris and promote added safety.
I live in Avery Point Estates on the west side of Ferguson Parkway. My favorite thing about the neighborhood, I would call "easy living". That is relaxed...convenient... quiet and no worries.
I live in Avery Pointe and I guess my favorite thing would be the roads. I lived 5 miles from here and the county would not pay for our road paving so we had flexbase which was better than dirt but still messy. Being a suburbanite, I had to get back to more familiar grounds yet I can still shop in a small town area I love with the Collin county services and amenities.
I live in Lakeview Estates PH 2. My favorite things about the neighborhood are 1) its smaller size and thus more exclusive feel, 2) the pond, playground, park, and nature trail areas that permit lots of opportunities for outdoor/nature enjoyment within the convenience of a subdivision, and 3) the beautiful, quality homes from Bloomfield.
I live off of Cedar Creek in Lakeview Estates. My favorite thing about living in Lakeview Estates is that it's a small community and I can see the lake from my back patio. I love having a nature trail behind our house and my neighbors are friendly and older.
I love how welcoming the community is.
I love that it is a quiet neighborhood. Most neighbors help each other and act friendly towards each other.
I love Willow Creek. It has been a quiet place to live, my neighbors are great.
It appears Anna is doing a good job anticipating growth by building bigger better roadways. In addition to having roadways and infrastructure to effectively handle future population it will be equally important to have parks, recreational areas, and dedicated green spaces which will attract people to our community and actually make it a healthier place to live. Can't have too many green, natural spaces, especially once the hwy 75 corridor is built out from Dallas to the Oklahoma border.
Just moved to Anna. Living in Avery Pointe. Love the home and easy access to Hwy 75 for getting to work and activities.

Virtual Engagement Results

Where Do You Connect With Anna?
Lakeview estates
The neighborhood is quiet and has quality housing, acces to the lake and park is nice but it doesn't look like there will be connectivity till natural springs park from Lakewood phase 3 which would really be awesome if it were possible.
I don't like the commercial vehicles parked throughout the neighborhood; it detests from the appearance of the neighborhood
Lakeview Estates. Great lake - wanted neighborhood with HOA. Love the smaller neighborhood. Love being close to dog park and walking trails.
LGI - North Pointe Crossing - Place that I live. It's a nice area but it needs more security and illumination.
Live at West Crossing Ph 6
Love the area and friendly neighbors
Nice neighborhood. Convenient location. Enjoying watching Anna grow!
Quiet, except for train, police and fire vehicles. Thought there is a lot of traffic noise being right off of 5.
Tara Farms. The neighborhood is pretty quiet usually. It is diverse, and it is close to the elementary, middle, and high schools.
These older homes have larger back yards and my backyard is my "Happy Place". Across the street is the Tot lot and I love watching all the families and the children at play. I am also in close proximity to the walking trail and love to follow that trail exploring Anna. The woods behind our Tot lot could be such a wonderful place for the kids to explore and walk along the stream if only Anna would clear of that area and make it a safe place for those activities
this place is awesome
We are relatively new to Anna. We enjoy and appreciate the smaller neighborhood and community in general. We enjoy having Natural Springs Park close by with easy access to the walking trails. The park and lake in our subdivision are great. We enjoy hearing the animals (goats, roosters, mules, and even turkey) from across the lake. Finally, we very much enjoy the general friendliness of our neighbors, which is a big change from where we used to live
WE are retired in our 70's and have been here in our new home since 02/10/2017 in the West Crossing Phase IV. Most of our neighbors are pretty quiet we have only met the neighbors on both sides of us. We are as well a quiet neighbor but we enjoy being here in our new home and have been watching all the development going on since we have move here in 2016
We have only lived here a few months, but love the feel of the community - not just our neighborhood. I was involved in the Comprehensive Plan process in our North Carolina city, so am familiar with Kimley-Horn and how they work. I look forward to helping shape the development of Anna through this.
West Crossing, Phase 7. Nice new houses, nice neighbors. Convenient to local stores, local restaurants, etc.
<b>Comments about Places You Work Or Go To School (Blue Pins)</b>
Choctaw Nation of Oklahoma.
Collin College is a GREAT place to work. My colleagues are amazing, it is close to home, and there are so many opportunities.

Virtual Engagement Results

Where Do You Connect With Anna?
I live in The Falls. I love that there are kids that are my son's age living in the neighborhood. My neighbors are friendly and helpful. I love that it's close enough to 75 access.
I love working at Anna High School. It's a beautiful campus and there are many opportunities for students there. We have a fantastic CTE department with a state of the art Makerspace that is getting recognition from all over. The goal of Anna ISD is to invest in academic opportunities, instill values, and inspire students.
I should be leasing the space at suite #100 within the next month.
I work at Harlow Elementary. I love Kellie and Melissa, our amazing admin, who have made this place so warm and welcoming. They are cheerleaders for their teachers and staff.
I work in Allen. Although I'm not a school teacher, I love my job! I love helping build new schools, renovate them, refresh their tech, and being instrumental in supporting teachers, parents, and kids with new tech. It's a rewarding career!
I work surgery at BSWH. I like being able to work the night shift so I can stay at home with my daughter. I was hoping the Anna standing ER would have a night position for me, but it will not be doing surgery.
I'd like to see the shoreline cleaned up and consider at some point in the future to put in a dock, and complete the sidewalk gaps.
Liberty Tax is one place where I'll be taking courses and working this fall through Spring.
Lots of restaurants and Home Depot. I primary shop here during the week. If Anna had more stores, I would shop there instead.
Lots of stores, restaurants, central market around the area so easy to stop by after work before heading home
my office has free snacks
One spouse works at Rally House Addison.
One spouse works part-time at The Shops at Willow Bend.
Part time work at Big Brothers Pest Control...enjoy it very much, like knowing we help with provide a valuable service to the community

Virtual Engagement Results

2. The Future I Want For Anna

This station asked participants to answer an open-ended question: "In 2050 (30 years from now), I will be \_\_\_ years old. Here's what I plan to enjoy in Anna then." The responses from the 48 participants who replied are found in the table below.

In 2050 (30 years from now), I will be ___ years old. Here's what I plan to enjoy in Anna then.
In 30 years I'll be 90 There is no place for me to live once I retire and want to downsize to someplace where I don't have to maintain property. A condo, town home, senior living, or even a tiny home product where I can have a secure place around other people where if I travel I don't have to worry. That doesn't exist here so I would have to move away unless it gets developed. I would like to see parks in all sections of the future city, not just downtown and not just HOA stuff. Good communities have other things like amphitheaters, community gardens, diverse playgrounds designed for all age kids, swimming pools, community centers, senior centers, sports facilities, bowling allies, libraries, baseball, basketball, soccer fields, pickle ball, and other activity based venues.
In 2050, I will be 58 years old (my husband will be 68). I plan to enjoy walking and cycling through a small, cozy downtown. I hope to enjoy another decade of employment while looking forward to retirement! I would love to see farmers markets, craft fairs, music halls, and events that aren't too big city but aren't too far away either. (Blacksmith conventions? Culture Festivals? and old-school-small-town fair?) By then, I hope my grandkids will come for spring festivals, summer cookouts, fall pumpkin patches, and winter wonderland sights. I'd love to see community gatherings advertised with beautiful banners, creatively decorating convenient spaces as a reminder of upcoming events. As I spend much of my day on a computer, it would be nice to get reminders in a not-so-techy fashion, but not tacky.
70+ years old. I plan to enjoy more parks, walking and hiking trails, a community center, and community activities. I expect to see more community events that have the unity and closeness of a small community but the advantages of a growing and thriving city.
I would like to see more lakes with parks. I would like to see a youth center. I would like to see a recreation center for seniors.
I will be almost 80 years old!! A nice Senior Rec Center would be wonderful, and a library to volunteer at, a community pool open to all, like the Allen Natatorium
72. I would hope for an active, safe community that would have access to medical services. I would also hope for some free amenities that I'd be able to enjoy with my grandkids.
In 2050 (30 years from now), I will be 75 years old. Here's what I plan to enjoy in Anna then: I plan to visit the local coffee shop (small business) and get a cup of coffee for my wife and I and maybe a bagel. I plan on taking a walk through a beautiful walking path surrounded by large giant trees. I plan on stopping to watch little league baseball games and soccer games where my grandchildren and their friends play. I plan on seeing smiling and friendly faces, those from a community who value their surroundings. I want the convenience of retail and commercial services without the large crowds and traffic of McKinney and Frisco.
I plan to enjoy the nature and parks that surround the city of Anna. I hope it will retain its small-town feel with interesting stores and restaurants, bike trails, kayaking, walking/jogging paths and family-oriented destinations.
Public transportation (via train) to Melissa and McKinney.
80yrs old. Would like to see more upscale restaurants, shopping, movie theater, things to do. Anna is right off a major highway and should take advantage of that fact. Also please do something about the QUALITY and COST of the water!

Virtual Engagement Results

In 2050 (30 years from now), I will be ___ years old. Here's what I plan to enjoy in Anna then.
Walking track around the detention pond Across from my house! 83 years old. Lots of shopping like Kroger, Kohls, Target and good restaurants like Olive Garden, Texas Roadhouse, etc. It would have a bowling alley and a drive in movie theater. The water would taste good and feel good instead feeling like we are being poisoned. Our HOA boards and local government will be diverse and listen to the people without having their own agendas that are against the CCRs and Constitution.
Community center I will be 65. I am planning to enjoy parks and recreation that the city is proving.
I will be 83 years old. I hope we have an active senior center, lots of safe walking trails, a nice spa and several locally owned restaurants to choose from!
I was be 62 years old in 2050, i hope that the town isn't over crowded and that people can still say they live in the country.
78 Restaurants, amenities and Golf
Library, Costco, Sporting good store, and a restored downtown
72. I plan to enjoy going to the park with my grandkids. Having a great breakfast at First Watch with my other old cronies and walks through a beautiful trail that has been shaded with trees.
I hope to still be in this world by 2050 (I'll be 95) but I would like for Anna to have kept it's smaller community vibe. I hope it doesn't get so carried away with growth ambitions that it becomes just another overcrowded, over-built, piece of the DFW sprawl. Right now it's a refreshing oasis where one doesn't have to inch their way, white knuckling down overcrowded roads just to get to the grocery store. Look at 380 in Denton County -- that's why we moved here and do not want Anna to become like the many impersonal communities in that area.
I'll be 60 in 30 years. I hope Anna has trails for walking, a vibrant downtown with shopping, dining and nightlife options for my adult children (who are infants currently). I want my children to want to live in Anna because of the variety of amenities for their families to enjoy such as shopping, fine dining, unique businesses, entertainment options such as sports bars, bowling, mini golf, movie theater, escape rooms... virtual reality game rooms? Who knows what will be fun and cool in 30 years!
I will be 86 years old. That is hard to imagine! I hope to enjoy more cycling friendly routes, museums, children's museums and art galleries for my older friends and myself. I'd love to see more restaurants with great dining venues. The small town charm is nice but we have more people moving here and their money will go elsewhere if we don't encourage restaurant and small business incentives here. Park grounds with waterway passes like creeks that have ducks and turtles donned with lights and natural mosquito repelling plants like Citronella and Lemongrass through a shopping area to break up the harsh look of boxy retail stores. Provide incentive or educate about grants and programs for businesses to have access to funds for these types of things. They have these at malls in San Antonio and Houston and I miss them. I guess there is a similar layout at Allen near the shopping areas but having one here too may attract more home buyers and businesses alike. Lastly, I hope to see community hydroponic and food gardens throughout wherever you may allow so that the community has something extra special. Neighbors can contribute gardening skills and help sustain feeding the poor and elderly with healthy food and skills to pass on for generations. We had some beautiful ones in raised garden beds near San Antonio (Converse) and they were such a delight. Companies helped sponsor upkeep as well and had their employees contribute off time there. It felt like we were giving back to the community where we worked and that itself had its own reward. So there are multiple benefits to these kinds of community small town strengthening ideas that we could really start with on a low budget now. I just hope that I don't have to wait 30 years to see some of them.

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Virtual Engagement Results

In 2050 (30 years from now), I will be ___ years old. Here's what I plan to enjoy in Anna then.
I will be 80 years old. I would like to see a Drive In, Mall, along with a more economic and historic development.
In 2050 I will be 57 years old. I hope that the friendly, welcoming, close-community atmosphere remains in Anna despite the inevitable growth in population. I hope to enjoy patronizing and benefiting from many small, unique, locally-owned/operated businesses and non-profit charities. They will thrive in Anna and their community because their city and fellow city residents prioritize, promote, and support them. I hope that diverse community groups and churches/houses of worship and supported by the town and by the city government, so that they can thrive to their full potential and better serve the community. I hope that as Anna grows, development is intentional, thoughtful, and accomplished with the purpose of growth not for growth's sake, but for the benefit of those who live here. I hope that roads are well-built and easy to navigate and allow traffic to flow. I hope that thought is given to the aesthetic design and placement of new developments. I hope that even as the town grows, Anna's charm and history is preserved, including its historic downtown area, historic buildings and areas of land for parks/nature preserves/trails.
79 years old. Hopefully we will have had a Chipotle, brick oven pizza shop and more sit down restaurants. Anna will still be lovely, safe and have a small town feel with parks and community events, a pool, for the grandchildren.
I'm looking forward to more walking trails, Bus system public library and an Uptown kind of vibe for anna
62. I look forward to living in a community that has grown and developed into an active city with arts and entertainment options that we can enjoy with our children and grandchildren when they come to visit. I would love to see a thriving downtown area with local vendors, festivals and events, and beautiful outdoor spaces to enjoy with the whole family - parks, trails, water park, sports facilities, golf course, and campsites.
I will be 68 years old. Although I don't anticipate living in Anna at that time, my hope is that Anna will be a place that locals can enjoy fine dining, shopping, and entertainment. That my grandkids could attend the top schools in the state and be proud to call themselves Coyotes. I pray that in 50 years the city of Anna will continue to stand behind it's brave LEO.
86
If I stay active and don't get any incurable illnesses, hopefully, I will still be mobile. I plan to enjoy getting out in the fresh air to walk on Anna's many park trails. I will enjoy the occasional meal out at a local eatery that is not fast food or a big box chain restaurant.
I will be 69 years old in 30 years from now. I would like there to be established high-quality retail, restaurants, high-end groceries and well-established independent retailers. I would like Anna to remain a bedroom community but have all the best amenities, especially the ER and hospital facilities needed, which it already is developing. I see McKinney as a better place for headquartered larger businesses.
74 and I don't think I'll still be living here.
96. I plan on enjoying the public golf course that Anna has built in east Anna.
78
I plan to be able to continue to live in the house I live in now. I hope my house and the houses around me are not be demolished.
In 30 years I will be 56. I hope Anna will not grow into a huge city. I hope we will still have a lot of family owned businesses and restaurants and not turn corporate. I also hope there will still be areas where I can have a house on land and not have neighborhoods with houses within feet of each other to cram more in. I hope there will be a library and a community center for myself, my children, and my grandchildren to enjoy. I hope we will stay affordable and not run people who do not have the finances to live here anymore out of town.

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Virtual Engagement Results

In 2050 (30 years from now), I will be ___ years old. Here's what I plan to enjoy in Anna then.
75 Parks & Trails Senior Center Shopping Restaurants Library
In 2050, I will be 82 years old. I hope that Anna will be celebrating at least the 25th anniversary of its library. I also hope that it will have a recreation center, some sort of transit system at least within Anna and more things for families and teens to do within our town.
Bike trails
101 years young. the trails
I will be 65 year old in the the year 2050.I plan to enjoy each day of my life in Anna TX then.
67. I would like for us to have a public library and an adult activity center with classes to take like yoga, dance, and art.
Take the trails all around the city.
93 in 2050... I hope to enjoy fresh air... clean water... sunshine... trees and wildlife and the ability to walk around and take them all in.... We can do that !
Oh my, 30 years from now I will be 93...that's scary to think about! LOL! I am hoping that Anna will consider and pass Homesteading, Over 65 and Disability exceptions for property taxes as the majority of Collin County residents enjoy. It would be a great thing for Anna to help take care of Senior Citizens in this way. Any senior citizen facilities for activities and care would be a plus for the area too.My other interests are parks, scenic walkways, restaurants and stores, but I think these are part of your plan. Museums are fun for me too!
94 - What can I say? I guess, if I'm still around, I will hope there will be good facilities for the elderly to live out their years still in Anna, but with the level of care they may need beyond a full-size house. And, I would hope to be able still to get outside, so I would appreciate park options, though I love the big park we have now.
I will be pushing 80. I sure hope still has that small town feel with modern conveniences. Please don't end up like Allen where every inch of the city gets built on.
i will be 56 and that's scary

Virtual Engagement Results

Appendix 2: Results of Virtual Room #2

This room had five “stations” focused on different topics and using different input techniques. The questions or instructions for each station are shown below, followed by the input received at each station. Comments have not been edited for content, spelling or grammar.

1. Select 5 images that show places you’d like to enjoy in Anna’s Future.

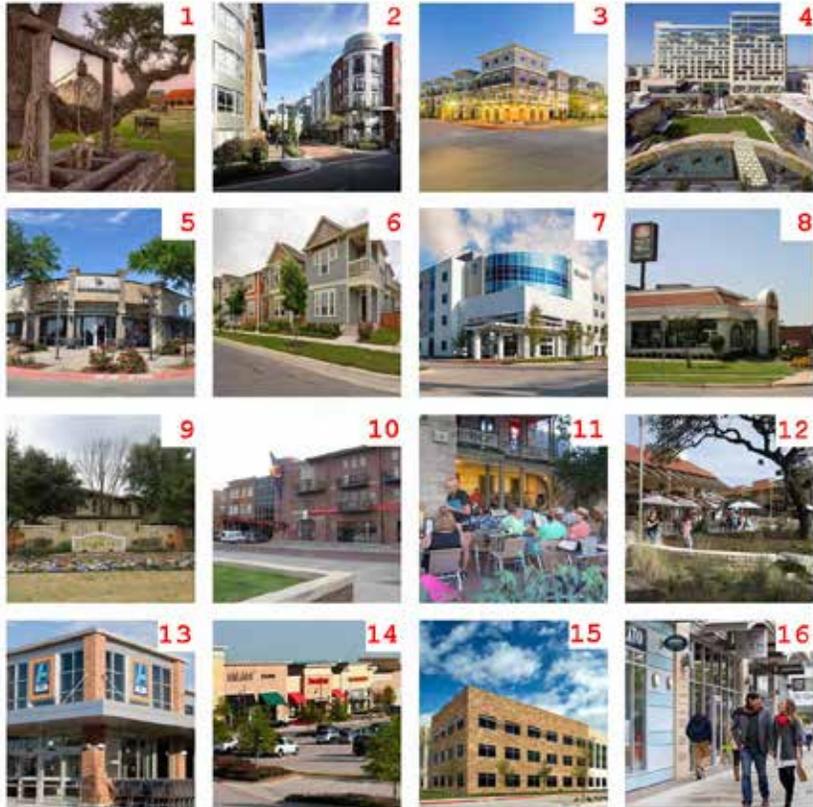
At this station, participants were shown a grid with sixteen images. They were asked to select the five images below that show the kinds of places you’d like to enjoy in Anna in the future. 168 participants made a total of 829 selections. Three images received over 100 selections each. The image with the highest response shows outdoor dining; the second-highest response was for an image of the outdoor area of a shopping center, including shops, a walkway and outdoor dining. The third most popular image shows an outdoor area with an old-fashioned water well. These three top images are shown below.



Image #11 (on the top left) was the top-rated image, with 117 selections. Almost 70% (69.6%) of participants selected this as an image of Anna’s desired future. Image #12 (on the top right) was the second-highest-rated image, with 114 selections (67.8% of participants). Image #1 (on the left) received the third-highest number of selections, with 108 selections (64.3%).

The responses for all images are shown on the next page. The images are numbered beginning on the top left, and then continuing across each row from top to bottom.

**Select the five images below that show the kinds of places you'd like to enjoy in Anna in the future.**



Images and Number of Selections for Each			
Image 1: 108	Image 2: 37	Image 3: 41	Image 4: 36
Image 5: 28	Image 6: 47	Image 7: 21	Image 8: 14
Image 9: 25	Image 10: 0	Image 11: 117	Image 12: 114
Image 13: 59	Image 14: 84	Image 15: 9	Image 16: 89

2. Share Your Ideas For Anna's Future

Participants used a short questionnaire to share their perspectives about Anna today and its potential for the future. 77 participants answered one or more questions. The questions and responses are presented below.

What short statement describes your image of Anna today?
Small town charm with the basics for our community. Great parks!
An outer ring suburb that is undergoing explosive growth as it transitions from small rural town to a thriving mid size city.
Still a small town. Growing. Lacks industry.
Suburban country living
Small town that is needing many improvements!
Small town that is growing quickly.
I see Anna as a small town with enormous opportunity in the future!
I see Anna as a small town with enormous opportunity in the future!
A growing small town.
Anna is a little country which makes it special but it's growing tremendously. Would enjoy more amenities here like other towns have but then it would also take that country feel away.
Beautiful, sweet small but growing town. I love that we have space and everyone is not on top of each other.
Small town out side of Dallas that is growing and trying to become a larger town.
Small town getting ready to compete with McKinney
Residential town with limited resources. Need a library, recreation center with water aerobics for all the seniors. A theater & meeting place would be nice.
We lack trails!
Love the subdivisions...but there's small underdevelopment throughout Anna. Growth is slow! No northbound arrival indication of Anna, as with Melissa, off I-75.
Small town feel
Anna is growing fast and still has relatively affordable housing. Very close to the growth and development slated in McKinney and Allen areas around 121 and 75. Some of the ETJ areas that cannot be controlled are a little worrisome. Specifically, noise problems from a home in Twin Creeks, loose pit bulls on 423.
Anna is a neighborhood town. The town is 90% just neighborhoods and the other 10% is mediocre small town restaurants.
Great small town where people a genuine and nice
Ok Small town with some great spots but potential for more park and walking areas.
Anna-The future Now
Becoming a crime ridden city.
A bunch of houses and hardly any community left
Poor planning
Sellout to companies who don't care about our community

Virtual Engagement Results

What short statement describes your image of Anna today?
Cute town growing fast, attracting more of the businesses that will keep residents from driving elsewhere, but lacking a true city center/square to serve as the hub of restaurants/activities and its own "personality".
Community with less hassle and hussle. A community that embraces the it's history.
Growing.
Running and walking trails with a lot of sit down restaurants with outdoor seating. Definitely, need a movie theater in Anna.
Anna is a small suburb with few options for jobs, businesses and entertainment.
Small country town growing bit by bit.
Developing yet restricted
A city growing to rapidly before infrastructure is in place like roads, electric grids, internet service etc....
Small-town feel close to larger cities
A place with potential.
Fast growth and a diverse population. Crime seems to be on the rise as well.
Small town, but growing.
A vibrant town still keeping the small town feel and charm but with offering so much . Great trails a downtown that has businesses , restaurants, live music , good mix of original historic building with new buildings to build out the working and living down town . More trees and better landscaping through Anna also cleaner . Less trash on side of highways . The old apts in front of middle school gone and trailer park with some sort of wall or tree line to keep less visible from road.coyote den revitalized or removed.
Small town with some conveniences
Growing City with abundant potential.
Small town but growing
A city growing which is on the verge of explosive growth.
Myopic. Small but growing. Full of people who seem angry and don't like to see new people come into Anna and don't like it's growth.
small undeveloped town
A City that is growing a little too fast for my liking! I moved here because it was still rural and not crowded. It is becoming another McKinney, which is disappointing to me! It's losing it's small town charm 😞
Small town feel, but needs some love.
Anna's leaders have a huge responsibility to make the city great. So far, Anna seems confused. It looks like a truck stop though hundreds of new homes are being built.
Truck stop with not much to offee
Small town without many conveniences of larger cities.
Today Anna is full of young families wanting to place roots. Wanting to enjoy things as a family, play sports, have a downtown and have a library and community center.
I think we need a community center a movie theater a place for teens to be able to go with friends like maybe a Dave and busters or pin stacks with pool bowling and other games a community pool our own library
Anna is growing rapidly but seems to only be bringing in cheap housing developments and needs to have a more broad variety in order to help increase values.

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Virtual Engagement Results

What short statement describes your image of Anna today?
Anna has some small town appeal. It is a growing community.
Small town that's growing faster than it can handle.
Small town, limited amenities, but a focus on providing green space and outdoor activities.
Very small. All my shopping has to be in other places. I can only grocery shop in Anna.
A nice place to live but it needs more affordable housing development (\$175,000-\$250,000) and economic growth so people can move here fast to live.
Growing small town. Too much fast food.
A fun and entertaining community
Quiet, calm, family centered, unhurried atmosphere. Please don't allow us to become a copy of Frisco, Prosper and Plano.
It's growing but it's boring. Which is fine for small town living. There's plenty to do down the road. Frustrated with electricity co-op deal and the water is outrageous!!! Horrible internet/wifi options.
A bustling community that is on the cusp of breaking through with commerce and entertainment for families and friends.
Small town feel and quiet, safe. Growing pains due to so many new residents. Long-timers don't want growth, but it's coming anyway.
Small town
Clickish & not friendly to newbies
A diverse growing community with a great future
Hometown feel.
Truck stops, no nicer dining or upscale grocery options. An overly excessive amount of low quality, cheaply constructed, rental homes that cater to a lower class of people who prefer crime, trash, vandalism, fried food, and redneck Italian cuisine which consists of overcooked pasta drowning in a saucy soup.
Not enough lights on Hwy 5 in front of the schools.
Not enough safety for drivers.
A small town that is growing up and preparing for explosive growth.
Not much community connection. Need more community interactions
Small, old school thinking, not progressive, only 2 main streets, narrow roads the fire trucks can't get down because of parking on streets and short driveways, no places for activities except park and walking trail, no hospitality, hospital, entertainment,etc....
Really nothing to brag about or entice people as an activity based destination.
Image of Anna today is a copy cat of EVERY town. Everything looks same to cookie cutter. There is no imagination, people are to scared to try something different. To many fast food and pizza places.
Small town, quiet. This is the reason we moved here.
Potential but with only one main road (White).

What short statement describes Anna as you would like it to be in 2050 – thirty years from now?
I'd like to see an Arts Center and Community Fitness Center for sure with heated pools that are cleaned and drained at least once per year.
As north Texas growth continues it is inevitable that Anna will become part of the contiguous metroplex. As such it is imperative that action is taken to provide for development that is financially

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Virtual Engagement Results

What short statement describes Anna as you would like it to be in 2050 – thirty years from now?
sustainable by providing options, diversity in housing product, density that generates revenue that will avoid future tax increase, and zoning based on smartgrowth principles so values are maintained. In 30 years we can be Frisco or we can be Garland. This is the opportunity to set that plan in motion.
A place that provides a wide of work and living opportunities for families!
We seriously need a target through
I hope that Anna keeps it's "small-town" attitude. However, we still need to grow in a smart manner. On Highway 5, the speed limit signs may have made sense 5 years ago. However, with the increased population, the road needs to be widened - we need designated turn lanes for both crossing traffic or turning right into a new subdivision - the speed limit should decrease down to 45 prior to Anna Town Square when traveling north... not decrease just before the White street light. We need more lights and/or 4 way stops to help control the habitual speeders. More street signs giving guidance as to which lanes are turn lanes, etc. A lady nearly hit my car at the intersection of Ferguson and White because she thought the right lane was a turn only lane. She even chased me down screaming out her window that I was supposed to turn and that I needed to learn to drive!
An established, diverse community that is welcoming and exciting.
I would love to see a city with three important features 1. Restaurants with outdoor family style dining as well as upscale restaurants for a romantic adult dining. 2. Park with running/biking trails and picnic areas. 3. Large stores for shopping. Let's keep our dollars in out town!
I would love to see a city with three important features 1. Restaurants with outdoor family style dining as well as upscale restaurants for a romantic adult dining. 2. Park with running/biking trails and picnic areas. 3. Large stores for shopping. Let's keep our dollars in out town!
I would like Anna to still have some sense of a small town feeling 30 years from now.
Anna in 2050 I would like to see more job opportunities that can lead to successful careers for residents that don't want to travel into other neighboring cities! I would also like to see the community continue to be diverse and a fencing grant or project so some of the older neighborhoods can have better quality fencing. I would like to see the truck stops moved further down 75 where the city is not developing as much and some of the one way roads turned back to two way traffic.
A town full of community and support for all citizens. Lots of life for families. Safe for children. Great workplace(S) for parents and Singles and the center of happy memories for growing families.
Small town feel with large city convenience
Growth with a small town feel.
Keep it small.
Would love to see a nature preserve or trails that connect for the active families in Anna
THRIVING in business, entertainment, social and dining venues, commercial and residential living.
I would like it to be a family town
More industry and good employment for residents so we don't have to drive as far to earn a decent wage and live in a nice community.
Honestly kind of like Frisco. A safe, clean city with lots of employment opportunities as well as fun places to go for people of all ages. Fun nightlife with new bars/restaurants, places for teens to go and have fun, maybe a city lake (like town lake in mckinney) that's open to the public for fishing and canoeing etc.

Virtual Engagement Results

What short statement describes Anna as you would like it to be in 2050 – thirty years from now?
Great town that is a good mix between neighborhoods and retail that people still make it have that small town feel
Amazing very unique small town focused on amazing outdoor and rural areas differentiating themselves from other nearby towns McKinney, Plano, Frisco, Allen that all seems to look the same.
Growing vibrant city that is promoting healthy growth with family values, modern amenities, more services for its residents
Less rental homes. Community activity center like Oak Point in Plano. Less commercial driven.
Community More green spaces Preserved history A hometown feel
Well-planned combination of single and multi-family home neighborhoods, retail/dining, parks and light industrial. Transformation of current "downtown" to a multi-block city center, or creation of a new one. Amphitheater venue, perhaps in a park setting.
Thriving but still embraces it's culture
Grown with more bars.
Mueller Austin Neighborhood
Anna is a great option to live in with plenty of businesses and entertainment options.
A city with a small town feel, where subdivisions still have neighbors knowing and helping each other. Crime level still very low even with more shopping and restaurants. The younger generation enjoy the bowling alley and movie theaters.
A suburban area with sought after home and entertainment.
A city that keeps green space and parks and walking trails for its citizens and not become another concrete jungle.
We need a LIBRARY
I want Anna to still have a small town feel with access to nature and space, not highways and stores.
I see so many people from Anna OUTSIDE of Anna. We spend our money and our time experiencing all the things that other cities have to offer. It will be so nice when we can "play" where we "stay"!.
Small town feel with plenty of open spaces to walk and enjoy outdoor activities. Selective shopping and housing permits as well.
We would like to see more retail, a couple hotels, more places for people to get together like a Main Event place, more places for children to interact like the Crayola Experience but on a smaller scale, a place for children with special needs to play/learn at, a library or two, and more restaurants family owned as well.
Small town charm that offers it all !
Adorable town filled with history, scenery, and relaxation while still able to provide for daily needs
A desirable place to move to with work dining and shopping options available.
A bit more developed with more options for dining, a few more stores, and more city facilities like a library and recreation center.
City that keeps its old historical side yet is modern.
One with a wide and diverse choices for shopping and dining out. One with limited bars but concentrate more on restaurants that serve alcohol.
PARKING will need to be considered in the downtown shopping areas

Virtual Engagement Results

What short statement describes Anna as you would like it to be in 2050 – thirty years from now?
Diversity. I would like love to see downtown restored while maintaining its history and general rustic appeal. I would love to see a mix of different cultures celebrated here - their foods, art, lifestyles. I would love to see education and training happening within the schools, police and city council so that as Anna grows and changes people can meet it with kindness and understanding rather than resistance. I'm excited that Anna is working toward becoming a fair trade town.
fully developed with updated streets, neighborhoods and shopping. main stream with better grocery stores.
Still able to keep its small town charm and individuality with many open spaces and not built out like other Cities near by! Would prefer more outdoor activities than stores! Focus on the nature around rather than building all over it
Thriving. Want to see it become the new Frisco or Prosper even.
Well planned, safe, homes maintained
Thoughtfully planned community that retains a small town feel while providing shopping and dining
More like Allen or McKinney with a lot more options for shopping and restaurants. It'd also be nice to have a nice downtown area like McKinney.
More parks. City recreation. Library. Community center.
I sure do miss the small town feel Anna use to never have all the crime it has now I live in an incorporated part of Anna which is now being built on which is destroy the country feeling but I like all the places in town stop taking over the country part of anna
A thriving town that is home to people across all demographics with lots of shopping restaurants and family friendly things to do so we residents don't have to put our money in other towns.
See Anna keep the small town appeal, but offer options for families to be able to spend money here for entertainment. Keep some green spaces so probably can enjoy the outdoors.
I have mixed feelings. I love our small town feel. But I also like the idea of having almost no reason to leave town because I can get everything I need right here.
Thriving suburban town with open spaces, outdoor shopping, lots of entertainment options for enjoying the outdoors and differentiating ourselves from McKinney that is mostly just neighborhoods and stores. We would have places to escape too. Wineries, breweries, guided horse riding tours, water park, etc.
More shopping options.
Anna, a nice place were you and your family can be relax, enjoy, share and live peacefully.
Family oriented safe parks trails community events restaurants
Safe and festive environment
I pray for the city to be grounded in its roots but progressive in its ability to thrive in the best sense.
I won't be here, but I hope it continues to grow. I hope Anna joins the powertochoose where the entire city is able to pick electric provider and you have got to get better internet/cable/wifi options!!
A great city where everyone will enjoy fine dining, entertainment and parks designed for families. A city with great schools and activities for your family.
I'd like to see Anna remain safe and implement some of the things Allen did to retain a safer city while still growing. I'd expect lots of outdoor recreation options, restaurants, hotels, office buildings, shopping centers, and the city infrastructure to support all of that growth. Would be great if some large companies would move their headquarters here so people don't have to commute as far. A train system that goes downtown would be awesome too.

Virtual Engagement Results

What short statement describes Anna as you would like it to be in 2050 – thirty years from now?
Destination city to live and work in.
Friendly & welcoming to ALL
Well hopefully it's not going to end up all concrete city like Plano or Allen
Hometown feel with a sense of inclusion.
Dining and grocery options of Frisco or Plano with the small town feel of Celina/Prosper. Significant amounts of green & recreational space with a true master plan to get us there so that we're not in the situation of McKinney where zoning has been haphazard and infrastructure growth takes a back seat. Oh, and start now by building water towers / drilling wells. NOBODY wants to buy, drink, or shower with that expensive, nasty surface water from the GTUA.
Traffic Lights at CR 376 and Hwy 5 Traffic Lights at Rosamond and Hwy 5 But not in 50 years. We need them now.
A town where people thought ahead and put in critical infrastructure of roads, trails and utilities so it doesn't have to be redone at great cost.
A downtown area like Mckinney with shopping and restaurants including outdoor seating and more festivals
Would like to see a well rounded community. Forward thinking and planning.. Several places for young people and anyone to do an activity or gather (i.e. movie theater, drive in theatre, golf/mini golf, concerts, youth center not associated with a church, and seniors (senior center better than McKinneys) library, hotels, concerts in the park with large beautiful pavillion, aquatic center, community pool in a park setting,, etc....
A large area of income like retail, medical, hospitality, and industrial.
Well rounded housing including apartments and condos for beginners and seniors as well as investment properties like townhouses.
Top notch schools. Low drop out rate, high graduation rate, high college or technical school placement rate, loads of options for students to choose from (child care, medical or dental prep, banking industry, home building, auto repair, electrical or plumbing trades) not just ag.
Local trades (i.e. plumbing and HVAC companies)
Anna being different from every town. Different style homes, bring in houses with color on the outside, tiny home community's, not to many fast food big chain restraurants. I see Anna standing up and saying let's be different and unique. I would love for Anna to be a blue zone community.
Small town, quiet.
Carefully planned city built for its citizens. Trail system that was built with those citizens in mind. Tunnels or bridges to keep them safe while using the trail system that connects the entire city.

Virtual Engagement Results

What one or two changes in the next few years would have the biggest positive impact on Anna as a place to live and work?
My husband and I strongly believe Anna needs more affordable housing choices. There is a shortage of affordable starter homes, now for sale starting at around \$200,000 for a pre-owned home that usually needs multiple repairs. Those who oppose newly built affordable housing are Property Managers and landlords acting out of self-interest to control a monopoly market of sky-high, out of control and ever-rising home prices. A diverse set of home buying options is needed in Anna. COVID19 has financially impacted many families and a quality home builder like D.R. Horton is stepping up to help more Anna residents live the American Dream of home ownership. Let's not stop a good thing, providing better opportunities for our city and residents. This expansion also supports your strategic plan and vision by "Making Anna a Great Place to Live" and "Creating a Sustainable Anna Community through Planned, Managed Growth." I'm not worried about home values in subdivisions like West Crossing and Lakeview. I believe existing home values will hold at a reasonable rate, (despite other lower cost new developments) considering the square footage and location of homes near the parks, which will add to their valuation.
Fixing the zoning and development codes and regulation which is difficult to navigate and not conducive to sustainable growth and traffic connectivity. These may not seem like a problem but as we grow both will be growing concerns.
Industry
More family friendly activities and a real downtown area so that we can support our local businesses. Rather than being told to go to Van Alstyne or McKinney to find things to do, promote from within!!!!
Developing the 75 and 121 corridors and attracting good paying jobs.
Items one and two from previous answers. I would to organize a 'get fit Anna' annual 3,5,10K run.
Items one and two from previous answers. I would to organize a 'get fit Anna' annual 3,5,10K run.
Building more nice neighborhoods, while also bringing in more companies/industry for places to work.
Children programming after school center, boys and girl clubs along with career training enters.
Schools (great work environment/relationship for teachers and parents alike) and I guess desirable shopping.
Restructuring and building up downtown as a place to be
Variety of shops and restaurants
Library Recreation center with water aerobics. Hospital Theater Lowe's or Home Depot
Trails!
Lose all the vacant land and BUILD. We need dining and family entertainment!
More running trails that interconnect for long distance running. Lights on current running trails would make them feel safer.

Virtual Engagement Results

What one or two changes in the next few years would have the biggest positive impact on Anna as a place to live and work?
More road improvements and expansion, more traffic lights to get people to slow down. We have alot of really dangerous areas here and I fear serious accidents and fatalities will happen if more attention is not focused on this soon. The water here is awful. It is hard on skin, hair, and appliances.
Bring in actual big restaurants such as chuys, BJ's brew house, Buffalo Wild Wings, etc. Big restaurants will bring in big money, as well as help the bar scene out. Also, bring in shopping stores that people ACTUALLY shop at. Lululemon, dicks sporting goods, academy, james Avery, etc. DO MORE PARKS AND RECREATION EVENTS, and not just run all events through the school district. Make it fun for TEENS as well as older people. The festivals we have are always geared toward the elderly community as well as the people with kids. Focus on the people who spend the most money, 18-30 year olds.
A couple of city Parks outside the neighborhoods to bring people together from across Anna and a good non corporate general home cooking restaurant for people to gather round
More walking, biking, hiking areas. Focused on more outdoor features than just regular strip mall, retail towns
Modern mid size hospital and small community college
A community recreation center for exercise for the young AND old. With classes of all kinds from fitness to things like archery, money management, etc. Look up thins offered in larger cities rec centers like Oakpoint in Plano. As well as family entertainment place like bowling, go-kart, mini golf, water park, batting cages, sports bar, Etc.
More community events Community connection with the schools
Additional dining options, especially non-fast food. Additional internet choices for east side acreage communities.
Better roads. More lights this is a real safety issue. Also a second fire station.
Local restaurants, retail and bars.
Downtown developed and run down buildings being refurbished into outlet shops.
Keep building roads big enough to sustain growth and foster a culture of respect and pride for the city of Anna among residents.
A couple of employment agencies, more shopping and better dining. The water is awful tasting and feeling. It makes the food and drinks taste really off. Yet if you go to Melissa off 121 and Melissa Rd, those restaurants have good tasting food and drinks.
Trails and high end shopping
Hotel and some shops
Limit growth More parks and outside areas
Create safe and fun places for our teenagers to hang out and make memories together.
More infrastructure. I live In Oak Hollow and it is tough to pull out onto White Street some mornings. I would Love for the water to be of better quality as well.
Hotels, restaurants, library and a hospital would have a big impact here!

Virtual Engagement Results

What one or two changes in the next few years would have the biggest positive impact on Anna as a place to live and work?
I would say the addition of a community recreation center and aquatics/ pool . This could be a great revenue for the city offering jobs to locals and having classes for fitness , kids sports programs , swim lessons , charging for pool entrance , summer camps !!! This would be a great addition to our growing city !!! And keep money here local in Anna instead of everyone going into Allen and McKinney for sports and aquatics centers .
Scenery— more landscaping and trees and parks, less concrete Housing with character— neighborhoods with more variety rather than 5 house plans on repeat, old historic homes restored
We need a library (first) and recreation center (second)
Major grocery chain to come in. Better walking and biking paths Hospital
I'm excited to see medical facilities opening up.
better infrastructure, improve highways and streets with widening and street signals. remove truck stops!
Focusing on the school system and the right kind of people teaching children - we love all the people we have come across in the Elementary schools so far, but have heard less than favorable things about some at High School level! Maybe some larger opportunities for jobs/careers. A community library would be a huge asset and maybe a community center/Sports center with a pool
Shopping and variety in food places as well as gym variety. Would love to see a chuy's and Orange theory, as well as a shopping center like in Frisco or Sherman. Also maybe a movie theater.
College or university
Target, Costco, Lowes would be great additions
Improving the school system and bringing in more businesses.
City recreation. Complete trail system.
To continue bringing growth and businesses to our town.
Need to add a library. A community center would also be great. A community pool would be a nice addition.
More schools. Anna needs another middle school and probably another high school soon after
Simple updates such as a Trader Joes or Sprouts, a couple fine dining options, a library and public pool, and more outdoor activity options such as horseback riding, wakeboard park, top golf or mini golf, and indoor children play space.
Places to shop so I don't have to drive to McKinney, Allen or Frisco.
Anna is a nice and quiet place to live but the property taxes are too high. I recommend to lower the property taxes and give tax incentives or exemptions to the businesses so they can recruit unemployed young and older ones, like my wife and myself because of the pandemic and our age (Both 50 years). In that way, it will help to lower the Anna unemployment very fast. If you don't give help to the businesses, they won't grow and also they won't recruit. When you lower the property taxes at least by half, the residents or tax payers can use or spend that money in the stores of Anna. In that way the money will always return to the city as a sales tax, possible in higher amounts than the property taxes but that depends in how the city promotes to spend that money in Anna for the groceries, businesses, housing, local activities, among others. Also, that will prevent that people sale or rent their houses to move to another city, county, state or country.

Virtual Engagement Results

What one or two changes in the next few years would have the biggest positive impact on Anna as a place to live and work?
Concentrated effort on establishing parks infrastructure before growth gets away from us.
Library Uptown look
Roads that are safe. Police officers who are trained well, paid well, and educated in diversity to help them do their jobs well and protect them from harm. I pray for good honest servant leaders.
I hear a lot of complaints about the smell, but I have not noticed it where I live. I hear complaints about the water, electric cooperative, and high water bills. Add basketball goals/courts to the parks.
Bringing a destination venue into the city whether it is a Babes Chicken to a Lava Cantina type entertainment venue. Finding space for parks and recreation areas for families.
More restaurants and shopping options
Better East and west access from the heart of the city to the main roads ( i.e. US Hwy 75 and East to FM 121
Making everyone feel welcome when they move here. Making everyone feel their voices are welcomed to be heard. Making everyone feel they are a part of this community. More nice sit down places to eat when you have company or you just want some place nice to eat out.
Unity for sure. Bring in higher paying jobs that support middle class.
Cultural diversity and connectivity between communities.
Removal of both truck stops and the addition of higher quality grocery store such as Central Market, Market Street, or Whole Foods. Oh, and stop permitting the construction of low quality starter homes & subdivisions. Your goal is Allen/Frisco/Prosper/Celina, not Wilmer/Ferris/Ennis.
Traffic lights on the intersections mentioned above.
Build a system of trails and bikeways so people can access them and use them all over town. Also plan for roads to go north and south and tie east and west roads together. At least get lines drawn on a map so houses and businesses don't have to be bought and demolished for critical infrastructure when it is needed. Also, improve the quality of water in the town.
More grocery and eating/shopping options
Entertainment and large income base from industry and retail.
Get rid of the boring cookie cutter houses they all look the same . We need more parks and walking trails that are NOT backed up to subdivisions. Be a blue zone community. Every citizen working together to better the health of each other.
Parks and trails, open space. NOT cram packed with apartments and businesses.
Trails. More roads open. Rosamond and Hackberry extended for easier routes. More announcements as plans develop, keep citizens up to date.

What are the most important features that make Anna a distinctive community?
The parks need to be preserved and be well maintained. Keep Anna Beautiful!
Good toll free regional transportation network with 121, 5, 75, 455, and CC Outer Loop Potential for a great downtown area if raw land owners buy into development ideas and code compliance is fortified to remove blighted structures and possibly upgrade existing structures
Not established, YET!

Virtual Engagement Results

What are the most important features that make Anna a distinctive community?
Small town feel. The People.
It's a blank slate right now. Open to design growth where we want it.
Anna is a beautiful low or almost no crime small town with the potential to become the top city for growing families
Anna is a beautiful low or almost no crime small town with the potential to become the top city for growing families
Community support in the school district and also the small town feeling.
The country vibe when you look up and see someone riding their horse to Whataburger and that I feel comfortable having my son play outside even once it gets dark
Friendly and community support for all its citizens
The small town feel is kept up by the people
The number of stop lights. Country feel
Churches Schools Recreation center for kids & seniors with water aerobics Medical clinics Hospital
Space
Family-feel
Mom and pop shops
Still has that small town friendly feel, but as an older single person, I fear some of the crazies that post hateful and aggressive comments on Facebook which I think is a huge turn off to newcomers and why so many people may move away almost as quickly as they move in.
It's not at the moment. It's a normal subdivision town that runs off of the school district for 90% of the activities out on in the town. Being on highway 75 gives anna a special opportunity to do something big.
It's feel, most people are nice though this COVID is dividing it hard
Small town, close to rural farm areas
Community involvement and pride
Moved here in 1995. Now as a zumba instructor in Anna since 2011 I can say between it & other nearby towns like Van Alstyne Anna is very diverse. The people that come to my classes from Anna are far more engaging in class; willing to be silly & get loud. Where is Howe & Van Alstyne I've found are sleepy towns & the folks attending from those classes less apt to hoop & holler during class.
Hometown feel and looks
History
Beautiful country roads, not overdeveloped.
Property value
Idk, haven't lived here that long.
Location and its people
The small town feel. I like the open fields that separate some of the subdivisions. You see some of the architecture looks modern and sleek. I would love if old downtown was signed more prominent to show off Anna roots.
No traffic
Getting quality citizens to move here

Virtual Engagement Results

What are the most important features that make Anna a distinctive community?
small town feel
Good people. Good values.
I fear We are less distinctive now. I have Been here 17 years and most of the community was like minded then but it has shifted, as has society as a whole.
The people are friendly and look out for eachother.
I'm not sure On this it's more of a feeling of community and hometown
The combo of small town with some city amenities (grocery stores, restaurant variety, etc) History such as the new train depot have a lot of potential as well
Small town feel
Bars are not on every corner Road expansions with good traffic flow
I know that it's tougher with covid and who knows what things will look like coming out of that but I'd love to see more small businesses and slow the addition of franchises and larger companies. I think having small businesses helps to keep Anna feeling "small" and allows for better connection.
small town feel, but close to main cities.
The beauty of the area/countryside and the friendliness of the town.... although I have seen that becoming less and less in recent years 😞
The small town local businesses.
Rural areas surrounding the city
Affordable housing
It's a commuter town. It's cheap for young families.
Trying to keep the town feeling small and keeping its charm while it grows rapidly.
We have pride and love for our town. And we are not afraid of progress.
The developing parks are wonderful and I love the attention to detail in maintaining them.
Small, friendly, safe area.
A quiet place to live that it's near the McKinney area, among other areas. Their people or residents makes Anna a distinctive community. Also their history and important natives or residents.
New housing thus far is very nice, single family and still affordable.
The people
It's away from the demands of bigger cities around us. But now that is changing with higher traffic, accidents and the demand for more services to meet those demands.
We moved here for the small town feel and cheaper rent. However, cheaper rent is made up for in the utilities.
Hometown feel
City is planning for the future by looking for commercial businesses for tax benefits and opportunities for employment for citizens and places for families to enjoy dinner and entertainment.
Neighborhoods where kids can ride bikes and play outside
Get higher pay IT, social media, type companies to move here and to keep the housing and all expenses affordable for a true middle class family ( i.e. taxes, water sewer rates, more chances to choose power by having less of a gcec monopoly)
Should be the welcoming atmosphere to everyone.
Diversity

Virtual Engagement Results

What are the most important features that make Anna a distinctive community?
Neighorly
Currently, we hold distinction due to our assortment of truck stops and our many options for cheaply constructed homes starting from the low 200s.
Hometown feel. A safe place to live
Nothing right now
None at this time.
A large welcome sign both North and South to let people know our little town actually exists.
Beautiful bridges and boulevards as people come and go.
Able to have the lowest taxes around.
Able to have best quality water and prices around.
Able to boast about activities, places to do things, and see. (I.e. Botanic garden). Things that other cities have and things that are unique. Mandatory parks and or activities within a subdivision for people to participate in. (I.e. playground, basketball courts, bocci courts, etc).
Small town, quiet
The downtown is lacking that distinction that VA and McKinney have with theirs. Right now Anna is attractive for its quick commute via 75 and cheaper housing.

What kinds of retail businesses are most important to add to the mix of shopping choices in Anna?
It's pretty obvious the things that are missing here simply based on the receipts on my table.
- home improvements
- paint store
- sit down restaurants with alcohol
- clothing, shoes
- sports
- activities (bowling, etc)
- Household items
- healthy food store like Sprouts, Whole Foods, Central market
Small businesses.
Antique Shops, Boutiques, Small Businesses - Family owned restaurants, etc. We can go to McKinney or Van Alstyne for corporate run businesses, lets keep Anna more about supporting our community!
boutiques, hardware store, services
Definitely need more grocery stores such as Central Market, Kroger, Market Street. Shopping with attractive prices such as Marshall's, Ross, Victoria Secrets. Bath and Body Works, Sporting Goods
Definitely need more grocery stores such as Central Market, Kroger, Market Street. Shopping with attractive prices such as Marshall's, Ross, Victoria Secrets. Bath and Body Works, Sporting Goods
Maybe Sams, Target, Lowes, and/or Home Depot.
Major banks like a Wells Fargo, Kroger's and a better variety of eateries
Target, Sprouts or a grocery similar, and smaller mom and pop places too unique for clothes, etc.
Locally owned shops should be the first to be pushed to open so we can support them
Cato, shoe stores, beauty supply, messages, Kroger
Kroger

Virtual Engagement Results

What kinds of retail businesses are most important to add to the mix of shopping choices in Anna?
Grocery stores Home Depot & Lowe's Pharmacy
Family friendly retail and More diverse food choices
Technology, brand name, better grocery options
Arts and crafts store Furniture store
We need a Fed Ex or UPS store, and desperately need a community center for groups to have meetings. Kinda of Inc Cube type place but bigger.
Businesses people actually shop at. Dicks, academy, american eagle, Levi, wrangler, lulu lemon, james Avery.
Another local grocery store like HEB that has a butcher and bakery section and doesn't have product trucked in
Outdoor focused (large supporting food trucks areas), camping, more parks, public "farm" park
Forward thinking businesses that promote healthy growth to keep up with today's changing environment
Will in person shopping really be a thing in 2050? Seems to me the only things ppl want is to shop w/o getting out of the house unless it's a physical need like nails, hair, fitness, & food/drink. Perhaps a food truck lot to gather at. Or family fun entertainment that isn't 15 or more miles away.
Mid-scale dining including a seafood option, bagel shop; home improvement chain; additional grocery/specialty grocery, Target
An hardware store like ace Grocery store More variety of restaurants
Any sort of family owned business/restaurant
Home Depot or Lowes, Costco, outlet mall, movie theater, etc. Need to also consider bringing banks to Anna.
Restaurants and Groceries
We need another grocery store. A lot of newcomers are not happy with Brookshires prices and selections so we drive all the way to McKinney to shop at Kroger. Target, Kohls, JC Penny, etc. Not necessarily a mall. Dollar Tree, Ace Hardware or Harbor Freight.
Clothing, Target, stay away from stores such dollar stores.
Clothing and shoe stores
family owned businesses
N/a
Retail stores like a Lowes, Home Goods, Tuesday Mornings, another grocery store - like Aldi.. and Clothing stores. Plus a place like the DAV (Disable American Veterans) store.
Target - Walgreens
Mom and pop places with character rather than big Box stores and chains
More restaurants and maybe a home improvement store

Virtual Engagement Results

What kinds of retail businesses are most important to add to the mix of shopping choices in Anna?
Major grocery chain Chicken Wings restaurant Hardware store like Lowe's or Home Depot
Book store
better grocery stores, target, home depot, night life like movie theater or bowling.
An Adli would be great! Good food at cheap prices..... but then I would like to see less of the big box stores that are already just down the road in McKinney!
Home decor, beauty supplies (ulta), clothing.
Target, Costco, Hobby Lobby, HEB, Kroger
Target, Costco, Lowes or Home Depot, Hobby Lobby, HEB, Kroger, Market Street, Michaels
Target and more grocery store options like Kroger.
Youth driven.
A place like allen outlet mall a community center places for teens stay away from the country part of anna though
Grocery stores, home improvements, clothing stores, home decor stores
Restraunts with healthier choices. A supermarket with better produce options (trader joe's, aldi, whole foods). Some small boutique style shops.
We need somewhere we can buy clothes besides Walmart. Like a Kohl's or shopping mall. Something for all the gun enthusiasts out there. This is Texas after all. Why not a sportsman's Warehouse or a Cabella's? It could happen. 😊
A healthier grocery store option such as Sprouts or Whole Foods. A clothing store such as Old Navy. More family fine dining such as Cheesecake Factory, Mi Tortilla, etc.
Craft stores and clothing stores
1. Drive In (with at least five cinema screens and food area) 2. Zoo 3. Red Robin, Target, Costco, Dairy Queen, Yogurtland, Grill Restaurants 4. Outlet 5. Anna Market
Garden center, target, craft store
Malls and live band pops
Places that serve the interests and needs of those who seek to be healthier in what they eat.
Another grocery store, fast food and dine-in restaurants.... anything other than Walmart. What I can't get here, I get in McKinney.
Entertainment venues Sports and recreation facilities Restaurants and hotels Top Golf/Water Park to make Anna a destination for neighboring communities
Target (need option besides Walmart) Kroger or ideally HEB Hardware store Hobby Lobby Department store

Virtual Engagement Results

What kinds of retail businesses are most important to add to the mix of shopping choices in Anna?
Home Depot, staples, Target perhaps a Costco Better places to eat than the current fast food. Glorias, Pluckers, Cheddars, Mellow Mushroom etc.
Clothing, crafts & lumber
Mom and pop retail. Or ones that pay middle class wages
Clothing, sports, retail
Higher quality grocery store such as Central Market, Market Street, or Whole Foods. Target, Lowes/Home Depot. Also something similar to Watters Creek in Allen and The Shops at Legacy in Plano.
As much as I like the hometown feel, we could use a hotel and a movie theater, Kohl's, Olive Garden. We have enough dentists.
Hotel / motel, fine dining restaurant, craft stores, home improvement store, small engine repair
Big box stores - more clothing options Movie theatre Community pool HMart Good BBQ place Butcher Shop
big box home repair (lowes) Boutiques Garden centers Big clothing stores (kohls, stein mart, etc...) Craft stores (Michael's) Auto dealerships Electronics/IT stores (Best buy) Big box home stores (NFM/IKEA) Evening live entertainment with a large scale stage to draw people from other towns (i.e. cantina) Activities to draw people to an area at specific times. (I.e. yoga in the park on Fridays at 10am) Place to dance
Mom and pop shops
No more chain restaurants that serve terrible food. More Mom & Pop places.
Family friendly places. Movie theater. It would be great to have a Grapevine feel with waterpark hotels or something to attract families.

What kinds of new jobs or businesses would be most beneficial for the Anna economy and the community?
Realistically anything that could populate the business park as a Starting point Light manufacturing Distribution High tech

Virtual Engagement Results

What kinds of new jobs or businesses would be most beneficial for the Anna economy and the community?
Engineering, Manufacturing
Manufacturer, Warehouse and other industrial types. Perhaps Aerospace. We need an employment agency too. I thought about starting one here.
A target. Home depot, lowes.
High tech jobs
family owned businesses
A waterpark (at least a community swimming complex with slides or natatorium). Drive-thru movie theater. An old-time arcade for the teens.
More restaurants, library, a hotel or two, retail stores.
Goes back to my city rec plan
Tourism: improve the depot, open the old Beechnut factory for touring, bed and breakfast ranches, vineyards, dance hall/music venue... I would much rather see Anna resemble Gruene TX than resemble Frisco or any other big city nearby. We already have a Frisco.
Need a Fortune 500 company here that brings in over 2000 jobs.
Restaurants and home improvement store
Amazon
Hospital
tech companies or financial. remove truck stops and try to keep school district employees limited to ana residents.
It would be convenient to have more companies come to the area for employment, but not at the risk of making Anna more of a concrete jungle! Maybe a couple of larger offices, but not a lot of them!
I don't see Anna having corporate offices like Plano, but I think it could thrive with some bigger places of business than what is here now.
College, supermarkets, craft stores
College campus, supermarkets
Restaurant business
An office building that could provide multiple mid range pay grade jobs.
Kohl's, Hobby Lobby, Cracker Barrel, Ford dealership, Lowe's, hotel, public swimming pool or water park, public indoor ice skating rink, another middle school. I'd love it if we could also get a zoo and an aquarium so we never have to travel to Dallas ever again. 😞 I hate the drive. Those freeways are death traps.
A hospital, some tech businesses, manufacturers such as for equipment or materials.
Small tech businesses
1. Promotion of the Family businesses
2. Drive In or Movie Theater
3. Historic Museum
4. Ice Cream Store
5. Walking and Bicycle Trails
Insurance, medical
Medical hospital
Medical, restaurants, shopping.

Virtual Engagement Results

What kinds of new jobs or businesses would be most beneficial for the Anna economy and the community?
Technology based businesses that will lead to higher overall income for families.
Medical facilities for the community
Office jobs
Restaurants
Car washes
Lowe's/Home Depot/Hardware store
Insurance companies
Banks
Auto repair and oil change places
Grocery stores
Liquor store like Specs
Higher paying telecom, IT social media / game development
Middle class
Executive and skilled labor jobs
Another middle school. Bigger high school.
All of the above
Food truck park
What brings in the most money and increase tax base income and decrease your residential taxes. Avoid giving away the farm when luring in potential businesses so that taxes will be able to be collected in a shorter amount of time.
Small mom and pop shops

What businesses, services or events would get you to come to Downtown Anna at least once a month?
Live Music and a Performing Arts Center! An indoor Senior Swimming Pool and other indoor/outdoor city pools for the public, like McKinney has. A bowling alley and Comedy Club would be great after this pandemic ends!
More food options or existing food options with alcohol available
Street festivals or events
Place developed for a recurring farmers market
Sporting Event Hosting
Restaurants, small stores/shops, fundraiser walks, etc.
unique eateries, winery, brewery, unique events
Sporting venue, concerts, movie/eatery
Sporting venue, concerts, movie/eatery
Good family owned restaurants and maybe having a monthly farmers market for people to come and buy homegrown/homemade items.
A concert area would be great a large community pool
Quaint restaurants with great food, music and outdoor patios, unique clothing and gift shops, farmers market!
Cookoffs and information about small locally owned businesses

Virtual Engagement Results

What businesses, services or events would get you to come to Downtown Anna at least once a month?
Drive In theater Local band expo / talent Community cook off
Lowe's or Home Depot Grocery stores like Kroger & Sprouts
Would love to see more events in Anna
Restaurant with live music Easy to walk around and park Activity based businesses (for example escape the room, painting with a twist, ax throwing) Holiday themed festivals Public library with reading groups for kids
I'm 59 so probably not much, maybe something more family focused, maybe free outdoor family movie night with food trucks.
Please have the parks and rec dept. put on concerts with GOOD artists and not rent-a-singers. Bring country music here with koe wetzal, jason boland, Stoney Larue, etc. Bring BARS in. Fun bars, not biker bars. Something like "the backyard" in mckinney.
NA
Farmers market
Perhaps a large concrete area for a food truck lot to allow ppl to gather at. And/or allow local vendors, small business to have booths. And/or farmers market.
Gift shop Candles cute items etc ❤️
Dining, music
Music series. Movie nights. Annual festivals,
Bars or local festival. Live music and arts. Local business weekends- like close the street down for a day and let people walk around the local businesses (kinda like 2nd Sunday on king street in charleston). Farmers market.
Hiking/walking trails with beautiful scenery. Pubs and bars for sure.
Something like Waters Creek in Allen or Downtown MnKinney
An old car show. In Kissimmee Florida there is a place called Old Town and every Friday and Saturday they have vintage car owners come down show off their cars and then do a little parade for all to see. It is alot of fun. They usually have a band playing all types of music and some games.
Summer nights in a "downtown plaza"
Music and dancing
sandwich shop coffee shop/book shop
A large Farmer's Market with live music!
A farmers market, a trades fair, local artist show, a museum of Anna's history with activities for children.
Fall festival - yearly concert on the square - Christmas - Easter - summer fair !!!

Virtual Engagement Results

What businesses, services or events would get you to come to Downtown Anna at least once a month?
Mom and pop restaurants and novelty stores Festivals Live music
Grimaldi's
A farmers market would be cool
Hardware More diverse restaurants Outdoor Concerts
Community events, food truck rallies, parades, farmer's markets, low-waste food store, Asian restaurants
community events, holiday festivals and family celebrations.
A Beer Festival, Arts and Crafts, Kids Events, Fall Festival, General community events. Tinkergarten/Outdoor/Wildlife Appreciation classes/events
maybe like a art event or some kind of community event. Boutiques and some other restaurants as well, we really need a bomb ass Chinese food place like the one in VA!
Brewery, winery, holiday festivals
Where is downtown? Downtown needs to be clearly defined. I hope it is the historic area though there's not much there.
Restaurants and nice unique shopping options.
Live music, farmers market
Movies, places for families, mall strips, dave and busters,
Shopping, restaurants, and a stage area for festivals and concerts!
Better restraunts. Something with outside dining. Better parking.
Public ice skating rink. My family loves to ice skate. 😊 Something supporting the community or our first responders, Christmas celebrations maybe. As long as there is plenty of parking.
Sip and strolls and weekend concerts. A fall festival and holiday festival for families. A smalltown parade for July 4?
Better food choices, boutiques and antiques
1. Annual Circus or Fair 2. Christmas Parade with Santa 3. During the winter Ski area with music 4. Country music each month in the downtown area, among other areas 5. Farm Market and Flea Market 6. Annual Thanksgiving Marathon (1, 3 and 5 miles thru Anna with money, turkey, trophies and medal prizes for the kids, young and older ones) with country music and local sponsors. It could also be done during April or May before the summer comes so it's not too hot for the participants. The marathon could start from the Anna downtown area or from the new City Hall across the TX 5 and W White St. It could start at 1 pm on a Saturday day, not Sunday, because the next day is a working day.
Farmer's market, restaurants, outdoor theater
Live band
Holiday events and better notifications about them.
We're still fairly new so I don't know what events looked like here pre-COVID.

Virtual Engagement Results

What businesses, services or events would get you to come to Downtown Anna at least once a month?
If there was a facility that could hold local concerts it would be great to have concerts for the community.
Art shows Music festival Farmers markets Veterans/Military Appreciation Events Live music, food truck events video game/ bar like nerdvana in Frisco Farmers Market, Community concerts Family events, adult events Entertainment, cultural festivals Take inspiration from downtown McKinney & Celina.
Anything that has enough parking for all. I hate going someplace where I can't find parking. That's why I avoid the old McKinney downtown area even though it has a lot of neat stuff. Not worth it if I can't park anywhere.
Fine dining Craft store Good restaurant Food trucks
Downtown should not be a church setting. It should be a place for hustle and bustle. Activity based with scheduled times for things. When downtown is surrounded by municipal, places to work (i.e. business offices, accounting, sales) medical, etc.... it is a place to stop and go. Not stay and participate. Food is good but you don't want it to only be food or it is the same stop and go. Our downtown is surrounded by manufacturing on one corner, municipal on another, an accounting and other business on a 3rd corner and a roofing business on the 4th corner, with several businesses NOT DESTINATIONS in between. It is ONLY 2 blocks long. Downtown needs to be expanded and maybe change its location. Include activity based with some food for entire "downtown area". Also for goodness sake, widen and improve the roads and curbs.
BBQ,. And little block parties monthly. How about something like the Yard in downtown McKinney.
Food trucks, bands
Events, similar to Mckinney. October fest, a holiday fest, other family events like this.

<a href="#">If you have other ideas and suggestions for the Anna 2050 plans, please share those here.</a>
Please help keep drugs, smut and pornography out of our city! Teach kids to say "No" to drugs, it should be taught in the schools, along with "Stranger Danger" to help protect our children. Also, teach our kids in school not to be a "litterbug". Remember Woodsy the Owl? "In the city or in the woods, help keep America looking good." The city and schools should have a partnership.
It is important for folks to understand that density that generates tax revenue will slow the need to raise taxes. And even if they don't like a more dense products they don't have to live there if there are at least options for people. My next move will be to downsize but there's nothing here for me to do that so as I get older I don't see an option where I am here forever. Create those places, both for those to downsize and those who want the step up home.

Virtual Engagement Results

<a href="#">If you have other ideas and suggestions for the Anna 2050 plans, please share those here.</a>
Build a Community Center for Sports and Learning.
Many people are complaining on facebook about the quality of the water in Anna. I for one wish that there would be additional law enforcement added so that the habitual speeders are caught before there is a serious accident or someone loses their life trying to cross the street. More crosswalks!!!
As a teacher I would love to see a zoo and a botanical garden. We definitely have lots of acreage to accommodate either of both and we would attract visitors from Richardson to Sherman as it would be the ONLY such Family venue
As a teacher I would love to see a zoo and a botanical garden. We definitely have lots of acreage to accommodate either of both and we would attract visitors from Richardson to Sherman as it would be the ONLY such Family venue
Movie theater. Golf indoor amusement center
Animal control/shelter are very important and positive additions to a growing community. They provide many benefits like picking up deceased animals in the roadway. Collin county has a full plate and would probably welcome the help
Keep it simple & safe
Would love to be more fun and unique than we currently are- let's use the railroad history of something and make ourselves more unique??
Plan ahead for parking situation in popular areas like a square
Make anna geared towards a younger community, because those are the people making money that want to spend it. Young people want a fun, vibrant night life.
NA
Build better and up to date infrastructure
Needs... •Recreation center for young AND older (meaning a pool for fitness class for those with body imbalances due to age. •Family entertainment on large scale due to its proximity to towns without it. •Place for food trucks, local vendors, car shows, farmers market, a place outdoor fitness instructors & others to hold charity events, etc...that has abundant parking for goers. Not on ricks so ppl with walkers, wheel Chairs & strollers can enjoy with ease.
We need a catfish restaurant
Trolley service. 100% renewable energy. Ending racism. 100% Reusable bags. More local restaurants and not fast food.
Make sure the city's infrastructure can sustain growth, build a nice downtown area and keep Anna's culture positive.
Just hold developers accountable and stay true to plans that are agreed upon, to ensure everything stays on track.
We need more lighting and tragic lights. We need Home improvement stores and a Target. We need high end stores and restaurants.
We need to bring in highly educated and quality citizens which cannot happen without music and retail shopping and better green spaces, walking and bike trails. We need less HOA building and some quality townhouses with perks but without HOA.
We need better facilities for youth sports. A designated youth sports coordinator like Celina has so the youth sports program does not have to be volunteer driven
Will the truck stops always stay ???

Virtual Engagement Results

If you have other ideas and suggestions for the Anna 2050 plans, please share those here.
The small town feel of Anna is desirable. Let's improve Anna and beautiful Anna, but let's keep her history and charm intact.
I would like to bring up the ideal to make downtown one way streets. Powell north bound and Riggins south bound. The split and meets of highway at the town square and middle school points. We can get rid of the apartment. Would help with the appeal of highway 5.
If we bring in shopping options (target) make sure we bring in the luxury facades. Not the cheaper versions of the stores.
Please do not turn Anna in to McKinney! Many of us moved here because we were sick of how over crowded and generic McKinney had become! 😞
Chuy's, golf course, movie theater, shopping center, different gyms, frozen yogurt or ice cream place!
Anna has so much potential. I'd like to see the historic areas retained and expanded to be like Historic Downtown McKinney. It should be a destination with shops and restaurants. Keep commercial businesses away from residential areas. Relocate the truck stops away from the gateway to the city. Anna's exit from 75 is so unappealing.
Please bring better home builders that provide quality homes bc the homes now are so cheap and will look cheap in 5 to 10 years which does a growing Anna no good. We need more sit down restaurants with things to do.
Hwy 5 needs many more traffic lights. And Rosamond needs to connect with the service road by 75 so there is another way out of the high school so traffic isn't so backed up when school gets out at the end of the day.
As a resident I would like to see in Anna more participation and union of the residents in local festivals or activities. Also the city can create an area like the downtown of McKinney, historic museum of Anna were people can see their past in photos and know about important residents that help Anna during the past like the mayor or former mayors, among other residents, kids playground and sports area (Baseball, Basketball and Soccer), a Christmas festival with Santa for the kids and family and other festivals during the year (like the summer), small or medium zoo, Drive In, etc. Creation of areas where residents can spend the time with their family. Also to identify the Anna territory the city can put a beautiful big sign (like Texas) in the highway 75 with a fountain and flowers or something that can Anna be proud of it distinguishes. Also, other beautiful medium or small signs with plants in all the areas of streets were Anna begins. By doing that the residents will feel proud of their city and it will promote the tourism.
Commit to an identity
More high end restaurants
Minor league baseball facility that could be used for college games and high school tournaments would be a great addition to the community.
Better Softball baseball complex to draw in crowds for tournaments
Get a plan together to reach out to everyone that moves into Anna to welcome them & keep them involved. Families want to stay in Anna for their kids to play sports & to eat & shop, quit sending us to other towns just to do that. Anna has growing pains & there are many old timers that are fighting against the new people who have moved here. Over the last 2 yrs there has been a lot of bad mouthing of people who served this community as they were growing & that is uncalled for.
Historical
Ensure Anna attracts commercial businesses to the outer major thoroughfares while the neighborhoods maintain their integrity.

Virtual Engagement Results

If you have other ideas and suggestions for the Anna 2050 plans, please share those here.
Demolish Oak Hollow and similar; then repurpose for something more in line with the 2050 vision.
Please, please please, just put in the traffic lights we've been promised for years at 376 and Hwy 5 and Rosamond and Hwy 5 so we can reduce accidents. Thank you.
Build path to waterfall at Natural Springs Park to prevent erosion down the hill where people climb down to see it.
Actually investigate and RESEARCH what other towns are doing. Think outside the box. Need a mix of indoor and outdoor. Need big tax dollars from industry, retail, hospitality and medical. What does FRISCO do? What activities do other towns have? Look outside of North Texas.. be unique.. Is it planned and coordinated by the cities themselves or by private companies or by chamber of commerce.
We had a very large lake in our past home town. It has had cardboard boat regattas, electric pull water sports, sandy Beach and swimming, concession stands, sports complex with indoor and outdoor basketball, volleyball, and so much more.
I have never heard anyone mention blue zone community's before. Please look into it. You will get grants to build Parks and trails if we become a blue zone community.
Please, please don't turn Anna into another McKinney/ Frisco. Keep the small town feel, it's why so many of us moved out here. Please do NOT put apartments on every corner, please do NOT pack every open space with buildings.
My biggest wish right now would be to extend hackberry and rosamond to 75.

3. What Do You Want To Do In Downtown Anna?

This station asked participants to “Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.” The responses from 62 participants are found in the table below.

Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.
Create diverse housing opportunities to generate sustainable revenue; provide retail, shopping, food opportunities to attract visitors, provide recurring social activities to attract people to area, develop mixed use opportunities for flexible use of space; Hold farmers markets, art fairs, and holiday events making downtown a destination, and beautify downtown with themes, entry feature, landscaping and get rid of the overhead power lines.
Small town feel with thoughtful biking and walking lanes, landscaping, plenty of discrete trash cans, good lighting, plenty of seating, farmers markets, an event/concert hall (amphitheater?), small-town fair ground site, cute dining/bakery shops.

Virtual Engagement Results

Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.
Keep our down home country feel. We don't need what McKinney has. Although it is lovely it is too upscale and lacks the family friendly feeling where kids are welcome too. Shopping areas with accessible, well lit, safe parking areas. A lovely band box in the middle of downtown with a large enough area for families to sit and enjoy the music and even get up and dance a little. An old fashioned country store with rocking chairs out front and people are encouraged to set awhile and chat. We need to bring back that old town feel. We have enough hustle and bustle in our lives today. We need an area where people can feel more connected. If we create the right atmosphere you will find our downtown will quickly fill up. I feel like that old movie that says "If you build it they will come".
local shopping, fun events, activities that would keep me in downtown- walkable, good parking, pretty landscaping, good lighting at night
Fun for everyone with well thought out parking & rent prices that keep businesses interested. I'd love a Franklin TN vibe downtown but still keep the gorgeous charm of the Sherley park area. Lots of murals.
Shopping, dining, movies, sporting events
Eat at local restaurants, shop at local stores, and visit historic landmarks/museums.
Shop and dine or catch a movie would be nice
Shop eat play
Redevelopment, for office space and dinning.
Breweries, wineries, shopping.
Go to breweries, shop local vendors, eat local restaurants.
Go to breweries, shop at local shops, eat at local restaurants, take my kids to the park with a splash pad, have salon services...
Restaurants; boutiques for shopping; bars; wineries
Family friendly, clean, no bars, local and unique restaurants and shops, all walkable. Not a copy cat of the Square or Legacy area, and definitely not as expensive. But built around the history of Anna like the train depot. In other words, we are Anna, so we should have our own heritage present in what becomes new.
Making it a bar scene. For young people.
Shop. Antique shop. Eat. Drink. Dog park
Small town but vast area with hiking, park, food, dining, bars, music areas where social distancing is built in. Another pandemic will come and need to innovate!
Dine, have coffee, preferably local owners, a good steak and a good Hotwings place that that I can watch a game not on a broadcast channel
Shop and relax
Have a downtown that emphasizes the historic Anna, showcasing the Sherely Building, Park & train as the flagship, surrounded by interesting shops featuring boutiques, antiques, arts, restaurants, live music, etc.
Shopping and eating local owner!
HAVE SMALL TOWN PARADES westons is amazing
Yes, I like down town McKinney. But Anna needs to be there to own community not a copy cat. I love everyones input.
Have some brews and local family restaurants/bars or stores.

Virtual Engagement Results

Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.
Mueller Austin Neighborhood would be nice for a downtown Anna. Includes pubs, movie theater, walking trails and outdoor seating restaurants.
Shop, have a bite to eat, tour a museum
And events plaza surrounded by restaurants
Walking/hiking trails and pedestrian friendly areas. Small family owned businesses.
Shopping that isn't expensive. Places like Trader Joe's, Aldi, and local family stores. Places where people can mingle and enjoy each other like the downtowns of yesterday. Outdoor music along with outdoor dining.
Local artisan shops, pottery, painting, etc., viewing area of local artists for selling.
Be able to go downtown to window shop, listen to live music, food trucks and or local restaurants (family owned) and coffee shops to mingle with friends and/or read books. Local artisan shops. Crafting places that also offer classes or "painting parties"....
A weekly farmer's market with a common area to host live music and outside family games. A place like The Rustic in Uptown Dallas. They are a kitchen-backyard-bar-live music spot with a chill atmosphere.
A food truck yard with live music and a huge string-lighted patio with comfortable common seating. Unique shopping sprinkled throughout.
Find a way to make it pedestrian friendly and have more independent restaurants and bars. Also have some community festivals and celebrations. Avoid it becoming something like what is Legacy West in Plano, that is too modern and too congested. Need to keep the small town feel!
Restore, something similar to McKinney's downtown.
shop, dine and have community events.
Add some bars and restaurants? Make it more pedestrian friendly more outdoor parks and walking trails
Definitely some place like downtown McKinney!
Eat and shop
Something similar to downtown McKinney! Outdoor dining, a place where festivals can be held, boutiques, and some nice nightlife.
Farmers market Live music Outdoor spaces
Would be nice to see shops/retail
An active downtown that has a variety of shops and restaurants. Similar to downtown McKinney, Celina and downtown Wylie. A place where festivals and parades can take place.
Specialty shops. Restaurants with nice outside dining.
Similar to downtown McKinney. Love the historic buildings, painted murals for pictures, boutiques, restaurant, coffee shop (not a big corporate chain). I want to be able to just walk and browse downtown

Virtual Engagement Results

Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.
Nightlife entertainment options such as a dueling piano bar, brass tap, wineries and breweries, and dining options with outdoor seating. A boutique hotel would be great so if we host festivals or want to attract weekend tourists they have somewhere close to downtown to stay the night. Daytime entertainment options as well such as walking tours, wine tasting, food tours, escape room, horseback riding tours, painting with a twist, farmer's market, and summer concerts. Stores could include some speciality shops for holidays, boutique children clothes and toys, DIY craft shop for classes, and more restaurants.
It would be nice to have some shops and places for art workshops.
Coffee Shop, but not Starbucks, we have one of those. Something "Warmer." Go check out 1418 Coffee in Downtown Plano. Love that vibe. Also some mild night life. Restaurants with patios and maybe a couple non-rowdy themed bars. Something like a Free play arcade (arcade bar) would be a fun night life vibe.
Specialty shops--like a quilt shop or some other craft shop.
I would like an area with a coffee shop (like Starbucks & Dunkin Donuts), Ice Cream and Snow Cone store (like Yogurtland and others), antique shops, Anna historic museum, seasonal decorations, a big sign of Anna to take pictures, christmas store or a store that sells things made with woods, keychains, postcards, hats, old pastries, jellies, among other old stuff, bbq restaurant, country music once a month, farmers market, wine and beer store.
Shop and dine.
How about a Farmers Market, and have it along Riggins next to the railroad tracks? I'm sure some arrangement can be made with the RR to make it happen.
I would like there to be restaurants to bring revenue to the city. Considering there will be a real race track not the gas station, in the area there should be restaurants to accommodate the visitors. This will bring a lot of business
We need things that bring visitors to downtown Anna like: antique shops or malls, specialty foods/bakeries/coffee shops, Christmas store, bbq restaurant, play area for kids, big park with amphitheater for music festival or other shows, winery storefront, brewery, some type of museum (railroad, North Texas history, other).
Restaurants with outdoor seating. Events hosted in downtown.
Love the idea of a downtown area to shop, eat & visit during holidays.
Keeping the old look is great, old McKinney area is great. I think keeping that in Anna works. The architecture should have any new buildings should represent the look of the area around crows
Entertainment, movie theater and specialty shops
Go to Wylie's downtown area and take notes on it.
Would love to see specialty shops and boutiques. Something we could offer that other towns do not have would be a fresh bakery that specialize in breads and offers a premier breakfast experience. Would also like to see a wood fire pizza restaurant like Grimaldi's. Lastly, breweries and wineries with outdoor seating.
Eat, drink, and shop. Don't tear don't our old buildings.
Be able to walk around to a few shops, hang outside on a patio with music, food and drinks. Bring in something else besides Crows.

Virtual Engagement Results

Share your ideas for the kinds of businesses, entertainment, services and other activities you would like to find when you go to Downtown Anna.
Pass ordinances that protect older buildings like Spurlocks Malt Shop, Joe's Italian Bistro and the buildings along 4th Street and the Railroad tracks. Also have any new construction in the downtown area match the character of the older buildings.

4. Important Anna Places

This station asked participants: "Where do you love to go in Anna?" They were asked to use the pins to "show us places that are important to you, your friends and family. Then tell us a little about why they're important to you. We also want to hear about places that don't appeal to you right now."

- Use **red** pins to mark the places that most strongly identify Anna to you.
- Use **blue** pins to mark your favorite places to take out-of-town visitors.
- Use orange pins to mark places you go for special events or celebrations.
- Use **purple** pins to mark places you think could become really cool destinations if they were upgraded or transformed with new activities in the future.
- Use **green** pins to mark places in Anna you'd avoid if you were showing guests around.

At this station, 267 pins were placed by 22 participants. These pins are shown on the map below. The addresses, by category, are listed in the table below the map. The table also includes the comments 16 participants made about 63 of those locations.



Virtual Engagement Results

Address	Participant #	Comments
<i>Places That Most Strongly Identify Anna To Me</i>		
Crows Country Café	6	Another good restaurant to eat at in Anna Texas.
Anna High School	6	The High School that I graduated from.
Shirley & Bro Building	2	The Shirley & Bro building is neat to look at.
Natural Springs Park	15	
Natural Springs Park	4	
Cedar Creek Drive, Anna, TX 75409, USA	13	This is where we live. We use the walking trails daily.
Slayter Park	2	Slayter Creek because it the only location.
Anna Crossing PH 1A	15	
Spurlocks	2	It's a famous old greasy spoon diner.
Natural Springs Park Trail	1	
Slater Creek Park	19	Slater Creek Park
<i>Favorite Places To Take Out-of-Town Visitors</i>		
Crows	15	Crows. Love their food
Crows	2	Crow's Country Cafe is a great place to meet friends.
Crows	2	Crows for food for our of towners. But also the park behind brookshires.
Crow's	12	
Farmer's Market	15	Farmers Market
Crows	14	Crows
Natural Springs Park	6	A great park to hike trails at.
Crows	12	
Kwik Kar Lube	21	Kwik Kar Lube - Area that I like to go for car service or tune up.
Anna Market Center	21	Area that I like to go shopping.
Mama Mias's Italian Cuisine	2	
Salsa Tex Mex Restaurant	7	Salsa is the only place to go
Salsa Tex Mex Restaurant	14	Salsas
Starbucks	14	Starbucks
Joe's Italian Bistro	15	
Spurlocks Malt Shop	10	Spurlocks
Chick fil A	8	Chick fil A
Victoria Falls Retail Complex	4	
Slayter Creek Park	2	My kids love the park and splash pad!
Slayter Creek Park	5	Another great outdoor area
Slayter Creek Park	6	Great park to enjoy baseball games and for family fun.

Virtual Engagement Results

Address	Participant #	Comments
Spurlocks	2	I love Spurlock's.
Spurlocks	11	
Spurlocks	14	Spurlocks
Spurlocks	14	Spurlocks
Spurlocks	21	Spurlock's Malt Shop - Love this place, excellent food
Spurlocks	9	
Whataburger	14	Whataburger
Retail Complex off 75	6	Great shopping complex with good restaurant choices.
Retail Complex off 75	21	Area that I like to go shopping.
Salsa Tex Mex Restaurant	7	Salsa is the only place to eat
Salsa Tex Mex Restaurant	7	Salsa is the only place to eat
Spurlocks	6	A good family owned restaurant.
Spurlocks	9	
Chick fil A	14	Chick-fil-A
White St. Retail Complex	4	
White St. Retail Complex	1	
Goody Goody	10	Goody Goody
Leader Auto Center	17	
<i>Places You Go For Special Events Or Celebrations</i>		
6th St, Anna, TX 75409, USA	15	Future events
<i>Places That Could Become Really Cool Destinations</i>		
N Powell Pkwy, Anna, TX 75409, USA	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
W 4th St, Anna, TX 75409, USA	2	Downtown needs life! Shopping, better restaurants, etc
W 4th St, Anna, TX 75409, USA	7	Could be very cool downtown
Shirley & Bro Building	2	could be a great place for dining, shopping, & history. Wondering if they could create a outdoor dining place behind it too?
Natural Springs Park	5	Anna being an outdoor focused town would differentiate it from other nearby places
Natural Springs Park	15	Future Events
75 N Addition	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
Oak Hollow Estates PH 2	16	This was a little hard being that we typically stay between the same places...we love the downtown Anna

Virtual Engagement Results

Address	Participant #	Comments
		area though ...wish we had a place to park and walk around and hang out with people.
75 N Addition	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
Flying J Truck Stop	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
Flying J Truck Stop	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
Anna Town Center Addition Block A	21	Future mall extension with a Drive In and other stores. That area will need more illumination and security.
Undeveloped Land	22	As many walking trails and nature spots that we can wander around and just enjoy. I would love to see Anna start planting more trees and flowers throughout the city. there is a beautiful wooded area in West Crossing that has some little streams running through it. Kids seem to love to explore there. My only concern is there are massive slabs of cement hoovering at the top of one of those areas that I believe given the right circumstances could cause them to shift and roll down the hill sadly even on a small child exploring the area. I have called City Hall before about this but with no response.
S Riggins St, Anna, TX 75409, USA	7	Very run down neighborhood
Spurlocks	13	We think this area is developing nicely with the new dog park. It has more potential for a playground, splash pad and an outdoor concert space.
Loves Truck Stop	18	remove trailer park and hotel like apartment and rentals. remove the truck stops!
Loves Truck Stop	10	Loves Truck stop, need to solve the trucks causing congestion on the main thoroughway into town from both sides I would move them to the Countyline RD exit
Villages of Hurricane Creek Ph 1	21	Area for future development

Virtual Engagement Results

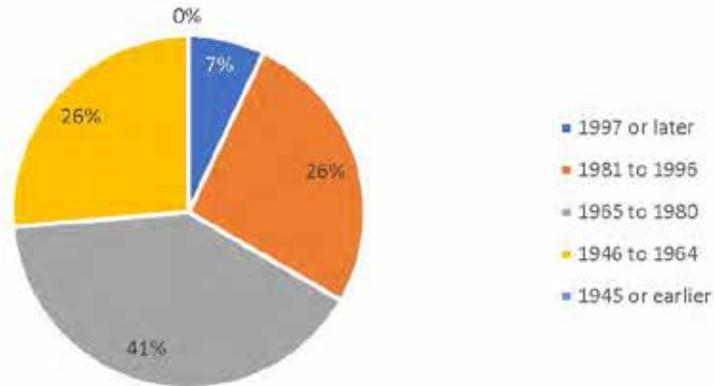
Address	Participant #	Comments
Anna, TX 75409, USA	5	Would love more lake areas in Anna
S Central Expy, Anna, TX 75409, USA	21	Area for future development
<i>Places You'd Avoid If You Were Showing Guests Around Anna</i>		
Oak St, Anna, TX 75409, USA	20	
Tara Farms No 4	2	We call this the getto. I worked at the zoo for years so this coming from knowing the retail area. It has always had a dirty feel to it. ESP the convenience store. The homes behind it often seem to have theft happening daily.
N Powell Pkwy, Anna, TX 75409, USA	4	
Anna Mobil Home Park	2	The mobile home park is not very esthetically pleasing to the eye.
North Park Addition	3	
WalMart Anna Addition Blk A Lots 1-7	5	I hate the concept of Walmart yes it is cheap retail that brings in a lot of jobs but diversifying with more small businesses would be unique and atypical and longer lasting of a small town culture
Pilot Truck Stop	10	Pilot truck stop
Undeveloped area close to Bryant Park Area	21	Avoid road 371 for tourism or walking. It's too dark and unsecured.
N Riggins St, Anna, TX 75409, USA	20	
Parkway, 1010 TX-5, Anna, TX 75409, USA	9	

5. Your Connections to Anna

The questions in this online survey are designed to learn about the background of the people who participated in this virtual room. They ask about demographic, housing and work background. For this virtual room, 57 people responded to the survey. Their responses are on the following five pages.

Your Connection to Anna, Room 2

When Were You Born?

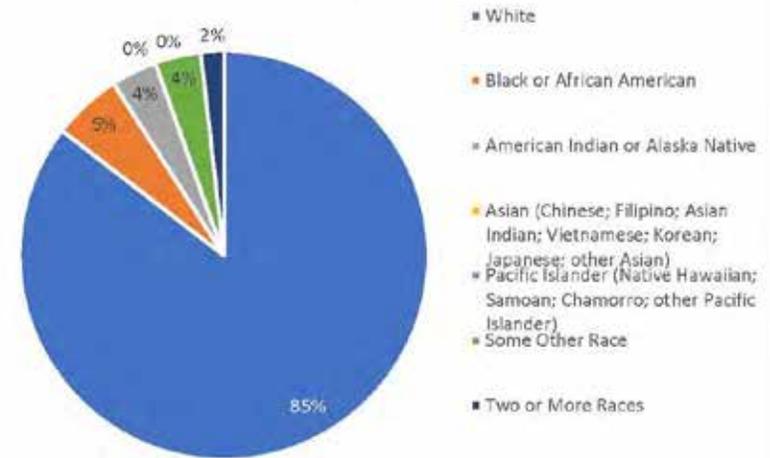


What Is Your Gender?

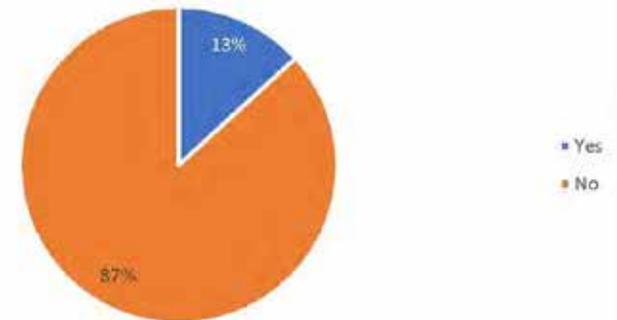


Your Connection to Anna, Room 2

Which Race Do You Consider Yourself?

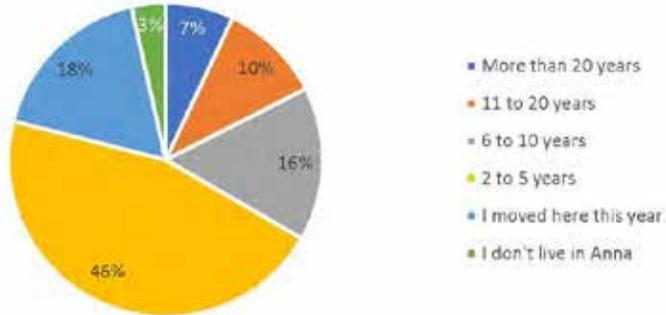


Are You Of Hispanic, Latino or Spanish Origin?

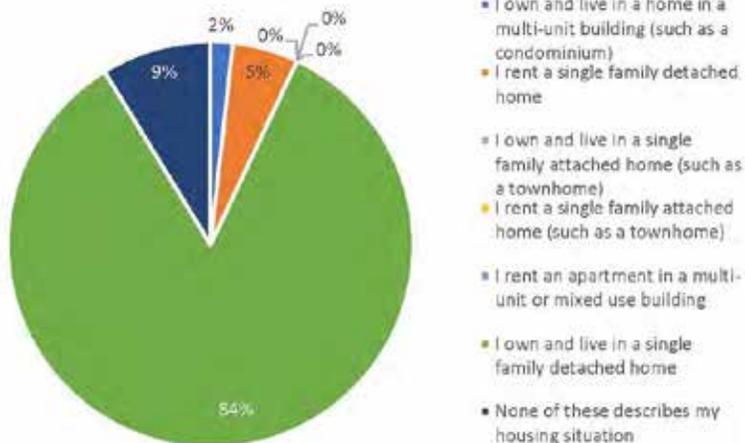


Your Connection to Anna, Room 2

How Long Have You Lived In Anna?

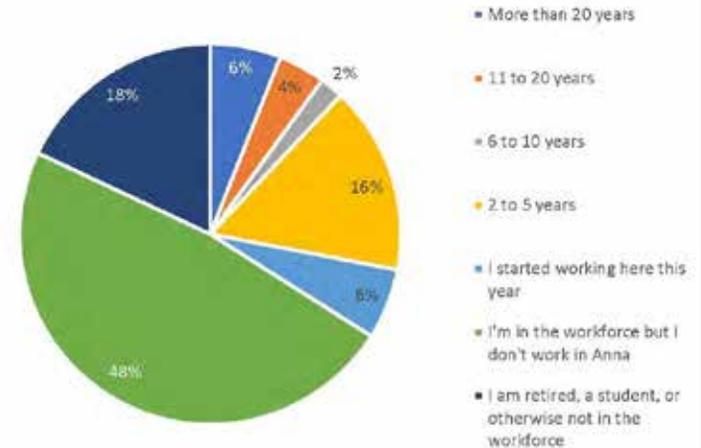


What Is Your Current Housing Situation?

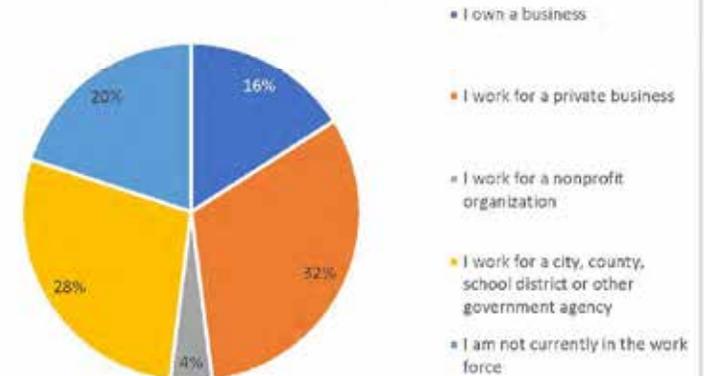


Your Connection to Anna, Room 2

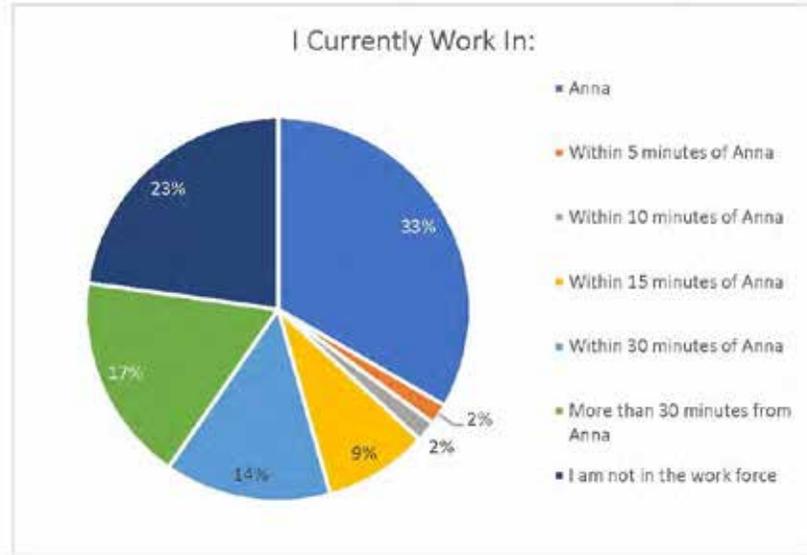
How Long Have You Worked In Anna?



What Is Your Current Work Situation?



Your Connection to Anna, Room 2



### Appendix 3: Results of Virtual Room #3

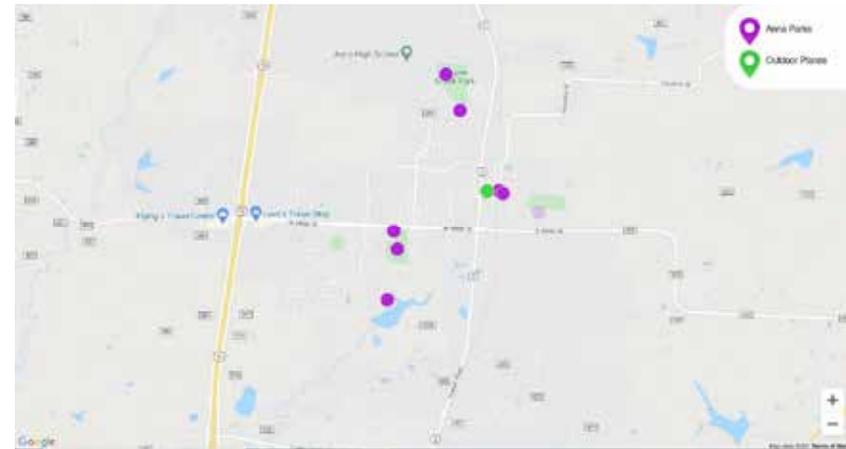
This room had eight “stations” focused on different topics and using different input techniques. The questions or instructions for each station are shown below, followed by the input received at each station. Comments have not been edited for content, spelling or grammar.

#### 1. Anna’s Parks and Natural Assets

At this station, participants were asked to do the following:

- a. Which Anna parks do you use the most? Use blue pins to mark the parks that you and your family use at least once a month. Then tell us a little about why they’re special.
- b. Are there outdoor places you enjoy in Anna? Use green pins to mark them.

The map below shows the 25 pins placed on this map. Of these, 16 pins had additional comments, made by 7 participants. Those comments are shown in the table below, organized by address.



Participant	Address	Comments
2	Sherley Heritage Park	Visit often with my family.
1	Natural Springs Park	We use this park for the dog park and for family pictures.
2	Natural Springs Park	Visit often with my dogs.
3	Natural Springs Park	Close to home, easy to enjoy.
4	Natural Springs Park	Dog park is my fave. The area surrounding has great scenery and jogging trail. Haven't gone to any others
5	Natural Springs Park	Close to the house and at walking distance. Good nature trails but wish they would be longer. Has an alright dog park (wish it was bigger and had a water feature).

## Virtual Engagement Results

Participant	Address	Comments
7	Natural Springs Park	I ride around the park loops several times a week between Lakeview and Slayter Creek Parks. I especially enjoy Natural Springs park. It would be nice to have a trail / steps down to the small waterfall with a bench there to enjoy it. It would also be nice if something could be done about all the moss in the lake.
6	Natural Springs Park	Love the trails- quiet. Good for walking/ exploring with the kids - easy to use a stroller at
7	Lakeview Dr, Anna, TX 75409, USA	I hit the trail here as I ride to Slayter Creek several times a week. When I have my grandson with me, he likes to stop at the playground.
6	Hurricane Creek Country Club	We drive our golf cart and walk the dogs through the golf course.
2	Outdoor space - 4th St. and Interurban	Love the cute down town feel and the walking distance restaurants.
1	North Park Addition	We love having friends that have lakes to let us fish. I wish we could have a park with a huge lake like in in Mckinney.
1	Slayter Creek Park	We use this park because it has a splash pad and it also has a cover playground. We spend a lot of time playing freezbee golf and riding our bicycles. We love that there is a walking trail from our house all the way to the park
7	Slayter Creek Park	I ride my bike from Lakeview Park to Slater Creek Park several times a week. I enjoy the loop. Our grandson likes the playground and skate park.
5	Unnamed Road, Anna, TX 75409, USA	Great park but wish it had longer trails and more soccer fields or a field for all sports.
6	Slayter Creek Park	Camp Gladiator is there, the splash park, disc golf course for my husband, and playground is good now that my kids are older. Wish there was a playground for smaller children or a section for smaller children around town.

### 2. Getting Around in Anna

This station showed a set of nine images representing places that could be destinations for walking or biking. It asked participants “Which of these places would you most like to walk or bike to? Drag and

## Virtual Engagement Results

drop the pictures so the one that’s most important is at the top and the least important is at the bottom.”

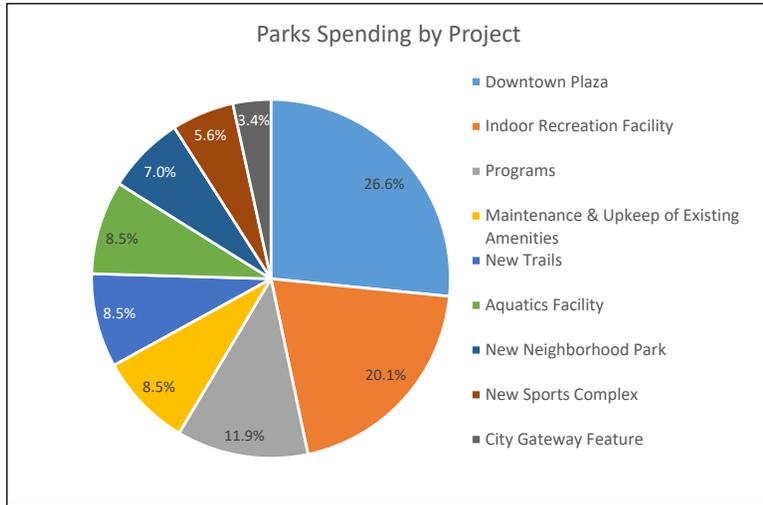
Fourteen participants contributed their insights at this station. The table below shows the average rankings of each activity based on this input. An average of 1 would mean that all participants ranked it as the most important walking or biking destination; an average of 10 would mean that all participants ranked it the least important. The most important destination was clearly “parks and open spaces”. “Downtown Anna” and “Restaurants” were the next most important destinations. “Regional businesses” and “places in surrounding communities” were the least important destinations, other than “I am not interested in walking or biking” which was the least important to all but one of these participants.

Destination	Average Rank
Parks and open spaces	1.50
Downtown Anna	3.21
Restaurants	3.79
Local shopping	4.43
School	5.00
Entertainment	5.71
Services	6.50
Regional businesses	7.36
Places in surrounding communities	7.57
I am not interested in walking or biking	9.93

### 3. Parks Spending

At this station, participants were asked how they would choose to spend up to \$150 on parks, recreation and open space. Nineteen participants provided input at this station. Of these, only seven used the full \$150 of available spending.

The option that received the highest level of funding was the Downtown Plaza, with almost 27% of the parks spending allocated to it. The second most popular item was an Indoor Recreation Facility, with 20% of the funding. At 3.4%, a City Gateway Feature was the least popular item. The chart below shows the allocation of funding among all nine possible parks spending items.



4. Imagine Anna’s Future ... And Help Make It Happen!

This station used an online survey to learn how important various aspects of a community are to the participants. It also included open-ended questions about each topic. Nine people contributed at this station. Their responses are shown in the tables below. For the survey, results were weighted so a feature with nine responses of ‘very important’ would receive a value of 18 and a feature with nine responses of ‘very unimportant’ would receive a value of -18.

Life-Long Community

What will make Anna attractive to people at all stages of their lives?

How important are these features so Anna is a desirable place to live?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Good schools	18.00	9					
Sense of community	16.00	7	2				
Well-designed neighborhoods	15.00	6	3				
Walking and biking trails close to neighborhoods	15.00	6	3				

How important are these features so Anna is a desirable place to live?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Good public services & facilities	13.00	4	5				
Ability to 'age in place'	12.00	4	4	1			
Arts and cultural activities	11.00	3	5	1			
Distinctive community identity	10.00	3	4	2			
Medical services close to home	10.00	3	4	2			
Lack of traffic congestion	9.00	3	4	1	1		
A variety of housing choices	8.00	2	4	2			1
Ability to walk to shopping and restaurants	8.00	3	2	4			
Historical character	7.00	1	6	1	1		
Jobs close to home	6.00	1	4	4			
Affordable housing	2.00	2	3	1	1	2	

What does Anna need to have so it's attractive to families with children?
Parks, trails, sports centers, museums relating to town history, seasonal events (Christmas tree lighting, Pioneer Days, picnics, clean-ups)
Great Schools Turf Baseball Fields Better Skate Park Police Presence
Programs for children: story time, swimming, group activities. Keeping the crime low and having a safe environment. Good school district. Parks and trails kept up and updated when needed.
A Recreation Center. Or Parks with longer nature trails or a mini lake.

Virtual Engagement Results

What does Anna need to have so it's attractive to families with children?
good schools We already have lots of community events such as the egg hunt and fall festival which we LOVE Would love a restaurant with outdoor seating
Affordable housing, good schools, parks, recreational programs for kids
Higher ranking schools, better neighborhoods with better houses, and safer neighborhoods.

What does Anna need to have so it's attractive to single young adults?
Trails for biking and walking
College
Jobs
Restaurants
Downtown nightlife.
A Recreation Center.
Outdoor spaces such as trails, parks, etc.
Entertainment

What does Anna need to have so it's attractive to active seniors?
Trails for biking and walking, community center for clubs or hanging out
A recreation center. Cooking and gardening classes. A library.
A Recreation Center.
walking trails
Senior wellness center with fitness and recreational activities designed for seniors
Senior activities, safe and nice housing

What does Anna need to have so it's attractive to seniors who need some assistance in their daily lives?
Special transportation, volunteer organizations to visit and offer assistance
A community in home care center/team.
An assisted living complex.
I don't know
Meals on Wheels program and resource clearinghouse where people could be referred to available services as they need.
Nicer assisted living or senior living apartments.

Jobs and the Economy

What jobs and companies will give Anna a strong economy now and in the future?

Virtual Engagement Results

How important are these features to Anna's future economic success?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Good schools	14.00	7					
Quality neighborhoods	14.00	7					
Schools and training centers	13.00	5	3				
Support for existing businesses	13.00	6	1				
Farmers markets and other local businesses	12.00	5	2	1			
Parks, trails & open space	11.00	4	3				
Medical centers	11.00	5	1	1			
Public services & facilities	11.00	3	5				
Attraction of new businesses	11.00	4	3	1			
Small business support services	11.00	3	5				
Sense of community	10.00	4	2	1			
Distinctive identity	10.00	3	4	1			
Lack of traffic congestion	10.00	3	4				
Restaurants	10.00	3	4				
Walkability	9.00	1	7				
Incubators for emerging industries	9.00	2	5				1
'Green' businesses and jobs	7.00	1	6		1		
Communications hub	6.00		6	1			
Ease of bike travel	6.00	2	3	2	1		
Diverse choices in places to live	6.00		7		1		

Virtual Engagement Results

Which places in Anna should be preserved/protected to support its economy?
Maintain any and all links to the town history to create a distinctive old town feel. Buildings, open spaces, old trees, and historic homes can be used to invite visitors to experience life as it once was.
I love downtown areas like spurlocks and crows. I also love how many family owned businesses are here and that we do not have corporate taking over.
Downtown should be preserved but updated
75 exits and entrances (need easy access, ability to turn around, signs notifying of upcoming businesses, etc.)
Prepare roads now- don't want major construction of roads when traffic has already arrived also we need a stop light off highway 5 and the road that takes you to JKB. It is VERY dangerous and would detract businesses from coming there.
Downtown. As business is added by 75, it can isolate downtown. Need to attract new businesses to downtown so it becomes an attractive place to go.
Farmland, small businesses,

Which places in Anna should be enhanced to support its economy?
I think revamping downtown could really help.
Downtown.
West side of 75 (But need nicer homes- not track homes)
downtown
75 corridor, Hwy 5 corridor.

Which places in Anna should be reinvented to support its economy, and how?
Continue to develop a downtown district with one of a kind eateries or shops, adding additional buildings and streets that strictly follow the old town feel and period architecture.
Adding simple decor like lights, easy walking trails, and fresh paint/look could help downtown.
Along HWY 5
bring businesses back to area by mama Mias pizza
downtown
Improve crime statistics in existing neighborhoods. Improve existing neighborhoods.

Mobility

What are the most important aspects of mobility for Anna's residents and businesses?

How important are these aspects of mobility to Anna residents and businesses?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Reduce congestion on Anna streets	11.00	4	3	1			

Virtual Engagement Results

How important are these aspects of mobility to Anna residents and businesses?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Get goods and materials delivered to Anna businesses	10.00	4	2	1			
Attract new businesses to Anna.	10.00	4	3		1		
Offer Anna residents a choice in how they travel.	7.00	2	3	2			
Making it easy for people to get to sports and entertainment destinations in Anna.	7.00	2	4	1	1		
Design transportation facilities so they are compatible with surrounding neighborhoods and business areas.	7.00	4		2	1		
Support Anna's desired patterns of development.	7.00	3	2		1		1
Reduce the time spent commuting to and from work or school.	6.00	1	4	2			

In your opinion, which locations in Anna have the biggest traffic congestion problems? What should be done to solve them?
I think that right around Walmart is a big problem. I have always needed to hit the breaks when I have the green light because people yielding to turn try to fit into small gaps during high traffic and have a

Virtual Engagement Results

<p>In your opinion, which locations in Anna have the biggest traffic congestion problems? What should be done to solve them?</p>
<p>small field of view. We have turn lanes, so I think the yellow turn signal should not be on during high traffic times of the day.</p>
<p>W White St., create more roads bypassing it. HWY 5, create roads bypassing it.</p>
<p>455 and 75</p>
<p>Hwy 5, Hwy 75, White Street around 75</p>

<p>What steps should the City of Anna, or the Anna community, take to enhance mobility for residents who can't drive (like children, the elderly or people with disabilities)?</p>
<p>More Uberlike availability</p>
<p>I'm not sure if we are big enough for bus stops. If we are still small enough maybe having a community ride that will pick up/drop off similar to Uber or Lyft but for only inside the community and with passes you can buy for the month/so many rides. Also to make sure sidewalks are on both sides of the street and many crosswalks.</p>
<p>Public bus stations that are MAINTAINED and SAFE.</p>
<p>Bus services--possibly an outsourced option.</p>

<p>What destinations in Anna do you wish you could walk or bike to?</p>
<p>All destinations. An extensive trail system would create a distinctive feature of the city, attracting cycling organizations or hiking groups and future residents who desire to enjoy the outdoors and staying fit. These trails could connect the entire city, adding to the sense of community and oneness. City wide events could be organized around them ( walk-a-thons, races, nature hikes) and contests to contribute art or sculptures to decorate the trail.</p>
<p>More of the parks/playgrounds.</p>
<p>Parks.</p>
<p>Walmart without having to get on 455</p>
<p>Downtown</p>
<p>Geer Park, downtown</p>

Natural Assets

How can the City of Anna make the most of its natural assets and resources?

<p>The list below suggests ways the natural environment could benefit the Anna community. How important are they to Anna's future?</p>							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Provide places for Anna residents to enjoy active recreation	16.00	7	2				

Virtual Engagement Results

<p>The list below suggests ways the natural environment could benefit the Anna community. How important are they to Anna's future?</p>							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Provide places for walking or biking	15.00	8			1		
Preserve Anna's natural areas and creatures	15.00	7	1				
Create amenities for neighborhoods	15.00	6	3				
Give Anna residents a place to experience nature close to home	15.00	7	1				
Use the natural setting to create desirable sites for business locations	14.00	5	4				
Become part of the identity that makes Anna a unique community	13.00	5	3				
Create recreational destinations that attract people from beyond Anna	13.00	6	2		1		
Provide children a place to learn about nature and the environment	12.00	4	4				

Virtual Engagement Results

The list below suggests ways the natural environment could benefit the Anna community. How important are they to Anna's future?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Use the natural setting to create appealing sites for restaurants and shopping	12.00	4	4				
Reduce consumption of nonrenewable resources	12.00	4	4				
Use natural systems to reduce costs for public infrastructure like streets and drainage	11.00	4	3				1
Improve air quality	10.00	4	2	2			
Use design features that reduce costs to heat and cool buildings	10.00	4	2	2			
Reduce carbon footprint	9.00	3	4		1		

Downtown Anna

What should downtown's character be in the year 2050?

How important are these features to downtown's success in the future?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Parks, trails & open space	15.00	6	3				
Walkability	15.00	6	3				
Gathering place for community celebrations	14.00	6	2				
Sense of community	14.00	7					

Virtual Engagement Results

How important are these features to downtown's success in the future?							
Feature	Weighted Value	Very Important	Somewhat Important	Won't Matter	Somewhat Unimportant	Very Unimportant	I'm Not Sure
Farmers markets	13.00	6	1				
Restaurants	13.00	5	3				
Businesses and stores	13.00	5	3				
Incubators for emerging industries	12.00	6					1
Lack of traffic congestion	11.00	3	5				
Historical character	11.00	4	3				
Good schools	11.00	5	1	2			
Public services & facilities	9.00	3	4		1		
Small business support services	9.00	2	5				
Easy to bike in	7.00	2	4		1		
Communications hub	5.00	1	4		1		1
Schools and training center	5.00	3	2		1	1	1
Doctors' offices and medical services	3.00	3	1	1	2	1	
Places to live	2.00		4	1		1	1

Describe downtown Anna as you would like it to be in the year 2050.
A unique, distinctive and integrated area of shops, restaurants, gathering places, parks, entertainment and arts all reflecting the heritage of the past with plenty of free parking and space to walk about freely and appealing to all age groups and income levels.
All Private small business and restaurants
I would like downtown Anna to be a great family friendly area during the day but also give nightlife for those who enjoy it. But more with the aspect of live music and dancing and not to create an unsafe, trashy place full of drunks. Somewhere that a family could still go out at night and feel just as welcomed. I also love small businesses and family owned restaurants. Lots of nature and lighting. Easily walkable.
Still have the old downtown bones but the inside should be new and improved for new and better businesses.
add on to the old downtown but keep it looking like the original downtown.
I do not care about having a "downtown" area.
A vibrant place for community gatherings with a mixture of small and large business.

Virtual Engagement Results

Describe downtown Anna as you would like it to be in the year 2050.
Historical tours of historical sites (Sherley Bldg, Christian Church, etc), maybe add a few historical sites, such as the train depot, etc. Playground, festivals/fairs, Farmer’s Market, Outdoor Concerts/Movies, etc. Food trucks and/or restaurants and boutiques.

Which places in the downtown Anna area should be preserved/protected?
Any old structures, homes, or landmarks of our past that can be used to educate or connect us with our heritage. Maintain open space and local plant life as well for beauty.
None. They already removed Sherley Park, so that suggests this is not important.
Downtown. but updated
Sherley Bldg, Christian Church (and others), Geer Park could be developed.more, train depot, new park, any other historic sites.

Which places in the downtown Anna area should be enhanced?
Business district should be expanded and reflect architecture of the founding era. Allow for some residential zoning above businesses, to create more integration and a traditional old town effect. Erect monuments, statues, or plaques with historical significance. Build high capacity parking structure to accommodate future growth and allow easy access to public restrooms.
4th Street
downtown.
All

Which places in the downtown Anna area should be reinvented, and how?
Add sidewalks to all areas to encourage more pedestrian traffic. Create several photo worthy sites with distinctive Anna signs or logo to encourage the public to pose and post to social media to help advertise our city.
An amphitheater would be fantastic
all of it. buy the land surrounding downtown. keep the original downtown looking the same outside but change the inside. use the bought land to configure a new downtown and add a plaza near the court.
Could add more bldgs west of RR (around Crows) to make it look like historic buildings--for shopping, restaurants, etc.

5. Character of Anna’s Parks and Open Spaces

Images were used at this station to show a variety of parks and open spaces. Participants were asked “In order to get a feel for the desired character and identity of Anna’s future parks and recreational facilities, please select three images that best represent the qualities or character you’d like in Anna’s future park system. Then use the comments box below to explain why they appeal to you.”

Thirteen participants contributed at this station. Two images most reflected their preferences – an image of people in a downtown-style square and an image of people enjoying a park with a natural setting. These are shown below. The rankings for all images are also presented.

Virtual Engagement Results



Two images both received the same number of selections by participants. With 8 selections each, this means 61.5% of participants selected these images as representative of the character they want in Anna’s parks. These two images are shown above. Image #1 (on the left) is consistent with the high ranking a Downtown Plaza received when participants were asked about spending priorities. Image #4 (on the right) is consistent with many comments from the community about the value of natural outdoor spaces and open areas.

All the images and the number of selections for each are shown on the next page. The images are numbered beginning on the top left, and then continuing across each row from top to bottom.

### Character of Anna's Parks and Open Spaces

In order to get a feel for the desired character and identity of Anna's future parks and recreational facilities, please select three images that best represent the qualities or character you'd like in Anna's future park system. Then use the comments box below to explain why they appeal to you.



Images and Number of Selections for Each			
Image 1: 8	Image 2: 4	Image 3: 5	Image 4: 8
Image 5: 1	Image 6: 4	Image 7: 1	Image 8: 3
Image 9: 4			

Nine participants also provided comments. These are shown in the table below.

Why Do These Images Appeal To You?
Gathering areas for our community to share good times, water ways for recreation and beauty, and trails for exercise, exploring and connecting our community
I like to ride on bike trails and look forward to a trail system that is connected around town. Parks also need places where families can gather and play together in nature.

I love the open spaces, nature, and country feel to Anna. I would also love to see an indoor swimming area that could be used all year long.
I moved to Anna for the small-town feel and don't want to lose that. I love the nature, the open space, and the small community.
Need lots of natural space with farmland, places for kids to explore life on the farm,...along with areas for community gatherings. Mix of all.
Open areas, natural spaces, and keeping the history of the critically threatened native blackland prairie alive and preserved in our parks.
outdoor gathering places for many activities and also a recreational place for exercise or fun with the family.
Social places to gather and hold events such as outdoor/drive-up concerts and other events are appealing to all ages. Promote an active lifestyle
Want more trails for bikers and runners for high mileage days (don't need to be using streets)
Love the idea of outdoor spaces for actives and pop up events such as soccer, festivals, or volleyball tournaments

### 6. Traveling East and West in Anna

This station asked participants: "Where is it most important to widen or build new streets running east to west to connect different parts of Anna? Drag and drop the locations so the one that's most important is at the top and the least important is at the bottom."

Seven participants contributed their insights at this station. The table below shows the average rankings of each street segment based on this input. An average of 1 would mean that all participants ranked it as the most important east-west connection; an average of 5 would mean that all participants ranked it the least important. The most important street segment was Mantua Road/CR 371/CR 373. The least important was the Collin County Outer Loop. The low ranking for the Outer Loop could well be the fact that it is not an existing roadway so participants aren't aware of its future role in the transportation network.

Roadway	Average
Mantua Road/CR 371/CR 373	1.86
Rosamond Parkway/CR 370/FM 2862/Houston Street	2.00
White Street/FM 455/CR 424	2.71
Taylor Boulevard/CR 284/CR 367	4.14
Collin County Outer Loop	4.29

One person suggested two additional east-west segments to improve:

- Extend Hackberry out to 75 to take traffic off of White street heading to Walmart and the stores there.
- Extend Ferguson Parkway north to Mantua and south to Collin County loop to create another north-south road other than Highway 5. Also consider another north-south collector between Ferguson and 75 since the frontage road is now one way.

Virtual Engagement Results

7. Anna’s Community Character

This station asked participants to answer an open-ended question: “We know that an important part of Anna’s community character is that neighbors help one another when someone is in need. Tell us about a way Anna neighbors help you, or how you help Anna neighbors.” The responses are found in the table below.

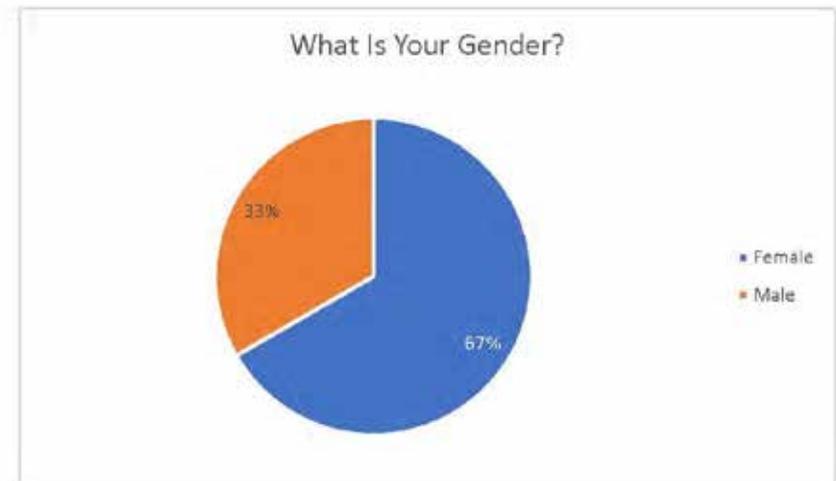
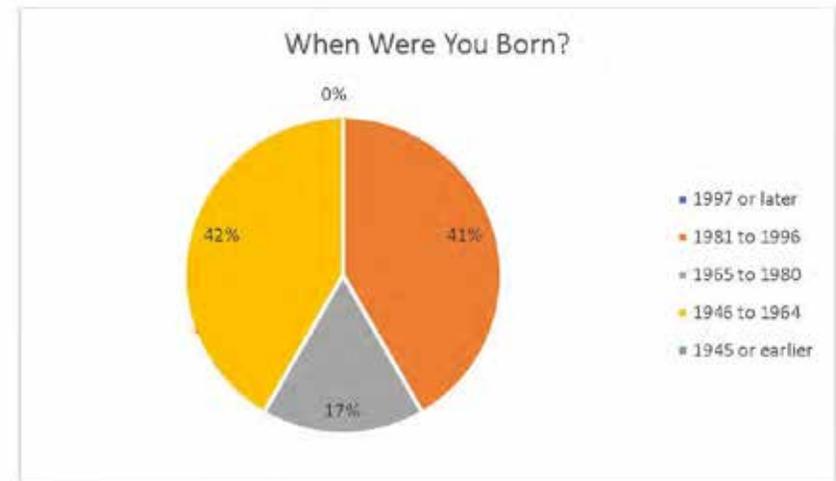
We know that an important part of Anna’s community character is that neighbors help one another when someone is in need. Tell us about a way Anna neighbors help you, or how you help Anna neighbors.
Our church, Grace Point Family Church, has been handing out groceries to needy families at least once a month. We are able to provide basic staples to hundreds of families at our food drive at the high school, and we also have available other daily necessities at our church every Sunday before service.
Hands of Hope Facebook Group
Food pantry, helping neighbors during pandemic, helping with yard work, running errands for them.

8. Your Connections to Anna

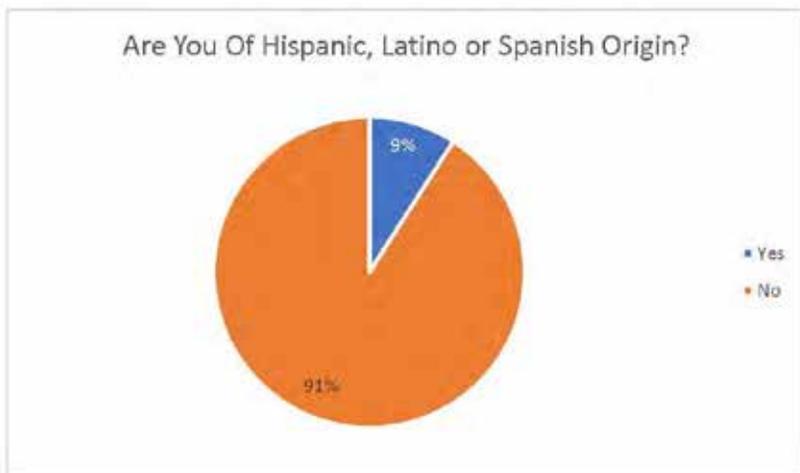
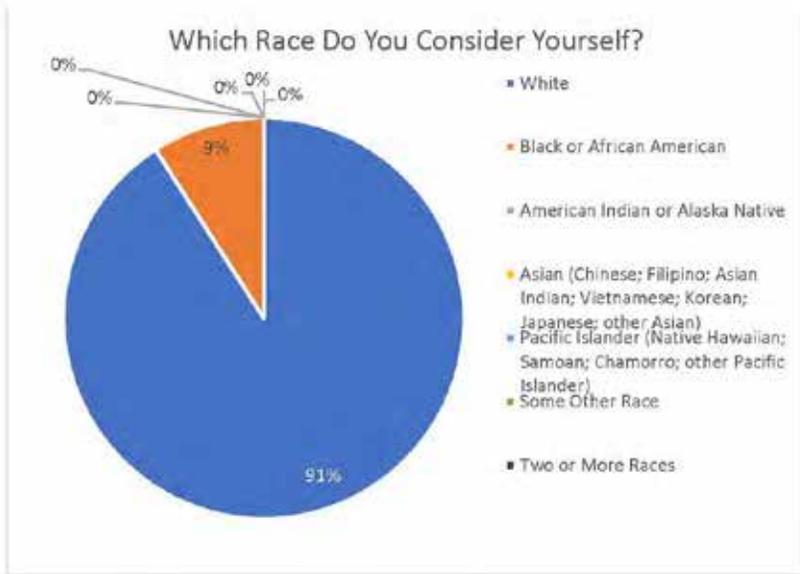
The questions in this online survey are designed to learn about the background of the people who participated in this virtual room. They ask about demographic, housing and work background. For this virtual room, 12 people responded to the survey. Their responses are on the following five pages.

Virtual Engagement Results

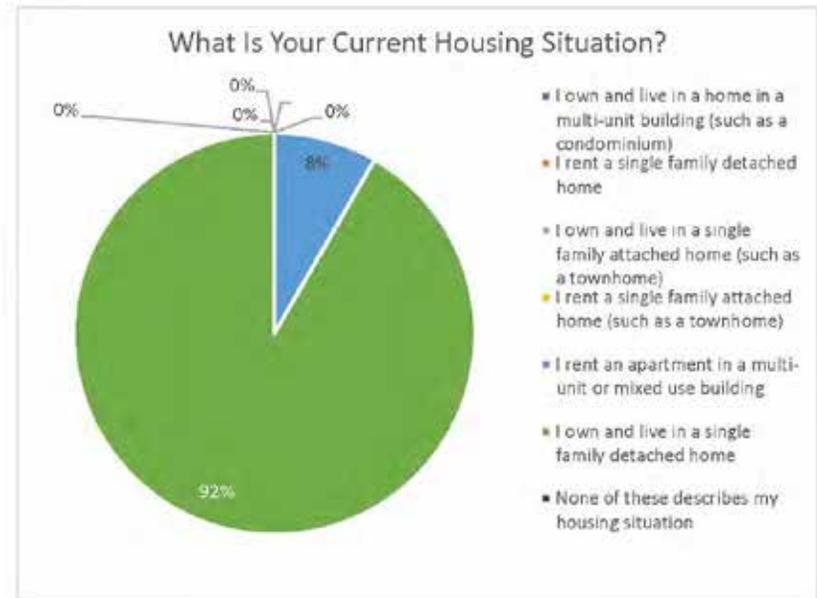
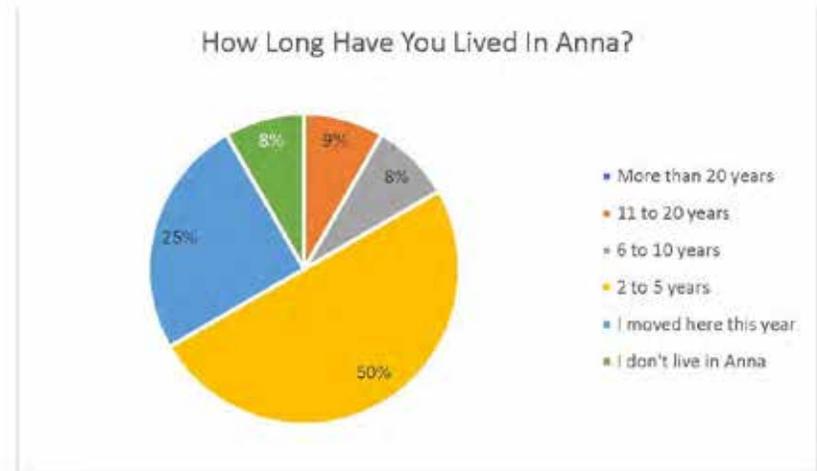
Your Connections to Anna, Room 3



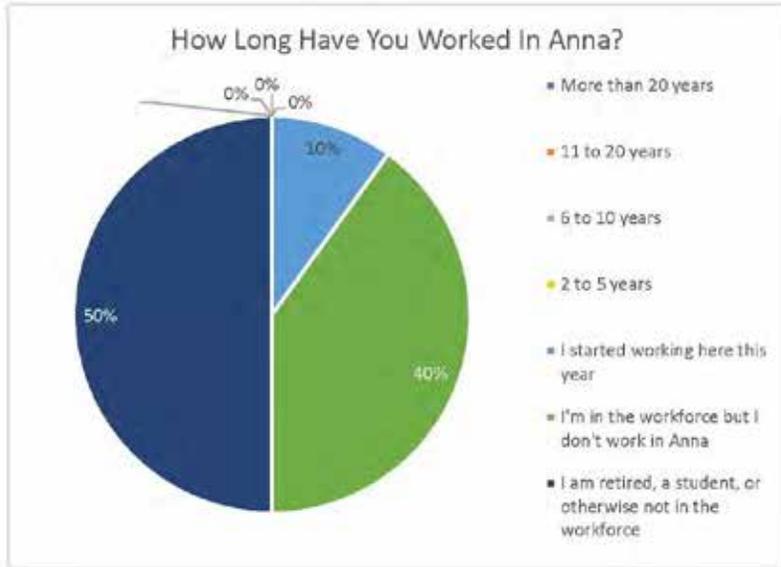
### Your Connections to Anna, Room 3



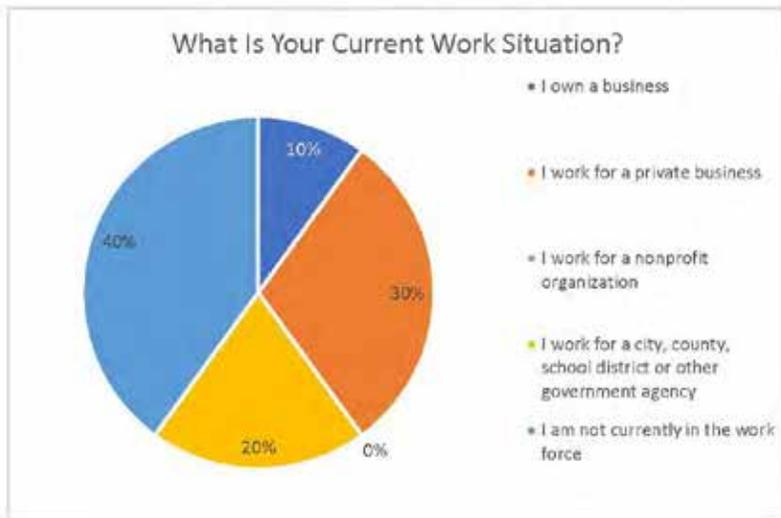
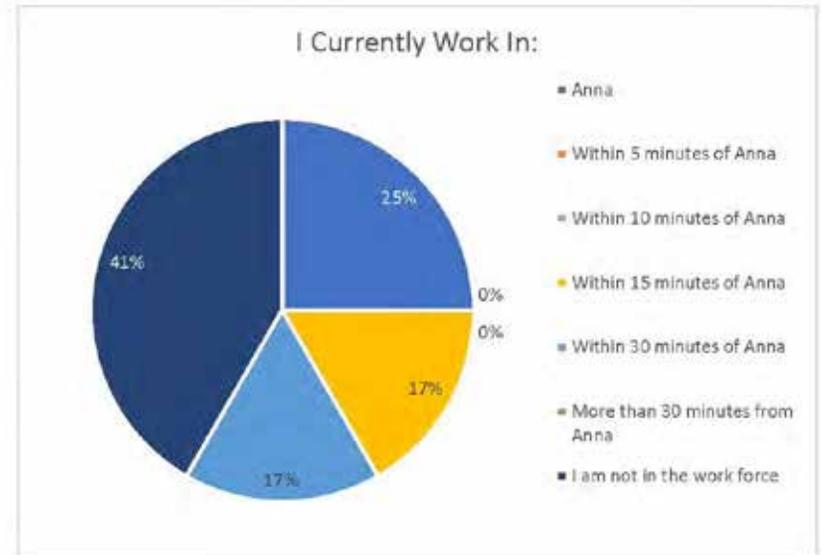
### Your Connections to Anna, Room 3



**Your Connections to Anna, Room 3**



**Your Connections to Anna, Room 3**



# APPENDIX III

## III: Online Engagement Notes

### 2021 Online Engagement Results

TO: City of Anna

FROM: Kimley-Horn, Inc. Team  
Karen Walz FAICP, Principal  
Strategic Community Solutions LLC

DATE: March 25, 2021

RE: Results of Online Engagement on Plan Recommendations



#### Overview

Despite the effects of the COVID-19 pandemic, the City of Anna encouraged communication with neighbors and engagement as the **Anna 2050** planning process neared completion. Discussions at a Joint Workshop (including the City Council, Planning and Zoning Committee, Parks Board and EDC/CDC Board) and at a meeting of the Comprehensive Plan Advisory Task Force on March 2, 2021 provided direction to the staff and the Kimley-Horn team about the preferred policy direction and action priorities the **Anna 2050** plans should include. An online survey was used to provide opportunities for any interested Anna neighbors or property owners to provide input on these draft recommendations.

This report summarizes the key comments received from Anna neighbors through this virtual involvement. The appendices contain all the comments received, with no editing.

#### Survey Logistics

An online survey was designed using the SurveyMonkey tool. The survey gave respondents the option of responding to questions about each section of the draft plan or making comments only on sections they selected. Multiple choice questions were used to gain a sense of the level of agreement with the proposed goals and policies. Ranking questions gave respondents the ability to indicate which action items they felt were most important. Throughout the survey, open-ended questions provided the opportunity for respondents to comments on any other aspects of the topics or the plan in general. All survey questions (except the two related to the participant’s connection to Anna and **Anna 2050**) were optional, so respondents could and did skip questions. The analysis below presents the responses of those who replied to each question. The actual survey is provided in Appendix 1.

The City of Anna used several techniques to invite neighbors to participate in the survey. Announcements were included in the City’s weekly e-newsletter and in the e-newsletter of the Anna Chamber of Commerce. Posts were shared on all of the City’s social media platforms, including Facebook and Twitter. Individuals involved in the process received individual emails as well as periodic reminders.

#### Survey Respondents

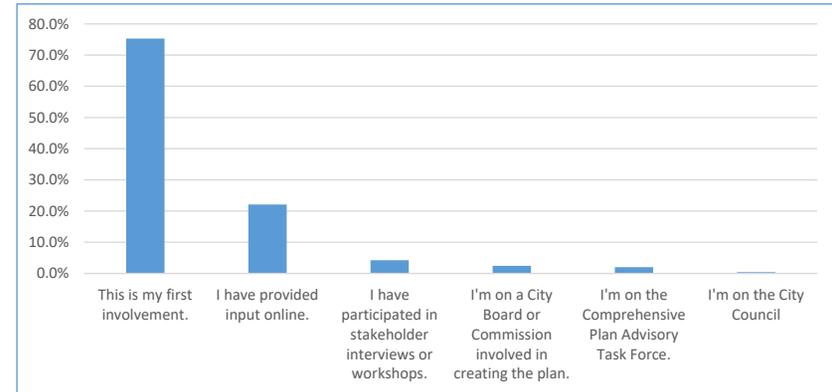
This online survey became available on February 9, 2021 and was closed at the end of the day on March 15, 2021. There were 498 respondents during that time.

The first two survey questions asked respondents about their past involvement with the **Anna 2050** process and their connections to Anna. As Exhibit 1 shows, most respondents (75%) indicated this was

### 2021 Online Engagement Results

their first involvement with this planning process. A substantial share of respondents (22%) had provided online input during the project’s previous outreach in the summer and fall of 2021. For this question, respondents could check multiple boxes, so the responses total more than 100%.

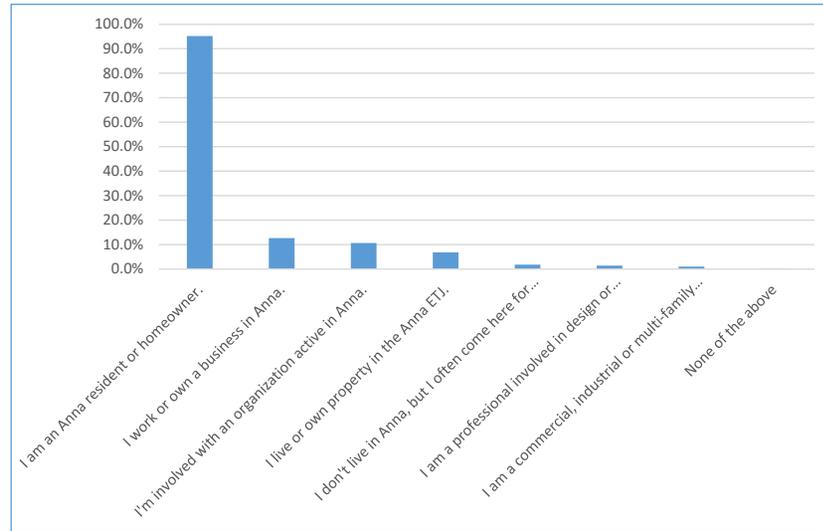
Exhibit 1: Respondents’ Involvement with Anna 2050



Responses to the second question are shown in Exhibit 2. Almost all respondents (95%) indicated they were Anna residents or homeowners. A much smaller percentage (13%) owned or worked in businesses in Anna, and a similar share (11%) were involved in an organization in Anna. As with the first question, respondents could check multiple boxes, so the responses total more than 100%.

## 2021 Online Engagement Results

Exhibit 2: Respondent's Interest in Anna



## Agreement with Policy Direction

The plan's draft Vision Statement, Guiding Principles and Policies for each Strategy were presented in the survey. Questions then asked respondents "How consistent is this item with the Anna you would like to see by 2050?" The responses to these questions are shown in Exhibit 3.

Exhibit 3: Consistency with Respondents' Views

Policy Topic	Consistent (Very or Somewhat)	Very consistent	Somewhat consistent	Somewhat inconsistent	Very inconsistent	I'm not sure
Vision Statement	82.8%	49.7%	33.1%	6.2%	5.6%	5.3%
Guiding Principles	85.3%	52.2%	33.0%	7.4%	4.4%	3.0%
Land Use and Development	83.0%	49.4%	33.6%	6.8%	5.7%	4.5%
Economic Development	88.8%	58.6%	30.2%	4.7%	4.7%	1.9%
Housing	81.7%	40.6%	41.1%	12.3%	5.0%	0.9%
Mobility	86.5%	56.4%	30.1%	8.0%	4.3%	1.2%
Placemaking	91.3%	60.4%	30.9%	6.0%	1.3%	1.3%
Parks, Trails and Open Spaces	94.4%	65.4%	29.1%	3.4%	2.2%	0.0%
Downtown	91.4%	56.0%	35.4%	5.7%	2.9%	0.0%
Plan Implementation	89.9%	56.3%	33.6%	3.4%	4.2%	2.5%

## 2021 Online Engagement Results

These responses show a very high level of agreement with the policy statements in the draft plan. For each topic, the percentage of respondents who found the statements consistent with their own ideas (at the level of 'very consistent' or 'somewhat consistent') is over 80%. This is a particularly strong level of support considering that so many of the respondents had not been involved in the **Anna 2050** process before. The highest level of agreement was on Parks, Trails and Open Spaces, where 65% of respondents said the policies were 'very consistent' and 94% said they were 'very' or 'somewhat consistent'. About half of the respondents, or more, agreed that the statements on most topics were 'very consistent' with their own views. The only exception was Housing, where 40% felt the direction was 'very consistent'. Even Housing enjoys over 80% support as 'very' or 'somewhat consistent'.

Respondents had the ability to add written comments in addition to their rankings on this policy direction. These comments are found in Appendix 3 of this report.

## Action Items

Each Strategy within the **Anna 2050** Comprehensive Plan includes a set of recommended action items. The survey asked respondents to check the items they believe are important to accomplish in the next five years. These respondent priorities are reported in Exhibit 4 below, in their priority order. After the survey was underway, additional Action Items were developed for some Plan Strategies. The survey does not provide input on these new Action Items.

Exhibit 4: Survey Respondents' Action Priorities

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
<b>Land Use and Development</b>	
Action 3.3 Fiscal Impact Analysis. Establish and utilize a fiscal impact analysis process for major new development and redevelopment so decision-makers can consider the costs and benefits to the City and the community when they make determinations on proposed projects.	57.0%
Action 3.1 Comprehensive Plan Checklist. Develop a Comprehensive Plan checklist as a means of evaluating development proposals and zoning applications for consistency with the Anna 2050 principles and policies and to assist City Staff in making recommendations to P&Z and Council.	56.1%
Action 3.2 Mixed-Use Guidance. Establish policies to guide the appropriate mix, intensity and design of mixed-use projects to help City Staff evaluate the implication of these types of development proposals.	40.2%
Action 3.4 Communication with Developers. Continue to work with the North Texas development community, property owners, realtors and brokers to inform these stakeholders about the new opportunities resulting from Anna 2050 vision and development policies.	38.8%
Action 3.5. Code Updates. Prepare updates to the City's Zoning Ordinance and Subdivision regulations to align them with the future vision expressed in this comprehensive plan.	38.3%
Action 3.6. Proactive Rezoning. Conduct City-initiated rezoning of areas where such rezoning will remove an important barrier to development or revitalization.	30.8%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
<b>Economic Development</b>	
Action 4.3. Fiscal Alignment. Perform a fiscal analysis of the City's long-term infrastructure investments to ensure future developments are supported and fiscally responsible.	60.0%
Action 4.8. Public Investment in Downtown. Develop a program and identify funding for the implementation of the highest priority improvements to infrastructure and the public realm in the Downtown area to catalyze revitalization and advance Downtown as a place, and review annually to assess progress.	46.8%
Action 4.12. Infrastructure Audit. Create and implement an infrastructure audit program to ensure that the City maintains smart, resilient and fiscally responsible infrastructure.	45.3%
Action 4.13. Smart Ecosystem. Consider working with partner agencies, including utility companies and telecommunications providers, to commission a study exploring opportunities to expand the digital infrastructure as necessary to enable a smart city ecosystem that is well equipped for the future.	45.3%
Action 4.2. Adequate Resources. Provide adequate resources to accommodate high-quality economic development initiatives by aligning Capital Improvements Program (CIP) budgeting with economic development projects to ensure available infrastructure.	43.7%
Action 4.9. Standards and Regulations for Downtown. Adopt standards and regulations to ensure high-quality Downtown development.	42.6%
Action 4.1. Quality and Innovation. Support high-quality and innovative economic development projects to advance economic development goals, providing adequate resources for the economic development, coordinating economic oriented projects with the EDC and providing supportive policies and regulations to advance favorable projects.	40.0%
Action 4.11. Aesthetic Values and Strategy. Develop a plan to identify the City's aesthetic values and to activate a strategy with the goal of becoming a unique, progressive and sustainable city.	34.7%
Action 4.6. Positive Relationships. Develop a plan or program for maintaining positive working relationships with nearby communities, regional partners, state officials and national leaders.	26.8%
Action 4.10. Unified Development Code Update. Develop and/or modify zoning and subdivision regulations to align with the Anna 2050 Plan and Future Land Use Plan.	26.8%
Action 4.5. Business Database. Develop and maintain a database of businesses in order to maintain communication and continuity with its business allies.	20.5%
Action 4.4. Targeted Investment. Place greater emphasis on the four Key Centers, aligning resources, policies and investments with these targeted investment areas.	19.5%
Action 4.7. Branding Policy. Develop and maintain a branding policy to ensure a singular and unified brand is communicated across all departments and is represented on future internal and external assets.	18.4%
Action 4.14. Range of Development Types. Create design guidelines and prototypes to encourage a broad range of first-class development types.	17.4%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
<b>Housing</b>	
Action 5.1 Housing Study. Conduct a housing assessment to determine the types of housing products that Anna can support and the policies and actions that can improve the health and vitality of Anna's housing stock.	63.0%
Action 5.5 Evaluation Criteria. Create evaluation criteria for neighborhood and housing quality through surveys that measure capital improvements (CIP) spending, residential sales and values, crime occurrences, code-related cases and actions, rental concentrations and other factors.	47.9%
Action 5.4 Concentration of Rentals. Disperse high-density housing to maintain neighborhood integrity, focusing on appropriate locations around each of the four Key Centers.	41.2%
Action 5.2 Database of Sites. Identify and maintain a database of sites with available infrastructure suitable for residential development based upon the adopted Future Land Use Plan.	31.8%
Action 5.3 Development Flexibility. Revise the zoning ordinance and other related regulations to accommodate innovative and flexible land development techniques to permit a variety of lots and promote context-sensitive development, subject to compliance with other City goals and policies.	29.2%
<b>Mobility</b>	
Action 6.4. Pavement Maintenance. Prioritize pavement maintenance projects on major roads and roads with multimodal facilities.	59.5%
Action 6.1. Thoroughfare Plan. Review the Master Thoroughfare Plan every five years and update it as necessary.	52.5%
Action 6.9. Sidewalks. Prioritize the closing of sidewalk gaps along major roads to establish a connected pedestrian network.	50.6%
Action 6.6. Corridor Study. Conduct an independent corridor study of FM 455/White Street from US 75 to SH 5/Powell Parkway to further address safety issues, such as poor access management.	41.8%
Action 6.3. Capital Improvements Plan. Develop a Capital Improvements Plan (CIP) that reflects the roadway alignments and cross sections presented in this plan, including multimodal facilities.	37.3%
Action 6.5. Roundabout. Propose the construction of a roundabout to TxDOT at the intersection of FM 455/White Street and SH 5/Powell Parkway to calm traffic in that area, reduce intersection-related crashes and serve as a gateway into Downtown Anna.	34.2%
Action 6.2. Design Standards. Adopt flexible design standards that complement the City's future PlaceTypes.	33.5%
Action 6.11. Bicycle Network. Construct a network of on-street bicycle facilities as shown in the Master Thoroughfare Plan to support the off-street trails network.	32.3%
Action 6.12. Light Rail Station. Partner with DART to support the construction of a new Red Line station in Downtown Anna.	32.3%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
Action 6.13. Collin County Transit. Partner with Collin County and NCTCOG to create a transit program providing subsidies for older adults, individuals with disabilities and low-income residents.	32.3%
Action 6.10. Veloweb. Prioritize the construction of trail projects that are identified in, or complement, the NCTCOG Regional Veloweb network.	30.4%
Action 6.7. Traffic Calming. Create a citywide traffic calming program to identify and construct speed management devices as future projects.	29.8%
Action 6.8. Railroad Crossings. Perform an analysis of existing railroad crossings to enhance safety and consider the potential implementation needed for quiet zones.	27.9%
<b>Placemaking</b>	
Action 7.1 Neighborhood Design Guidelines. Develop or update design guidelines that support Placemaking in key PlaceType areas and the use of natural areas and resources in the design of Anna neighborhoods and amenities.	57.1%
Action 7.4 Historic Preservation Plan. Develop a Historic Preservation Plan for Anna to identify those buildings and neighborhoods that should receive local protection and state and national recognition.	54.3%
Action 7.5 Historic Preservation. Establish a partnership among private interests to support historic preservation in Anna.	52.9%
Action 7.7 Performing Arts. Identify opportunities to host performing arts events in publicly owned spaces, including parks, streets rights-of-way and public buildings.	52.9%
Action 7.2 Employment Center Design Guidelines. Create design guidelines that ensure that employment centers are developed with the character that attracts highly-skilled, high-income workers.	40.7%
Action 7.3 Gateway Design Study. Conduct a Gateway Design Study to determine the appropriate characteristics of the development, signage and amenities at the major entrances to Anna.	36.4%
Action 7.6 Branding Strategy. Prepare a citywide Branding and Placemaking Strategy that welcomes visitors, identifies historic landmarks and gateways and links together existing character areas through a wayfinding program that uses a combination of environmental graphics, print materials and web-based information.	30.7%
<b>Parks, Trails and Open Spaces</b>	
Action 8.1. City-Owned Properties. Expand or enhance City-owned park and recreation properties that have the potential to better serve the surrounding residents or that could become a wellness and enjoyment destination for the community at large.	72.1%
Action 8.11. Trail Opportunities. Explore additional areas for trails through wooded and riparian corridor areas.	56.4%
Action 8.9. New Connections. Install additional trail and sidewalk connections utilizing the Capital Improvements Program and grants funding when available.	55.2%
Action 8.3. Medians and Rights-of-Way. Continue to utilize Anna's medians and rights-of-way to add green infrastructure and beautification to the city.	50.6%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
Action 8.5. Open Space Standards. Consider incorporating standards, where appropriate, to evaluate new private development proposals on their efforts to provide outdoor open space with amenities and community gathering places.	46.5%
Action 8.2. Staffing. Follow the step-by-step plan in the Parks and Recreation Master Plan to create dedicated Parks and Recreation staff positions and to address the department's organizational structure as detailed in that plan.	45.9%
Action 8.14. Improved Access. Assess and improve access to existing trails, and provide high-quality access to new trails.	44.8%
Action 8.7. Plan Review. Continue to include Parks personnel on the Anna Development Review Committee and review plan submittals, not only to meet specific technical requirements, but also to meet community quality of life, recreation and open space needs.	37.8%
Action 8.6. Open Space Opportunities. Evaluate alteration requests to existing buildings and sites for additional open space, plaza, gathering place and/or green space and landscaping options.	34.9%
Action 8.12. Trail Exhibits. Provide interpretive and/or educational trail exhibits along select trails to acknowledge the cultural and historical significance of an area.	30.2%
Action 8.8. Rail and Utility Corridors. Convert underutilized rail and utility corridors for use as passive recreation amenities where possible.	29.1%
Action 8.4. Property Acquisition. Acquire developable properties utilizing the Key Service Criteria for park and recreation site development as described in the Appendix. (now 8.2)	27.9%
Action 8.10. Connections to Other Networks. Designate connections into the regional Veloweb, Collin County Trail System and adjacent city systems	23.8%
Action 8.13. Programming. Provide staff-facilitated recreation programming for the community.	23.8%
<b>Downtown</b>	
Action 9.7. Downtown Parking. Develop a strategy for providing public parking to serve the Downtown area, which may include the construction of one or more public parking lots or centralized parking facilities.	66.5%
Action 9.8. Sidewalk and Trail Connectivity. Identify and prioritize sidewalk and trail projects that knit the Downtown Core together and provide safe routes for pedestrians to schools, open spaces, civic and institutional places.	54.5%
Action 9.11. Street Maintenance. Initiate a street maintenance program for Downtown.	49.1%
Action 9.1. Partnerships. Identify and bring together key property owners with large parcels of land and representatives of the development community to promote partnerships and spur growth that is in alignment with the Downtown Master Plan.	47.9%
Action 9.6. Traffic Calming and Entry Features. Provide traffic calming measures at key intersections and gateway entry features that improve traffic flow and safety and signify arrival to the district.	46.1%
Action 9.4. Diverse Mix of Uses. Include provisions in the new Downtown zoning regulations to promote a diversity of residential types and allow a mix of uses to promote Downtown vitality and provide opportunities for changing demographics, and aging in place.	45.5%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
Action 9.5. Downtown Core Transitions. Include requirements in the new zoning regulations for Downtown for appropriate transitions from the Downtown Core which are supportive of a mix of uses that promote walkability and interaction between all parts of the district and diverse activity throughout the day.	44.3%
Action 9.9. Funding. Apply to state, federal and non-profit funding programs to improve and connect Anna’s pedestrian network throughout the district.	44.3%
Action 9.3. Zoning Alignment. Align zoning in the Downtown area with the Future Land Use Plan.	36.5%
Action 9.16. Trail Network. Prioritize and enhance the trail network, its facilities and amenities to link key open spaces through Downtown, the Municipal Complex and the Slayter Creek trail network.	31.7%
Action 9.2. City Facilities. Develop a transition strategy for City-owned facilities to prepare for the time when they turn over and become available.	30.5%
Action 9.10. Coordination with DART. Establish an ongoing dialogue with DART on ways to bring rail service to Anna and make improvements as opportunities arise to increase transit readiness.	29.3%
Action 9.12. Branding. Develop a branding program for the Downtown Core and Downtown Neighborhood, including a wayfinding package that can be implemented over time.	25.2%
Action 9.13. Gateways and Entry Features. Use branding to identify key gateways and entry features in Downtown.	22.2%
Action 9.14. Railroad Crossing Enhancement. Enhance the railroad crossing from a pedestrian standpoint to link the east and west sides of the Downtown together and to make the area transit-ready.	21.6%
Action 9.15. Programming Space. Enhance the adjacent roadways and street network to accommodate more programming opportunities and make the area transit-ready.	15.0%
<b>Plan Implementation</b>	
Action 10.5. Communicate Progress. Inform Anna neighbors, partners and other stakeholders about steps taken and steps to come in the implementation of the Anna 2050 Plan.	72.8%
Action 10.1. Staff Resources. Identify City of Anna Staff who will be most involved in implementing the Anna 2050 high priority actions and inform them of the Guiding Principles, Policies, Action Items and how to use the plan in their daily operations.	54.4%
Action 10.6. Progress Tracking and Annual Report. Monitor progress on plan implementation in a continuous and ongoing way, and present a report on the status of plan implementation to the City Council and other pertinent boards and commissions on at least an annual basis.	49.1%
Action 10.3. Review of Regulations. Review the zoning ordinance, subdivision ordinance and other pertinent regulations and guidelines, as well as other plans—utility master plans, Capital Improvements Plans, the plans of partner agencies, etc.—for conformance with Anna 2050 and update as necessary.	48.3%
Action 10.2. Department Use. Encourage City departments to refer to the Implementation Matrix in the preparation of their annual budgets and work plans.	43.0%

These are the proposed Action Items for each Strategy. Check the ones you think are most important to act on in the next five years.	
Action 10.4. Consistency Review. Evaluate an application’s consistency with the Anna 2050 Plan in the review of zoning requests and other development proposals, using a checklist and/or section of each staff report to provide the conclusion of the evaluation.	42.1%
Action 10.7. Comprehensive Planning Staff. Create and staff a Comprehensive Planning section within the Planning & Development Department responsible for long-range planning issues and other related duties, including tracking progress on plan implementation, monitoring and managing necessary updates to codes and ordinances, reviewing zoning and development proposals for consistency with the plan, managing amendments to the plan to reflect new priorities and opportunities and preparing an annual report on the status of implementation.	42.1%

### Individual Comments

The survey offered twenty-five distinct opportunities for respondents to provide written, open-ended comments. The section below reviews key aspects of the comments provided. All comments are found in Appendix 3, and in this appendix no editing has been done to the respondent comments.

In general, only a small percentage of survey respondents choose to make written comments. Often, these are people who are most interested in or most concerned about a particular topic. As a result, these comments do not usually reflect the views of a majority of the people who respond to the survey. The quantitative responses to questions reported above are more representative of the overall perspectives of respondents. For this reason, the written comments should be viewed as input reflecting individuals with specialized interests or strong feelings for or against a topic.

In this survey, 424 written comments were received. Since an individual respondent could make written comments on all questions, the actual number of individuals who provided written comments is much smaller. In fact, the wording of responses to multiple questions shows clearly that the same individual replied to more than one. The question with the most written comments received 65 responses, representing 13% of all survey respondents. The more typical question received fewer than 20 written comments, reflecting less than 2% of respondents.

Many of the responses to questions demonstrate the range of views held by Anna residents and other survey participants. One example is seen with questions related to the pace of growth. Some comments are enthusiastic about continued growth, others want to keep Anna the same as it’s been in the past, and still others want to see growth only under certain conditions (such as when it can be supported by infrastructure). Since Anna has seen dramatic growth and change in recent years, it is understandable that all these responses are heard. In fact, the management of this growth is exactly the purpose of the comprehensive plan. The overall strong support from survey respondents for the plan’s strategic direction, policies and action items suggests that it has taken a reasonable approach to balancing these concerns.

One part of the Vision Statement and Guiding Principles that received conflicting comments was the reference to race and diversity. Some respondents felt these words should not be included; others thought they were important statements for Anna’s future. The wording of these statements on this

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issue resulted from CPATF input and Joint Workshop discussion. Since those community representatives developed them and the survey responses are mixed, no changes are proposed at this time.

Other topics with divergent perspectives include the appropriate role for Downtown and the need for major sports facilities. Some respondents view Downtown as an essential part of Anna's character; they expressed specific ideas about the best ways to build on the existing assets. A smaller group of respondents did not believe effort should be spent on Downtown. Similarly, some respondents felt that major sports facilities would be an important asset while others felt that they were not good investments. For these topics, the best course of action will likely be much more nuanced. Implementation will require more detailed discussion and analysis after the comprehensive plan is completed. The plan's action items propose the next steps for these discussions.

There are many comments about the appropriate type of housing that should be built in the future. Many respondents stated they did not want to see apartments or lower-income homes. Some said they believed Anna had enough starter homes and should diversify by providing more large homes and high-priced options. Others expressed concern that Anna should have housing that is affordable, either to people who have lived here a long time or to people (such as school teachers) who work here. Some respondents supported additional higher-density or mixed-use housing when it was designed and located properly.

A sentiment expressed throughout the survey is that transit, and DART in particular, should not be a part of the plan. The reasons expressed include:

- Anna won't have enough demand for this service during the plan's time horizon.
- Transit brings undesirable people and impacts to a community.
- Transit is not expected to be cost-effective.
- Cities between Plano and Anna have chosen not to extend transit, so there is not a practical way to provide this connection.

There were, however, some comments from respondents who thought transit would be desirable if it could be developed and funded. All of these comments are understandable and frequently heard during a discussion of a comprehensive plan. Further evaluation of transit's costs, benefits and timing would be necessary to determine its feasibility in this particular situation. While the plan supports efforts to provide this service, particularly to seniors and those who are mobility-impaired, action on this issue is not recommended as a short-term priority.

There is much more interest in another aspect of a multi-modal transportation system – providing a network for cyclists and pedestrians. Most of the written comments on this topic express interest and support for these efforts, particularly in and near downtown.

Interests in retaining open space and addressing environmental quality were expressed by some respondents. A number of comments relate to the value of open space and some identify existing environmental problems.

A number of comments relate to resilience. Many of these respond to the recent weather events and urge action to be sure the infrastructure serving residents is built or improved to provide reliable energy, clean water and internet connectivity. Clearly, this is a concern related to the comprehensive

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plan's strategies but with action needed in the short term and dependent on other private and public entities in addition to the City of Anna.

Some comments suggest that the respondent may not have a clear understanding of the role a city plays in determining what types and price ranges of land use occur. Two examples illustrate this. Some comments ask that the City not allow rental housing units. In fact, the City does not have the legal authority to regulate whether a unit is rented or owned. Some other comments suggest that the City is taking land from farmers and turning it into subdivisions or that the city is preventing people from staying in a residential unit. These outcomes are based on the free market. Owners of agricultural land make their decisions to sell for residential development based on their own objectives; residents who move because property values and taxes have become too high are responding to the economics of the market for properties in their areas. These are not outcomes the City decides.

Many comments support an expanded parks, trails and open space system. Respondents clearly value specific existing parks, but they also are interested in more investments in these areas. As noted earlier, larger investments have mixed responses while ideas like trails and neighborhood parks enjoy broader support.

A last area of note is fiscal responsibility. Many comments express concern about rising taxes. Others comment that they are concerned about the ability of Anna to afford new growth and infrastructure, or state that they support new investments as long as they can be funded without tax increases. These concerns are certainly reasonable and understandable. The comprehensive plan's direction and the discussions in the full document set out steps for the City to take to evaluate the costs and benefits of these future investments. The interest shown by survey respondents underscores the importance of transparency in this evaluation and in the decisions about future investments.

## Appendix 1: Online Survey

The actual wording of the survey questions and response choices is provided on the following pages.

### Anna 2050 Plan -- Key Recommendations

Please provide your input on these important recommendations for **Anna 2050**

**The City of Anna is seeking your feedback! The City has been working with Anna neighbors to develop a new set of plans to guide this community's growth through the year 2050 and beyond. The Comprehensive Plan establishes a vision for the future and guides all development in the City of Anna and its Extra-Territorial Jurisdiction (ETJ). Community input has been received online and through meetings and workshops with Anna organizations and stakeholders. We now have a draft of major recommendations for you to consider.**

If you have a stake in Anna's future, we are interested in your feedback on these recommendations. This survey is organized according to the sections of the new draft document. These are:

- Strategic Direction
- Future Land Use
- Economic Development
- Housing
- Mobility
- Placemaking
- Parks, Trails and Open Space
- Downtown
- Implementation

You can comment on each section, or you can choose to comment only on certain topics. Within a section, all the questions are optional so you can select the ones you want to answer.

If you have specific topics you'd like to review, the survey should go quickly. If you have lots of ideas and comments on many topics, it may take longer. You can exit the survey and return to it again later if your internet browser uses cookies. If it doesn't, feel free to do part of the survey, close it, and then skip those earlier topics when you return to it.

Thank you for your interest and the time you choose to share. We appreciate it!

\* 1. How involved have you been with the **Anna 2050** process? Please check all that apply.

- I have provided input online.
- I have participated in stakeholder interviews or workshops.
- I'm on the Comprehensive Plan Advisory Task Force.
- I'm on a City Board or Commission involved in creating the plan.
- I'm on the City Council
- This is my first involvement.

\* 2. Why are you interested in Anna? Please check all that apply.

- I am an Anna resident or homeowner.
- I am a commercial, industrial or multi-family property owner in Anna.
- I don't live in Anna, but I often come here for shopping or events.
- I am a professional involved in design or construction of new developments.
- I work or own a business in Anna.
- I'm involved with an organization active in Anna.
- I live or own property in the Anna ETJ.
- None of the above

I'm interested for another reason. See below:

This map shows the study area for the **Anna 2050** plans. It includes the incorporated City of Anna and its ETJ.

### Anna 2050 Plan -- Key Recommendations

3. Would you like to review proposed updates to the plan's Strategic Direction for the future?

- Yes
- No, I'd like to skip it

### Anna 2050 Plan -- Key Recommendations

#### Strategic Direction

**A Comprehensive Plan's Strategic Direction includes a Vision Statement and a set of Guiding Principles. The items below are proposed for Anna 2050. Please read them and then share your perspectives.**

**These questions are all optional.**

The Vision Statement describes the future that is desired by the Anna community in terms of its physical, social and economic conditions. It is an aspirational statement. It is not intended to describe the current situation; instead, it is designed to create an inspiring image of the future that the community seeks to achieve.

#### Anna 2050 Vision Statement

*Based on heritage and built on innovation, by 2050 Anna is a diverse and vibrant community, balancing big-city assets with a hometown character, where neighbors of all ages, races and abilities enjoy a premier community with the homes, jobs and community amenities they need to thrive.*

4. How consistent is this Vision Statement with the Anna you would like to see by 2050?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

Guiding Principles are the important general statements that explain how the community intends to achieve its Vision. These Guiding Principles apply at both the citywide level and for smaller geographic parts of the community (like Downtown), and they shape the more detailed policies that apply to each topical area, such as mobility or urban design.

#### Anna 2050 Guiding Principles

Today's leaders in Anna want the community to grow. But they want growth that benefits Anna's current and future neighbors. This desirable growth:

- Occurs where and when it can be supported by the public facilities and services provided by the City of Anna and by other public entities (including Collin County and Anna ISD) that Anna's neighbors need.
- Maintains a healthy balance between old and new, and between residential and non-residential uses.
- Builds on Anna's heritage and history as the foundation of a unique 21st century identity.
- Offers many diverse, vibrant and distinctive destinations for work and play.
- Attracts and keeps neighbors who are multi-cultural and multi-generational and provides housing choices for people from a variety of backgrounds, income levels and stages of life.
- Creates a community with strong communication, shared core values and connection between neighbors, as well as effective communication between neighbors and the City government.
- Includes businesses that serve and provide high-quality jobs to Anna's residents, that expand the tax base and that establish Anna as an important long-term employment center for the DFW region.
- Makes Anna an education and training hub for people in Anna and the surrounding region.
- Promotes the health and vitality of existing Anna neighbors, neighborhoods, businesses and infrastructure.
- Provides neighbors with a range of flexible, practical and appropriate mobility choices to their destinations using all modes of travel (car, bike, walk, transit, and others).
- Is resilient and adaptable in response to change and innovation, and responsive in times of emergency or disaster.
- Is efficient and effective in its use of resources and infrastructure – fiscal, energy, water and natural assets.

5. How consistent are these Guiding Principles with the Anna you would like to see by 2050?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

6. Please share your additional thoughts, comments or questions here.

#### Anna 2050 Plan -- Key Recommendations

7. Would you like to review recommendations for Future Land Use?

- Yes
- No, I'd like to skip it

#### Anna 2050 Plan -- Key Recommendations

##### Future Land Use

**The Future Land Use strategy is a critical tool that will help guide the City along a path that ensures a predictable development pattern, fiscal stability and a high quality of life for residents. It is intended to inform and assist City leaders in making important decisions regarding future land use, zoning, capital improvements and other significant investments that will contribute to Anna's long-term success.**

These questions are all optional.

**The following Land Use and Development Policies are intended to work in conjunction with the Future Land Use Plan to establish the community Anna neighbors hope to see in 2050.**

- LU 1. The City of Anna will use this Future Land Use Plan as its primary policy document for decisions related to the physical development and the desired future community character of Anna.
- LU 2. Decisions on rezoning, the subdivision of land, project design, the provision of incentives and other aspects of development should be made consistent with the Future Land Use Plan.
- LU 3. Public sector infrastructure investments will be made in accordance with this plan to facilitate the desired supporting private sector investment.
- LU 4. Investments by the private sector should be consistent with the Future Land Use Plan's direction in terms of the scale, mix of land uses and development character.
- LU 5. New development and redevelopment in Anna will create a diverse mix of housing opportunities for people so that they can reside in Anna at all stages of their lives.
- LU 6. New development and redevelopment in Anna should create a range of locations for businesses that provide jobs for Anna residents, opportunities for business growth and success, long-term economic viability and the goods and services desired by Anna's neighbors and residents of surrounding communities that choose to shop in Anna.
- LU 7. Reinvestment by the City, Anna property owners and developers will be encouraged to support the continued vitality of existing Anna neighborhoods so that they continue to appeal to new generations of residents.
- LU 8. Anna property owners and developers will be encouraged to retain, protect and enhance existing cultural and historic assets to maintain Anna's unique sense of place as the community continues to grow.
- LU 9. The City will discourage development in areas where steep slopes, flooding, exposure to toxins or pollutants or other hazards pose a threat to the people who will live or work in the area and to the investment they have made in their properties.
- LU 10. The City, Anna Independent School District and Collin College will coordinate planning for new residential development and new educational facilities so that future facilities and developments are well connected, mutually supportive and available at the appropriate time.
- LU 11. The City will participate in regional programs and initiatives that result in a more successful future development pattern for North Texas and will use its Future Land Use Plan to position Anna to contribute and succeed within the region.
- LU 12. If zoning decisions by City Council show a consistent pattern of not being in alignment with this Future Land Use Plan, the City should conduct a review of the plan to determine if community values, market conditions or other factors warrant a change to the plan's Vision, Guiding Principles and Policies.

8. How consistent are these policies with the way you think Anna should address land use and development?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

9. These are the proposed Action Items for Land Use. Check the ones you think are most important to act on in the next five years.

- Action 3.1 Comprehensive Plan Checklist. Develop a Comprehensive Plan checklist as a means of evaluating development proposals and zoning applications for consistency with the Anna 2050 principles and policies and to assist City Staff in making recommendations to P&Z and Council.
- Action 3.2 Mixed-Use Guidance. Establish policies to guide the appropriate mix, intensity and design of mixed-use projects to help City Staff evaluate the implication of these types of development proposals.
- Action 3.3 Fiscal Impact Analysis. Establish and utilize a fiscal impact analysis process for major new development and redevelopment so decision-makers can consider the costs and benefits to the City and the community when they make determinations on proposed projects.
- Action 3.4 Communication with Developers. Continue to work with the North Texas development community, property owners, realtors and brokers to inform these stakeholders about the new opportunities resulting from Anna 2050 vision and development policies.
- Action 3.5. Code Updates. Prepare updates to the City's Zoning Ordinance and Subdivision regulations to align them with the future vision expressed in this comprehensive plan.
- Action 3.6. Proactive Rezoning. Conduct City-initiated rezoning of areas where such rezoning will remove an important barrier to development or revitalization.

10. Are there other important action items to address future land use? If you have additional suggestions, please add those here.

11. Please share your additional thoughts, comments or questions here.

## Anna 2050 Plan -- Key Recommendations

12. Would you like to review recommendations for Economic Development?

- Yes
- No, I'd like to skip it

## Anna 2050 Plan -- Key Recommendations

### Economic Development

**Economic development is characterized by the sustained, unified actions of policy makers and communities aimed at promoting and upholding the standard of living and economic health of a community. It is a collaborative effort between local governments and the private sector. Economic development includes improving the quality of life, creating jobs, increasing wealth and maintaining and expanding infrastructure.**

**These questions are all optional.**

**Anna's Economic Development Policies are presented below. They are informed by the Anna Economic Development Type A and Type B Strategic Plan, adopted by the economic development boards and the City Council.**

- ED 1. The City should maintain a successful economic development program in order to achieve local, state and national recognition.
- ED 2. The City should continue to strengthen its commercial and employment base.
- ED 3. The City should continue to foster and develop relationships with businesses, partners and allies in order to retain and grow Anna's tax base.
- ED 4. Anna will create and nurture a positive identity that differentiates the city from surrounding communities, promoting its unique characteristics through branding elements, unified marketing materials and first-class development.
- ED 5. Anna should work to transform Downtown into a vibrant district for living, shopping and working.
- ED 6. Anna should maintain policies, regulations and resources to improve the quality of life in the city.
- ED 7. The City should focus on efforts to improve the aesthetics and appearance of the community through public and private investment.
- ED 8. The City will partner with the CDC and EDC to develop first-class infrastructure in Anna to support private development.
- ED 9. The City will support efforts to increase a broad range of development types in order to diversify the local tax base.

13. How consistent are these policies with the way you think Anna should address economic development?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

14. These are the proposed Action Items for Economic Development. Check the ones you think are most important to act on in the next five years.

- Action 4.1. Quality and Innovation. Support high-quality and innovative economic development projects to advance economic development goals, providing adequate resources for the economic development, coordinating economic oriented projects with the EDC and providing supportive policies and regulations to advance favorable projects.
- Action 4.2. Adequate Resources. Provide adequate resources to accommodate high-quality economic development initiatives by aligning Capital Improvements Program (CIP) budgeting with economic development projects to ensure available infrastructure.
- Action 4.3. Fiscal Alignment. Perform a fiscal analysis of the City's long-term infrastructure investments to ensure future developments are supported and fiscally responsible.
- Action 4.4. Targeted Investment. Place greater emphasis on the four Key Centers, aligning resources, policies and investments with these targeted investment areas.
- Action 4.5. Business Database. Develop and maintain a database of businesses in order to maintain communication and continuity with its business allies.
- Action 4.6. Positive Relationships. Develop a plan or program for maintaining positive working relationships with nearby communities, regional partners, state officials and national leaders.
- Action 4.7. Branding Policy. Develop and maintain a branding policy to ensure a singular and unified brand is communicated across all departments and is represented on future internal and external assets.
- Action 4.8. Public Investment in Downtown. Develop a program and identify funding for the implementation of the highest priority improvements to infrastructure and the public realm in the Downtown area to catalyze revitalization and advance Downtown as a place, and review annually to assess progress.
- Action 4.9. Standards and Regulations for Downtown. Adopt standards and regulations to ensure high-quality Downtown development.
- Action 4.10. Unified Development Code Update. Develop and/or modify zoning and subdivision regulations to align with the Anna 2050 Plan and Future Land Use Plan.
- Action 4.11. Aesthetic Values and Strategy. Develop a plan to identify the City's aesthetic values and to activate a strategy with the goal of becoming a unique, progressive and sustainable city.
- Action 4.12. Infrastructure Audit. Create and implement an infrastructure audit program to ensure that the City maintains smart, resilient and fiscally responsible infrastructure.
- Action 4.13. Smart Ecosystem. Consider working with partner agencies, including utility companies and telecommunications providers, to commission a study exploring opportunities to expand the digital infrastructure as necessary to enable a smart city ecosystem that is well equipped for the future.
- Action 4.14. Range of Development Types. Create design guidelines and prototypes to encourage a broad range of first-class development types.
- Please share other comments about these Action Priorities here.

15. Are there other important actions to address economic development? If you have additional suggestions, please add those here.

16. Please share your additional thoughts, comments or questions here.

Anna 2050 Plan -- Key Recommendations

17. Would you like to review recommendations for Housing?

- Yes
- No, I'd like to skip it

Anna 2050 Plan -- Key Recommendations

Housing

**It is critical that future housing choices in Anna align with the community's vision while protecting and revitalizing past choices. Although Anna's most transformational growth will occur near existing neighborhoods, future opportunities will also include mixed-use and infill options near Downtown. It will be equally important to preserve and continue building out established neighborhoods to create a complete community. As the community and economy at large continue to evolve, flexibility will remain a key component of success.**

These questions are all optional.

The policies below are aimed at protecting existing housing and neighborhoods and encouraging a diverse range of new housing types in Anna.

- H 1. The City should encourage housing diversity in Anna to increase resiliency and sustainability and to attract a broad range of housing options.
- H 2. The City will work to maintain the integrity and quality of existing neighborhoods through effective code compliance and other means in order to protect and maintain housing stock and values.
- H 3. The City should permit the use of innovative programs, design, planning and construction methods that lower development costs while maintaining or increasing present standards.
- H 4. The City should maintain effective and efficient development regulations and administrative procedures to minimize delays in the development review process and in the issuance of development application approvals.
- H 5. The City should work to avoid potential blighting influences within residential areas through proactive land use planning. Where unavoidable, the adverse impacts of conflicting land uses should be minimized through performance criteria requiring adequate screening, landscaping and other design features that promote land use compatibility and appropriate land use transitions.
- H 6. The City will continue to improve neighborhood parks to ensure that they serve as focal points and gathering places for neighborhoods.

18. How consistent are these policies with the way you think Anna should address housing?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

19. These are the proposed Action Items for Housing. Check the ones you think are most important to act on in the next five years.

- Action 5.1 Housing Study. Conduct a housing assessment to determine the types of housing products that Anna can support and the policies and actions that can improve the health and vitality of Anna's housing stock.
- Action 5.2 Database of Sites. Identify and maintain a database of sites with available infrastructure suitable for residential development based upon the adopted Future Land Use Plan.
- Action 5.3 Development Flexibility. Revise the zoning ordinance and other related regulations to accommodate innovative and flexible land development techniques to permit a variety of lots and promote context-sensitive development, subject to compliance with other City goals and policies.
- Action 5.4 Concentration of Rentals. Disperse high-density housing to maintain neighborhood integrity, focusing on appropriate locations around each of the four Key Centers.
- Action 5.5 Evaluation Criteria. Create evaluation criteria for neighborhood and housing quality through surveys that measure capital improvements (CIP) spending, residential sales and values, crime occurrences, code-related cases and actions, rental concentrations and other factors.
- Please share other comments about these Action Priorities here.

20. Are there other important action items for housing? If you have additional suggestions, please add those here.

21. Please share your additional thoughts, comments or questions here.

### Anna 2050 Plan -- Key Recommendations

22. Would you like to review recommendations for Mobility?

- Yes
- No, I'd like to skip it

### Anna 2050 Plan -- Key Recommendations

#### Mobility

**Mobility planning combines both engineering and planning principles to help move people and goods to and from their destinations. The Mobility Strategy for the City of Anna establishes the City's transportation policy direction and provides a long-term overview of the major transportation improvements that will be necessary to support the Future Land Use Plan.**

**These questions are all optional.**

The following policies were created to provide a direction for the City as it strives to achieve its mobility goals over the next 30 years:

- M 1. The City of Anna will establish and maintain a well-connected network of thoroughfares that supports the mobility needs of vehicles, bicyclists and pedestrians.
- M 2. The City will identify, design and implement safety improvements on the roadways with the highest rate of crashes.
- M 3. The City will develop a complete trails network that connects parks with other major destinations.
- M 4. The City of Anna will coordinate with Collin County Transit, NCTCOG, and DART to provide residents with increased access to transit services.
- M 5. The Public Works Department will update the City's right-of-way requirements to obtain additional width at thoroughfare intersections to allow for dedicated turn lanes and increased capacity.
- M 6. The Planning & Development Department will revise the subdivision ordinance to ensure that Minor Collectors are being properly utilized in new residential developments and creating connectivity within neighborhoods.

23. How consistent are these policies with the way you think Anna should address mobility?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

24. These are the proposed Action Items for Mobility. Check the ones you think are most important to act on in the next five years.

- Action 6.1. Thoroughfare Plan. Review the Master Thoroughfare Plan every five years and update it as necessary.
- Action 6.2. Design Standards. Adopt flexible design standards that complement the City's future PlaceTypes.
- Action 6.3. Capital Improvements Plan. Develop a Capital Improvements Plan (CIP) that reflects the roadway alignments and cross sections presented in this plan, including multimodal facilities.
- Action 6.4. Pavement Maintenance. Prioritize pavement maintenance projects on major roads and roads with multimodal facilities.
- Action 6.5. Roundabout. Propose the construction of a roundabout to TxDOT at the intersection of FM 455/White Street and SH 5/Powell Parkway to calm traffic in that area, reduce intersection-related crashes and serve as a gateway into Downtown Anna.
- Action 6.6. Corridor Study. Conduct an independent corridor study of FM 455/White Street from US 75 to SH 5/Powell Parkway to further address safety issues, such as poor access management.
- Action 6.7. Traffic Calming. Create a citywide traffic calming program to identify and construct speed management devices as future projects.
- Action 6.8. Railroad Crossings. Perform an analysis of existing railroad crossings to enhance safety and consider the potential implementation needed for quiet zones.
- Action 6.9. Sidewalks. Prioritize the closing of sidewalk gaps along major roads to establish a connected pedestrian network.
- Action 6.10. Veloweb. Prioritize the construction of trail projects that are identified in, or complement, the NCTCOG Regional Veloweb network.
- Action 6.11. Bicycle Network. Construct a network of on-street bicycle facilities as shown in the Master Thoroughfare Plan to support the off-street trails network.
- Action 6.12. Light Rail Station. Partner with DART to support the construction of a new Red Line station in Downtown Anna.
- Action 6.13. Collin County Transit. Partner with Collin County and NCTCOG to create a transit program providing subsidies for older adults, individuals with disabilities and low-income residents.
- Please share other comments about these Action Priorities here.

25. Are there other important action items for mobility? If you have additional suggestions, please add those here.

26. Please share your additional thoughts, comments or questions here.

Anna 2050 Plan -- Key Recommendations

27. Would you like to review recommendations for Placemaking?

- Yes
- No, I'd like to skip it

Anna 2050 Plan -- Key Recommendations

Placemaking

**Placemaking helps establish a city as a desirable place to live and guides the selection of site amenities that support its vision. When people have a choice about where to live, they seek out the places that offer community, connection and a higher quality of life. These places tend to emerge where a city and/or a developer takes advantage of the attributes of the surrounding area—topography, vegetation, land uses, building form—and utilizes those attributes to create a place that is distinct from anywhere else in the region.**

**These questions are all optional.**

Placemaking provides essential social, economic and aesthetic value that can set Anna apart as unique and special. The policies below will form the foundation for the Anna's placemaking efforts.

- P 1. The City of Anna should work with developers to create unique destinations that build off of existing areas of cultural or architectural distinction to attract residents and businesses.
- P 2. The City of Anna will create a hierarchy of streets that meets the needs of pedestrians, bicyclists and automobiles and respects the architectural character of the surrounding area.
- P 3. The City of Anna should encourage the development of parks, open space and trails by utilizing land within floodplains to create connections across Anna.

28. How consistent are these policies with the way you think Anna should address placemaking?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

29. These are the proposed Action Items for Placemaking. Check the ones you think are most important to act on in the next five years.

- Action 7.1 Neighborhood Design Guidelines. Develop or update design guidelines that support Placemaking in key PlaceType areas and the use of natural areas and resources in the design of Anna neighborhoods and amenities.
- Action 7.2 Employment Center Design Guidelines. Create design guidelines that ensure that employment centers are developed with the character that attracts highly-skilled, high-income workers.
- Action 7.3 Gateway Design Study. Conduct a Gateway Design Study to determine the appropriate characteristics of the development, signage and amenities at the major entrances to Anna.
- Action 7.4 Historic Preservation Plan. Develop a Historic Preservation Plan for Anna to identify those buildings and neighborhoods that should receive local protection and state and national recognition.
- Action 7.5 Historic Preservation. Establish a partnership among private interests to support historic preservation in Anna.
- Action 7.6 Branding Strategy. Prepare a citywide Branding and Placemaking Strategy that welcomes visitors, identifies historic landmarks and gateways and links together existing character areas through a wayfinding program that uses a combination of environmental graphics, print materials and web-based information.
- Action 7.7 Performing Arts. Identify opportunities to host performing arts events in publicly owned spaces, including parks, streets rights-of-way and public buildings.
- Please share other comments about these Action Priorities here.

30. Are there other important action items for placemaking? If you have additional suggestions, please add those here.

31. Please share your additional thoughts, comments or questions here.

### Anna 2050 Plan -- Key Recommendations

32. Would you like to review recommendations for Parks, Trails and Open Space?

- Yes
- No, I'd like to skip it

### Anna 2050 Plan -- Key Recommendations

#### Parks, Trails and Open Space

**The City of Anna is at a turning point and has the opportunity today to set the vision for the future of parks and open space within the city. There are currently a number of high-quality parks and open spaces that serve the existing population, but the city is expected to grow exponentially in the coming years. There will need to be strategic improvements to the current recreation system so that outdated components can be replaced as needed and so that the system can adapt to evolving demographics and trends.**

These questions are all optional.

These policies focus on enrichment and improvement of the Anna parks and recreation system so that the needs of Anna neighbors will be met, both today and as the community grows.

- PT 1. The City of Anna will create an exemplary parks and recreation system to provide Anna neighbors access to recreation close to home.
- PT 2. The City of Anna should work with developers to create unique destinations that build off of existing areas of cultural or architectural distinction to attract residents and businesses.
- PT 3. The City of Anna should encourage development of parks, open space and trails by utilizing land within floodplains to create connections across the community.
- PT 4. The Neighborhood Services Department will continue to develop specific Parks and Recreation staff positions to create a separate Parks Department.
- PT 5. The City of Anna will expand its inventory of recreation facilities, including planning and design for an indoor recreation facility.
- PT 6. The City of Anna will pursue planning and design for an outdoor sports complex to support the needs of Anna neighbors who want to play sports closer to home.
- PT 7. The City of Anna will pursue planning and design for additional trail connections making important linkages to identified destinations throughout the city.
- PT 8. The City of Anna should develop an avenue for providing recreational services and programs to Anna neighbors of all age groups and abilities.
- PT 9. The City of Anna will pursue planning and design for an outdoor space within Downtown that will become a destination and gathering space for Anna neighbors and visitors.

33. How consistent are these policies with the way you think Anna should address parks, trails and open spaces?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

34. These are the proposed Action Items for Parks, Trails and Open Space. Check the ones you think are most important to act on in the next five years.

- Action 8.1. City-Owned Properties. Expand or enhance City-owned park and recreation properties that have the potential to better serve the surrounding residents or that could become a wellness and enjoyment destination for the community at large.
- Action 8.2. Staffing. Follow the step-by-step plan in the Parks and Recreation Master Plan to create dedicated Parks and Recreation staff positions and to address the department's organizational structure as detailed in that plan.
- Action 8.3. Medians and Rights-of-Way. Continue to utilize Anna's medians and rights-of-way to add green infrastructure and beautification to the city.
- Action 8.4. Property Acquisition. Acquire developable properties utilizing the Key Service Criteria for park and recreation site development as described in the Appendix.
- Action 8.5. Open Space Standards. Consider incorporating standards, where appropriate, to evaluate new private development proposals on their efforts to provide outdoor open space with amenities and community gathering places.
- Action 8.6. Open Space Opportunities. Evaluate alteration requests to existing buildings and sites for additional open space, plaza, gathering place and/or green space and landscaping options.
- Action 8.7. Plan Review. Continue to include Parks personnel on the Anna Development Review Committee and review plan submittals, not only to meet specific technical requirements, but also to meet community quality of life, recreation and open space needs.
- Action 8.8. Rail and Utility Corridors. Convert underutilized rail and utility corridors for use as passive recreation amenities where possible.
- Action 8.9. New Connections. Install additional trail and sidewalk connections utilizing the Capital Improvements Program and grants funding when available.
- Action 8.10. Connections to Other Networks. Designate connections into the regional Veloweb, Collin County Trail System and adjacent city systems
- Action 8.11. Trail Opportunities. Explore additional areas for trails through wooded and riparian corridor areas.
- Action 8.12. Trail Exhibits. Provide interpretive and/or educational trail exhibits along select trails to acknowledge the cultural and historical significance of an area.
- Action 8.13. Programming. Provide staff-facilitated recreation programming for the community.
- Action 8.14. Improved Access. Assess and improve access to existing trails, and provide high-quality access to new trails.
- Please share other comments about these Action Priorities here.

35. Are there other important action items for parks, trails and open space? If you have additional suggestions, please add those here.

36. Please share your additional thoughts, comments or questions here.

Anna 2050 Plan -- Key Recommendations

37. Would you like to review recommendations for Downtown?

- Yes
- No, I'd like to skip it

Anna 2050 Plan -- Key Recommendations

Downtown

**A healthy downtown is an important part of a thriving community. It contributes to the city's image and vitality and is a reflection of its values and quality of life.**

**These questions are all optional.**

The *Anna 2050* plan for Downtown identifies specific policies crafted to make this area a better place to conduct business, visit, live and enjoy. Based on a study of physical and market conditions and a robust community engagement process, the plan is intended to be responsive to the community's needs. Strategic policies of the plan include:

- D 1. The City of Anna and the CDC/EDC should partner with land owners and private developers to target catalyst areas to spur development, economic growth and reinvestment in Downtown.
- D 2. The CDC/EDC should market and promote Downtown as a center for locally-owned, boutique businesses and family restaurants.
- D 3. The City of Anna, in partnership with other Downtown stakeholders, should establish a Downtown entity to ensure the continued success of programming efforts and to market and promote it as a center for locally-owned businesses.
- D 4. The City of Anna should encourage development of and prioritize community gathering spaces.
- D 5. The City of Anna should secure funding and prioritize the design and construction of multimodal facilities in the public realm, including sidewalks and trails, to encourage walkability and connectivity throughout the district.
- D 6. The City of Anna should initiate a rezoning of Downtown to encourage a more diverse range of uses and housing choices for the community, preserve the character of the area, create housing that would allow residents to age in place and improve market adaptability.
- D 7. The City of Anna Parks Department should continue to invest in Downtown through the construction and maintenance of parks, trails and paths to ensure outdoor activities and natural areas are targeted as assets for the community.
- D 8. The Anna Historical Society should continue to work closely with the City to ensure that historical assets and the character of Downtown is preserved and celebrated.
- D 9. The City of Anna should utilize the Municipal Complex and City Hall site to develop an outdoor public plaza and gathering space that knits together the pedestrian infrastructure along its perimeter and throughout Downtown, creating an attractive and active pedestrian environment for daily activities, community events and festivals.

38. How consistent are these policies with the way you think Anna should address Downtown?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

39. These are the proposed Action Items for Downtown. Check the ones you think are most important to act on in the next five years.

- Action 9.1. Partnerships. Identify and bring together key property owners with large parcels of land and representatives of the development community to promote partnerships and spur growth that is in alignment with the Downtown Master Plan.
- Action 9.2. City Facilities. Develop a transition strategy for City-owned facilities to prepare for the time when they turn over and become available.
- Action 9.3. Zoning Alignment. Align zoning in the Downtown area with the Future Land Use Plan.
- Action 9.4. Diverse Mix of Uses. Include provisions in the new Downtown zoning regulations to promote a diversity of residential types and allow a mix of uses to promote Downtown vitality and provide opportunities for changing demographics, and aging in place.
- Action 9.5. Downtown Core Transitions. Include requirements in the new zoning regulations for Downtown for appropriate transitions from the Downtown Core which are supportive of a mix of uses that promote walkability and interaction between all parts of the district and diverse activity throughout the day.
- Action 9.6. Traffic Calming and Entry Features. Provide traffic calming measures at key intersections and gateway entry features that improve traffic flow and safety and signify arrival to the district.
- Action 9.7. Downtown Parking. Develop a strategy for providing public parking to serve the Downtown area, which may include the construction of one or more public parking lots or centralized parking facilities.
- Action 9.8. Sidewalk and Trail Connectivity. Identify and prioritize sidewalk and trail projects that knit the Downtown Core together and provide safe routes for pedestrians to schools, open spaces, civic and institutional places.
- Action 9.9. Funding. Apply to state, federal and non-profit funding programs to improve and connect Anna's pedestrian network throughout the district.
- Action 9.10. Coordination with DART. Establish an ongoing dialogue with DART on ways to bring rail service to Anna and make improvements as opportunities arise to increase transit readiness.
- Action 9.11. Street Maintenance. Initiate a street maintenance program for Downtown.
- Action 9.12. Branding. Develop a branding program for the Downtown Core and Downtown Neighborhood, including a wayfinding package that can be implemented over time.
- Action 9.13. Gateways and Entry Features. Use branding to identify key gateways and entry features in Downtown.
- Action 9.14. Railroad Crossing Enhancement. Enhance the railroad crossing from a pedestrian standpoint to link the east and west sides of the Downtown together and to make the area transit-ready.
- Action 9.15. Programming Space. Enhance the adjacent roadways and street network to accommodate more programming opportunities and make the area transit-ready.
- Action 9.16. Trail Network. Prioritize and enhance the trail network, its facilities and amenities to link key open spaces through Downtown, the Municipal Complex and the Slayter Creek trail network.
- Please share other comments about these Action Priorities here.

40. Are there other important action items for Downtown? If you have additional suggestions, please add those here.

41. Please share your additional thoughts, comments or questions here.

#### Anna 2050 Plan -- Key Recommendations

42. Would you like to review recommendations for Implementation?

- Yes
- No, I'd like to skip it

#### Anna 2050 Plan -- Key Recommendations

##### Implementation

**The vision in the *Anna 2050 Comprehensive Plan* is a reflection of the desires and aspirations for the future of the community from the perspective of many different stakeholders. It addresses a variety of basic issues and requirements that will affect the community's ability to plan for and achieve that vision, informs capital improvements planning, provides a basis for the review of zoning and development applications and helps identify changes in existing development regulations that are necessary to support the vision. A plan can only be effective, however, if there is a clearly articulated strategy for implementation.**

These questions are all optional.

These policies are the foundation for implementing the *Anna 2050 Plan*.

- I 1. The Implementation Strategy will be used as a plan of action for achieving the community's vision for the future.
- I 2. The Implementation Strategy will be a reference for City officials in the making of decisions affecting physical development within Anna.
- I 3. The City Council's annual City of Anna Strategic Plan will conform to the *Anna 2050 Comprehensive Plan*.
- I 4. The Implementation Strategy will be a tool for capital projects planning.
- I 5. City departments will be encouraged to use the Anna 2050 Plan and the Implementation Strategy as input for planning and budgeting.
- I 6. City Staff will routinely track progress on plan implementation and report regularly to the City Council.

43. How consistent are these policies with the way you think Anna should address plan implementation?

- Very consistent
- Somewhat consistent
- Somewhat inconsistent
- Very inconsistent
- I'm not sure

44. These are the proposed Action Items for Implementation. Check the ones you think are most important to act on in the next five years.

- Action 10.1. Staff Resources. Identify City of Anna Staff who will be most involved in implementing the Anna 2050 high priority actions and inform them of the Guiding Principles, Policies, Action Items and how to use the plan in their daily operations.
- Action 10.2. Department Use. Encourage City departments to refer to the Implementation Matrix in the preparation of their annual budgets and work plans.
- Action 10.3. Review of Regulations. Review the zoning ordinance, subdivision ordinance and other pertinent regulations and guidelines, as well as other plans—utility master plans, Capital Improvements Plans, the plans of partner agencies, etc.—for conformance with Anna 2050 and update as necessary.
- Action 10.4. Consistency Review. Evaluate an application's consistency with the Anna 2050 Plan in the review of zoning requests and other development proposals, using a checklist and/or section of each staff report to provide the conclusion of the evaluation.
- Action 10.5. Communicate Progress. Inform Anna neighbors, partners and other stakeholders about steps taken and steps to come in the implementation of the Anna 2050 Plan.
- Action 10.6. Progress Tracking and Annual Report. Monitor progress on plan implementation in a continuous and ongoing way, and present a report on the status of plan implementation to the City Council and other pertinent boards and commissions on at least an annual basis.
- Action 10.7. Comprehensive Planning Staff. Create and staff a Comprehensive Planning section within the Planning & Development Department responsible for long-range planning issues and other related duties, including tracking progress on plan implementation, monitoring and managing necessary updates to codes and ordinances, reviewing zoning and development proposals for consistency with the plan, managing amendments to the plan to reflect new priorities and opportunities and preparing an annual report on the status of implementation.
- Please share any other comments about these Action Priorities here.

45. Are there other important action items for plan implementation? If you have additional suggestions, please add those here.

46. Please share your additional thoughts, comments or questions here.

Anna 2050 Plan -- Key Recommendations

Other Comments

47. If you have other thoughts about the *Anna 2050* Plan, please share those here.

48. If you would like to receive information about the *Anna 2050* plans and about future public hearings, please provide your contact information (email, phone and/or mailing address) below.

Appendix 2: Quantitative Survey Responses

The table below presents the detailed information about the responses to multiple-choice questions. It also shows the number of respondents who replied or skipped each question, including those offering the ability to make a written comment. Those written comments are provided in Appendix 3. The final question of the survey asked respondents to provide contact information if they were interested in further involvement in the *Anna 2050* process. This personal information has been provided to the City staff so future announcements can be sent; it is not provided in this report.

Q1. How involved have you been with the Anna 2050 process? Please check all that apply.		
Answer Choices	Responses	
This is my first involvement.	0.753	37
I have provided input online.	0.2209	11
I have participated in stakeholder interviews or workshops.	0.0422	0
I'm on a City Board or Commission involved in creating the plan.	0.0241	21
I'm on the Comprehensive Plan Advisory Task Force.	0.0201	12
I'm on the City Council	0.004	10
	0.004	2
	Answered	49
	Skipped	8
		0
Q2. Why are you interested in Anna? Please check all that apply.		
Answer Choices	Responses	
I am an Anna resident or homeowner.	0.9518	47
I work or own a business in Anna.	0.1265	4
I'm involved with an organization active in Anna.	0.1064	63
I live or own property in the Anna ETJ.	0.0683	53
I don't live in Anna, but I often come here for shopping or events.	0.0181	34
I am a professional involved in design or construction of new developments.	0.0141	9
I am a commercial, industrial or multi-family property owner in Anna.	0.01	7
None of the above	0.002	5
I'm interested for another reason. See below:		1
		10
	Answered	49
	Skipped	8
		0
Q3. Would you like to review proposed updates to the plan's Strategic Direction for the future?		
Answer Choices	Responses	
Yes	89.09%	433

2021 Online Engagement Results

No, I'd like to skip it	10.91%	53
	Answered	486
	Skipped	12
Q4. How consistent is this Vision Statement with the Anna you would like to see by 2050?		
Answer Choices	Responses	
Very consistent	49.70%	168
Somewhat consistent	33.14%	112
Somewhat inconsistent	6.21%	21
Very inconsistent	5.62%	19
I'm not sure	5.33%	18
	Answered	338
	Skipped	160
Q5. How consistent are these Guiding Principles with the Anna you would like to see by 2050?		
Answer Choices	Responses	
Very consistent	52.21%	177
Somewhat consistent	33.04%	112
Somewhat inconsistent	7.37%	25
Very inconsistent	4.42%	15
I'm not sure	2.95%	10
	Answered	339
	Skipped	159
Q6. Please share your additional thoughts, comments or questions here.		
Answered	65	
Skipped	433	
Q7. Would you like to review recommendations for Future Land Use?		
Answer Choices	Responses	
Yes	90.15%	357
No, I'd like to skip it	9.85%	39
	Answered	396
	Skipped	102
Q8. How consistent are these policies with the way you think Anna should address land use and development?		
Answer Choices	Responses	
Very consistent	49.43%	131
Somewhat consistent	33.58%	89
Somewhat inconsistent	6.79%	18

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2021 Online Engagement Results

Very inconsistent	5.66%	15
I'm not sure	4.53%	12
	Answered	265
	Skipped	233
Q9. These are the proposed Action Items for Land Use. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 3.1 Comprehensive Plan Checklist. Develop a Comprehensive Plan checklist as a means of evaluating development proposals and zoning applications for consistency with the Anna 2050 principles and policies and to assist City Staff in making recommendations to P&Z and Council.	56.07%	120
Action 3.2 Mixed-Use Guidance. Establish policies to guide the appropriate mix, intensity and design of mixed-use projects to help City Staff evaluate the implication of these types of development proposals.	40.19%	86
Action 3.3 Fiscal Impact Analysis. Establish and utilize a fiscal impact analysis process for major new development and redevelopment so decision-makers can consider the costs and benefits to the City and the community when they make determinations on proposed projects.	57.01%	122
Action 3.4 Communication with Developers. Continue to work with the North Texas development community, property owners, realtors and brokers to inform these stakeholders about the new opportunities resulting from Anna 2050 vision and development policies.	38.79%	83
Action 3.5. Code Updates. Prepare updates to the City's Zoning Ordinance and Subdivision regulations to align them with the future vision expressed in this comprehensive plan.	38.32%	82
Action 3.6. Proactive Rezoning. Conduct City-initiated rezoning of areas where such rezoning will remove an important barrier to development or revitalization.	30.84%	66
	Answered	214
	Skipped	284
Q10. Are there other important action items to address future land use? If you have additional suggestions, please add those here.		
Answered	41	
Skipped	457	
Q11. Please share your additional thoughts, comments or questions here.		
Answered	20	
Skipped	478	
Q12. Would you like to review recommendations for Economic Development?		
Answer Choices	Responses	
Yes	81.59%	257
No, I'd like to skip it	18.41%	58
	Answered	315

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2021 Online Engagement Results

	Skipped	183
Q13. How consistent are these policies with the way you think Anna should address economic development?		
Answer Choices	Responses	
Very consistent	58.60%	126
Somewhat consistent	30.23%	65
Somewhat inconsistent	4.65%	10
Very inconsistent	4.65%	10
I'm not sure	1.86%	4
	Answered	215
	Skipped	283
Q14. These are the proposed Action Items for Economic Development. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 4.1. Quality and Innovation. Support high-quality and innovative economic development projects to advance economic development goals, providing adequate resources for the economic development, coordinating economic oriented projects with the EDC and providing supportive policies and regulations to advance favorable projects.	40.00%	76
Action 4.2. Adequate Resources. Provide adequate resources to accommodate high-quality economic development initiatives by aligning Capital Improvements Program (CIP) budgeting with economic development projects to ensure available infrastructure.	43.68%	83
Action 4.3. Fiscal Alignment. Perform a fiscal analysis of the City's long-term infrastructure investments to ensure future developments are supported and fiscally responsible.	60.00%	114
Action 4.4. Targeted Investment. Place greater emphasis on the four Key Centers, aligning resources, policies and investments with these targeted investment areas.	19.47%	37
Action 4.5. Business Database. Develop and maintain a database of businesses in order to maintain communication and continuity with its business allies.	20.53%	39
Action 4.6. Positive Relationships. Develop a plan or program for maintaining positive working relationships with nearby communities, regional partners, state officials and national leaders.	26.84%	51
Action 4.7. Branding Policy. Develop and maintain a branding policy to ensure a singular and unified brand is communicated across all departments and is represented on future internal and external assets.	18.42%	35
Action 4.8. Public Investment in Downtown. Develop a program and identify funding for the implementation of the highest priority improvements to infrastructure and the public realm in the Downtown area to catalyze revitalization and advance Downtown as a place, and review annually to assess progress.	46.84%	89
Action 4.9. Standards and Regulations for Downtown. Adopt standards and regulations to ensure high-quality Downtown development.	42.63%	81

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2021 Online Engagement Results

Action 4.10. Unified Development Code Update. Develop and/or modify zoning and subdivision regulations to align with the Anna 2050 Plan and Future Land Use Plan.	26.84%	51
Action 4.11. Aesthetic Values and Strategy. Develop a plan to identify the City's aesthetic values and to activate a strategy with the goal of becoming a unique, progressive and sustainable city.	34.74%	66
Action 4.12. Infrastructure Audit. Create and implement an infrastructure audit program to ensure that the City maintains smart, resilient and fiscally responsible infrastructure.	45.26%	86
Action 4.13. Smart Ecosystem. Consider working with partner agencies, including utility companies and telecommunications providers, to commission a study exploring opportunities to expand the digital infrastructure as necessary to enable a smart city ecosystem that is well equipped for the future.	45.26%	86
Action 4.14. Range of Development Types. Create design guidelines and prototypes to encourage a broad range of first-class development types.	17.37%	33
Please share other comments about these Action Priorities here.	8.95%	17
	Answered	190
	Skipped	308
Q15. Are there other important actions to address economic development? If you have additional suggestions, please add those here.		
Answered		17
Skipped		481
Q16. Please share your additional thoughts, comments or questions here.		
Answered		9
Skipped		489
Q17. Would you like to review recommendations for Housing?		
Answer Choices	Responses	
Yes	90.71%	254
No, I'd like to skip it	9.29%	26
	Answered	280
	Skipped	218
Q18. How consistent are these policies with the way you think Anna should address housing?		
Answer Choices	Responses	
Very consistent	40.64%	89
Somewhat consistent	41.10%	90
Somewhat inconsistent	12.33%	27
Very inconsistent	5.02%	11
I'm not sure	0.91%	2
	Answered	219

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	Skipped	279
Q19. These are the proposed Action Items for Housing. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 5.1 Housing Study. Conduct a housing assessment to determine the types of housing products that Anna can support and the policies and actions that can improve the health and vitality of Anna's housing stock.	63.02%	121
Action 5.2 Database of Sites. Identify and maintain a database of sites with available infrastructure suitable for residential development based upon the adopted Future Land Use Plan.	31.77%	61
Action 5.3 Development Flexibility. Revise the zoning ordinance and other related regulations to accommodate innovative and flexible land development techniques to permit a variety of lots and promote context-sensitive development, subject to compliance with other City goals and policies.	29.17%	56
Action 5.4 Concentration of Rentals. Disperse high-density housing to maintain neighborhood integrity, focusing on appropriate locations around each of the four Key Centers.	41.15%	79
Action 5.5 Evaluation Criteria. Create evaluation criteria for neighborhood and housing quality through surveys that measure capital improvements (CIP) spending, residential sales and values, crime occurrences, code-related cases and actions, rental concentrations and other factors.	47.92%	92
Please share other comments about these Action Priorities here.	13.02%	25
	Answered	192
	Skipped	306
Q20. Are there other important action items for housing? If you have additional suggestions, please add those here.		
Answered		32
Skipped		466
Q21. Please share your additional thoughts, comments or questions here.		
Answered		11
Skipped		487
Q22. Would you like to review recommendations for Mobility?		
Answer Choices	Responses	
Yes	71.54%	176
No, I'd like to skip it	28.46%	70
	Answered	246
	Skipped	252
Q23. How consistent are these policies with the way you think Anna should address mobility?		
Answer Choices	Responses	

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Very consistent	56.44%	92
Somewhat consistent	30.06%	49
Somewhat inconsistent	7.98%	13
Very inconsistent	4.29%	7
I'm not sure	1.23%	2
	Answered	163
	Skipped	335
Q24. These are the proposed Action Items for Mobility. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 6.1. Thoroughfare Plan. Review the Master Thoroughfare Plan every five years and update it as necessary.	52.53%	83
Action 6.2. Design Standards. Adopt flexible design standards that complement the City's future PlaceTypes.	33.54%	53
Action 6.3. Capital Improvements Plan. Develop a Capital Improvements Plan (CIP) that reflects the roadway alignments and cross sections presented in this plan, including multimodal facilities.	37.34%	59
Action 6.4. Pavement Maintenance. Prioritize pavement maintenance projects on major roads and roads with multimodal facilities.	59.49%	94
Action 6.5. Roundabout. Propose the construction of a roundabout to TxDOT at the intersection of FM 455/White Street and SH 5/Powell Parkway to calm traffic in that area, reduce intersection-related crashes and serve as a gateway into Downtown Anna.	34.18%	54
Action 6.6. Corridor Study. Conduct an independent corridor study of FM 455/White Street from US 75 to SH 5/Powell Parkway to further address safety issues, such as poor access management.	41.77%	66
Action 6.7. Traffic Calming. Create a citywide traffic calming program to identify and construct speed management devices as future projects.	29.75%	47
Action 6.8. Railroad Crossings. Perform an analysis of existing railroad crossings to enhance safety and consider the potential implementation needed for quiet zones.	27.85%	44
Action 6.9. Sidewalks. Prioritize the closing of sidewalk gaps along major roads to establish a connected pedestrian network.	50.63%	80
Action 6.10. Veloweb. Prioritize the construction of trail projects that are identified in, or complement, the NCTCOG Regional Veloweb network.	30.38%	48
Action 6.11. Bicycle Network. Construct a network of on-street bicycle facilities as shown in the Master Thoroughfare Plan to support the off-street trails network.	32.28%	51
Action 6.12. Light Rail Station. Partner with DART to support the construction of a new Red Line station in Downtown Anna.	32.28%	51
Action 6.13. Collin County Transit. Partner with Collin County and NCTCOG to create a transit program providing subsidies for older adults, individuals with disabilities and low-income residents.	32.28%	51
Please share other comments about these Action Priorities here.	15.82%	25
	Answered	158

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	Skipped	340
Q25. Are there other important action items for mobility? If you have additional suggestions, please add those here.		
Answered	17	
Skipped	481	
Q26. Please share your additional thoughts, comments or questions here.		
Answered	17	
Skipped	481	
Q27. Would you like to review recommendations for Placemaking?		
Answer Choices	Responses	
Yes	67.23%	160
No, I'd like to skip it	32.77%	78
	Answered	238
	Skipped	260
Q28. How consistent are these policies with the way you think Anna should address placemaking?		
Answer Choices	Responses	
Very consistent	60.40%	90
Somewhat consistent	30.87%	46
Somewhat inconsistent	6.04%	9
Very inconsistent	1.34%	2
I'm not sure	1.34%	2
	Answered	149
	Skipped	349
Q29. These are the proposed Action Items for Placemaking. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 7.1 Neighborhood Design Guidelines. Develop or update design guidelines that support Placemaking in key PlaceType areas and the use of natural areas and resources in the design of Anna neighborhoods and amenities.	57.14%	80
Action 7.2 Employment Center Design Guidelines. Create design guidelines that ensure that employment centers are developed with the character that attracts highly-skilled, high-income workers.	40.71%	57
Action 7.3 Gateway Design Study. Conduct a Gateway Design Study to determine the appropriate characteristics of the development, signage and amenities at the major entrances to Anna.	36.43%	51
Action 7.4 Historic Preservation Plan. Develop a Historic Preservation Plan for Anna to identify those buildings and neighborhoods that should receive local protection and state and national recognition.	54.29%	76

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Action 7.5 Historic Preservation. Establish a partnership among private interests to support historic preservation in Anna.	52.86%	74
Action 7.6 Branding Strategy. Prepare a citywide Branding and Placemaking Strategy that welcomes visitors, identifies historic landmarks and gateways and links together existing character areas through a wayfinding program that uses a combination of environmental graphics, print materials and web-based information.	30.71%	43
Action 7.7 Performing Arts. Identify opportunities to host performing arts events in publicly owned spaces, including parks, streets rights-of-way and public buildings.	52.86%	74
Please share other comments about these Action Priorities here.	6.43%	9
	Answered	140
	Skipped	358
Q30. Are there other important action items for placemaking? If you have additional suggestions, please add those here.		
Answered	8	
Skipped	490	
Q31. Please share your additional thoughts, comments or questions here.		
Answered	6	
Skipped	492	
Q32. Would you like to review recommendations for Parks, Trails and Open Space?		
Answer Choices	Responses	
Yes	82.55%	194
No, I'd like to skip it	17.45%	41
	Answered	235
	Skipped	263
Q33. How consistent are these policies with the way you think Anna should address parks, trails and open spaces?		
Answer Choices	Responses	
Very consistent	65.36%	117
Somewhat consistent	29.05%	52
Somewhat inconsistent	3.35%	6
Very inconsistent	2.23%	4
I'm not sure	0.00%	0
	Answered	179
	Skipped	319
Q34. These are the proposed Action Items for Parks, Trails and Open Space. Check the ones you think are most important to act on in the next five years.		

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Answer Choices	Responses	
Action 8.1. City-Owned Properties. Expand or enhance City-owned park and recreation properties that have the potential to better serve the surrounding residents or that could become a wellness and enjoyment destination for the community at large.	72.09%	124
Action 8.2. Staffing. Follow the step-by-step plan in the Parks and Recreation Master Plan to create dedicated Parks and Recreation staff positions and to address the department’s organizational structure as detailed in that plan.	45.93%	79
Action 8.3. Medians and Rights-of-Way. Continue to utilize Anna’s medians and rights-of-way to add green infrastructure and beautification to the city.	50.58%	87
Action 8.4. Property Acquisition. Acquire developable properties utilizing the Key Service Criteria for park and recreation site development as described in the Appendix.	27.91%	48
Action 8.5. Open Space Standards. Consider incorporating standards, where appropriate, to evaluate new private development proposals on their efforts to provide outdoor open space with amenities and community gathering places.	46.51%	80
Action 8.6. Open Space Opportunities. Evaluate alteration requests to existing buildings and sites for additional open space, plaza, gathering place and/or green space and landscaping options.	34.88%	60
Action 8.7. Plan Review. Continue to include Parks personnel on the Anna Development Review Committee and review plan submittals, not only to meet specific technical requirements, but also to meet community quality of life, recreation and open space needs.	37.79%	65
Action 8.8. Rail and Utility Corridors. Convert underutilized rail and utility corridors for use as passive recreation amenities where possible.	29.07%	50
Action 8.9. New Connections. Install additional trail and sidewalk connections utilizing the Capital Improvements Program and grants funding when available.	55.23%	95
Action 8.10. Connections to Other Networks. Designate connections into the regional Veloweb, Collin County Trail System and adjacent city systems	23.84%	41
Action 8.11. Trail Opportunities. Explore additional areas for trails through wooded and riparian corridor areas.	56.40%	97
Action 8.12. Trail Exhibits. Provide interpretive and/or educational trail exhibits along select trails to acknowledge the cultural and historical significance of an area.	30.23%	52
Action 8.13. Programming. Provide staff-facilitated recreation programming for the community.	23.84%	41
Action 8.14. Improved Access. Assess and improve access to existing trails, and provide high-quality access to new trails.	44.77%	77
Please share other comments about these Action Priorities here.	4.65%	8
	Answered	172
	Skipped	326
Q35. Are there other important action items for parks, trails and open space? If you have additional suggestions, please add those here.		
Answered	11	
Skipped	487	

A2-10

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Q36. Please share your additional thoughts, comments or questions here.		
Answered	13	
Skipped	485	
Q37. Would you like to review recommendations for Downtown?		
Answer Choices	Responses	
Yes	84.72%	194
No, I'd like to skip it	15.28%	35
	Answered	229
	Skipped	269
Q38. How consistent are these policies with the way you think Anna should address Downtown?		
Answer Choices	Responses	
Very consistent	56.00%	98
Somewhat consistent	35.43%	62
Somewhat inconsistent	5.71%	10
Very inconsistent	2.86%	5
I'm not sure	0.00%	0
	Answered	175
	Skipped	323
Q39. These are the proposed Action Items for Downtown. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 9.1. Partnerships. Identify and bring together key property owners with large parcels of land and representatives of the development community to promote partnerships and spur growth that is in alignment with the Downtown Master Plan.	47.90%	80
Action 9.2. City Facilities. Develop a transition strategy for City-owned facilities to prepare for the time when they turn over and become available.	30.54%	51
Action 9.3. Zoning Alignment. Align zoning in the Downtown area with the Future Land Use Plan.	36.53%	61
Action 9.4. Diverse Mix of Uses. Include provisions in the new Downtown zoning regulations to promote a diversity of residential types and allow a mix of uses to promote Downtown vitality and provide opportunities for changing demographics, and aging in place.	45.51%	76
Action 9.5. Downtown Core Transitions. Include requirements in the new zoning regulations for Downtown for appropriate transitions from the Downtown Core which are supportive of a mix of uses that promote walkability and interaction between all parts of the district and diverse activity throughout the day.	44.31%	74
Action 9.6. Traffic Calming and Entry Features. Provide traffic calming measures at key intersections and gateway entry features that improve traffic flow and safety and signify arrival to the district.	46.11%	77

A2-11

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Action 9.7. Downtown Parking. Develop a strategy for providing public parking to serve the Downtown area, which may include the construction of one or more public parking lots or centralized parking facilities.	66.47%	111
Action 9.8. Sidewalk and Trail Connectivity. Identify and prioritize sidewalk and trail projects that knit the Downtown Core together and provide safe routes for pedestrians to schools, open spaces, civic and institutional places.	54.49%	91
Action 9.9. Funding. Apply to state, federal and non-profit funding programs to improve and connect Anna's pedestrian network throughout the district.	44.31%	74
Action 9.10. Coordination with DART. Establish an ongoing dialogue with DART on ways to bring rail service to Anna and make improvements as opportunities arise to increase transit readiness.	29.34%	49
Action 9.11. Street Maintenance. Initiate a street maintenance program for Downtown.	49.10%	82
Action 9.12. Branding. Develop a branding program for the Downtown Core and Downtown Neighborhood, including a wayfinding package that can be implemented over time.	25.15%	42
Action 9.13. Gateways and Entry Features. Use branding to identify key gateways and entry features in Downtown.	22.16%	37
Action 9.14. Railroad Crossing Enhancement. Enhance the railroad crossing from a pedestrian standpoint to link the east and west sides of the Downtown together and to make the area transit-ready.	21.56%	36
Action 9.15. Programming Space. Enhance the adjacent roadways and street network to accommodate more programming opportunities and make the area transit-ready.	14.97%	25
Action 9.16. Trail Network. Prioritize and enhance the trail network, its facilities and amenities to link key open spaces through Downtown, the Municipal Complex and the Slayter Creek trail network.	31.74%	53
Please share other comments about these Action Priorities here.	11.98%	20
	Answered	167
	Skipped	331
Q40. Are there other important action items for Downtown? If you have additional suggestions, please add those here.		
Answered		11
Skipped		487
Q41. Please share your additional thoughts, comments or questions here.		
Answered		11
Skipped		487
Q42. Would you like to review recommendations for Implementation?		
Answer Choices	Responses	
Yes	64.02%	137
No, I'd like to skip it	35.98%	77
	Answered	214

A2-12

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	Skipped	284
Q43. How consistent are these policies with the way you think Anna should address plan implementation?		
Answer Choices	Responses	
Very consistent	56.30%	67
Somewhat consistent	33.61%	40
Somewhat inconsistent	3.36%	4
Very inconsistent	4.20%	5
I'm not sure	2.52%	3
	Answered	119
	Skipped	379
Q44. These are the proposed Action Items for Implementation. Check the ones you think are most important to act on in the next five years.		
Answer Choices	Responses	
Action 10.1. Staff Resources. Identify City of Anna Staff who will be most involved in implementing the Anna 2050 high priority actions and inform them of the Guiding Principles, Policies, Action Items and how to use the plan in their daily operations.	54.39%	62
Action 10.2. Department Use. Encourage City departments to refer to the Implementation Matrix in the preparation of their annual budgets and work plans.	42.98%	49
Action 10.3. Review of Regulations. Review the zoning ordinance, subdivision ordinance and other pertinent regulations and guidelines, as well as other plans—utility master plans, Capital Improvements Plans, the plans of partner agencies, etc.—for conformance with Anna 2050 and update as necessary.	48.25%	55
Action 10.4. Consistency Review. Evaluate an application's consistency with the Anna 2050 Plan in the review of zoning requests and other development proposals, using a checklist and/or section of each staff report to provide the conclusion of the evaluation.	42.11%	48
Action 10.5. Communicate Progress. Inform Anna neighbors, partners and other stakeholders about steps taken and steps to come in the implementation of the Anna 2050 Plan.	72.81%	83
Action 10.6. Progress Tracking and Annual Report. Monitor progress on plan implementation in a continuous and ongoing way, and present a report on the status of plan implementation to the City Council and other pertinent boards and commissions on at least an annual basis.	49.12%	56
Action 10.7. Comprehensive Planning Staff. Create and staff a Comprehensive Planning section within the Planning & Development Department responsible for long-range planning issues and other related duties, including tracking progress on plan implementation, monitoring and managing necessary updates to codes and ordinances, reviewing zoning and development proposals for consistency with the plan, managing amendments to the plan to reflect new priorities and opportunities and preparing an annual report on the status of implementation.	42.11%	48

A2-13

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Please share any other comments about these Action Priorities here.	3.51%	4
	Answered	114
	Skipped	384
Q45. Are there other important action items for plan implementation? If you have additional suggestions, please add those here.		
Answered	3	
Skipped	495	
Q46. Please share your additional thoughts, comments or questions here.		
Answered	1	
Skipped	497	
Q47. If you have other thoughts about the Anna 2050 Plan, please share those here.		
Answered	23	
Skipped	475	
Q48. If you would like to receive information about the Anna 2050 plans and about future public hearings, please provide your contact information (email, phone and/or mailing address) below.		
Answered	33	
Skipped	465	

A2-14

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Appendix 3: Written Responses to Open-Ended Questions

This appendix contains all the individual responses received to those questions where the respondent had the ability to provide written comments. Each respondent could have chosen to respond to each of these 25 questions and many people did respond to multiple questions. These responses have not been edited.

Q6. Please share your additional thoughts, comments or questions [on the Vision Statement and Guiding Principles] here.
Please share your additional thoughts, comments or questions here.
Providing aid to those who need it most Via public services such as Job training for low income families. Resources such as food banks and food pantries.
Maintaining and growing public water and sewer infrastructures as growth continues. Especially in the cold weather months.
The transit question is questionable. With light rail being \$100 million per mile it's never likely to see DART in Anna with a \$2 billion price tag to serve Anna without every city in corridor contributing where those cities are not interested. So what options could realistically be explored?
Anna is not a major metropolitan area -- it's nearly 50 miles from Dallas. As such, Anna is respected as a small, quiet community suburb in the DFW Metroplex, full of young families, great education, and growing retail. We do not need to attempt to be something we are not. We should strive to keep this 'small, quiet' atmosphere, and fix the infrastructure (water, streets, etc.) for the people who currently live here -- not overextend ourselves to attract more people/businesses, who will inevitably stress and break the system we currently have in place if changes are not made NOW.
The term "Big city" is not attractive to us. The term has a historical record of higher (and growing) taxes, crowded schools, crime, and failing policies (and socialist-leaning officials). Our concern is the balance of a retaining a small town vibe with those amenities. We would like a comprehensive definition of "big city assets".
I am not sure why you are using the word diverse, I believe our community is diverse.
Too much gibberish. It is typical of today's "political correct" expression. Feel good statement that say nothing
We moved to Anna to be away from the big city for a reason. I'm not thrilled about the ETJ becoming a busy city.
I think the term race makes people divide. I would use everyone
Please consider being different from other cities. Even slightly different as in becoming a Blue Zone community.
EDIT: "Anna is a diverse and vibrant community" Remove "diverse and" It's wordy and unnecessary.
EDIT: "neighbors of all ages, races and abilities" We don't need the ", races" in our description. It reinforces a negative idea-opposite of what it is meant to accomplish.
A transit system would take away from the small town feel of Anna
I am concerned about low income housing being brought to the city. The reason we moved out to Anna was to get away from high population and high crime areas. Bringing apartments and low income housing will bring the very problems we were getting away from with the higher populations.

A3-1

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Rail system expansion or a bus hub to the Dart lines would help reduce traffic to the nearest station. Additionally, too much affordable housing will bring an element of time often seen in low income communities. Anna has prime real estate... Stop giving it away!
I am a single 77 year old new resident of Anna Town Square. I was hesitant to buy a home in an obviously young neighborhood. However, I have young families on either side of me that I was pleasantly surprised to find are caring and inclusive toward me. I like the small town vibe yet availability of shopping and medical and dental choices near by. Parks and walking trails are important to me, and I am pleased with those in my neighborhood as well as those close to me. I hope great care will be used as roads are built to take care of the increasing population in a way that the character and country flavor of Anna will be retained as much as possible.
would like to see improvement to country roads. Please leave some open space so Anna remains somewhat rural!
Would like to see more higher end home builders with oversized lots. Investing in cultivated and structured parks for sporting events and neighborhoods.
I think we have enough low income options. Would not like to see any more.
Notice that the word "diversity" occurs often in both the vision statement and in Anna 2050. I think this a catchphrase nomenclature of 21st century political correctness that means very little in substance but sounds and reads good.
We don't want or need a true balance of low, medium, and high income housing and services. Our crime rate and drug activity is already increasing on its own, and pointedly lowering the median income in our city for the sake of "balance" will only increase those situations exponentially.
Also, public transit would be a colossal waste of money, as it would be largely unused. This service would likely not even recover the cost in the next 10 years or more. Our focus needs to be less on bringing in anyone and everyone who wants to move. They might just move the gangs/drugs/violence with them. Indeed, it's already here, even in our relatively nice neighborhoods where the rent isn't even remotely cheap.
Instead, we ought to focus on having a city worth living in by 2050, with vibrant, natural parks, safe streets, sports and recreation complexes that aren't closed when they're needed, and good school systems. If we aren't going to maintain the good things we already have going for us, our popularity will eventually center primarily around drugs and crime. That is not the Anna I hope to see by 2050.
However, I have hope that our leadership will see this city the way I do, with the raw beauty of the less frequented parts of the Natural Springs Park, the former glory of Slayter Creek's treelines where I've lost many a disc on the course, or the charm of the old downtown, maintaining historical buildings and encouraging the retention of Anna's history. The more we can do to maintain or bring in middle class or upper class citizens who will appreciate these treasures with us, the better in my opinion.
Thank you for listening to my two cents, and have a great day!

A3-2

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I like the small town feel and don't want to lose that. I think it would be nice to have more to do in town and have the opportunity for our sales tax dollars to stay in Anna rather than be spent in other cities. I also, would like to not have to travel for sports as often for my kids. I don't want to feel like I'm living in a big city while seeing the need and benefits to growth. I would like to see some increase in the value of my house without it skyrocketing so much that I can no longer afford to live in Anna due to taxes going up too much. I like that we currently have 1 high school and no matter what team the kids are on we are all coyotes and have so much town unity with what we do.
STOP bringing low income people and apartments to Anna! That's not going to make Anna this great, welcoming, wholesome, family friendly place to live, it's going to turn it into a nasty, run down, trashy ghetto. Palladium apartments is having a negative affect on Anna Town Square - we had vandalism (a dildo stuck on a stop sign! Not ok!), assaults, theft, and increased reckless driving ever since those apartments went in. Focus more on bringing middle and upper class families here. Make it a nice, well cared for town, not a slum.
No Dart or low income housing. Brings the value of property and community down.
I agree with maintaining a healthy balance of residential and non-residential uses, as well as continuing to strengthen neighborly bonds with other municipalities. However, we need to ensure that whatever costs incurred upon the City of Anna and its residents benefit them strongest.
The city should first deal with the infrastructure before continuing to focus on more building. This last weather disaster has proven that the city water system is completely inadequate to serve the existing population and yet that does not seem to be a priority. The quality of the water is extremely poor. I know of no one that actually drinks the water.
We do not need public transit such as Dart in Anna and no more public housing apartments for our community.
Id like to be able to still afford to live in my hometown
The only high quality jobs here in Anna are fast food places. Also, there aren't many walking or running trails and you definitely can walk in your neighborhood because people let their dogs run loose.
I dont understand why there is constant emphasis on race. It only creates more divide. Anna does not need more apartments or low income housing
Change and innovation is what will.lead to Anna's growth bit harpering on rave is what will.divide us. Making us mor diverse tends to lead segregation of particular races amd political views. We moved to Anna to live in Anna not downtown Dallas
I used to agree wholeheartedly with building on the "heritage" of Old Anna, but it increasingly feels like that means to keep it white, old, and "in the family." Intolerance of different people and perspectives is gross.

A3-3

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<ul style="list-style-type: none"> <li>•Why is the focus on trying to create any big city "assets"? We and others moved here to get away from those things. If we wanted that, we can move to Dallas, Richardson or Plano. •Why the push to make things diverse? Let those things happen organically. No need to push those types of agendas. My family is very diverse, by the way.</li> </ul>
<ul style="list-style-type: none"> <li>•We do not need any type of DART or anything associated with that in our community. DART rail is simply a vein for crime to get here.</li> </ul>
<ul style="list-style-type: none"> <li>•No low income housing or multi family residences. I hate how the apartment complex boom changed McKinney and not for the good. I would hate to see that here in Anna.</li> </ul>
<ul style="list-style-type: none"> <li>•We should be working to keep the things that brought people out here to begin with. The old hometown feel of a small community should remain even as we inevitably grow. Leave the big city things to the big cities. Maintain a warm welcome to people of all backgrounds without forcing it.</li> </ul>
As much as I love growth, we'd love to keep Anna small, that's why we love it
Don't balance old with new. Focus on New only.
You will absolutely RUIN Anna with this "vision." Look at the failure that already proved this, Mesquite.
Keep the small town middle class feel.
Teachers need higher pay to achieve part of this goal
I believe all this to be aligned with what this community is gearing towards, we just need to make sure we hold Anna's leadership accountable to not switch gears and continue with this vision. Also, don't allow the home builders NOT invest into our city prior to getting everything they ask for!
Continue to plan for parks and trails.
The word diverse is a trigger word for many people and should be replaced with a more inviting word relevant to context used.
No DART
No DART train please.
I would eliminate the word "races" from the Vision statement. There is only one race, the human race. The phrase "where neighbors of all ages, and abilities enjoy a premier community..." is more than enough.
I don't want more business and more residential plots and more construction and more more more. Anna was a quiet town. Now the crime has gone up, the residents that came in are bringing their politics, and making our town a bad place to live. Leave Anna alone. Leave us in peace!
All the emphasis on inclusion when it is very non existant now, I moved here a month ago and sense the HUGE divide especially with the leaders of the city and boards pushing one political side alienating half the population.
We need to take care of the bases first. Get another firehouse, get update fire equipment and same with the police.
Why such continued emphases on RACE? We are all neighbors and the superfluous amount of attention given to divisive political rhetoric with regard to ethnic background differences does NOT unite us and sounds more like politics as usual.

A3-4

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<p>Growth needs to be controlled. Too fast can backfire and leave failed businesses (including apartments and housing) that result in empty buildings that are likely to allowed to atrophy due to lack of use &amp; maintenance. Also, when I moved here, I was told the downtown area required new buildings to look like they had been here 100 years to maintain the "atmosphere &amp; character" that would draw unique shops and thereby, people to visit and shop. E were told that we wouldn't end up a copy of all the new Downtowns in the other growing cities that are copies of each other. The new "Dallas City Hall" fire station definitely destroyed the character. I think Anna had an identity crisis</p>
<p>You keep using the word heritage. What do you mean? Historically Texas is not a pleasant, inviting or accepting place. So I ask again whose heritage are you wanting to emphasize? It's definitely not mine my family is from northern europe and I'd wager 90% of the town by 2050 isn't from here. How about we define out future together instead of dragging the past along.</p>
<p>Anna is turning into a leftist, third world ghetto</p>
<p>As Anna continues to grow, I would like to see the infrastructure that is built to meet the capacity of the city in 2050.</p>
<p>No mention of a cultural center or performing arts center. No mention of industrial zones. No mention of airports, hospitals, universities or college level educational centers. Must emphasize the need for safe, clean, reliable energy. There should never be a power outage, unsafe water, water shortage, low or no water pressure or fuel shortage of any kind in the State of Texas. Many businesses lost money during this years winter storm. This is inexcusable. Never again!</p>
<p>I would like there to be more middle and upper middle class homes. There are too many DR Horton and other low priced homes being built here. This isn't going to help our property value. Also, no more new concrete plants that hurt the air quality by adding more dust. Work with the dump in Melissa to control the smell and plant more trees and evergreens to block the view of the dump.</p>
<p>Please add that the City helps individuals feel apart of the community. At this time my interactions with the City in regards to water, trash, and such have left me feeling that I do not matter for it is operating as a business that does not have regard to the individual; as though I am a customer and not part of something bigger. This should start with the attitude of City employees.</p>
<p>Based on observation, plans that include focus on race, multi-culturalism and diversity tend to drive wedges between people rather than unite them. People are people and all have the same desires and needs regardless of background. It seems a good plan would address the needs of the many.</p>
<p>"Is resilient and adaptable in response to change and innovation, and responsive in times of emergency or disaster."</p>
<p>I believe this principle should be highlighted, we have seen that the City was extremely affected by the recent winter storm. It is essential that development not exceed infrastructure in terms of capacity and preparedness.</p>
<p>I'm very concerned about the unchecked growth and destruction of our small town environment and feel. While I understand the drive for grown, commercial business including but not limited to high end financial institutions, this will come at a price. The price is the loss of one of the reasons we moved to</p>
<p>Anna, The small town feel. Perhaps the creation of a real down town built on the country feel of Texas.</p>
<p>In the vision statement, the word "races" needs to be striken. By putting that language there, the implication is our town is not very welcoming to people of color. It's an ignorant word that will be looked upon in 30 years as "ignorant " considering the rapidly changing demographics of our area.</p>

A3-5

2021 Online Engagement Results

The downtown area is key yo the future of keeping people downtown via festivals and different events. Us 75 is out money line to the future business tax base.
I would like to see a retirement area for those over 65 with amenities.
Figure out a way to convince the current long time Anna residents that the growth is not only for the best, it is necessary for keeping some of the old town Anna alive.
The tax burden that will be placed on our city's less wealthy residents will force them out of their homes. Frankly, we can't afford all of this.
Please seriously think about extending Ferguson Parkway to the Otter Loop ASAP. It would be great to have another route into Anna when there's accidents on 75 and with the Highway 5 roadwork set to start.
Why is nothing being done about Internet Service?? This city has kept us locked with Suddenlink's horrendous service for over 10 years now, with no alternatives or competition. With this city's expansion and with everyone working remote, this should have been one of the first things improved upon but nothing has been done whatsoever. What kind of morons are running this council??
I would like to see a more robust statement about education.
Mobility choices may be impacted by NCTCOG and Collin County not viewing Anna as a future large community in their current mobility studies.
I dont see why our Vision statement has to have comments on race or age.
Q10. Are there other important action items to address future land use? If you have additional suggestions, please add those here.
I personally would NOT like to see more low income housing brought to Anna.
Be more specific. Again, these items are too vague.
Keep residential and commercial growth proportionate to open spaces, parks, trails etc
Stop building little starter homes that are packed as close together as they can be. They don't produce enough property taxes to take care of all the young students it brings to those houses. The school district can't keep up with this.
New developments with general public routine access should be grouped closer in prolximity to keep the small town feel
Strengthen the capacity and infrastructure of our water, electric and internet services before you do any of this. Eliminate the risks related to community access to emergency services, basic utilities (including fluctuations/inconsistent service) and important city communication by multiple methods.
I am concerned that all the changes being made will be at the expense of home owners. Continued raises in property taxes is a problem.
Currently there are three bonds scheduled for May for nearly 80 million (which would home owners would bare the brunt of) for a public library and parks...yet during the rolling blacks outs the utility department did not have the back up power to keep clean water flowing. Attracting more people when the infrastructure is not up to par is inappropriate.
Stop the affordable housing and require higher homes. Many investors are buying these cheap homes and these residentsvote on issues they will not be here to deal with the results long term! Make building standards of higher quality and stop making concessions to builders who make millions on a development project byshorting property sizes, road widths etc. Expect more!
Really need to think about west side of 75. Currently no lights , no internet, not even concrete roads throughout. We need to be sure this side is ready for growth and that it is quality growth

A3-6

2021 Online Engagement Results

Future land use should be done in a careful way, paying attention to the beauty of natural areas (even old trees) that would otherwise be removed, and making a way to preserve these things, as these are things we will appreciate tenfold in years to come as the concrete steadily takes over.
I think there definitely needs to be consideration on the mix of land specifically to infrastructure. Currently if there is an accident on 75 it effects the entire town as 75 and highway 5 are the only major north south roads through town and for accessing town. I also believe there should be more commercial development on the north end of town specifically northeast. To allow access closer to the developments around there. I know personally there are many times I spend money in Van Alstyne instead of Anna I'm groceries and fuel because it is easier to get there than to go all the way through town to get these items.
What are the plans to preserve land and NOT develop it? Not every square inch of land needs to have development on it. That is one of the charms of living in Anna, the somewhat rural feel of it. Cram more buildings on it and it will lose the character and historic feel and turn into a mini mckinney wannabe.
Under LU12, review of plan should also consider residential input.
Not getting rid of the creek or wooded area in between walmart area and creekside subdivision
Look into business that can bring better jobs for Anna residents. Like warehouse jobs that are low on environmental hazards but bring larger pay scales for residents.
Minimal additional homes,
Unfortunately the truck stops at the biggest intersection in town need to be relocated to make your visions come true.
Limit the amount of low income and multi family housing
I am not interested in any more low income homes or apartments coming to Anna. There are plenty already. Additionally, do NOT bring DART up here. Try adding more high income homes.
Keep our farm land
Stop taking away from the farmers
Slow the housing development, secure more plots of land to create outside recreation areas. We don't need anymore concrete jungles, we want to set ourselves apart from the rest. Have nature preserves, give wild life a spot to thrive while giving residents a spot to enjoy nature within the city.
One of the most important factor in new development is assurance that it will not in any manner result in adverse effects to citizens, existing businesses or property values
Reassess flood zones and other hazards with consideration given to development and concrete reducing the amount of water the ground will absorb.
I think it would be important to mention supporting the integrity of the City's natural areas and mitigating impacts in our watershed.
Also potentially worth mentioning something about encouraging best management practices in public or common-use lands to improve the resilience of our natural areas.
We do not need more low income housing or multi-family units such as apartments within the City of Anna.

A3-7

2021 Online Engagement Results

I'd like extra consideration for large multinational corporations who wish to set up shop ..these deals inevitably seem to include massive tax breaks that rarely impact the community long term. A separate community impact assessment should also be done before the inevitable flood of \$\$\$ corrupts those in charge.
You need to leave e siting landowners alone and stop driving them off of their homeland
I would like to see Anna as a city that has the ease of getting from place to place whether it be by car or foot or bike. Trails in Anna should shoot in and out of business areas.
Everything on the above list needs our attention in the next five years. I can hardly believe we are using a 2010 Comprehensive Plan in 2021. This is not acceptable. Our city leaders need to address this immediately or we find new leadership. This is embracing. Where are our priorities?
How does the development impact the environment- air quality and water. ( Anna doesn't have the best wster)
Environmental and Quality of life impact studies on any new industrial business that wish to locate themselves in Anna.
If Anna incorporates "areas where ... flooding, exposure to toxins or pollutants or other hazards pose a threat to the people who will live or work in the area and to the investment they have made in their properties" (LU 9), should not these be addressed and remedied as soon as reasonably possible?
Purchase land for parks, open green space, and connecting trails now before it is too late. When possible, require developers to commit to build the aforementioned before agreeing to rezone.
Any growth should be in keeping a small town feel rather than a move towards a metropolis.
Design downtown area.
I would like the city to ensure that agricultural and undeveloped areas are maintained within the city, just like they do in Plano. Having agricultural areas next to residential and commercial areas throughout the city will help us to maintain our open and rural feel.
Though I understand that we want to "diversify" housing. I hope that does not mean the continuous building of low income and starter homes. We need to focus on middle to higher income housing and apartments. Otherwise, we will not attract the talent and people that will continue pushing the city forward. Very few apartments. Individual one family houses make for a healthier safer living condition.
Need to identify and designate an historic district in the downtown area. This needs to be done through the Texas Historical Commission (not just a local ordnance) in order to take full advantage of the benefits of being recognized.
Re-writing our ordinances and creating more structured zoning is imperative. We have too many planned developments which have undesirable entitlements which are not consistent with the long-term goals of excellence. Higher standards and sustainable construction, particularly in Multi-Family developments, are critical. If we allow Multifamily, we need to ensure it is built to an very high quality, and will not be a slum in 10 years. In addition, we need higher building standards for single family residential, including requirements for larger homes and a wider range of lot sizes. Right now Anna is 80% starter homes, and thus people have to leave the community to "upgrade."
Cost/benefit analysis should include the long-term cost of infrastructure maintenance and the contributions that future development can make toward its fair share.
Q11. Please share your additional thoughts, comments or questions here.

A3-8

2021 Online Engagement Results

LU9 has comment about steep slopes. Such design elements may have engineered solutions and should not be eliminated without technical solutions being explored as such should not be part of this document as a restriction as engineers design and review proposals as a part of operational processes.
There is regulation to address development in flood ways and that is regulated by FEMA and the city follows the established standards so that comment isn't necessary.
Focus should be on how/who will pay for this.
If the propositions do not pass in the May election, my hope is that at least for proposition A and B, the City has an alternative to fund these projects.
We really need areas for our youth to be active, especially teens.
A high volume of high quality jobs are needed in Anna.
Think about developers who value green space and community pools and ponds. Hike and bike trails as well. Even though these are neighborhood amenities, the whol city could use them for exercise, sports practices, etc.
Stop allowing nail salons and pizza places to make homes in Anna. Although small businesses are needed, Anna needs a variety of small businesses to attract residents. We have too many of the above mentioned!!
You're going to RUIN Anna.
We need to place limits or boundaries on what and how much HOAs can infringe on property owners
The wants of special interests must not come ahead of the citizens and current businesses.
Avoid multiuse projects except perhaps at the fringe of the downtown area in order to keep downtown vital and the businesses there viable.
I bring up natural areas and resilience because - as someone who works directly with cities, landowners, and HOAs, there are significant downstream effects that can come about due to poor planning or recognition that it requires some nominal effort to maintain our natural areas in reducing erosion, flooding, and other negative externalities.
Anna is becoming an unlivable ghetto. It won't be a desirable place to be in a decade
The "Vision Statement" is very incoherent and poorly written. Clearly defined goals should not be this difficult to understand. I can see you need help and some professional guidance. Please take a minute and visit this website: <a href="https://www.citiesthatwork.com/blog-renaissance/2016/6/30/applying-the-hierarchy-of-needs-to-help-make-cities-that-work">https://www.citiesthatwork.com/blog-renaissance/2016/6/30/applying-the-hierarchy-of-needs-to-help-make-cities-that-work</a>
See question 10 above. I was concerned with the smell that was often present when I drove through Anna on my way to work in the mornings. I spoke with several residents before we decided to move here, none of them seemed to have noticed it (most have lived here for several years). After almost a year living in Anna, I would have chosen a different city, the smell is present more often than I expected and is quite unpleasant if you wish to be outdoors.
The plant that produces it may have been here for a long time (I'm not sure). However Environmental and QoL studies of new incoming business may help to lessen such things from future businesses.

A3-9

2021 Online Engagement Results

With regard to LU9 the reference to steep slopes is restrictive so development and could result in an inverse condemnation of subject property simply due to topography especially when an engineering solution could ensure a positive outcome. This should be revised as such.
With regard to LU10, educational institutes should coordinate their expansion with the city with regard to residential development but residential development regulated by the City should not be restricted by the educational institutions inability or separate agenda which may be contrary to that of the city agenda and plan. The way this currently read this reduces the powers of the council by providing the educational institution power to influence residential development. They certainly should be informed and kept informed so they can plan accordingly for growth but not have veto power over the city council and its ultimate responsibility to govern these matters. The city should be supportive to allocate opportunities for the educational institutions but not be required. Often when the cities incentivize development these other taxing authorities do not support or participate in such incentives wheee the city bears the impacts of such financial burdens.
I truly feel that Anna does not have the infrastructure to support the increasing residential growth. There are too many houses going in too quickly. The access to sewer and water should be secured with updated current lines and treatment facilities. We need an updated billing procedure that is user friendly. The roads are not being repaired and safe for the increased traffic load. I believe we, as a community, are growing too fast to be properly prepared and safe.
Cement factory is causing breathing problems among residents and nothing is being done (you're biding your time with this one), Love's truck stop is still an eyesore.
I personally am a middle income millennial. I do not plan to stay in Anna long term if they continue to build low income and start homes. Its ok for a small portion to be built, but Im concerned with no availability of higher end homes and apartments.
Lowe's/Home Depot needed here. More policemen are needed and their presence visible day and night in the neighborhoods. I live in Camden Parc and RARELY see a police car . A stop light is needed on CR 376 / Highway 5.
Higher standards, higher quality, be more selective on Single Family and Multi-Family zoning changes. This community needs major code enforcement upgrades. DO not financially incentivize mediocre developments. Limit PID's and TIRZ.
Q14. These are the proposed Action Items for Economic Development. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.
Action 4.14 cannot be enforced due to HB2439; doing so requires financial impacts at the expense of the city (taxpayer.)
Action 4.12 is already available and managed by the public works department and is maintained as an operational process and addressed in the capital program through the budget process with a 5 year plan and an annual review.
I prefer more specific items

A3-10

2021 Online Engagement Results

Please allow businesses to have their own unique building types and fronts. Not just strip mall same same look!
See my previous comment about infrastructure. My internet should not go down every time it rains in Aubrey TX, the power should not go out when a new subd is brought on
Anna should be a destination, like Frisco. Arts, restaurants and recreation.
Still not sold on downtown as we will not be small and I don't see many large towns with vibrant downtowns (mckinney may be the exception)
We do not need a diverse tax base in the way you've implied in prior pages of this survey. It's better to have the money from actual contributing members of the tax base for truly necessary city infrastructure (police, fire, etc.) or amenities, not so much for subsidization of low-income housing or public transportation.
I would like to see a focus on maintaining historic attributes of our town. Maybe an emphasis on the historic homes and also the downtown area to be maintained in regards to the historical structures. I believe it is very important to maintain this town's historic value/properties.
You might want to have a little industrial development
More thought needs to be given to primary traffic corridors and how they relate to current commercial and retail business zones. There are currently only two well defined business corridors Hwy 75, W. White Street, and Hwy 5/S Powell Pkwy. Has there been any thought given to a forth or fifth major corridor?
Then "Downtown Historic District" needs a thoughtfully designed planned concept, much like the "town square" we see in McKinney and Denton. The Town Square concept is seen in hundreds of small towns throughout the nation and gives each city a distinctive identity that becomes a destination point for thousands of visitors and residence throughout the region. Anna is missing this "destination point" and thus its identity and sense of history. It's too late now, but the City Hall and Fire Station should have been located closer to the historic area near the railroad. Anna needs an official "Town Square".
I agree with the statement but do not feel that Anna is implementing it adequately.
While all of this is interesting, what about water usage. Is there enough water.
Instead of trying to enhance the aesthetic of downtown, I think we ought to be focused on preserving our historic downtown buildings and layout.
Let's be the first growing city to not redevelop a downtown boondoggle. It's not necessary.
To be as environmentally friendly and sustainable as reasonable possible any and all of the developments.
Need to only incentivize top tier development.
We need the city to foster growth in choices for internet providers.
Q15. Are there other important actions to address economic development? If you have additional suggestions, please add those here.
ED 8 should be at the top of the list. Building infrastructure before you attempt to increase the tax base / grow the city in a way that is unsustainable because you currently lack the infrastructure to do so.

A3-11

2021 Online Engagement Results

We are concerned that taxes will rise unless the both Anna and AISD implement policies that expand the tax base, lower the tax rate, and, therefore, provide actual property tax relief via lower taxes for residents. We consider bonds to be tax increases on residents.
Diversity and uniqueness, artistic expression will bring people to our area.
Making sure we close the deals we have tried bringing. Want to see the business development not just talk and only subdivisions being built
We need more "office" type and "career" jobs here, not just food service and retail.
See previous comments
Water quality
Economic development, for the sake of economic development, may not be the best thing. We need to take measured steps to establish and preserve an image of a place where we want our children and our eventual children's children and grandchildren to feel safe.
Keep a balance of historic district and new development. Bring in programs to fund restoring our history and historical buildings/homes
We need diversity in businesses and not the same repetitive type and style of business. Would love to see more organically grown business and fewer chains
I am concerned about the commercial development planned for Residents of Anna Town Square!!
I'd say supporting the creation and success of local businesses would be good as well.
Anna needs an industrial park with rail access
A thriving, positive, healthy, growing community does not begin with "Economic Development". Good Economic Development is simply a function of good management and leadership. You can have the best "Economic Development" plan in the nation and never see or achieve the desired outcome by 2050. Find the best City Manager you can afford who understands the importance of good values, integrity, discipline, honesty, transparency, morality, leadership and accountability.
We should focus on downtown development as stated, however, the priority now should be focused on the beautification of the roads, sidewalks, parks, and current parts of Anna. You drive through some parts and honestly it looks like a dump. And across from Anna town square, there is some land and a few trailers, and these type of things will not draw more people to move.
To be as environmentally friendly and sustainable as reasonable possible any and all of the developments.
Do not give away impact fees as an incentive.
Q16. Please share your additional thoughts, comments or questions here.
Downtown should maintain a historic look as was stated it would be when I first moved to Anna. I believe the new "Dallas City Hall modern style" of the new city complex was a mistake which leaves downtown with a identity crisis. Make a division between downtown and the city complex to minimize the mixed message of downtown Anna.
-ED3: As long as the residents of Anna are not burdened with fiscal irresponsibility.
-ED7: As long as it is not in conflict with ED3
-ED9: The City of Anna needs to maintain as close to its current tax base as possible. By widely diversifying its tax base (i.e., low- to high-income, this could cause an exodus of residents.

A3-12

2021 Online Engagement Results

You're going to RUIN Anna.
The 75 corridor is the ideal place for large development of shopping & entertainment. Downtown needs specific target types of businesses and continued development that will generate interest to make Anna a destination. (Train & development of Shereley building into a museum, etc)
A good salad begins with good ingredients. If you want a good city, attract good people. Always focus on making the people better and by 2050 you will have an amazing community full of good people. Most people today have a fairly low opinion of government officials and so it is incumbent on every elected official to understand who they work for. Our nation is dangerously divided and for the first time in my life I fear for the future of our nation. Let us each stop for a moment and consider how blessed we are to live in a nation that, for the moment, celebrates freedom and individual liberty. The citizens of this community have entrusted our leaders to make the best decisions possible for the good of the people. That simple principle is the foundation by which we have all lived since 1776.
My wife and I moved to Anna in 2019 after living for 33 years in Portland, Oregon. The difference is shocking. We feel so incredibly blessed to live in Texas and pray that we NEVER allow socialist ideology to prevail.
The above summaries are very helpful. They indicate that the full text of Action 1.4, and etc., defines what "high-quality and innovative economic development projects" are.
Why is nothing being done about Internet Service?? This city has kept us locked with Suddenlink's horrendous service for over 10 years now, with no alternatives or competition. With this city's expansion and with everyone working remote, this should have been one of the first things improved upon but nothing has been done whatsoever. What kind of morons are running this council??
To be as environmentally friendly and sustainable as reasonable possible any and all of the developments.
Never give away impact fees.
Q19. These are the proposed Action Items for Housing. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.
H3 appears to be something in conflict with itself. Decreasing development costs and expecting a better result are diametrically opposing goals and not likely achievable. This section needs work to make it have achievable purpose.
Again, too much vague Gibberish
You said " housing diversity ", why not be diverse and have a subdivision of tiny homes of from 400 square ft to 1000 square ft. Anna can be the change, Anna can be different.
Apartments are definitely a need in Anna, but low income housing would reduce our quality of life and sustainability.
We need high end apartments here, that are reasonable priced
There should be no consideration for high density housing. This is only going to attract low income individuals. Also high density housing (apartments) lead to decay. Since the renters do not own the building and property they do not care for the buildings and land. They are more likely to trash the area. Also high density living attracts rodents which further causes problems. Also high density housing causes issues with congestion, noise, traffic and transients.

A3-13

2021 Online Engagement Results

Larger lots and wider subdivision streets are needed. Not compacted homes. Developers should also pay for the schools needed with the growth not us tax payers
We don't need more low income housing or starter homes . Many of these homes hold multiple children and multiple families which puts a burden on our schools when the property tax value does not support the students being sent to school from that home
I have concrete about how the current Bloomfield construction is so flimsy and poorly built. Specifically problems with cabinets losing veneer, outside doors deteriorating from sun damage, and poorly insulated water pipes on outside walls.
Limit new residents o slow property cost ballooning
We don't need low income housing and cheap houses to "sustain"
H6 is an important one for my family.
Balance is key affordable housing is important but not to the detriment of higher valued home and businesses
Leave Anna alone
There doesn't need to be low income housing
Slow housing, do not start putting up apartments everywhere.
Avoid multiuse projects. Be cautious with types of new building materials that may be less attractive or have not been proven to be sustainable in the long term. Do not accepts inferior quality in exchange for a cheaper or expedited product.
Again, Anna is become a cheap rental haven, which is making it undesirable
NO HIGH DENSITY RESIDENTIAL HOUSING.
Affordability needs to be addressed and monitored. One of our main reasons for moving to Anna was the affordability. McKinney housing costs are 38.6% more expensive than Anna housing costs. This difference is alarming! We paid \$257,000 for our home in Sept. 2019. Today it would sell for \$283,000....an increase of \$26,000 in 18 months. If this trend continues, what will happen to our "affordable" housing market? Some might think this is a good problem to have, but I can assure you the demographics will change dramatically by 2050.
Action 5.3 is critical to allow for creativity and unique development. As trends in housing change the City should be able to adapt and stay current.
I do believe we need studies done as it looks like we have a high concentration of homes in the 200,000 range which nowadays is a starter home. We really need more homes in higher price ranges to have a good mix but also to have homes for families when they move to the next price range.
The number of residential homes is too high for the infrastructure of the city already. We as a community are growing faster than the technical & communication platforms can address.
Please be sure not to stamp out poorer residents who have lived here their whole lives. Please try to avoid the use of eminent domain at all costs.
Taxes are too high as it is. Cut costs and maintain the current balance of growth and maintenance for infrastructure and business growth. We don't need to be the next McKinney or Plano.
Need to encourage less starter homes and more next level homes. We have too many starter homes by % of stock.
Q20. Are there other important action items for housing? If you have additional suggestions, please add those here.

A3-14

2021 Online Engagement Results

We are concerned with the stated goals of policy makers in the federal government to usurp local zoning, building requirements and regulations. We believe in local self-determination, rather than top down federal coercion and control. We ask that all city plans be "fire-proofed" against such interference.
Review and update building codes so that new housing can withstand cold temperatures like we saw this last winter; eg depth of water lines so they don't freeze, attic plumbing so it won't freeze and flood buildings.
Please no low income housing
Enforce MUCH better CONCRETE standards. The cement here is the WORSE I have seen building in 4 states (Illinois, Minnesota, Ohio, & Texas). (I have personally have visited more that 100 builder sites in over 35 years in those 4 states and here is the absolute worse). The concrete is so poor is ABSORBS dirt! Walk down any side walk in West Crossing. There are cracks EVERYWHERE , including the Houses that are built.
Current residents are going to push back on apartments, especially low rent housing. However if we are going to be diverse, we need to provide housing at various price points, even if we offer an apartment complex with some units at a sliding scale rent for those who make less income.
Limit the number of commercial rental houses scooped up by large companies who don't screen or monitor their tenants. (Exclude individual homeowner using as a rental)
NO HIGH DENSITY HOUSING.
If those on the city council and building committees want high density housing build them near YOUR property. Don't push that nonsense on those of us who work hard to pay and up keep our houses.
Affordable housing has started to attract the wrong type of people and crime has increased. Neighborhoods, despite having an HOA, do not enforce rules and property owners neglect their property
Housing is great, but bulldozing an entire treeline beside a park for the sake of housing, as with other atrocities to our natural beauty, should be, at minimum, strongly discouraged in the future. Placing houses directly beside park trails with natural features should also be strongly discouraged. Careful planning of each area of land zoned for housing, not outright slapping as many houses here as possible, should have ALWAYS been our approach. We can't wish the nature back. We can replant, but it isn't the same.
No low income housing.
Our home aso has problems with sound traveling throughout the house, depriving us of privacy.
Please keep the "rentals" to a min. It brings people to the area that are temp and really don't care about our city.
Reduction of rental amd apartments in neighborhoods
Maybe a zone area for these
No
Minimal additional houses, minimal apartments
No DART bus and no more low income housing, please...Anna has all the low income areas it needs.
HOAs should not be allowed. They are inconsistent with Texan values and add another layer of govt that residents must deal with. Bring back code enforcement. Engage with your residents.
Balance is key affordable housing is important but not to the detriment of higher valued home and businesses
Too many houses as it is. Slow the growth.

A3-15

2021 Online Engagement Results

Again, I'd add in something about preserving and encouraging resilient natural areas. Ecosystem services are a practical way to improve natural beauty and offset some development issues.
We are paying \$5000 per year for property taxes and \$600 per year for HOA fees. Is there anyone looking at ways to lower our taxes? My wife and I are retired and would like to stay in our home for the duration. Please give homeowners a fighting chance.
Traffic studies should be performed as housing increases. Additional traffic control measures need to be put into place before expanding existing areas to far. Major intersections in/out of areas with schools should be more controlled as they become dangerous during arrival and release hours.
Personally, I would like to keep the number of apartment complexes and other rental-only options down.
Many of the new neighborhoods going up are all very similar, plain brick houses. Would love to see some new designs and more character. Most houses going up are also increasing in price. Please consider the families that moved here before Anna started growing and have developments that are affordable for when we need to upgrade to a bigger house and want to still be in Anna rather than having to move out. Also, would love to see some houses with more land or at least big backyards.
Creekside association could really use maintenance with sidewalks, more street lights, and either more stops signs or speed bumps because people drive way too fast in the neighborhood.
Develop neighborhoods with more than starter homes to improve the city and school district ratings.
We need more planned green spaces in this town.
A gated community for seniors over 65 with amenities.
I am not completely against rental houses. But I have noticed homeowners care more about their property and have a lower chance of turning into a drug house. Property managers should have high standards and do thorough background checks on renters to minimize drug dealers coming to Anna.
Offer more apartments which range in size and price. Offer more amenities through-out these apartment complexes.
Again, I don't plan to stay in Anna in long term if we continue "diversifying" housing with more starter and lower income homes. You look at other places and there is a reason why people would rather move there and the property values have increased faster. Stop the focus on low income and diversity, and focus on middle to higher income housing. At the end of the day, my higher valued property pays more taxes than my neighbors who are in a starter home.
Code Enforcement is a huge need. There is trash, debris, and unmaintained property everywhere.
While unpopular, there needs to be an action item that addresses affordable or workforce housing that is clean, safe and sustainable. This should also include communication and education of neighbors to mitigate the stigma of and the need for such housing.
Q21. Please share your additional thoughts, comments or questions here.
Avoid mixing high density housing with single family as much as possible and assure the quality of the product as well as the quality of management will prevent the decline of the new housing.
5-3 flexible land development. If this means reducing current standards that greatly benefit builders vs quality of life for residents, than no.

A3-16

2021 Online Engagement Results

PLEASE consider implementing Homestead property tax relief for seniors and disabled residents here in Anna. We have limited income with limited increases in our incomes. New property taxes being proposed with the improvements in Anna will hit seniors and disabled residents dramatically.
I do not want to see so many smaller lower income homes being built. Investors purchase and abandon... leaving renters who do not care for the town or the homes. Cause if home owners to lose value and not enjoy where they have purchased.
Commercial plans for Anna Town Square are a real concern for me and my family. Definitely not happy about it.
I want to keep Anna a "small" community.
What comes with low-income housing? Entitled people who think you owe them something, criminals, drugs, filth, and men's asses hanging out letting their prison buddies know they want butt sex. Get ready to march in more pointless divisive parades and virtue signaling. Hope you've completed your be less white courses.
Balance is key affordable housing is important but not to the detriment of higher valued home and businesses
The City's ability to allow and encourage innovative techniques, types, and design in development will be critical in the City staying current. New trends in housing such as tiny homes or back yard apartments are becoming more common place. If the zoning is updated to reflect these form of housing, the City will be able to attract a wide variety of people. A large draw to Anna at this time is affordable housing. Creativity is essential if different types of citizens are to be interested in moving to Anna. Unique development will allow the City to not simply be another bedroom/suburban community.
Houses are too close together, packed in like sardines. Not enough street lights in the subdivisions, streets are too narrow as people constantly park on them. Code violations are rampant, no code enforcement. Animal abandonment is rampant. Crime has increased, due to influx of renters, law enforcement presence has decreased. Trash has accumulated due to no city maintenance. HOA's are useless..
More code enforcement. Drop the hammer - let's clean this place up.
Q24. These are the proposed Action Items for Mobility. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.
6.12 DART is highly unlikely as it is a \$2 billion dollar project without property acquisition, stations, and train cars. 1 penny of Anna sales tax is \$1.7 million. The break even is 1200 years. Without all cities in the corridor on board its financially impossible. Those cities already have said no.
NO DART!
DART is STONEWALLED in Plano due to Allen saying NO to DART. With DART comes increased crime, drugs, vehicular break-ins, and easy access for thugs to enter our residential community.
We don't need Dart here. Anna needs to make sure they are maintaining the roads where the county stops! (Mantua) A roundabout at Hwy. 5 and White will cause major problems. You need to develop U-Turn lanes at White and 75

A3-17

2021 Online Engagement Results

Do NOT let bicycles share the roads with cars (as I have seen in Dallas). That's idiotic. Don't get carried away with the costs of parks, trails, etc. DO NOT CONSTRUCT ROUNDABOUTS! They do NOT work, slow traffic down, make people impatient. Many constructed LIMIT your vision to ALL lanes coming in - a true nightmare. I have seen them in several states all over the country.
Again being a Blue Zone community focuses on being outdoors with More Parks, nature trails, bike paths. There is also GRANT money in becoming a blue zone community. Ft. WORTH IS A BLUE ZONE COMMUNITY.
No round about at 455/5! That will be a 4 lane road with addition turn lanes. No thanks! I do think there will be issues with traffic around the new city hall. Police and fire officials may have issues responding in a timely manner in peak traffic on hwy 5 once 4 lanes
Please do not put a roundabout at the intersection of FM 455 and SH 5. Take that money and out up some traffic light at the intersection of CR 376/CR 371 and SH5.
We do not need or want DART or public transportation. There are already private amenities in place for a majority of the circumstances where public transportation is a possible answer. The government does not need to solve every little problem in the city limits or in the outer reaches. Public transportation is not a fiscally responsible move for us. We are not Dallas, nor do we want to be.
No to DART
No to transit, dart or round about. Encourage carpool programs and bike path access
Dart is not the answer we habe seema subsidiaries in Mckinney collectively fail. I believe this need to go back to the drawing board for review as plano ia the only collin county city using dart
No DART
These checked - are not necessarily to actually spend to do these but to manage that spend.
Anna does not need a DART train. It will cause a spike in crime and a unsafe environment for kids and families alike! Other things need to be worried about such as our roadways and surge in constant accidents.
Keep Anna safe this is not a big city such as Dallas or Plano.
PLEASE PLEASE DO NOT propose a roundabout, especially at an extremely busy intersection. Many if not most drivers have difficulty with properly utilizing them. Rude, inexperienced, misguided and confused drivers will contribute to chaos, accidents & road rage. There is a reason Dallas got rid of the old roundabout at Harry Hines and Northwest Hwy.
We do NOT need DART in Anna!
No roundabout.
I can assure you the bike lanes, walking trails and light rail are NOT a good idea. I live in Portland, Oregon for 33 years and all of these ideas cost tax payers Billions of dollars and basically destroyed a beautiful city and the surrounding communities. I hope those of you who are considering these ideas go visit Portland and see for yourself. Of course you know that "liberals" control almost every aspect of life in Oregon and so please resist the temptation to go down that road.

A3-18

2021 Online Engagement Results

I'm not sure Action 6.5 will reduce crashes and keep traffic flowing. I'm familiar with a few roundabouts in the area and it seems that many people are confused how they work and, as a result, stop when they shouldn't or go when they shouldn't. Plus, there will be times when one of the two highway streets has a lot of traffic and that may back up both streets. I do, however, think, that it would be good for slowing down downtown traffic if/when downtown is built out and the speed limit is reduced.
Regarding Action 6.12, DART coming to Anna will depend on the connecting cities and I don't know if they have signed off on DART yet.
The City needs to address a well-connected network of thoroughfares that supports the mobility needs of BICYCLISTS AND PEDESTRIANS especially to commercial establishments such as grocery stores, etc.
Please DO NOT build a round about at Powell and White. People around here don't know how to use them, and this WILL results in increased accidents at this intersection.
I say no to anything not checked above. I do NOT support these initiatives nor the tax cost to support these.
Stop Lights on Highway 5 is a must and needed as soon as possible. Too many accidents. Intersections need to be better identified with lane markers and turn only lanes.
Please get the new traffic light installed at the intersection of Highway 5 and 371/376 soon. There have been way too many accidents there.
Need more support from NCTCOG and Collin County on transit. Currently we get ZERO.
Q25. Are there other important action items for mobility? If you have additional suggestions, please add those here.
With the rapid growth in Ann we may need to review the Master Thoroughfare Plan every three years instead of five years.
A DART station would take away from the small town feel of Anna. Roadways are in disrepair all over the city; those and traffic flow should be a priority for the safety of its citizens.
Better connect the west side of 75 Anna to the East side. Make completing Rosamond parkway a priority now.
Prioritizing side street connections to major destinations from neighborhoods would be helpful in diverting some of the traffic from 455. As of now, The Falls and Oak Hollow would otherwise need a light to turn left, as the traffic at peak hours has become too dense.
Wider streets in neighborhoods. Turn lanes for median cut through. U turns allowed only at designated areas. U turns should not be happening in front of neighborhood without a light.
No dart!!!!
We need more routes that connect hwy 5 with US 75 and Hwy 121.
There needs to be a light in the intersection right by the North Point subdivision and highway 5. There is an accident there almost everyday
We do not need DART in Anna. Save the low income transport for the big cities, like Dallas.
Senior transfer vans
Interconnected trails for pedestrian/bicycle use would be great as well in improving access to parks and providing positive amenities that improve health and wellness outcomes. I've lived in cities that had trails that allowed cyclists and pedestrians to access most of the city and it was great.

A3-19

2021 Online Engagement Results

At some point, Anna Town Square is going to need a stop light on S. Powell Pkwy. We have only lived here for 18 months and we already seen a marked increase in traffic and the backups on Finley during morning and evening commutes. Please encourage the developer of Anna Town Square to finish the widening of E. Finley Blvd. and increase the Speed Limit to 40 MPH. The current speed limit of 30 mph is too slow for a boulevard traffic design. Look at the standards.
We use Collin County Outer Loop almost every day getting to Hwy 75. The speed limit on this 2 mile link is 60 mph. It is a heavily used highway and will need to be widened at some point. What are the cities or counties plans for this link to 75?
The lights outside of Walmart and Taco Bell should really be reconsidered having a yield signal during busy hours, if at all. The street is too busy and people always try to turn into Walmart even with oncoming traffic. Sidewalks need to be added all over Anna and crosswalks need to be clearly marked. Major crosswalks need to have the button operated crossing signals.
Railroad crossings need to be better marked and railroad crossing gates need to be installed and/or properly maintained.
Please repave 371 and 376. The potholes have been filled so many times that they are screaming for a total paving overhaul. The potholes wreak havoc on our vehicles. Thank you.
The cross street of Mantua and Highway 5 on school days is very dangerous. The updated lanes have helped but eventually a light would be more beneficial.
Try to tap into McKinney's transit - need to figure out how to get Anna listed as part of the McKinney metro area - so they can add us. Right now they cannot add us.
Q26. Please share your additional thoughts, comments or questions here.
We are concerned with any DART infrastructure coming into Anna. These concerns are related to safety, noise, and increased criminal access to our neighborhoods. We believe that these issues must be proactively addressed before undertaking DART and other public transportation projects.
DO NOT install a roundabout at 5 and 455. Inexperienced drivers have difficulty traversing them and rude drivers prevent people from using them in the most efficient manner. This intersection has a history of drivers who do not follow traffic laws and a roundabout would not be conducive to reducing the actions of those drivers. I see a roundabout fraught with issues that will increase confusion, wrecks and road rage. There is a reason the "Circle" at Harry Hines and Northwest Highway in Dallas was removed. I watched many drivers forced by rude or incompetent drivers be either forced to make multiple circles or to be forced off before their desired exit from it.
New trails need to be wider than the current ones to allow pedestrians and bicycles to pass each other.
Also consider a bike friendly ordinance like they one in Arkansas where stop signs are yield signs for bikes.

A3-20

2021 Online Engagement Results

At least in the Downtown area, make Anna a vibrant walking community that includes City Hall, the library, restaurants and shops.
Low-income mobility is not an issue that should currently be on our 5 year plan. A need for public transportation, if ever, won't be a concern for 30 or more years here.
I, personally, am against having a dart rail in our town at this current time. It brings with it the ability for increased crime, and a way for youth to get away from town too easily.
The cart is being put before the horse. More thought and action should be given to the infrastructure before the grandiose building plans. The roads and the water system should be dealt with first. Both are in desperate need of attention.
Now you're really screwing up!!! Hello Mesquite, Anna wants your playbook, they're ready to piss off their community and replace them with scum we tram in!
NCTCOG has some inter-local agreements that the city can take advantage of to help with gathering data on pavement management. It's a useful tool to see what roads are deteriorating more quickly than others and gives you a great database to start off on.
No DART please!
Focus on the streets and highways in an effort to keep up with increasing traffic volumes. Bring State Highway 5 (S. Powell Pkwy) into the 21st century. Force developers of these giant subdivisions to widen all access roads and adjacent highways. Provide safe pedestrian crossings at major intersections and DO NOT allow speed bumps and "traffic calming" plans to destroy our lives. Once again, "traffic calming" is a reminder to everyone that the government needs to control every aspect of your life. I use to live in a community where "speed bumps", "bike lanes, and "traffic calming" were prolific and new do what that are designed to do. If these are allowed to destroy our city, I will move somewhere else.
A sidewalk next to Anna Middle School is needed. Many students walk along the roadway in the grass, this is unsafe and provides no protection from vehicles and muddy ground conditions.
Light rail in Anna?
Based upon the distance to the redline this is a 2 billion dollar price tag and it would seem that while this is an amazing vision, it's not very likely.
Spending local dollars on corridor studies on state roads will be very expensive. Getting the state to actually provide adequate service would be a much needed strategy. The efforts by the current staff have had some successes but this needs the elected officials to lobby on the state level to get those financial obligations to be a reality.
All of these options are good for our city. We need to reduce the vehicle congestion.
When will Highway 5 be widened to four lanes? It better be soon, because with all the new housing development going on the traffic will be so bad that any new roadway will be too little too late.
Please fix the current roads and do not waste money on a roundabout
Plan for the future. Needs are a changin.
Q29. These are the proposed Action Items for Placemaking. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.

A3-21

2021 Online Engagement Results

7.1 needs to take into consideration HB2439 impacts and restrictions and the lack of connectivity which causes traffic congestion. The removal of the curvilinear road requirement is a problem as well as it provides circuitous neighborhoods that are inefficient and difficult to service for police and fire with regard to response times; solid waste with having to drive around multiple times to address difficult routes and utilities with dead end water mains which require monthly flushing which is wasting water and affects water quality.
Always think COST. WHO is going to pay for all this?
I would just give up the idea of "downtown Anna". We don't really have a downtown. We have one boring street, with 3 to 4 old buildings. I would just rebrand Anna since there is just about nothing left of anything of historic value since it was all torn down. Yes, there is the train park and depot but it is all NEW it is not original
9
I find all these excellent
I'm generally in agreement with the items above. I think we judge our community in relation to the surrounding communities. Melissa has done an amazing job at defining the gateway to their community with all the landscaping and hardscape art in the areas next the Highway 75. It is somewhat interesting though that there is no distinctive corridor to a "city center" or "town square". We have lived in this area for 18 months and still have not seen anything resembling a "Downtown Melissa". We see subdivisions and strip malls, but no downtown Melissa. Where is it???
I hope Anna does not spend a fortune on landscaping and art work next to Hwy 75, like the City of Melissa has done. What a waste of tax dollars in my opinion. The water tower defines our city and it looks great. Now, when are we going to finish the landscaping efforts on W. White Street? We've been watching and waiting for almost 2 years. Are we planning a "Welcome to The City of Anna" sign of some kind? I'm in favor of something that looks like some of the subdivision signage we have seen around Collin County.
The city needs to address the green spaces in each residential subdivision. Each subdivision builder should provide a greenspace and something as public use for the city.
We could use a nice, big movie theater in Anna.
Get rid of truck stops on US 75. Ammortize them out.
Q30. Are there other important action items for placemaking? If you have additional suggestions, please add those here.
Build community resources for sports, exercise, swimming, theater/arts, library, computers, robotics, gatherings, etc...
Absolutely make every design decision with the natural beauty and aesthetic flow in mind. Maintain historical sites. I'd prefer to see a classy, natural, high end direction to our future development.
We need a library.
We need a senior citizen organization with a place to meet and planed activities.
We need a place for youth functions to divert youth from forming gangs and mischief.

A3-22

2021 Online Engagement Results

We need more childcare options for working families.
I b3li3ve you can incorporate the high school learning to the agriculture and appearance of Anna similar what they do im Canada to begam trade skills from hs instead of college
I'm not really sure about the term "Placemaking" or what it means. I'm assuming it has to do with branding and signage design for various landmarks throughout the community. The font style we are currently using on the cities website and water tower are a good choice. It is bold and shows our sense of pride in our community. The first question that I have is does the city have a Sign Ordinance or Standard that businesses must comply with? Judging by the signs I currently seen on I-5 and W. White Street, there is no ordinance and no attempt at any thing resembling a uniform standard. This should be a priority and something every business and commercial space should comply with.
The city needs facilities for people to connect with nature. All of our fields and wildlife areas are being replaced with "cookie cutter" housing. We need some originality and a slower growth pace.
Please bring new restaurants and shopping stores to Anna so we can spend our money locally instead of shopping in Sherman or McKinney. A Loews, Home Depot, Target would be great.
Get rid of truck stops on US 75.
Q31. Please share your additional thoughts, comments or questions here.
Anything to dispel the rumor that Anna stands for "Ain't No (N WORD) Allowed" We don't care who you are as long as you arent coming here to RUIN OUR TOWN.
I highly recommend the city hire a respected Planning/Engineering/Architectural firm to contract with the city to develop some building and design standards. This would set us apart from many other communities and would give notice to prospective businesses and/or developers that we are not just another sleepy Texas town that is satisfied with mediocrity. We have a higher standard here in Anna and we are seeking excellence in our people and our community. This single goal could become the envy of our neighbors who are most certainly looking at us as an example of best practices.
Social media, namely Instagram, influences where people want to go for dinner or for a day trip. A farmer market/ stage area with Instagram-able locations will be a huge part of marketing Anna. A down town mural, art work, unique benches could all serve as draws to the City. Another popular Instagram post is unique food items. Bringing in restaurants that create Instagram-able dishes and desserts will really serve to create a place that is fun and youthful.
The current neighborhood design standards were developed with the best of intentions but they are actually contrary to many modern, diverse and creative planning methodologies supported by smart growth principles. The geometric requirements result in wasteful land use, dead end water mains that require monthly flushing, neighborhoods which are difficult to navigate for public safety slowing response times, and increased traffic concerns with lack of connectivity. They are also outdated as the state legislature has removed the cities ability to regulate and dictate architectural standards so as written they are ineffective and unenforceable.
We need an H-E-B Grocery Store or an H-E-B Central Market in Anna. Even a Sprouts would be great.
Still need to get rid of truck stops on US 75 - do whatever you have to do to make this happen.

A3-23

2021 Online Engagement Results

Q34. These are the proposed Action Items for Parks, Trails and Open Space. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.
8.7 is an operational function and does not need to be in this plan.
We have enough open space
Again Blue Zone community = Grant money for parks.
All new buildings need to take into account their effect on the environment and provide greenery and small attractions such as water features to add to the aesthetic value in the city
Be cautious of items places along trails such as exercise situations, etc as they are frequently targets of vandalism that can leave dangerous remnants behind.
I LOVE everything about these plans! This is what I want for Anna and the future.
I like what I see, so far, within the major developments regarding open spaces, parks and trails. Most of the current residents are already paying for the upkeep and maintenance of the amenities through HOA fees. I don't feel or see a real need for any more of these kinds of amenities throughout the city that then become an addition tax burden to the city. The City of Anna will always have limited resources for Parks, Trails and Open Spaces and therefore should not be a high priority within the city.
Let Anna's natural beauty shine and don't try to enhance through costly projects. We do NOT need a sports complex and artificial visual enhancements. Just keep clean what we already have.
Q35. Are there other important action items for parks, trails and open space? If you have additional suggestions, please add those here.
Age appropriate playground equipment needs to be included in parks for children under the age of 5. With the exception of one baby swing at the Lake Park, the equipment states it is appropriate for 5-12 years of age. The toddler to 5 is a group that love parks.
Workout stations and nature signs along trails are ripe for vandalism. I watched a lovely park with jogging trails and workout stations near my home in Grand Prairie be destroyed in a matter of months. Not only were the stations made useless, there were dangerous sharp pieces left behind where they had been attached to concrete footings. If a workout area is to be planned, it should have security cameras for the safety of the users and for the prosecution of vandals.
Birds and wildlife provisions are important.
Maintaining trail and park opportunities in flood prone areas and continuing to make drainage a priority throughout the city will help us to avoid damaging flooding situations. Adding community plots in neighborhoods for gardening or light farming might be a positive thing, considering the number of natural disasters that have endangered our supply of necessities.
Playgrounds for children, walking trails, picnic areas
Community Pool or Natatorium is needed
Current parks lack activities for children under 5. Investigate what might be appropriate for younger children & include in future parks
Add attractions to some of the outdoor venues that are low maintenance that will generate more revenue for the city.
Plano has a zip line.

A3-24

2021 Online Engagement Results

A ropes course would be cool and could be used by family's and company's.
Improve the play structure at slayer Creek Park. It isn't very small child friendly. Have working gates around play structures.
Having made the statement above I do, however, believe that a Sport Complex could be a very attractive addition to our community. At some point in the future we are going to attracting major Fortune 500 companies to Anna. I would entertain the idea of building this future Sports Complex next to or adjacent to the building site of these headquarters. In fact, this future company should build this complex as a joint venture with the city of Anna and possibly Collin County. The company should be given the opportunity to name the complex as the major contributor and give the company some tax benefit for agreeing to the partnership. The complex should contain baseball fields, softball fields, soccer field, football field, tennis courts, indoor public swimming pool, athletic and training facilities. These facilities should be privately owned and managed.
Baseball parks are not open for use of our children. This has always been an issue here. I understand they are rented out to ASG and other teams but there should be at least 1 open for use for "fun". Shirely park used to get so much use by families... we need soft hiking trails, more paved trails, and a real trail network.
Q36. Please share your additional thoughts, comments or questions here.
It is paramount that the city develop its own parks and facilities for all neighbors.
HOA parks are not inspected for maintained to same standards and when the HOA disappears so does the upkeep. The city should not bear those expenses but can at the time of development acquire land, parks, facilities that can enhance quality of life for all.
Great cities have great parks systems and it help stabilize property values.
Place multiple signs reminding people that trails are NOT for any type of motorized vehicles. I recently saw a 4 wheeler riding down the sidewalk at the lake park right past the bathrooms. Additionally, neither the man nor child was wearing a helmet.
In previous years, trail markings were suggested for safety purposes so that it would be easier for someone in distress could be found. It could be done with either named or numbered sections. (Natural Springs East, Natural Springs gazebo area or NS1, NS2 so that people could indicate their locations to 911 dispatch)
Make the current city maintained median and property look maintained and carefully for
I believe this os another good opportunity to get our youth involved with planning design and up keep. If
Where's the money you already got for median beautification?? Lost??
Trails and outdoor space is very important to me!

A3-25

2021 Online Engagement Results

Signage prohibiting motorized vehicles on hike/bike trails needs to be addressed. Last visit to the park at the lake we encountered a man and child riding on the sidewalk/trail on a four wheeler (without helmets also)
I would like to know how many acres of property are currently owned by the city and are there any plans to annex any other surrounding properties.
A big focus of planning for recreation is a large sports facility for specific sports. In my opinion the best use of tax payer money is a facility that benefits all citizen not just youth sports or one specific group of people. Good example are Celebration Park in Allen and the Wylie Rec Center. Celebration park is simply a large field, but I see it used consistently and by a large range of people. The open space allows for variety of sports and activities. The Wylie rec center is connected to the library allowed for shared resource and infrastructure. They also have the ability to offer many courses. Simple and accessible to all is what the city needs before diving into extremely expensive specialized facilities.
With regard to P4 the development of a parks and recreation department exists and is overseen by an experienced professional. While only being in its infancy not being previously funded it is in development and should continue.
With regard to Action 8.7 the DRC is an operational committee made up of staff from all departments and site plan review has strict state inflicted timelines so adding additional steps could compromise quality and timely required responses.
I like the idea of having some additional parks, but I think adding the sports complex is a bad idea. People like me moved here because Anna is small and affordable. If we add things like the sports complex, it will increase the cost of land and housing, and make it very difficult for young professionals to find housing they can afford in our city.
No new taxes!
Need to work with development to get more trails built.
Q39. These are the proposed Action Items for Downtown. Check the ones you think are most important to act on in the next five years.
Please share other comments about these Action Priorities here.
Provide a Public Library to residents with activities and events.
9.10 seems highly unlikely due to the lack of interest of cities through corridor; the polarization of such in the community; and the huge financial cost of construction and the city lack of funding to make this a reality.
9.11 Fourth st is a state road and attempts to get this addressed have been futile. Riggins is not a right of way as it is on DART property and likewise they aren't interested in maintaining it. Efforts to address this will be borne by city.
"Transit-ready" is another way of saying "DART". NO to DART!!
No Dart please
Again, too vague.
Traffic calming is good but not roundabouts

A3-26

2021 Online Engagement Results

Downtown Anna is a boring dead zone. It doesn't make sense to recreate "old" becot really isn't old ot is only a replica. Just do new. Van Alstyne is a picture perfect downtnon.
Anna should stay a small town and not try to emulate McKinney or Allen; many people are leaving those cities for smaller towns to have the small town atmosphere and feel; if Anna emulates, eventually people will move elsewhere. The draw of Anna is that it is AWAY from these large cities in Collin County, not to be like them.
Having Dart train or bus transit come in will be a sure way to make me put my house up for sell. No way near ready for Dart to come in and the rifraft that comes with it. Nothing wrong with keeping Anna a small quaint town east of hwy 5.
No dart
City roads should be a high priority.
Keep Anna small.
Parking is a BIG issue currently. Any mixed use should be limited to downtown or edges of downtown and buildings must maintain an "old" downtown look to encourage developing it as a destination location to draw in outside interest.
Again NO public transit or DART!
As I mentioned, the Downtown Historic District needs to be clearly defined for future development and zoning. I would entertain the concept of a Town Square much like the City of McKinney. Although we only have one or two city blocks that currently appear to be the original buildings, there could be a design concept prepared by a major developer to keep the vintage integrity and same appearance as the existing buildings we now see on 4th Street. It would incorporate the new City Hall and Fire Station.
If you look at historical data for revitalizing. Run down out of the mainstream downtown areas it has been a waste of tax payers money. It sounds good on paper but over 80% of the time fails
Should get approval to use railroad easement for public parking downtown on the land east of Riggins St. other cities have gained parking with this model. The city keeps it maintained and the city gets to use for parking.
I think bringing passenger rail service to Anna is a bad idea. This would certainly require the use of eminent domain, forcing people to sell their property whether they want to or not.
I like Anna as quite community we don't need to become McKinney. If you want to live in a place like McKinney then move there. I moved here to get away from all the congestion and hectic life style I prefer the slow pace that is Anna.
Need a financial plan for upgrading downtown roads, water, sewer, drainage.
Q40. Are there other important action items for Downtown? If you have additional suggestions, please add those here.
As stated previously, we have concerns regarding DART (and other forms of public transportation) related to safety, noise, and crime that should be proactively addressed.
Maintaining the historic district of downtown is a must if we want it to become a destination location. Buildings in downtown proper should maintain a historic look. The A Sherey building needs to be prioritized as a museum, and the addition of the train to the park will pull visitors to Anna. Downtown should contain small, boutique style shops and SMALL unique restaurants that will encourage both our citizens and visitors to linger in downtown. Art and music venues will also attract business to that area.

A3-27

2021 Online Engagement Results

Murals would be a nice touch. Especially on that building with cinder blocks between Crows and the railroad track. Would love to see some sort of improvement of buildings. Downtown McKinney has done things right on their square. Different but a consistent architectural look.
no dart
Keep the old buildings, it's what makes downtown so charming
Music, arts, crafts, unique small dining venues will draw interest.
Mainly to see the downtown area grow.
I also would highly recommend a Performing Arts Center be incorporated into the Downtown Historic District. The center could house a local theater or opera company and be an excellent location for live music concerts and/or conventions. I believe a parking structure would be a requirement due to limited street parking. I also believe this would be a great location for an "old style" hotel and restaurants. The goal of this district would be to become a destination point. Street level business and upper level apartments or condominiums could also be a very positive addition.
Bury utility lines and refurbish water tower.
Clean it up and fix the roads.
Infrastructure improvements will be vital to bringing development
Q41. Please share your additional thoughts, comments or questions here.
Consideration for identifying willing participants (property owners) to implement redevelopment and development in the downtown area. The focus area may have to expand around the city hall project to the west where ample opportunities exist.
DART property is a major impediment as they use it as a construction storage area and all attempts to get this cleaned up have fallen on deaf ears at DART. It is a continuous eyesore that DART ignores.
We don't need DART. Keep that useless waste of tax money away.
Make it accessible, but keep the history
DART has no place in our town.
Please NO DART.
What is considered downtown?
Once again Anna does not need DART trains running through here! This once safe town will no longer be and that's such a disappointment.
Downtown should create a cohesive "theme." The downtown has only a few historical building, there is not enough structures as is to grow the area. Because new building will have to built, there can be a degree of control on how the City wants the Anna's downtown to be perceived. I think the best direction would be to maintain the historical buildings but not get to caught up in making new structure match. The new/modern Anna should be able to create its own identity. New and old can be combined in way that is respectful to the past but that is artful and modern and invites in fresh small businesses.

A3-28

2021 Online Engagement Results

With regard to DART this a great idea but at \$2 billion price tag there's not enough population to make this happen anytime soon. But we should ask.
With regard to railroads, any improvements would likely have to be paid for locally. This should be acknowledged since they are very expensive to retrofit.
Some roads in the downtown are state roads and not in city jurisdiction.
Redeveloping downtown is a waste of resources.
It needs to be a special, unique, destination for everyone within 15-20 miles to want to come to.
Q44. These are the proposed Action Items for Implementation. Check the ones you think are most important to act on in the next five years.
Please share any other comments about these Action Priorities here.
Public Library
Re. 10.7: Should Planning Staff have some prior successful experience in a similar capacity or with some engineering background?
I don't support plan 2050.
Funding of the big ticket items will be the biggest need, and toughest to do.
Q45. Are there other important action items for plan implementation? If you have additional suggestions, please add those here.
I3 will require consideration for rewording. The city strategic plan is a council approved guiding document that directs the creation of the other plans. As the parent document the comp plan and it's elements are created through the authority of the city council and its strategic plan.
Be sure that existing homeowners and businesses are adequately informed of projects that might potentially affect their property values, ease of access to their property and quality of life. This should be done prior to any decisions to make such changes or development.
The infrastructure must be consistent with the growth
Q46. Please share your additional thoughts, comments or questions here.
Stop letting IDIOTS publish statements in the city's name!!! And you might want to muzzle your divisive committees on social media.
Q47. If you have other thoughts about the Anna 2050 Plan, please share those here.
Happy to see lots of growth in Anna, and for Anna to be listed as one of America's fastest growing cities in 2021. However, there are elements of the 2050 plan I disagree with -- such as dart, increases to low-income housing / apartments, and no mention of correcting the city's water issues. We need to fix and enhance critical infrastructure now before opening the city to other revenue-generating activities.
Thank you for all of the hard work and considerable thought which was put into this plan. We greatly appreciate it!

A3-29

2021 Online Engagement Results

The balance of and quality of growth is more important than the speed of growth. Big businesses are great for the 75/455 corridor. Small businesses are better suited to downtown. Additionally, multi use development, of a design that is appropriate, should be encouraged in and near the downtown area more than in outlying areas to encourage the viability of downtown. Businesses such as grocery stores in the farther reaches are great but the "interesting" businesses should be concentrated in downtown.
NO TAX INCREASES
downtown. If you don't know what Blue Zone Community is look it up. Contact the Mayor of Ft. WORTH. They are a Blue Zone Community
This survey was PAINFUL! Too much content and fat too long and technical for the average person. Perhaps a serious of mini surveys would have been more effective to encourage more participation.
Anna has no need for a Parks and Recreation facility or large sports-entertainment-hotel type complex. What's the point? To draw more people to Anna and to make it like Allen or McKinney? People are moving from those cities to escape the large city/town feel, the crowding of highways and streets. Sometimes simpler and smaller is better.
Please, can we not become Plano? Personally I like McKinney, Celina, Farmersville, some parts of Frisco. Absolutely do not want Dart here. I know McKinney has some transit areas but we aren't there yet. Mostly because they have a square but I know we will get there. Would love for the Shirley museum to get fixed and opened. We have a Dimond in the rough. No one else has an antique treasure trove in their town like us.
What about a local hospital in the area? We are halfway between McKinney and SHERMAN and DENISON. I know that may be needed more in the distant future but should be in mind for city planning.
Keep Anna small
YOU'RE RUINING ANNA!!!!!!!
I really enjoy being in Anna. Thank you all for what you do for our community everyday. We are lucky to have you!
I'd prefer section 8 housing not be added to Anna at this time. I think the schools need to be improved for adding any extra burden to the education system.
Widen SH5 to 4 lanes and add a light at Mantua and SH5. It takes 10+ minutes to get onto/across SH5 from the subdivisions.
We need a library.
Thank you for give me the opportunity to share some of my thoughts and ideas regarding the future of Anna. We love this community and feel very much at home here. This is an inviting place to live. The people we have come to know and do business with here are extremely friendly and principled folks. Anna is at a crossroads and our desire is that we played a small part in helping make her better. I want to thank the mayor, city council, planning department, police and fire departments, and everyone on staff for the wonderful jobs you are doing. It is quit evident that you care about this community and are seeking to do everything in your power to make this a better place to live. This survey demonstrates the collective thoughts of many people and many hours. We appreciate your efforts. God bless each of you and know that the best is yet to come.
I really feel that if we want to move in the right direction as a community we need to improve the school system and improve teacher pay to attract the best educators. I often hear people say they like Anna but choose to buy homes in surrounding communities due to our current school system.

A3-30

2021 Online Engagement Results

Please continue to be mainly family owned businesses/restaurants and not turn into a big chain city.
Would love to see more recycling in the city. We should switch the garbage bins to be the big one for recycling and the smaller one for trash.
I would like to know WHY it is that with all of these future plans, Anna leadership hasn't yet proposed adding an Animal Control Division? People are moving to Anna by the hundreds. There is a constant situation regarding animals (dogs/cats) loose, being mis-placed, roaming the streets. It's quite UNFAIR that the Collin County Animal Control has to take up the slack for growing cities like Anna, Melissa and Van Alstene regarding lost pets, and strays. Their shelter is constantly at capacity and they have to handle all animal control situations for Anna, Melissa, and Van Alstene. We have no Animal Control Officer who can be called in cases of dog bites. We have no shelter for the dogs/cats to be taken to locally when they are found. It's disgusting to drive on the streets and have to drive over the dead animals that litter the streets. If there are bonds presented to ad things like a Library, a second Fire Dept, and improve upon a park, I am at a loss as to WHY it is leadership isn't considering monies for a shelter, control Officer, a truck, and employee's to staff a shelter. The more people who move to Anna, the more we are going to have dogs and cats roaming the streets. The more cases of dog bites there will be. The more wildlife there will be on the roads being hit by cars while their remains are ran over and strewn all over the roadways. ANNA.....needs an Animal Control Division.
Downtown Mckinney is a good example of retaining a small town feel. We do not want big corporate businesses in DT Anna. Small business, restaurant, bar/grill atmosphere for Downtown. Possibly an outdoor area/small venue for entertainment such as local musicians. Quality Sports facilities for youth is a must located anywhere in Anna.
Why is nothing being done about Internet Service?? This city has kept us locked with Suddenlink's monopoly and horrendous service for over 10 years now, with no alternatives or competition. With this city's expansion and with everyone working remote, this should have been one of the first things improved upon but nothing has been done whatsoever. What kind of morons are running this council??
All this is great, but please do not raise our taxes to do it
Lauren is the best planner ever! Ross is pretty good too.

A3-31

# APPENDIX IV

## IV: Economic Strategy Background

### 4.A. OVERVIEW

For many years, Texas has been a national leader in the relocation of new companies to the state, many of them from California. These new and expanding companies have created thousands of jobs, pushing the DFW and Collin County unemployment rate to record low levels and bringing in new populations to fill those jobs.

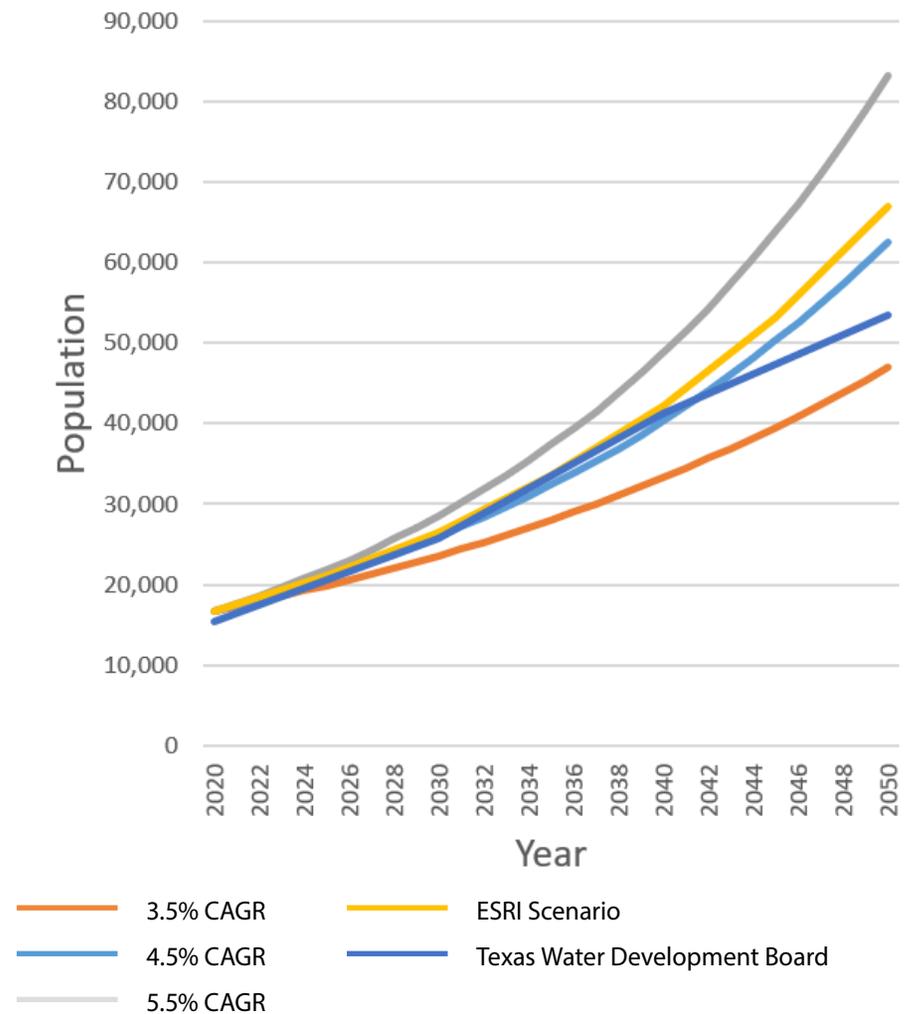
Collin County has become a force in the attraction of high-quality jobs. Anna is in the path of growth and has a strong potential to capitalize on these regional factors. Anna can capitalize on the region’s favorable economic climate by leveraging its Type A and Type B economic development funds to drive quality development and to manage growth.

The attraction of a broad talent base can be facilitated if a community can offer a diverse range of housing, provide strong quality of life and attract appropriate commercial development. Among its many assets, the Dallas-Fort Worth (DFW) region also offers the advantage of good access to higher education, which helps with the development of the type of quality workforce that attracts and grows companies. Locally, Anna has access to a strong community college system that serves the greater Anna area, including Collin College and Grayson College, both with nearby campuses. Partnerships with the ISD and higher education can ensure that the community’s educational partners are fostering the training and skills necessary to create the talent base required for the attraction of the right commercial partners.

### 4.B. DEMOGRAPHICS

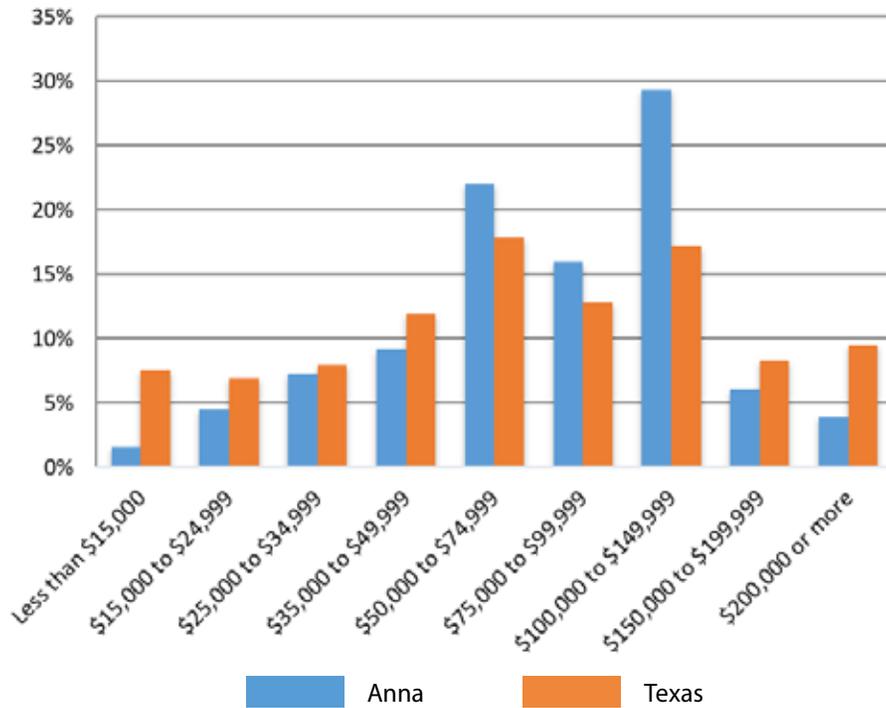
According to ESRI, an industry leading data and demographic provider, Anna has a 2020 population of 16,721 residents. A variety of growth scenarios was analyzed to project the future population. The results of the analysis reveal a projected 2050 population within the range of 42,000 to 84,000 residents. Projections from the Texas Water Development Board, ESRI, and several Compound Annual Growth Rate (CAGR) scenarios were analyzed based upon historical growth trends. The 5.5% CAGR scenario represents the high end of the spectrum with a 2050 projected population of roughly 84,000 residents. The 3.5% CAGR scenario is the most moderate scenario and represents a 2050 population of 42,000 residents. Chart 4.B.1 below illustrates the population projections for Anna between 2020 and 2050.

Chart 4.B.1 below illustrates the population projections for Anna between 2020 and 2050. Chart 4.B.1: Anna population projections

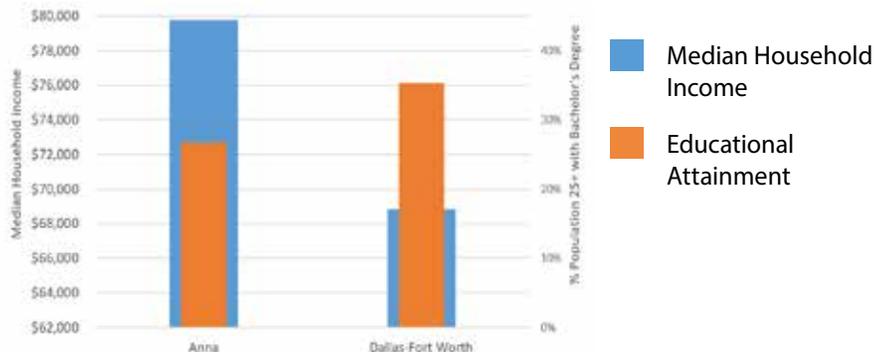


Anna’s relatively high Median Household Income is likely due to dual income households and the population’s concentration of working families. The age distribution of Anna’s higher household incomes is heavily weighted in the 35-44-year-old age category. This single age category accounts for 45% of the MHIs in the \$100,000 to \$150,000 range.

Chart 4.B.2 below illustrates income ranges in Anna compared to Texas. Chart 4.B.2: Household income comparison



Education levels normally have a direct impact on income; however, although Anna’s MHI is higher than the DFW MHI, a lower percentage of Anna residents have a bachelor’s degree compared to the same educational attainment category in DFW. Chart 4.B.3 below illustrates the relationship between educational attainment and median household income. Chart 4.B.3: Median household income/education distribution

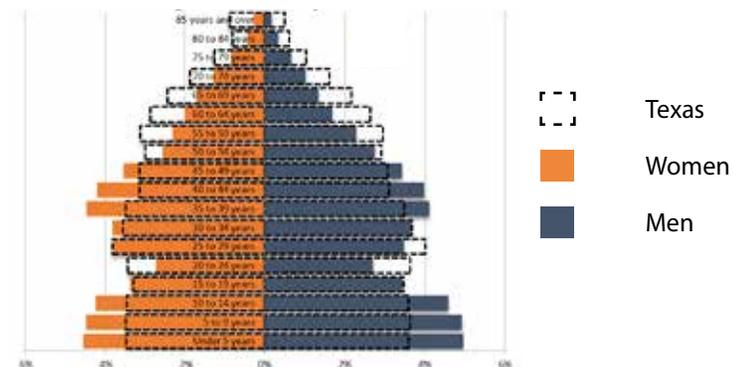


A community’s median household income (MHI) is one of the most important indicators of its economic health. Anna’s MHI is \$81,734, well above the DFW Metroplex average of \$70,779, but in the lower percentile of Collin County, which has a MHI of \$99,061. Anna has a moderate Per Capita Income of \$29,798 and an average household income of \$92,641. A comparison of income types between Anna, Collin County, DFW, and Texas is included in Table 4.B.1. Table 4.B.1 Income comparison

	Anna	Collin County	Dallas-Fort Worth	Texas
Median Household Income	\$81,734	\$99,061	\$70,779	\$60,820
Average Household Income	\$92,641	\$127,417	\$99,235	\$87,674
Per Capita Income	\$29,798	\$45,529	\$35,439	\$31,057

Chart 4.B.4 below includes a detailed breakdown of the age makeup in Anna and in the state for comparison purposes. It indicates that significantly more than a third of Anna’s age distribution (43%) lands in the 25–44 age range. This is a younger population distribution and particularly good for attracting employers. Although younger workers tend to be more tech savvy than their older counterparts, they can often be hired at a lower wage.

Anna’s senior population is low—only 8.3% of the population is above the age of 65—and expected to drop further to only 7.4% by 2025, another indication of a growing population of younger people. By comparison, 10.9% of the population of Collin County is age 65 or older. Chart 4.B.4 Age distribution pyramid



As the table below indicates, Anna has a predominantly White Alone population base of 74.3%. The Black Alone population makes up 9.4% of the total, and Hispanic (any race) represents 22.4%. The biggest racial difference between Anna and Collin County is that only 1.6% of the population base in Anna is Asian Alone compared to Collin County's 16.1%. Table 4.B.2: Racial and ethnic composition

Race/ Ethnicity	2020	2025	Percentage Difference		
	Number	Percent	Number	Percent	
Caucasian	12,440	74.3%	15,039	65.4%	-8.9%
African American	1,572	9.4%	2,317	10.1%	0.7%
American Indian & Alaska Native	167	1.0%	1,896	8.2%	7.3%
Asian	268	1.6%	379	1.6%	0.1%
Native Hawaiian & Other Pacific Islander	16,721	0.1%	210.63	0.9%	0.8%
Some Other Race	1,572	9.4%	2,169	9.4%	0.1%
Two or More Races	702	4.2%	969	4.2%	0.0%
<b>Total</b>	<b>16,738</b>	<b>100.0%</b>	<b>22,980</b>	<b>100.0%</b>	<b>-</b>
Hispanic Origin	3,746	22.4%	5,224	22.7%	0.4%

Source: U.S. Census 2010, ESRI

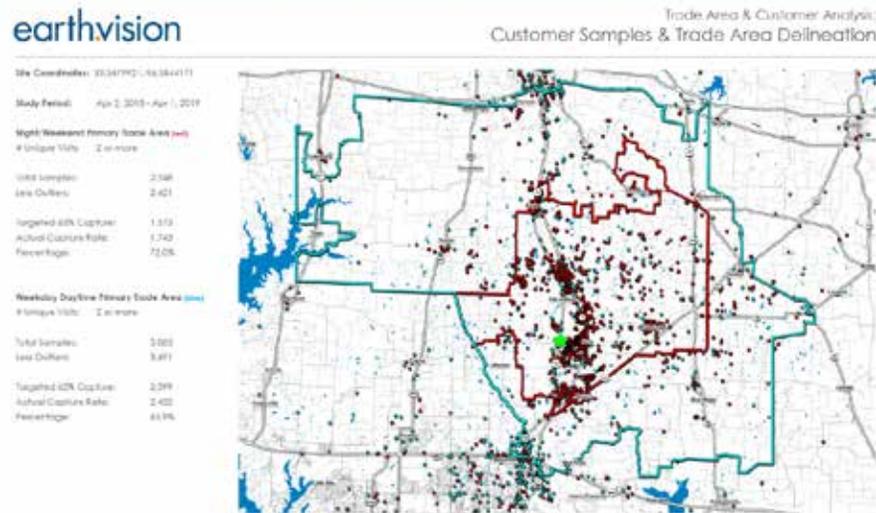
#### 4.B. PSYCHOGRAPHICS

Psychographics is the study of personality, values, opinions, attitudes, interests and lifestyle traits in concert with traditional demographic factors. Psychographics are developed using quantitative and qualitative methodology to understand consumers' psychological attributes. This includes a wide range of characteristics, from health, to politics, to technology adoption. Each consumer's unique attitudes influence his or her lifestyle choices, and these choices impact their purchasing decisions relative to housing, clothing, food, entertainment and more.

The descriptions below address the major segments represented in the Anna trade area. These segments provide the type of insight that helps businesses and marketing professionals identify potential customers and undeserved markets.

#### 4.D. TRADE AREA

The Primary Trade Area (PTA) represents Anna's customer base. The defined boundary below (in red) has a residential population of 47,106 across 15,785 households. The MHI of \$82,971 within the PTA is very similar to the MHI observed within the city. The median age of 35.8 within the PTA is slightly older than in Anna, likely a result of long-established and rural households dispersed throughout the PTA. While the characteristics within the PTA are similar demographically to Anna's, it is important to understand how these nuances may affect the type of development and merchandising which could be seen throughout the city in the future.



#### 4.E. RETAIL DEMAND

The primary driver of retail demand is generally new household growth in an area. Typically, the residential component of the community provides up to 80% of total retail demand in a given market. Based on the existing population and median household income within the PTA, there is a total Purchasing Power of over \$3.6 billion. The total retail leakage within Anna's PTA for total retail trade and food and drink is \$218,828,918.

This retail leakage represents the amount of dollars being spent outside of the community on various retail categories. To calculate demand in square footage, the retail leakage within the PTA was estimated, including the estimated individual demand from student, workforce, commuter, visitor and residential drivers, and converted to square footage based on extensive industry knowledge and expertise on standards.

Commuter demand is generated by a percentage of the total commuter traffic passing by a given location, and in Anna's case, plays a key role in the overall demand due to high traffic volumes. US 75 and SH 121 are already busy commuter corridors in the PTA, and the expansion/potential widening of US 75 and the Dallas North Tollway will continue to funnel retail demand north as the metro population continues to grow in this direction and increase in density. Currently, commuter demand creates nearly an additional 8,000 square feet of retail demand.

Workforce is also a strong generator of retail demand. The Anna PTA has a current employment of nearly 7,000 persons. The retail demand created from these workers totals nearly 20,000 square feet of annual demand. As businesses continue to move outward from the core of DFW and daytime population increases with the presence of additional businesses in the PTA, retail demand will increase as well. Goods and services that are typically driven by workforce and commuters generally include grocery stores, health and beauty stores, gas stations, general merchandise stores, office supply stores, sporting goods stores and restaurants and eating establishments.

Table 4.E: Retail Demand

Category	NAMES	Student Demand	Workforce Demand	Commuter Demand	Residential Demand	2018 Demand	2019 Supply	2018 Total SF Demand	2019 Total SF Demand
Auto Parts, Accessories & Tire Stores	5413	2,146		209	5,824	7,975	12,048	-	-
Furniture Stores	5421				10,124	13,124	1,452	8,652	12,588
Home Furnishings Stores	5422				8,854	8,854	-	8,264	12,294
Electronics & Appliance Stores	5415				24,025	24,025	13,623	4,403	10,364
Body Makers & Supplies Dealers	5441				42,361	42,361	104,080	-	-
Linen & Garden Equip. & Supply Stores	5442				2,446	2,446	4,615	-	-
Grocery Stores	5451	2,628	1,385	718	84,120	89,381	85,941	2,440	22,999
Specialty Food Stores	5452				11,196	11,196	-	11,158	15,888
Beer, Wine & Liquor Stores	5453				5,182	5,182	75,188	-	-
Health & Personal Care Stores	546,4481	1,748	2,634		32,506	39,259	34,506	3,723	12,563
Gasoline Stations	547,4471		5,800	2,812	1,841	13,270	537,845	-	-
Clothing Stores	5481	746	491	287	21,859	23,706	7,252	16,440	24,862
Shoe Stores	5482	1,372	675	526	8,529	12,599	-	12,528	17,776
Specialty Retail (i.e. Jewelry, Luggage & Leather Goods Stores)	5483	863	515		5,954	7,421	-	7,401	10,607
Sporting Goods/Hobby/Musical Inst. Stores	5511		293	263	25,436	21,627	9,810	11,817	18,835
Book, Periodical & Music Stores	5512		283	263	2,423	2,698	-	2,886	3,817
Department Stores Excluding Limited Depts	5521		878		70,264	73,942	1,543	89,299	99,235
Other General Merchandise Stores	5529		4,042	386	65,540	49,906	41,900	8,000	26,208
Florists	5531		263	263	1,742	1,525	1,327	179	533
Office Supplies, Stationery & Gift Stores	5532		990	263	5,817	6,817	-	6,821	9,749
Used Merchandise Stores	5533		526	526	8,300	8,326	2,408	4,958	10,251
Other Miscellaneous Store Retailers	5539		367	20,302	29,869	21,502	-	3,656	-
Full-Service Restaurants	7221	1,852	1,232	443		3,040	-	5,040	7,151
Limited-Service Eating Places	7222	1,846	1,733	627	1,124	6,860	0	6,860	9,732
Special Food Services	7223				3,326	3,326	0	2,520	5,878
Drinking Places - Alcoholic Beverages	7224				87,736	88,208	85,628	2,577	21,109
<b>Total Demand (SF)</b>		<b>12,970</b>	<b>19,812</b>	<b>7,793</b>	<b>330,587</b>	<b>545,226</b>	<b>1,646,303</b>	<b>204,037</b>	<b>354,316</b>

#### 4.F. RETAIL TRENDS

The most highly touted retail investment prospects for 2019, according to the Urban Land Institute, were Urban/High-street Retail, Neighborhood/Community Shopping Centers and Lifestyle/Entertainment Centers. The resiliency and adaptability of these formats are currently being tested for pick-up only services due to the COVID-19 environment.

The Entertainment sector has arguably been negatively impacted more than any other sector as a direct result of COVID-19. Cinemas were hit particularly hard, resulting in many closures and bankruptcies.

During the 4th Quarter of 2019, leasing activity in the DFW marketplace was driven by fitness and entertainment tenants, but leasing activity has stagnated due to COVID-19. These property uses typically have a larger trade area of 25 to 75 miles and can generate traffic to other types of retail as well. Entertainment and destination developments can be a key part of what attracts both residents and visitors to a community, and moving forward, it will be critical to understand the resiliency of all retail formats and their ability adapt to accommodate increased social distancing measures.

Successful retail venues also serve as social gathering places within a community. Examples include the open, grassy spaces found in Richardson's City Line or at Southlake Town Square. Grandscape, located in The Colony, has a focus on designing an experience with a complete mix of uses. A high-quality design must present a sense of place and often includes water features, interesting pathways and places for entertainment. A good retail development will offer restaurants, quality shops that offer an experience and some entertainment anchors or activity centers.

Retail developments such as Watters Creek in Allen and Cypress Waters in Coppell wisely incorporate design and activity features into a denser, mixed-use development that includes corporate offices, hospitality and multifamily options. The density created by this type of development can create the critical mass necessary for a sustainable retail product that can both draw in and capture an audience.

Authentic retailers who are socially responsible and create an experience that elicits an emotional response are the successful destination for those with disposable income, like the population around Anna. Somewhere that guests can enjoy a meal, take a pleasant walk and experience live music generates the type of response that drives sales and repeat customer traffic.

While McKinney's excellent downtown draws thousands of visitors for shopping and regular events such as their Christmas festival, Anna has an opportunity to differentiate their downtown from McKinney and provide goods and services on a more local scale through authentic and nuanced experiences. Frisco serves as a destination retail hub for DFW with its mall(s) and North Platinum Corridor (formerly referred to as the "\$6 Billion Mile") along the Dallas North Tollway between Hwy 121 and Hwy 380. Anna will have an opportunity to participate in this regional success with properly planned, cohesive and quality developments like Anna Town Center and the retail development at S. Ferguson and FM 455.

#### 4.G. OFFICE TRENDS

In the past few years, area relocations and expansions have been supported by state and local incentives. Attracting and landing corporate relocations and expansions is a very competitive endeavor, and large incentives are often required for a community to be a contender for these new businesses. Some of the recent relocations and the incentives used to secure the projects include (as a small sampling):

- » Facebook (Ft. Worth): City 20-year real and business personal property tax abatements/rebates; 10-year Tarrant County tax abatement (60%); Hospital District tax abatement (40%)
- » Toyota (Plano): \$40 million from the Texas Enterprise Fund; \$6.75 million grant from City of Plano; tax abatements and tax rebates
- » PGA of America (Frisco): \$1.5 million from the Texas Enterprise Fund plus additional state and local incentives
- » Uber (Dallas): \$24 million from the Texas Enterprise Fund and additional city and county incentives

Today, Anna's workforce is 69% White Collar, which has a higher propensity for professional services and other office-related uses. Anna has an emerging medical cluster of Class A offices being developed along US 75 at the northwest and northeast corners of FM 455, including a new 23,000 square foot surgery center, a new 14,000 square foot freestanding emergency room (ER), and an additional 40,000 square feet of planned office and hospital space. Anna's proximity to newer hospitals could help fill these smaller medical office buildings. The character of Anna and the market dynamics associated with the submarket indicate a propensity for some office development, with a conservative absorption estimate of approximately 10,000 square feet of traditional office space per year. Table 4.G.1: Anna employment makeup

by NAICS Codes	Businesses		Employees	
	Nos.	%	#	%
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	20	7.8%	62	2.4%
Manufacturing	8	3.1%	74	2.8%
Wholesale Trade	3	1.2%	12	0.5%
Retail Trade	41	16.0%	689	26.3%
Motor Vehicle & Parts Dealers	3	1.2%	24	0.9%

Furniture & Home Furnishings Stores	2	0.8%	6	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	13	0.5%
Food & Beverage Stores	10	3.9%	181	6.9%
Health & Personal Care Stores	6	2.3%	47	1.8%
Gasoline Stations	4	1.6%	48	1.8%
Clothing & Clothing Accessories Stores	3	1.2%	3	0.1%
Sport Goods, Hobby, Book, & Music Stores	2	0.8%	8	0.3%
General Merchandise Stores	4	1.6%	347	13.3%
Miscellaneous Store Retailers	4	1.6%	12	0.5%
Nonstore Retailers	2	0.8%	0	0.0%
Transportation & Warehousing	2	0.8%	17	0.6%
Information	2	0.8%	16	0.6%
Finance & Insurance	12	4.7%	51	1.9%
Central Bank/Credit Intermediation & Related Activities	3	1.2%	27	1.0%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	2	0.8%	6	0.2%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	7	2.7%	18	0.7%
Real Estate, Rental & Leasing	17	6.6%	434	16.6%
Professional, Scientific & Tech Services	15	5.8%	43	1.6%
Legal Services	2	0.8%	4	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	12	4.7%	46	1.8%
Educational Services	9	3.5%	399	15.2%
Health Care & Social Assistance	21	8.2%	143	5.5%

Arts, Entertainment & Recreation	3	1.2%	12	0.5%
Accommodation & Food Services	30	11.7%	356	13.6%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	30	11.7%	356	13.6%
Other Services (except Public Administration)	41	16.0%	204	7.8%
Automotive Repair & Maintenance	7	2.7%	42	1.6%
Public Administration	2	0.8%	59	2.3%
Unclassified Establishments	19	7.4%	1	0.0%
<b>Total</b>	<b>349</b>		<b>2,618</b>	<b>100.0%</b>

#### 4.H. REGIONAL INDUSTRIAL FACTORS

The Anna CDC/EDC currently owns an 85-acre, utility-served business park that will enable it to compete well in luring industrial prospects. While the suburbs to the south (McKinney, Allen, Frisco) are becoming more and more dependent on the private development of industrial/business parks, the cities to the north on US 75 (Sherman, Denison, Durant) offer low- or no-cost land in EDC-owned industrial/business parks.

It should be noted that US 75 carries a very large amount of truck traffic. At the Oklahoma border (Denison), US 75 has a higher truck traffic count than does I-35 at that same border (Gainesville). The Triple Freeport tax exemption should be advertised to industrial users as a competitive advantage.

#### 4.I EXPANDING ECONOMIC DEVELOPMENT THEMES

Based upon current industry trends and input from stakeholders, the following economic development themes have been mentioned as part of an economic development-oriented vision:

- + Create unique, quality developments. Creating high-quality, mixed-use developments through thoughtful merchandising with the appropriate scale and density, and first-class development and design, will be critical to maximizing economic development opportunities. These new developments should be mindful of the small businesses currently operating throughout the community and seek to leverage the existing and desired community character laid out in this initiative.
- + Create neighborhoods and commercial areas that continue to increase in value over time. Creating high-quality neighborhoods with a range of housing and amenities will help drive population growth and attract a wide range of choice talent and corporate users. Increased wealth

and population will also increase the demand for more commercial offerings. Future neighborhoods should be connected and integrated with commercial uses through appropriate transitions to adjacent properties and uses. It is also critical to create policies and enforce regulations that help maintain the integrity of existing neighborhoods and protect their value.

- + Create a phased approach that minimizes risk and maximizes returns for the city and its neighbors. In order to achieve the greatest economic impact, future development should be balanced and appropriately scaled so that new projects do not diminish the value of existing development. Quality development generally occurs over time across multiple economic cycles. Having strong standards in place will allow for incremental growth and increased value.
- + Encourage development that maximizes tax benefits for the City of Anna. Future growth will create opportunities to attract additional businesses, grow a choice population and provide exciting destinations for the community. The City should encourage development of a high quality in order to ensure long-term growth of the tax base and promote an enhanced quality of life in order to maintain fiscal sustainability and resiliency.
- + Preserve natural areas and protect open space. People value authentic and natural spaces. Anna will need to integrate its natural features, create engaging open space and implement design elements that contribute to enjoying nature in order to be successful. The creative use of water, trees and vegetation is essential to achieving this goal.

# APPENDIX V

## V: Housing Strategy Background

### 5. A. OWNER-OCCUPIED MARKET TRENDS

#### Harnessing New Home Buyers

Homebuyers in the 25 – 34 year age bracket tend to be first-time buyers and represent a growing cohort. According to the National Association of Realtors 2017 Home Buyers and Sellers Generational Trends Report, this cohort is increasingly purchasing in suburban markets similar to Anna. Forty-nine percent of buyers 36 and younger now have children under the age of 18, and over 65% of homes are owned by married couples.

In Anna's case, the vast majority of buyers in this age category are seeking homes with access to major employment centers and those that have connectivity through highway access, provide the desired quality of life and offer quality housing at a competitive price (mostly market rate of \$250,000+). The type of product desired by this age cohort constitutes 557 total units of demand.

#### Attracting the Move-Up Market

The 35 – 54 age group represents the largest portion of demand within Anna (47%). Buyers in this cohort are in their prime purchasing years, likely with children under 18 years of age. They typically purchase the highest priced households of all buyers, with the largest square footage and most bedrooms compared to other buyers. Neighborhood choices for this cohort are typically influenced by the quality and convenience of the accompanying school district, as well as access to transportation and the convenience of their commute to work. This cohort generates over 660 units of demand.

#### Harnessing Mature Professionals

Purchasers in the 55 – 64 age group differ from the 65+ cohort in that they tend to have higher median incomes. This cohort is likely to buy a multigenerational home to accommodate children over 18 living at home and one that includes the features necessary for taking care of aging parents. The primary motivating factors for home purchases among this group are often related to retirement, preference for being closer to family or desire for a smaller home (empty-nesters). Buyers in this cohort project that they will live in this home for 20 years at most. The Mature Professionals cohort will drive demand for over 240 units.

#### Catering to Seniors and Retirees

Purchasers in the 65+ age cohort typically move the longest distance of any group and are least likely to make compromises on their home purchase. These homebuyers are likely to have retired or scaled back their work demands and have the lowest median household incomes. The primary motivating factors for moving in this cohort include a desire to be closer to family and friends, a preference for a smaller home or retirement. Buyers in this group are the least likely to purchase a single-family detached home, with nearly 24% purchasing senior-related housing. This cohort is also most likely to purchase new housing. The demand from this age group can support an additional 243 units.

Buyers determine their preferred home size based on their age and the size of their household (3.13 persons in Anna). Younger buyers and empty-nesters typically buy smaller homes on smaller lots. Some of this is related to a desire for ease of upkeep, but it may also point to younger buyers being more intentional about "living smaller" as reflected in their lifestyle decisions. Anna could find a competitive advantage in focusing on high-quality, smaller homes with extra amenities and larger homes that are integrated into mixed planned communities to cater to executives and choice families.

#### Creating Multigenerational Communities

Often, a mixed-use development will create the type of "community" feel that is attractive to all generations of buyers. Developers can choose to do age-restricted communities, but these do not create multigenerational neighborhoods, which over the long-run allow residents to age in place while younger buyers backfill the purchase of homes as the housing stock grows older. Suburbs built in the 1970's and 1980's are now seeing this type of turnover as older residents make other housing choices and young families move out to the suburbs in search of quality neighborhoods. These older suburbs typically offer quiet, safe, low-crime neighborhoods with established homes, large trees and full landscaping. These neighborhoods tend to become more multigenerational as they age and turn over.

### 5. B. RENTER-OCCUPIED MARKET TRENDS

#### Catering to the Creative Class

According to research conducted by RealPage, a leading provider of software and data analytics to the real estate industry, renters in the 25 – 34 age group tend to be further classified into two sub-categories: "starting-out singles" and "young adult roommates." Starting-out singles tend to have limited incomes and high rent-to-income ratios. This cohort tends to move frequently, typically

a smaller living space, retirement or the need for additional care/special services. Amenity-rich and age-restricted developments are among the most targeted product types in this cohort, and access to entertainment, active living and shopping are all critical components.

## 5. C. MASTER PLANNED COMMUNITIES AND SENIOR HOUSING

### Master Planned Communities

A master planned community (MPC) typically consists of several neighborhoods that may include product across different homebuilders, home typologies and price ranges. The common thread that connects these neighborhoods is branding and development standards, including amenities, landscaping, parks/open space and commercial areas.

Some of the key benefits that an MPC can offer include:

- » Amenities. While traditional neighborhoods may offer parks and sidewalks as an amenity, MPCs typically integrate larger portions of the development as open space, trails, parks and natural amenities which tie the community together. This allows not only for transportation connectivity, but also for social and aesthetic connections, creating a sense of “wholeness” in the community.
- » Adjacency predictability. Due to the nature of MPCs and the planning that goes into development, they offer residents more assurance of what their future surroundings will look like compared to traditional subdivisions. Design guidelines for the construction of both residential and commercial property also assure a cohesive feel and appearance and the continuation of quality throughout the MPC.
- » Variety. Traditional subdivisions typically offer one or two homebuilders and a narrower range of prices. MPCs tend to offer a wide variety of homebuilders, price ranges and home typologies, creating a more varied and integrated housing mix. As a result, an MPC can cater to a wider variety of residents, resulting in a more diverse community.
- » Lifestyle. The best MPCs strive to activate their amenities and create an overall lifestyle for residents. Planned events and activities for residents of all ages are common and wide ranging among MPCs. Unique amenities for residents can include offerings such as poolside service, catered community events, movies on the lawn, seasonal fairs and farmers markets and many others.
- » Stability. According to New Home Source, which maintains an inventory of new home construction, “An MPC essentially adds stability to the resale value of your home.” One reason that MPCs might help protect property values is that they offer the lifestyle and protections desired by homebuyers across generations.
- » Some of the MPCs in the DFW region that will capture the key benefits listed above are:
  - » Light Farms (Celina)—This new MPC offers 240 acres of open, green space and 13+ miles of trails. There are multiple playgrounds and pocket parks, greenbelts, neighborhood gardens, picnic areas and a community lawn for events. The development hosts over 200 annual events for their residents, helping create friendships and nurture community. Amenities include five pools, a large workout facility, three lighted tennis courts, four pickleball courts, two basketball courts, two bocce ball courts and a sand volleyball court. Prosper ISD has also constructed a new elementary school within the neighborhood.
  - » Trinity Falls (McKinney)—This 2,000-acre MPC already has over 1,000 residents. The development boasts several innovative parks (Trike Trak, 18-hole disc golf, concert amphitheater venue, etc.), the largest of which is a 350-acre park winding along two miles of the Trinity River with five miles of trails. There are five lakes and 20 miles of wooded trails in the development, as well as numerous pools and amenity centers, including a main clubhouse. The development has designated spaces for future on-site public schools as well as space for private schools, preschools, daycare centers and higher education options.
  - » Canyon Falls (Flower Mound)—Much of the open space in the concept planning for Canyon Falls centered around at least five gas well sites contained within the development. There are 250 acres of open space, including trails and a very wide greenbelt on either side of a creek that passes through the development. The amenities incorporated into the greenbelt include multiple trails, a pocket park, the “Hay Barn,” a “Pooch Park,” a main clubhouse and pool and a playground with a spray park. An elementary school and middle school are included in the plan, along with one future public park.
  - » Harvest by Hillwood (Argyle)—Harvest is laid out in a rectangular grid ning a tight network of streets and lots. Open space in this development includes an 11-acre lake (Harvest Lake) and a 5-acre working farm. Other elements include a historic cemetery, three well sites and a large cellular tower site. The development also includes Central Park, a 1.5-mile, street-lined green space bisecting

the development. The southern end of this park contains a node of active fields, a community garden and the farmhouse. Another area on the west side includes a pool, and the eastern side (along I-35) includes an active plaza called the “Back Porch.” There is a future amenity area in the north end of the central park which will be home to another pool in the future.

- » Lantana (Argyle)—This development reportedly contains 300 acres of open space, including hike and bike trails, an 18-hole golf course, five swimming pools, a spray park, a “town green” gathering pavilion, five tennis courts, a basketball court and two community centers, one on the south end of the project and one on the north end. The amenities are dispersed throughout the 1,700 acre project, which also contains over 10,000 trees. There are as many as nine ponds with substantial water, some along the golf course, and two creeks that traverse the site on the north and the south.

### Senior Housing

According to the 2019 Emerging Trends in Real Estate report, produced annually by the Urban Land Institute, senior housing remains among the highest investment and development prospects out of around 25 subsectors. Private equity returns for these types of projects have outpaced other commercial real estate in terms of appreciation and income return, with a 10.5% total return over 10 years versus 6% for apartments and other types. Senior housing has proven to be somewhat recession-resilient and continues to be a part of the long-term solution for containment of healthcare costs and efficiencies. The average age of senior housing residents is 83; Boomers are expected to begin reaching that age in about ten years. Challenges remain and will increase regarding a shortage in the labor force for senior housing developments. This reflects the fact that many seniors are moving out of the homes they own in their 70’s and 80’s for a variety of reasons, which may include choosing to rent a more manageable apartment, wanting to locate closer to healthcare and amenities or deciding to move to assisted living facilities.

Senior housing can be incorporated into master planned communities, can be age-restricted and/or can offer a continuum of product types ranging from independent living apartments, to assisted living units, to skilled nursing facilities. The quality of the development will determine which seniors move to an area. Seniors with higher retirement incomes have more discretionary spending power, which would drive new demand for retail. Seniors are also a major driver of health care development. Often seniors will follow their children, and there are plenty of young families in Anna. The City should encourage the development of senior-focused housing to capture demand from parents that want to be close to their children and grandchildren in Anna.

# APPENDIX VI

## VI: Joint Work Session #1 Notes



### Anna Comprehensive, Downtown Master Plan, and Parks, Trails and Open Space Master Plan Joint Workshop Notes

August 11, 2020 (5:30 P.M. – 7:15 P.M.)

- Team 1:
  - Undeveloped area so there is a lot of opportunity
- Team 2:
  - Section 2 is probably a 2030-35 plan
  - A lot of development happening in this area
  - Mixed Use area
  - Could be an economic center for the city with retail and commercial development
  - As you move away from 75, opportunities for developments such as mixed-use housing
  - Alternative Scenarios:
    - Development along 75 balanced with parks and trails
- Team 3:
  - Creating a historical district
  - Creating opportunities for the community
  - Live here, stay here
  - Alternative Scenarios:
    -
- Team 4:
  - Mostly parkland right now
  - Have parks and trails that are connected throughout the city
  - Utilize utility easements
  - Variety of housing from apartments to retirement homes
  - Alternative Scenarios:
    -
- Team 5:
  - Have hotels and entertainment along highway
  - Entertainment area
  - Upscale housing
  - Alternative Scenarios:
    - Leverage 121 – hospitality jobs
    - Free for all
- Team 6:
  - Untapped area – very rural
  - Retail/mixed-use along 121
    - hotels
    - restaurants
  - Use floodplain areas for parks
  - Mixed use with food truck area
    - Maintain shade trees in area
    - Have a local brewery
  - Alternative Scenarios:
    - Buildings for businesses along 121
    - Potential for business campus
    - Same for both scenarios

ANNA 2050 JOINT WORKSHOP	
Worksheet #1 for Team #1	
DRAFT Guiding Principles for Desirable Growth (note your team's proposed changes here)	1. Occurs where and when it can be supported by the public facilities and services (including schools) that Anna's neighbors need.  2. Maintains a balance between business and residential, old and new, big-city amenities and small-town feeling.
What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?	
Future Land Use	ESTATE RESIDENTIAL WITH 1/2 TO 2-ACRE LOTS  SCHOOL CAMPUSES - 1 HIGH SCHOOL 2-3 - MIDDLE SCHOOL 3-4 ELEMENTARIES  REGIONAL ACTIVITY CENTER (RAC)
Downtown	
Parks, Trails & Open Space	PARKS DUE TO NATURAL LANDSCAPE

Worksheet #1 for Team #1

**DRAFT Guiding Principles for Desirable Growth**

1. Occurs where and when it can be supported by the public facilities and services (including schools) that Anna's neighbors need.
2. Maintains a balance between business and residential, old and new, big-city amenities and small-town feeling.

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Housing	ESTATE RESIDENTIAL - 1/2 AC TO 2 AC LOTS
Placemaking / Urban Design	REGIONAL ACTIVE CENTER USING THE COUNTRY FEEL AND LANDSCAPE.
Mobility	MAJOR 4 LANE THROUGHFARES LIKE FM 3356, CR 209 AND FM 455. POSSIBLE RAPID TRANSIT TO AVOID MAJOR TRAFFIC JAMS
Economy	
Please share any additional comments here:	



Worksheet #2 for Team #1

Your part of the Study Area: West of Hurricane Creek

**Alternative Scenario 1: Baseline.** This scenario examines what Anna will be like in 2050 if current trends continue. Scenarios 2 and 3 will be compared against this one.

**Alternative Scenario 2: Centers.** This scenario examines what Anna will be like in 2050 if development occurs in a series of centers, at varying intensities, that serve neighborhoods, the Anna community and regional markets.

**Alternative Scenario 3: Compact.** This scenario examines what Anna will be like in 2050 if development occurs in a compact pattern close to existing developed neighborhoods and in corridors close to major highways.

Character	Centers Scenario	Compact Scenario
What types of housing would be most dominant?	ESTATE RESIDENTIAL CLUSTER RESIDENTIAL	ESTATE RESIDENTIAL
Where would local-serving retail locate?	FM 3356 CR 209 ROSAWIND HWY	COMPLETE TRANSIT PLAN TO STAY AHEAD OF GROWTH
Are there major employment areas? Where?	RETAIL + RESTAURANTS	SAME
How will parks, trails and open space fit in this alternative?	PARKS ARE A LARGE PART OF THIS AREA	PARK EXPANSION WITH GROWTH + NEIGHBORHOODS IN THE AREA.
Are there entertainment, historic or natural destinations? Where?	THE NORTH/SOUTH CREEK IN AREA IS A NATURAL DESTINATION FOR PARKS AND ENTERTAINMENT	EXPANSION TAKES THIS AREA TO NEXT STAGE OF GROWTH.
Are there other notable features that are different between scenarios?	IT IS A BLANK CANVAS RIGHT NOW.	



The potential PlaceTypes are listed below. Note any that are especially important or dominant for this scenario **in your part of the Study Area**.

PlaceType	Centers Scenario	Compact Scenario
Ranching & Agriculture	✓	
Rural Living	✓	
Estate Residential	✓	
Cluster Residential		✓
Suburban Living	✓	
Urban Living		
Community Commercial	✓	
Regional Activity Center	✓	
Downtown		
Entertainment Center	✓	
Transit-Ready Development		
Mixed Use Center		
Employment Mix		
Professional Campus	✓	
Manufacturing & Warehouse		

Please share any additional comments here:



Worksheet #1 for Team #2

DRAFT Guiding Principles for Desirable Growth (note your team's proposed changes here)	<p>3. Builds on Anna's heritage and history as the foundation as a unique 21<sup>st</sup> century identity.</p> <p>4. Offers many diverse, vibrant and distinctive destinations for work and play.</p>
--	--

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Future Land Use	<p>Higher education</p> <p>Provide services - fire, police</p> <p>Retail</p> <p>Entertainment</p> <p>Signage to draw people from highway to parks &amp; town</p>
Downtown	<p>N/A</p> <p>wayfinding signage</p>
Parks, Trails & Open Space	<p>Planned connectivity for parks &amp; trails</p> <p>More aesthetically pleasing</p> <p>More Woodlands, less McKinney</p> <p>pocket parks for the mixed use developments</p>



Worksheet #1 for Team #2

DRAFT Guiding Principles for Desirable Growth

- 3. Builds on Anna's heritage and history as the foundation as a unique 21<sup>st</sup> century identity.
- 4. Offers many diverse, vibrant and distinctive destinations for work and play.

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Housing	Mixed use, urban living Entertainment Community Good mix, able to support all ages, & groups - High end → middle & lower
Placemaking / Urban Design	
Mobility	Transportation Comprehensive through planning - Features 75 and → Hwy 75 connecting the City N/S & East/West
Economy	
Please share any additional comments here:	

Worksheet #2 for Team #2

Your part of the Study Area: East of Hurricane Creek and west of Throckmorton Creek

**Alternative Scenario 1: Baseline.** This scenario examines what Anna will be like in 2050 if current trends continue. Scenarios 2 and 3 will be compared against this one.

**Alternative Scenario 2: Centers.** This scenario examines what Anna will be like in 2050 if development occurs in a series of centers, at varying intensities, that serve neighborhoods, the Anna community and regional markets.

**Alternative Scenario 3: Compact.** This scenario examines what Anna will be like in 2050 if development occurs in a compact pattern close to existing developed neighborhoods and in corridors close to major highways.

Character	Centers Scenario	Compact Scenario
What types of housing would be most dominant?	single family, mixed family mixed use	same ↔
Where would local-serving retail locate?	along 75	↔ same
Are there major employment areas? Where?	Along 75 - Medical Prof Campus, Retail Entertainment	same →
How will parks, trails and open space fit in this alternative?	Connectivity trail walking & biking	same ↔
Are there entertainment, historic or natural destinations? Where?	Entertainment	↔
Are there other notable features that are different between scenarios?	Along 75 corridor there a lot of diff	↔

Any 75 will be linear development, balanced w) park/trail connectivity between east/west Anna



The potential PlaceTypes are listed below. Note any that are especially important or dominant for this scenario **In your part of the Study Area.**

PlaceType	Centers Scenario	Compact Scenario
Ranching & Agriculture		
Rural Living		
Estate Residential		
Cluster Residential		
Suburban Living		
Urban Living		
Community Commercial		
Regional Activity Center		
Downtown		
Entertainment Center		
Transit-Ready Development		
Mixed Use Center		
Employment Mix		
Professional Campus		
Manufacturing & Warehouse		

Please share any additional comments here:



Worksheet #1 for Team #3

DRAFT Guiding Principles for Desirable Growth (note your team's proposed changes here)	5. Attracts and keeps neighbors who are multi-cultural and multi-generational.
	6. Creates a community with strong communication and connection between neighbors, as well as between neighbors and the City government.

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Future Land Use	<p>5. Diversity Housing options  <del>Business</del> <del>Development</del> → Jobs = Live here work here                  Commercial</p> <p>6. <del>Business</del> Commercial <del>Development</del>                  Pk 2 website → Increased Communication</p>
Downtown	<p>5. Entertainment District / Historical District                  Multi family Housing                  Live here / stay here</p> <p>6. Craft events</p>
Parks, Trails & Open Space	<p>5. Lots of options                  Connections throughout the city                  Live here / stay here</p> <p>6. Indoor Sports Complex / Rec Center</p>



Worksheet #1 for Team #3

DRAFT Guiding Principles for Desirable Growth

- 5. Attracts and keeps neighbors who are multi-cultural and multi-generational.
- 6. Creates a community with strong communication and connection between neighbors, as well as between neighbors and the City government.

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Housing	Multiple Housing for multiple Generations Come back home Diversity Housing Stock
Placemaking / Urban Design	Variety / Venues / Gathering's
Mobility	Long Term Families
Economy	Tax base / diverse demographics Retain People / Live here - Work here
Please share any additional comments here:	



Worksheet #2 for Team #3

Your part of the Study Area: East of Throckmorton Creek and west of Highway 5

**Alternative Scenario 1: Baseline.** This scenario examines what Anna will be like in 2050 if current trends continue. Scenarios 2 and 3 will be compared against this one.

**Alternative Scenario 2: Centers.** This scenario examines what Anna will be like in 2050 if development occurs in a series of centers, at varying intensities, that serve neighborhoods, the Anna community and regional markets.

**Alternative Scenario 3: Compact.** This scenario examines what Anna will be like in 2050 if development occurs in a compact pattern close to existing developed neighborhoods and in corridors close to major highways.

Character	Centers Scenario	Compact Scenario
What types of housing would be most dominant?	High Density Town Homes Apartments	Current Development Trends Single Family
Where would local-serving retail locate?	Residential Centers	" "
Are there major employment areas? Where?	Yes, White Street Awell Pkwy. North of Outer Loop	" "
How will parks, trails and open space fit in this alternative?	Connectivity to Existing Parks, Neighborhoods, and new High Density	
Are there entertainment, historic or natural destinations? Where?	Yes, Downtown Natural Springs Park	
Are there other notable features that are different between scenarios?	Going to require Community Investment & Incentives	



The potential PlaceTypes are listed below. Note any that are especially important or dominant for this scenario **In your part of the Study Area**.

PlaceType	Centers Scenario	Compact Scenario
Ranching & Agriculture		
Rural Living		
Estate Residential		
Cluster Residential	✓	✓
Suburban Living	✓	✓
Urban Living	✓	✓
Community Commercial	✓	✓
Regional Activity Center	?	?
Downtown	✓	✓
Entertainment Center	✓	✓
Transit-Ready Development		
Mixed Use Center	✓	✓
Employment Mix		
Professional Campus		
Manufacturing & Warehouse	✓	

Please share any additional comments here:



Worksheet #1 for Team #4

DRAFT Guiding Principles for Desirable Growth (note your team's proposed changes here)	<p>7. Includes businesses that serve and provide jobs to Anna's residents, expand the tax base and establish Anna as an important long-term employment center for the DFW region.</p> <p>8. Makes Anna an education and training hub for people in Anna and the surrounding region.</p>
What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?	
Future Land Use	Mixed use development - Expanding Business Education & Business hubs along major roads I.E. 75-121-455-5
Downtown	Ecotique of small family owned businesses NO chain type
Parks, Trails & Open Space	EVERYTHING has to connect Natural trails - utilize utility easements to establish these trails Final Plans for trail/park system



Worksheet #1 for Team #4

**DRAFT Guiding Principles for Desirable Growth**

- 7. Includes businesses that serve and provide jobs to Anna's residents, expand the tax base and establish Anna as an important long-term employment center for the DFW region.
- 8. Makes Anna an education and training hub for people in Anna and the surrounding region.

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Housing	Mixed Levels of Housing - Apts to Retirement Homes for All income levels Cand area for estate homes in Zone 4
Placemaking / Urban Design	Retail on Bottom - Living on top Model example Legacy West
Mobility	Open thoroughfares - More ways in and out of Anna - Strong relationship with TxDOT & Collin County to proceed
Economy	
Please share any additional comments here:	



Worksheet #2 for Team #4

**Your part of the Study Area:** East of Highway 5 and west of Sister Grove Creek

**Alternative Scenario 1: Baseline.** This scenario examines what Anna will be like in 2050 if current trends continue. Scenarios 2 and 3 will be compared against this one.

**Alternative Scenario 2: Centers.** This scenario examines what Anna will be like in 2050 if development occurs in a series of centers, at varying intensities, that serve neighborhoods, the Anna community and regional markets.

**Alternative Scenario 3: Compact.** This scenario examines what Anna will be like in 2050 if development occurs in a compact pattern close to existing developed neighborhoods and in corridors close to major highways.

Character	Centers Scenario	Compact Scenario
What types of housing would be most dominant?	Large Estates	Apts - Condos Along major Roads
Where would local-serving retail locate?	Thoroughfare Corners Major intersections	Strictly major corners
Are there major employment areas? Where?	Business Park Warehouse Bldg on water bodies	Restaurants - Apts mixed use along 455 - Outer loop - 121
How will parks, trails and open space fit in this alternative?	North-South Gas line for trails - Parks utilize creeks also for roads & trails	
Are there entertainment, historic or natural destinations? Where?	Yes - water bodies	
Are there other notable features that are different between scenarios?		Flood Plains



The potential PlaceTypes are listed below. Note any that are especially important or dominant for this scenario **in your part of the Study Area.**

PlaceType	Centers Scenario	Compact Scenario
Ranching & Agriculture		✓
Rural Living		✓
Estate Residential	✓	
Cluster Residential		✓
Suburban Living	✓	
Urban Living		✓
Community Commercial		
Regional Activity Center		
Downtown		
Entertainment Center		
Transit-Ready Development		
Mixed Use Center		✓
Employment Mix		
Professional Campus		
Manufacturing & Warehouse		
Please share any additional comments here:		



Worksheet #1 for Team #5

DRAFT Guiding Principles for Desirable Growth (note your team's proposed changes here)	9. Continues the health and vitality of existing Anna neighbors, neighborhoods, businesses and infrastructure.
	10. Provides neighbors with flexible, practical and appropriate mobility choices to their destinations using all modes of travel (car, bike, walk, transit and others).

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Future Land Use	<del>Properly</del> Properly zoned where commercial areas don't negatively impact residential.
Downtown	Mobility access for all ages sidewalks, crosswalks and lighting Connecting parks and trails to the cities around us.
Parks, Trails & Open Space	



Worksheet #1 for Team #5

**DRAFT Guiding Principles for Desirable Growth**

- 9. Continues the health and vitality of existing Anna neighbors, neighborhoods, businesses and infrastructure.
- 10. Provides neighbors with flexible, practical and appropriate mobility choices to their destinations using all modes of travel (car, bike, walk, transit and others).

What features or characteristics of the topics below are important so Anna can have the kind of growth that follows these principles?

Housing	
Placemaking / Urban Design	
Mobility	
Economy	
Please share any additional comments here:	



Worksheet #2 for Team #5 *area 5 is Alive!*

**Your part of the Study Area:** East of Sister Grove Creek and north of State Highway 121

**Alternative Scenario 1: Baseline.** This scenario examines what Anna will be like in 2050 if current trends continue. Scenarios 2 and 3 will be compared against this one.

**Alternative Scenario 2: Centers.** This scenario examines what Anna will be like in 2050 if development occurs in a series of centers, at varying intensities, that serve neighborhoods, the Anna community and regional markets.

**Alternative Scenario 3: Compact.** This scenario examines what Anna will be like in 2050 if development occurs in a compact pattern close to existing developed neighborhoods and in corridors close to major highways.

Character	Centers Scenario	Compact Scenario
What types of housing would be most dominant?	<i>estate residential North with Urban living (condos) along San Rayburn and entertainment centers behind that and open space parks and trails.</i>	
Where would local-serving retail locate?	<i>Along Houston Street</i>	
Are there major employment areas? Where?	<i>Industry (hotels, entertainment like top golf, patpat, main event) Hospitality (Along 121 (Super Highway))</i>	
How will parks, trails and open space fit in this alternative?	<i>They would tie into the city wide trail system and could tie into an equestrian (like New Braunfels) trail system. Also build tubing down Elm Grove Creek.</i>	
Are there entertainment, historic or natural destinations? Where?		
Are there other notable features that are different between scenarios?	<i>Organized planned development with only an emphasis on 121</i>	



ANNA 2050 JOINT WORKSHOP

The potential PlaceTypes are listed below. Note any that are especially important or dominant for this scenario **in your part of the Study Area**.

PlaceType	Centers Scenario	Compact Scenario
Ranching & Agriculture		
Rural Living		
Estate Residential		
Cluster Residential		
Suburban Living		
Urban Living		
Community Commercial		
Regional Activity Center		
Downtown		
Entertainment Center		
Transit-Ready Development		
Mixed Use Center		
Employment Mix		
Professional Campus		
Manufacturing & Warehouse		
Please share any additional comments here:		

| PROJECT



# APPENDIX VII

## VI: Joint Work Session #2 Notes



### Anna Comprehensive, Downtown Master Plan, and Parks, Trails and Open Space Master Plan

Joint Workshop  
January 12, 2021 (5:00 PM – 7:45 PM)  
Sue Evelyn Rattan Elementary School

### Sign-in Sheet

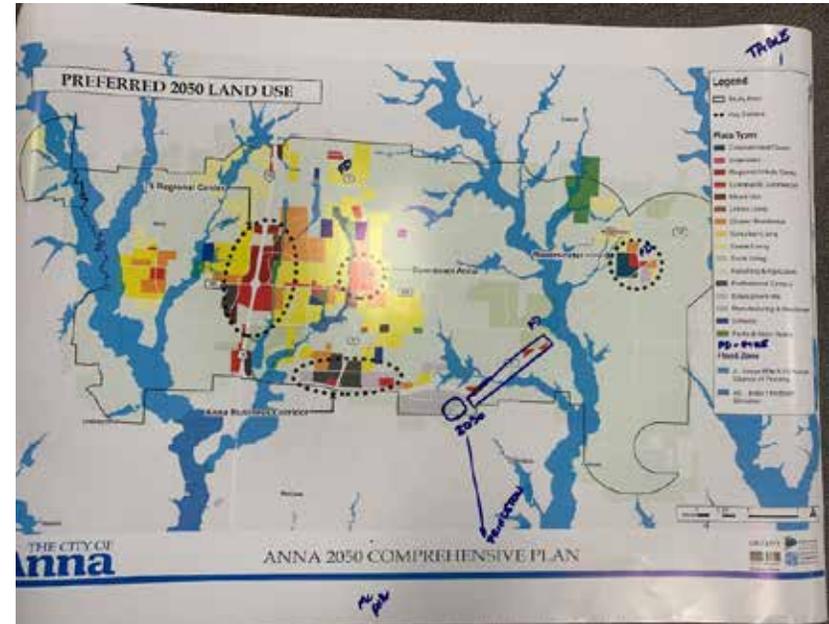
Joint Workshop Participants										
#	Role	First Name	Last Name	Council	P&Z	Parks	EDC/ CDC	CPATF	Attendance	Team #
1	Mayor	Nate	Pike	x				x	P	6
2	Place 6	Lee	Miller	x				x	P	5
3	Place 1	Kevin	Toten	x					P	4
4	Place 2	Josh	Volmer	x				x	P	3
5	Place 3	Stan	Carver II	x					P	2
6	Place 4	Randy	Atchley	x					P	1
7	Place 5	Danny	Usery	x					P	6
8	Place 1	LaToya	Grady		x				P	5
9	Place 2	Brent	Thomas		x				P	4
10	Vice-Chair	Wayne	Barton			x			P	3
11	Place 4	Donald	Herkle	x				x	P	2
12	Chair	Alonzo	Tolson	x				x	P	1
13	Place 6	Nick	Rubite	x					N	
14	Place 7	Duane	Hayes	x					P	5
15	Place 1	Cheryl	Menitt		x				P	4
16	Place 2	Michelle	Clemens		x				P	3
17	Place 3	Elden	Baker		x				P	2
18	Place 4	Joe	Crowder		x				P	1
19	Place 5	Jon	Hendricks		x			x	P	6
20	Place 6	Erik	Hansen		x			x	P	5
21	Place 7	LeQuay	Douglas		x				P	4
22	Place 1	Anthony	Richardson				x	x	P	3
23	Place 5	Vacant	Vacant				x			
24	Place 2	Rocio	Gonzalez				x		N	
25	Place 3	Dore	Pierce				x		P	2
26	Place 4	Bruce	Norewood				x		P	1
27	Place 6	Shane	Williams				x		S	6
28	Place 7	Michelle	Hawkins				x	x	N	
29		Pete	Cain		x				P	5
30		Lee	Chnoa						P	4
31		Dr. Brad	Duncan				x		S	3
32		Kevin	Hall				x		P	2
33		Chris	Jackson				x		P	6
34		David	LeBlanc				x		P	5
35		Clark	Miller				x		P	4
36		Kelly	Patterson						P	3
37		Dr. Jan	Wheat					x	P	2
38		TracyMichael	Wendham				x		P	1



### Anna Comprehensive, Downtown Master Plan, and Parks, Trails and Open Space Master Plan

Joint Workshop  
January 12, 2021 (5:00 PM – 7:45 PM)  
Sue Evelyn Rattan Elementary School

### Team 1



- 2030 Princeton
- PD/Fire
- FD



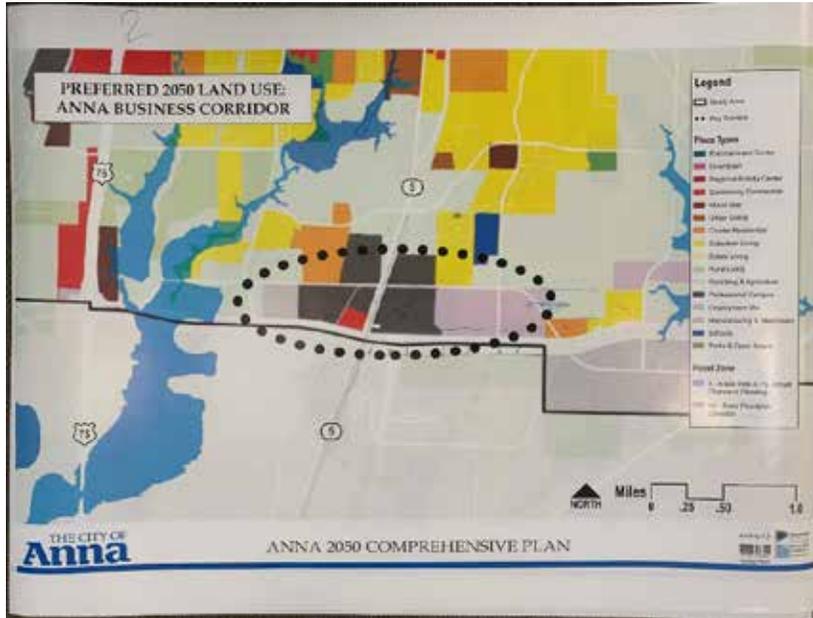
ANNA 2050 COMPREHENSIVE PLAN



ANNA 2050 COMPREHENSIVE PLAN



Team 1



Worksheet #1 for Team #1: Future Land Use Strategy

Participants and Reporter

- Randy Atchley, Joe Crowder, Bruce Norwood, Alonzo Tutson

Do your team have any questions or proposed changes on these polices?

- No comments

Do you have question or proposed changed on the future land use plan or its projected growth?

- 2030: 121/Outer loop to have commercial development
- Land for 2-3 Fire Stations

**Worksheet #1 for Team #1L Future Land Use Strategy**

Worksheet #1 for Team #1L: Future Land Use Strategy - 25 minutes!

Please review the Introduction and Staff Policies for this Strategy.

Does your team have any questions or proposed changes on proposed changes on these items? Write them here.

Please share any additional comments here:

*Wastewater  
Landfill  
Future Fire Station - 3 thru 5*

Does your team have any questions or proposed changes on these items?

- No Comments

Please share any additional comments here:

- Wastewater
- Landfill
- Future Fire Station – 3 thru 5

**Team 1 Worksheet #2 for Team #1L Economic Strategy**

Worksheet #2 for Team #1L: Economic Strategy - 25 minutes!

Please review the Introduction and Staff Policies for this Strategy.

Does your team have questions or proposed changes for these Policies? Write them here, or indicate your team is comfortable with the plan.

*CITY NEEDS 2-3 LOOP EMPLOYEES FOR DAY TRAFFIC AS DRIVEN BY EDC.  
INTERNET, AS STRONG AS POSSIBLE, TO SUIT BUSINESS GROWTH.  
ROADS AND INFRASTRUCTURE NEEDED TO PREPARE FOR CORPORATE GROWTH (ACTION 4.2)*

Does your team have questions or proposed changes for these Policies?

- City needs 2-3 loop employees for day traffic as driven by EDC
- Internet, as strong as possible, to suit business growth.
- Roads and infrastructure needed to prepare for corporate growth (action 4.2)

**Worksheet #2 for Team #1: Economic Strategy**

Worksheet #2 for Team #1: **Economic Strategy** – 25 minutes!

Now review the Action Items for this Strategy.

<p>Does your team have any questions, comments or proposed changes for these Action Items? Write them here.</p>	
<p>Please share any additional comments here:</p>	

Does your team have questions or proposed changes for these Action Items?

- No Comments

**Worksheet #3 for Team #1: Other Key Centers**

Worksheet #3 for Team #1: **Other Key Centers** – 20 minutes!

Your team will focus on the **TS Regional Center**.

Please review the draft information about your Center.

<p>Does your team have any questions or proposed changes to the defining characteristics for this Center? Write them here.</p>	<p><i>Outer Loop Expansion - we need to get the Co. Commissioners to listen to the advantages of having Outer Loop extended.</i></p>
--	--

Does your team have any questions or proposed changes to the defining characteristics for this center?

- Outer Loop Expansion- we need to get the Co. Commissioners to listen to the advantages of having outer loop extended.

**Worksheet #3 for Team #1: Other Key Centers**

Worksheet #3 for Team #1: Other Key Centers – 20 minutes!

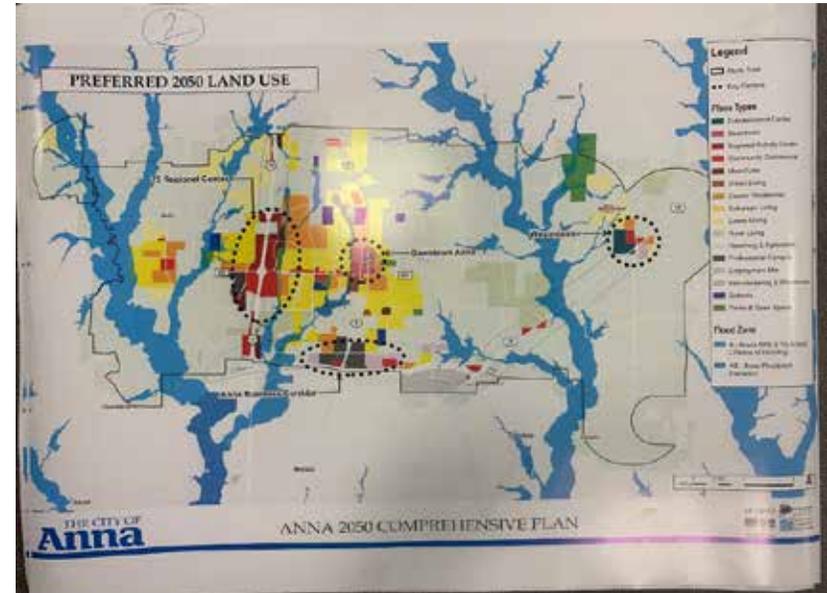
Hint: Review the draft Future Land Use Plan and the Place Types for this Center.

Do you have questions or proposed changes on this Center's Future Land Use Plan or the Place Types used here? Write them here, or make notes on the map.

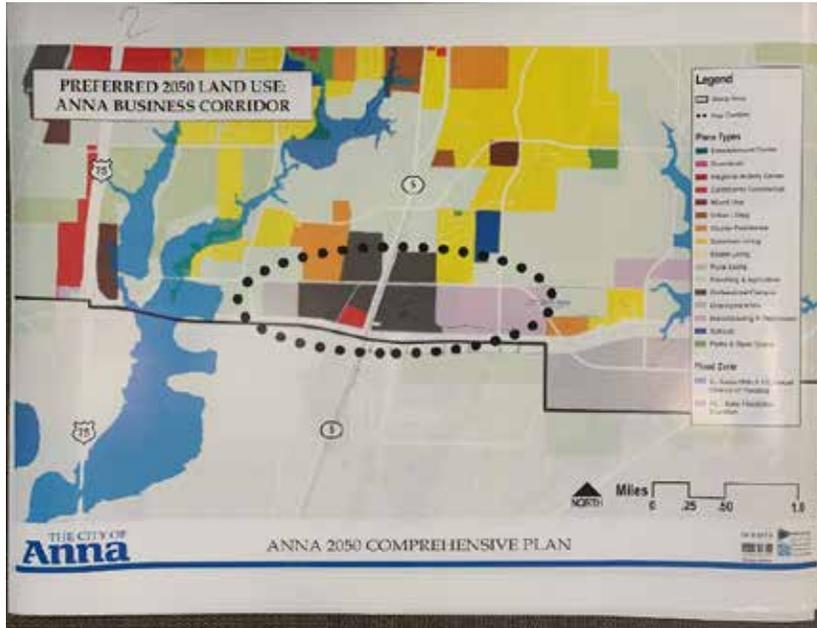
Please share any additional comments here:

- Do you have questions or proposed changes on this Center's Future Land Use Plan or the Place Types used here?
- No Comments

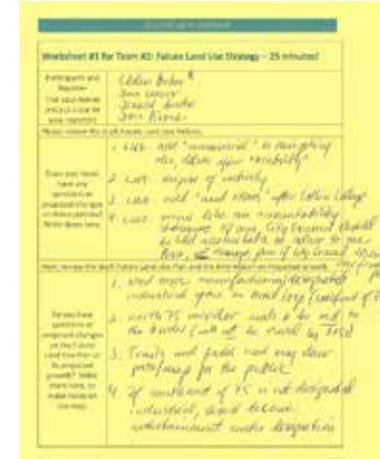
**Team 2**



Team 2



Worksheet #1 for Team #2: Future Land Use Strategy



Participants and Reporter

- Elden Bares, Stan Carver, Donald Henke, Doris Pierce

Does your team have any questions or proposed changes on these policies?

- LU6L add "commercial" to this policy also delete after "Viability"
- LU9: Dispose of entirely
- LU10: add "and others" after Collin College
- LU12: seems like an accountability statement of true City Council should be held accountable to adhere to the plan not change if City Council decisions veer from plan."

Do you have question or proposed changed on the future land use plan or its projected growth?

- Need more manufacturing designated industrial space on outer loop (southwest of 75)
- North 75 corridor needs to be red to the boarder (will not be rural by 2050)
- Trails and parks need very clear path/map for the public.
- If Southwest of 75 is not designated industrial, should become.

Worksheet #1 for Team #2: Future Land Use Strategy

Worksheet #1 for Team #2: Future Land Use Strategy – 25 minutes!

Last, review the Action Items for Land Use.

<p>Does your team have any questions or proposed changes on these items? Write them here.</p>	
<p>Please share any additional comments here:</p>	

- No comments

Worksheet #2 for Team #2: Housing Strategy

Worksheet #2 for Team #2: Housing Strategy – 25 minutes!

Please review the Action Items for Housing Policies for this strategy.

<p>Does your team have questions or proposed changes for these Policies?</p> <p>Please share any additional comments here:</p>	<ol style="list-style-type: none"> <li>1. Need language that encourages and adds specific designation for estate living – we need more higher end homes → near 121 corridor/Westminster</li> <li>2. Mark/add water/sewer system (plan) location to the 2050 maps</li> <li>3. Add a planned master development, like Adriatica in McKinney, but perhaps more modern façade.</li> <li>4. Need entertainment center designation in Anna</li> <li>5. When we talk about apartment complexes, we need to make sure to serve lower, middle and high-end apartments! Specify the various designations in a plan and in talks with developers.</li> <li>6. Need public golf course that facilitates development of higher and lower.</li> </ol>
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Does your team have questions or proposed changes for these Policies?

- Need language that encourages and adds specific designation for estate living – we need more higher end homes
  - Near 121 Corridor/Westminster
- Mark/add water/sewer system (plan) location to the 2050 maps
- Add a planned master development, like Adriatica in McKinney, but perhaps more modern façade.
- Need entertainment center designation in Anna
- When we talk about apartment complexes, we need to make sure to serve lower, middle and high-end apartments! Specify the various designations in a policy and in talks with developers.
- Need public golf course that facilitates development of higher and lower.

**Worksheet #2 for Team #2: Housing Strategy**

Does your team have any questions, comments or proposed changes for these Active Items?

- No comments

**Worksheet #3 for Team #2: Other Key Centers**

Does your team have any questions or proposed changes to the defining characteristics for the Center?

- Activity/Entertainment Center
- Manufacturing/warehousing should extend all the way out east of 5
- Develop frontage should have the professional offices facing the road, with the warehousing behind it.
  - Collaborate with Melissa advised.
- Add food truck space to industrial space
- Add entertainment option inside warehouse/industrial area. Example:
  - Frisco industrial park
  - Indoor raceway
  - Gymnastics
  - Trampoline gym

**Worksheet #3 for Team #2: Other Key Centers**

Worksheet #3 for Team #2: Other Key Centers – 20 minutes!

Next, review the draft future Land Use Plan and the Place Types for this Center.

Do you have questions or proposed changes on this Center's Future Land Use Plan or the Place Types used here? Write them here, or make notes on the map.

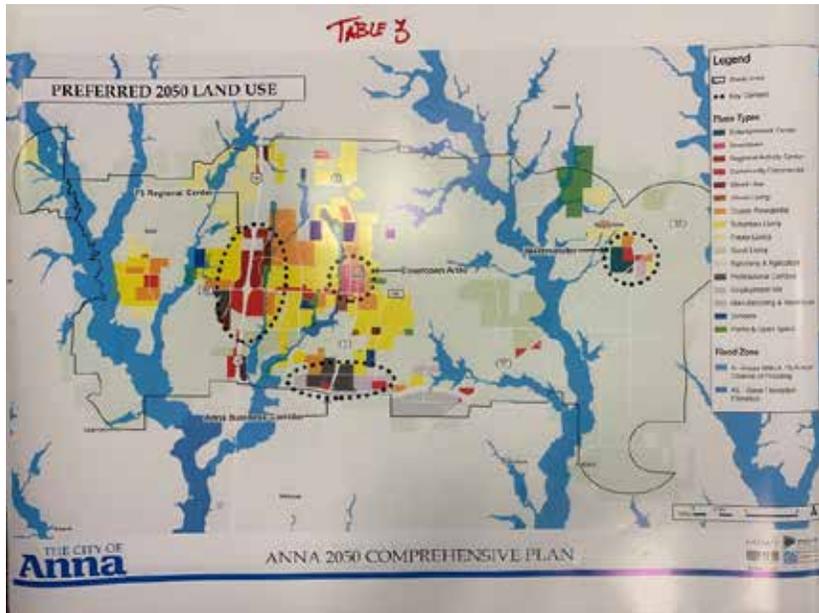
Please share any additional comments here.

- Do you have questions or proposed changes on this Center's Future Land Use Plan or the Place Types used here?
- No comments

**Team 3**



Team 3



Worksheet #1 for Team #3: Future Land Use Strategy

Participants and Reporter

- Dr. Brad Duncan, Kelly Patterson-Herndon, Josh Vollmer, Michelle Clemens

Does your team have any questions or proposed changes on these polices?

- No

Do you have question or proposed changed on the future land use plan or its projected growth?

- How can we work in more park and green space areas?
- Less dependence on neighborhood parks.

**Worksheet #1 for Team #3: Future Land Use Strategy**

Does your team have any questions or proposed changes on these items?

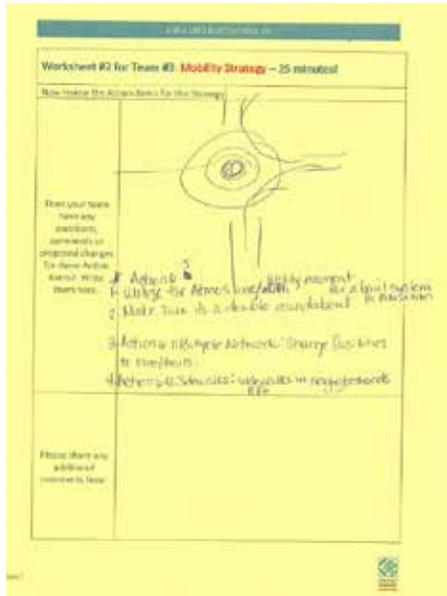
- No questions

**Worksheet #2 for Team #3: Mobility Strategy**

Does your team have questions or proposed changes for these Policies?

- No questions

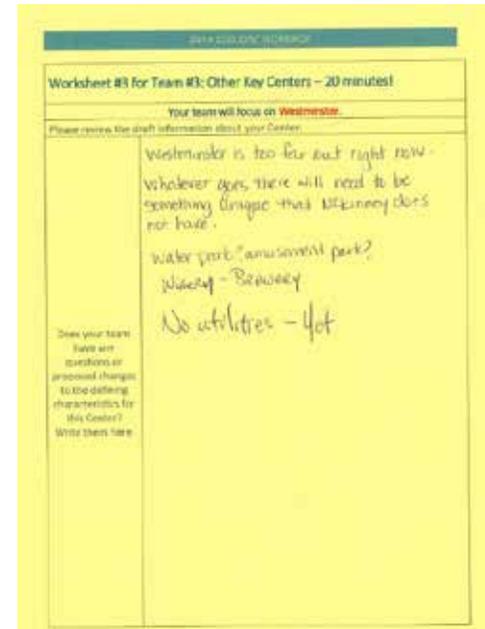
**Worksheet #2 for Team #3: Mobility Strategy**



Does your team have any questions comments or proposed changes for these Action Items?

- Action 6:5 - Utilize the Atmos line utility easement for a trail system for Biles/hikes
- Make sure its double roundabout
- Action 6:11- Bicycle Network: Change Facilities to lane/trails
- Action 6:12 Sidewalks: Sidewalk in neighborhoods 8 ft/

**Worksheet #3 for Team #3: Other Key Centers**



Does your team have any questions or proposed changes to the defining characteristics for this Center?

- Westminster is too far out right now. Whatever goes there will need to be something unique that McKinney does not have.
- Water park
- Amusement Park
- Winery- Brewery
- No Utilities- yet

**Worksheet #3 for Team #3: Other Key Centers**

Worksheet #3 for Team #3: Other Key Centers – 20 minutes!

Next, review the draft Future Land Use Plan and the Place Types for this Center.

Do you have questions or proposed changes on this Center's Future Land Use Plan or the Place Types used here? Write them here, or make notes on the map.

Please share any additional comments here:

Do you have questions or proposed changes on the Center's Future Land Use Plan or the Place Types used here?

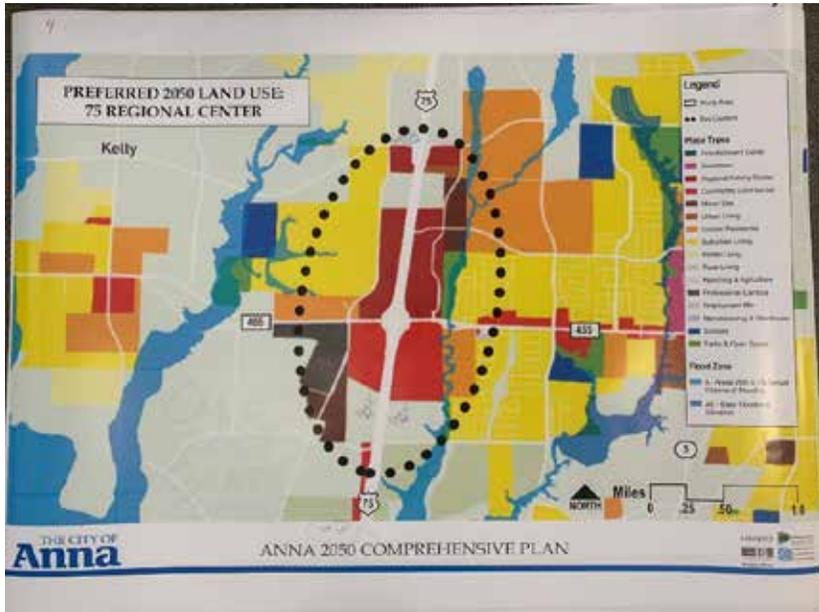
- No Comment

**Team 4**



- Mix Use – 75
- Mix Use
- Mixed employment
- Commercial
- Urban Living
- Entertainment Center
- More Community Comm
- Food truck/Outdoor Entertainment
- Manufacturing & Warehouse-
  - Hwy 121
  - Tax Base

**Team 4**



- Collin County College
- Flip Community Commercial and Regional Activity Center
- Make dark red
- Entertainment Center

**Worksheet #1 for Team #4: Future Land Use Strategy**

**Participants and Reporter**

- Kevin Toten, Cheryl Merritt, Clark Miller, LeQuey Douglas

Do your team have any questions or proposed changes on these polices?

- Description of Place type- See changes on Map

Do you have question or proposed changed on the future land use plan or its projected growth?

- 2030: 121/Outer loop to have commercial development
- Land for 2-3 Fire Stations

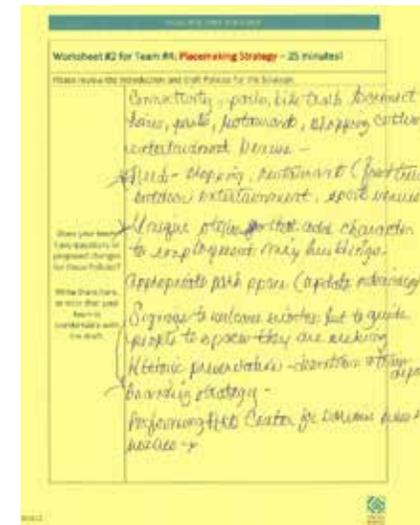
**Worksheet #1 for Team #4: Future Land Use Strategy**



Does your team have any questions or proposed changes on the items?

- No Comment

**Worksheet #2 for Team #4: Placemaking Strategy**



Does your team have questions or proposed changes for these policies?

- Connectivity, paths, bike trails to connect homes, parks, restaurants, shopping center, entertainment venues.
- Need shopping, restaurants (food trucks) outdoor entertainment, sports venues.
- Unique styles that add character to employment mix buildings
- Singage to welcome visitors to guide people to space they are seeking. Historic preservations- downtown and train depot.
- Branding strategy
- Performing arts Center for various uses and services.

**Worksheet #2 for Team #4: Placemaking Strategy**

Does your team have any questions, comments, or proposed changes for these Action Items?

- No Comment

**Worksheet #3 for Team #4: Other Key Centers**

Does your team have any questions or proposed changes to the defining characteristics for this Center?

- Heavy Restaurant presence from (unable to read) draft houses, luxurious (??) and fine dining.
- Retail – Mall area with parking garage
- Additional free-standing retail venues
- Collin County College – north of 370
- HEB Grocery
- IKEA type furniture store
- Regional Activity
- Community Commercial
- Ext to Taylor

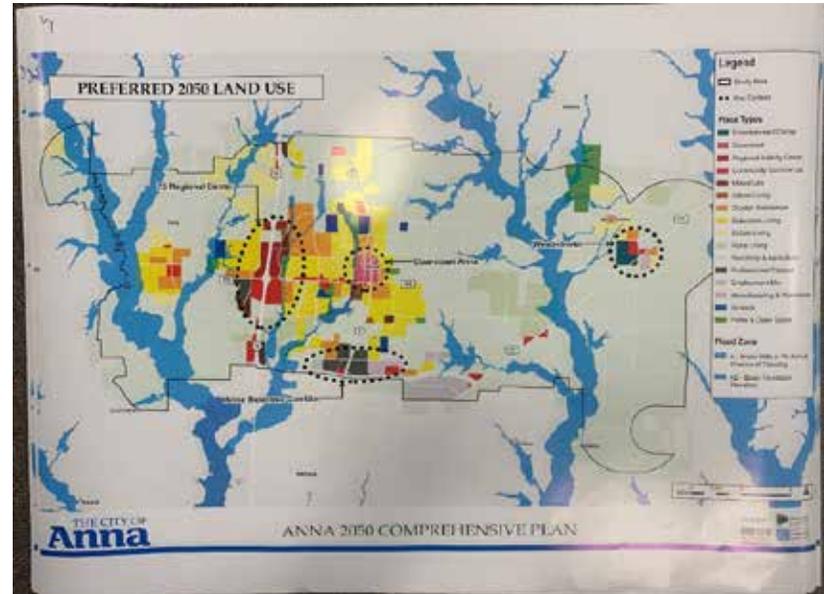
**Worksheet #3 for Team #4: Other Key Centers**



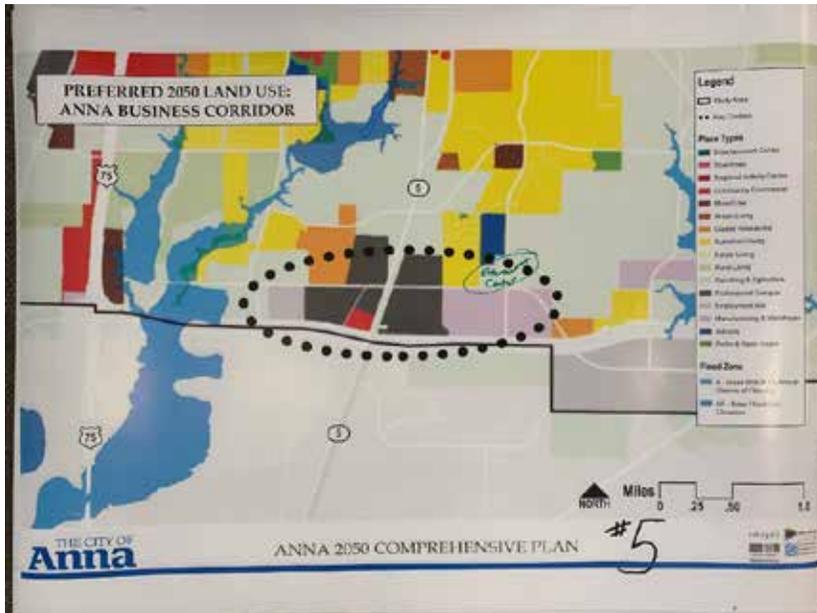
Do you have questions or proposed changes on the Center's Future Land Use Plan or the PlaceTypes used here?

- No Comment

**Team 5**

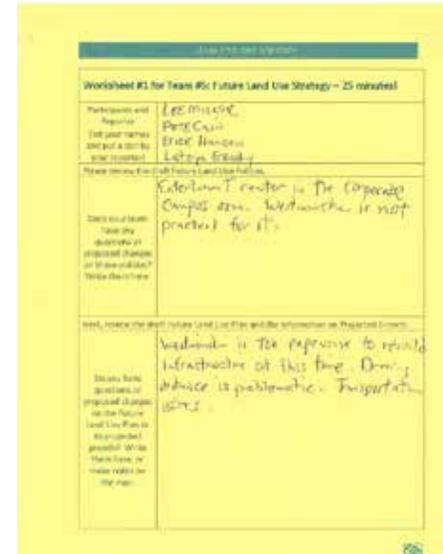


Team 5



Entertainment Center

Worksheet #1 for Team #5: Future Land Use Strategy



Participants and Reporter

- Lee Miller, Pete Cain, Erick Hansen, Latoya Grady

Does your team have any questions or proposed changes on these polices?

- Entertainment Center in the corporate campus area. Westminister is not practical for it.

Do you have question or proposed changed on the future land use plan or its projected growth?

- Westminister is too expensive to rebuild infrastructure at this time.
- Driving distance is problematic.
- Transportation issues.

**Worksheet #1 for Team #5: Future Land Use Strategy**

Does your team have any questions or proposed changes on the items?

- No Comment

**Worksheet #2 for Team #5: Parks, Trails, & Open Space Strategy**

Does your team have questions or proposed changes for these Policies?

- Pedestrian overpasses/on white and 5/75
- Focus on trail safety & lighting/call boxes
- Highlight on 87. Put the screws on the de
- Strengthening and defining park
- Plan dedication

**Worksheet #2 for Team #5: Parks, Trails, & Open Space Strategy**

Does your team have any questions, comments, or proposed changes on these Action Items?

- No Comment

**Worksheet #3 for Team #5: Other Key Centers**

Does your team have any questions or proposed changes to the defining characteristics for this Center?

- Entertainment Center- in this area.;
- Generate tax revenue from other areas from people who live elsewhere.

**Worksheet #3 for Team #5: Other Key Centers**

ANNA 2050 COMPREHENSIVE PLAN

**Worksheet #3 for Team #5: Other Key Centers – 20 minutes!**

Next, review the draft Future Land Use Plan and the PlaceTypes for this Center.

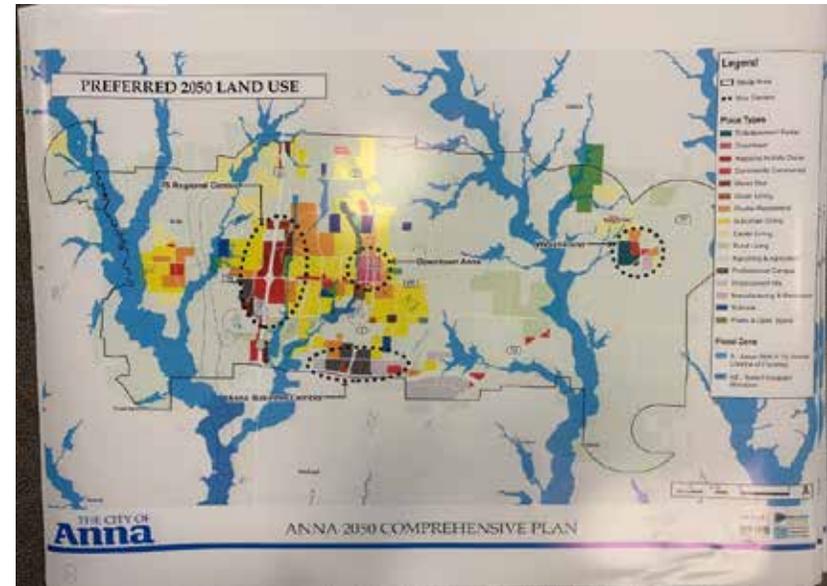
Do you have questions or proposed changes on this Center's Future Land Use Plan or the PlaceTypes used here? Write them here, or make notes on the map.

Please share any additional comments here:

Does your team have any questions or proposed changes on this Center's Future Land Use Plan or the PlaceTypes used here?

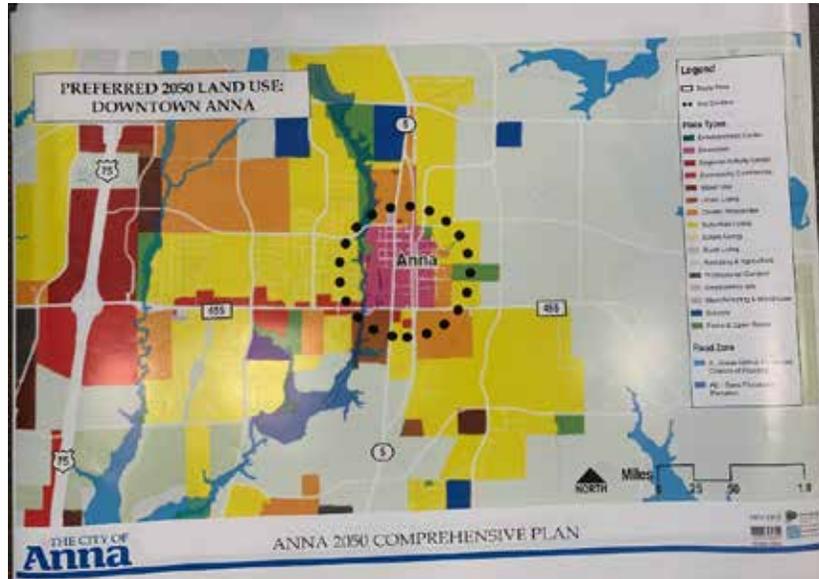
- No Comment

**Team 6**

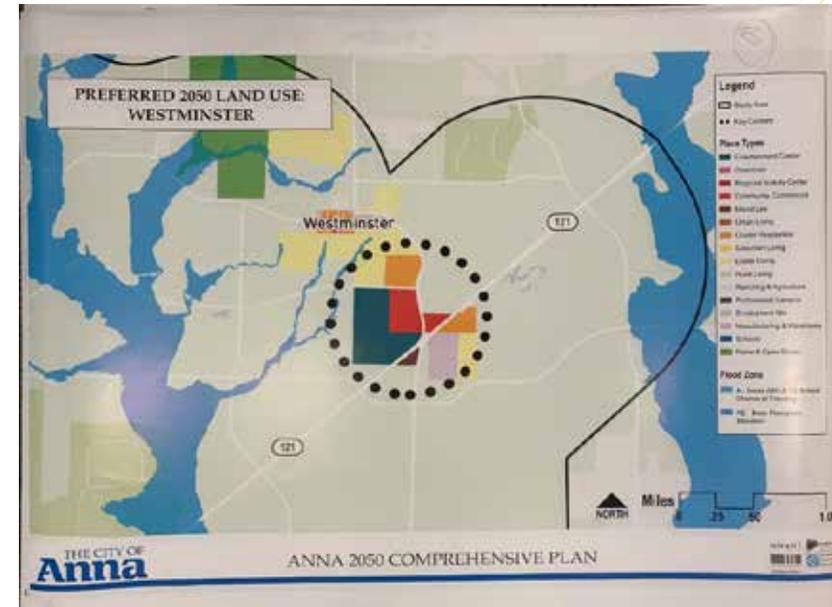


- Single Family
- Outer Loop
- Collin College
- Oak Ridge
- 25K

Team 6



Team 6



- Unable to read comment

**Worksheet #1 for Team #6: Future Land Use Strategy**

**Worksheet #1 for Team #6: Future Land Use Strategy – 25 minutes!**

Participants and Reporter: *Nate Pike, Denny Ussery, Shane Williams*

Does your team have any questions or proposed changes on these polices? *Yes - would like to see more designated park & green space.*

Do you have question or proposed changed on the future land use plan or its projected growth? *More green space.*

**Participants and Reporter**

- Nate Pike, Denny Ussery, Shane Williams

Does your team have any questions or proposed changes on these polices?

- Yes - would like to see more designated park and green space.

Do you have question or proposed changed on the future land use plan or its projected growth?

- More green space.

**Worksheet #1 for Team #6: Future Land Use Strategy**

**Worksheet #1 for Team #6: Future Land Use Strategy – 25 minutes!**

Participants and Reporter: *Nate Pike, Denny Ussery, Shane Williams*

Does your team have any questions or proposed changes on these polices? *Yes - would like to see more designated park & green space.*

Do you have question or proposed changed on the future land use plan or its projected growth? *More green space.*

Does your team have any questions or proposed changes on the items?

- No Comment

Please share any additional comments here:

- We feel good about the proposed plan.

**Worksheet #2 for Team #6: Downtown Strategy**

Does your team have any questions or proposed changes for these Policies?

- No Comment

**Worksheet #2 for Team #6: Downtown Strategy**

Does your team have any questions or proposed changes for these Action Items?

- No Comment

**Worksheet #3 for Team #6: Other Key Centers**

Worksheet #3 for Team #6: Other Key Centers - 20 minutes

Your team will focus on **Waterfront**.

Please review the draft information about your Center.

Does your team have any questions or proposed changes to the defining characteristics for this Center? Write them here.

Does your team have any questions or proposed changes to the defining characteristics for this Center?

- No Comment

**Worksheet #3 for Team #6: Other Key Centers**

Worksheet #3 for Team #6: Other Key Centers - 20 minutes

Please review the draft Future Land Use Plan and the PlaceTypes for this Center.

Do you have questions or proposed changes on this Center's Future Land Use Plan or the PlaceTypes used here? Write them here.

Please share any additional comments here.

Do you have questions or proposed changes on this Center's Future Land Use Plan or the PlaceTypes used here?

- No Comment

# APPENDIX VIII

## VIII: Comprehensive Plan Advisory Task Force Meeting #1 Notes

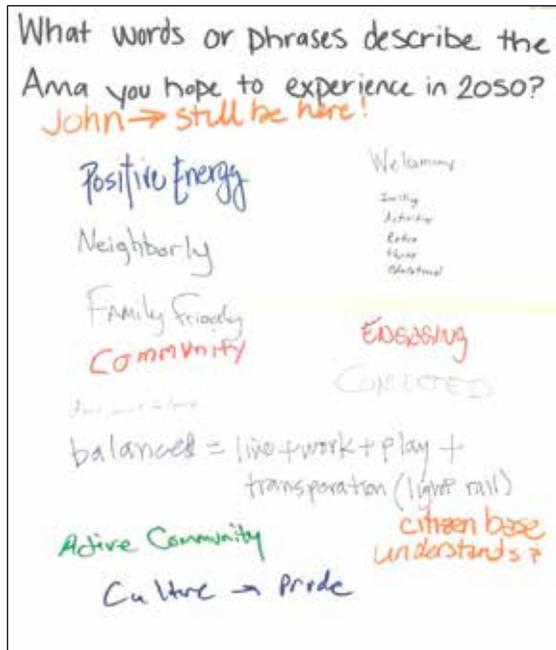


### Anna Comprehensive, Downtown Master Plan, and Parks, Trails and Open Space Master Plan Comprehensive Plan Advisory Task Force Meeting

June 25, 2020 (6:30 P.M. - 9:30 P.M.)  
Anna ISD  
School Trustees Boardroom

#### Station 1

“What words or phrases describe the Anna you hope to experience in 2050?”



- Positive Energy
- Neighboring
- Family friendly
- Community
- Don't want to leave
- Balanced = live + work + play + transportation (light rail)
- Active Community
- Culture -> Pride



ANNA 2050 COMPREHENSIVE PLAN



### Anna Comprehensive, Downtown Master Plan, and Parks, Trails and Open Space Master Plan Comprehensive Plan Advisory Task Force Meeting

June 25, 2020 (6:30 P.M. - 9:30 P.M.)  
Anna ISD  
School Trustees Boardroom

#### Station 1 Cont.

“What words or phrases describe the Anna you hope to experience in 2050?”

- Welcoming
- Inviting
- Activities
- Retire
- Thrive
- Educational
- Engaging
- Connected
- Consultant Notes/General Discussion:
  - John -> still be here!
  - Citizen base understands
  - Housing for All
  - Balanced
    - Want to be a real City is balanced, not just an amenity
    - Live and work and play

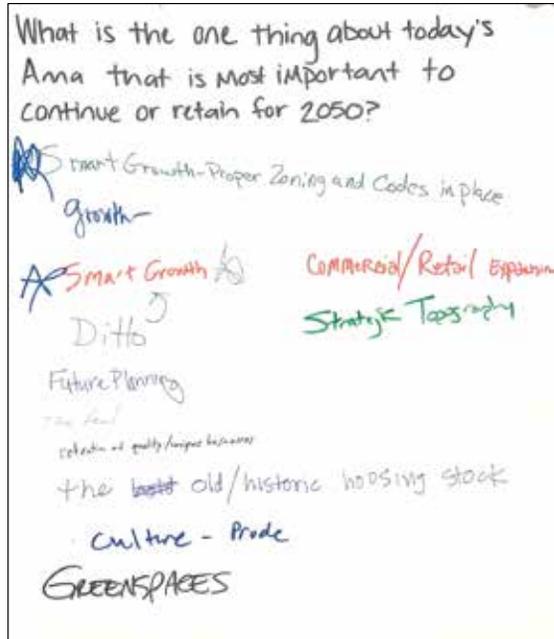


ANNA 2050 COMPREHENSIVE PLAN



**Station 2**

“What is the one thing about today’s Anna that is most important to continue or retain for 2050?”



- Smart growth – proper zoning and codes in place
- Growth
- Smart Growth (Ditto)
- Future Planning
- The feel
- Retention of quality/unique businesses
- The old/historic housing stock
- Culture - pride

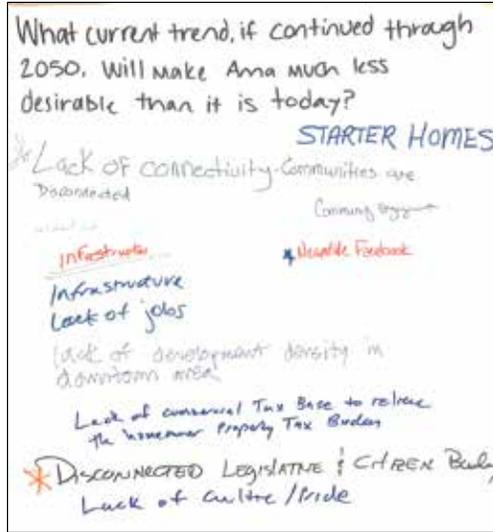
**Station 2 Cont.**

“What is the one thing about today’s Anna that is most important to continue or retain for 2050?”

- Green spaces
- Commercial/retail expansion
- Strategic topography
- General Discussion:
  - Look into ETJ as well as city limits – very important to consider ETJ

**Station 3**

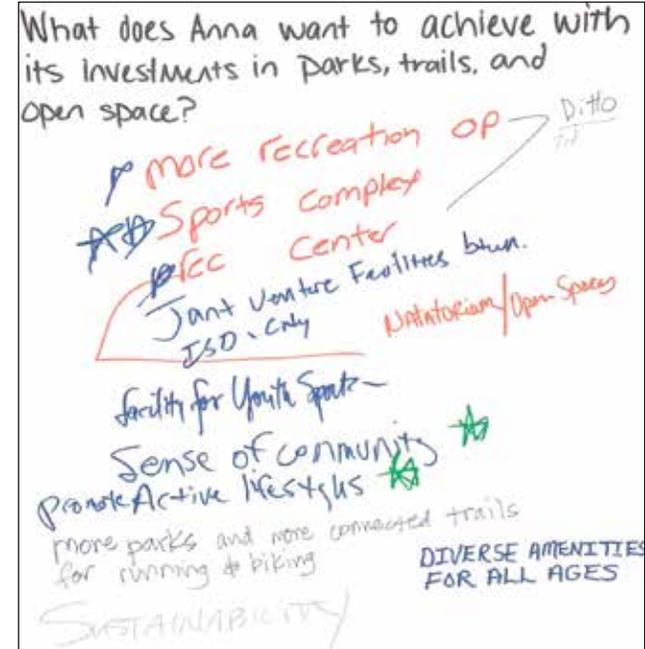
“What current trend, if continued through 2050, will make Anna much less desirable than it is today?”



- Lack of connectivity – communities are disconnected
- Outdated roads
- Infrastructure (x2)
- Lack of jobs
- Lack of development density in downtown area
- Lack of commercial tax base to relieve the homeowner property tax burden
- Disconnected legislative and citizen body
- Lack of culture/pride
- Starter Homes
- Community engagement
- Negative Facebook

**Station 4**

“What does Anna want to achieve with its investments in parks, trails and open space?”



- More recreation opportunities (Ditto)
- Sports complex
- Rec center (Ditto)
  - Natatorium/open space
- Joint venture between ISD and City
- Facility for youth sports
- Sense of community (x1)
- Promote active lifestyles (x1)

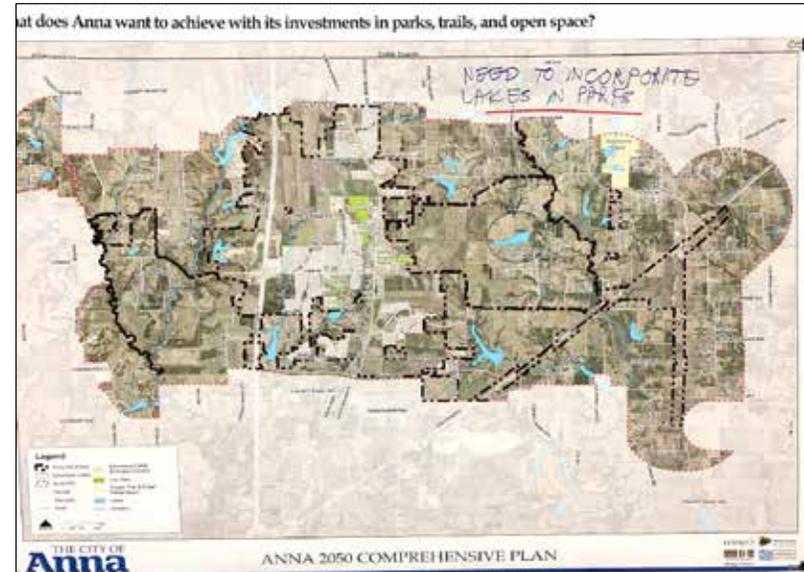
**Station 4 Cont.**

“What does Anna want to achieve with its investments in parks, trails and open space?”

- More parks and more connected trails for running and biking
- Sustainability
- Diverse amenities for all ages
- General Discussion:
  - Incorporate Lakes into Parks
  - More recreation opportunities

**Station 4 Cont.**

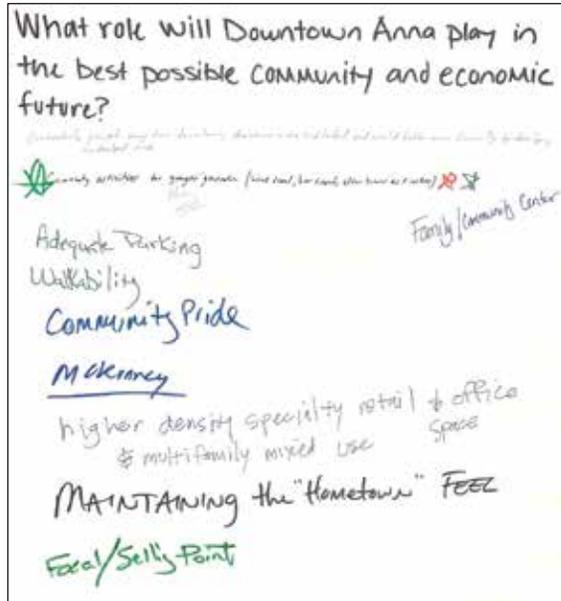
“What does Anna want to achieve with its investments in parks, trails and open space?”



- Need to incorporate lakes in parks

**Station 5**

“What role will Downtown Anna play in the community in the best possible community and economic future?”



- Concentrate growth away from downtown, downtown is too land locked and would better serve financially by developing undeveloped lands
- Community activities for ~~younger~~ all legal generations (wine crawl, bar crawl, after hours activities) (x3)
- Adequate parking
- Walkability
- Community Pride
- McKinney
- Higher density specialty retail and office and multifamily mixed-use space

**Station 5 Cont.**

“What role will Downtown Anna play in the community in the best possible community and economic future?”

- Maintaining the “Hometown” feel
- Focal/Selling Point
- Family/Community Center
- General Discussion:
  - Can use McKinney as a reference for Downtown
  - In 1996, much of Downtown McKinney was boarded up
  - Important to understand what the citizen base wants
  - Light rail station

**Station 5 Cont.**

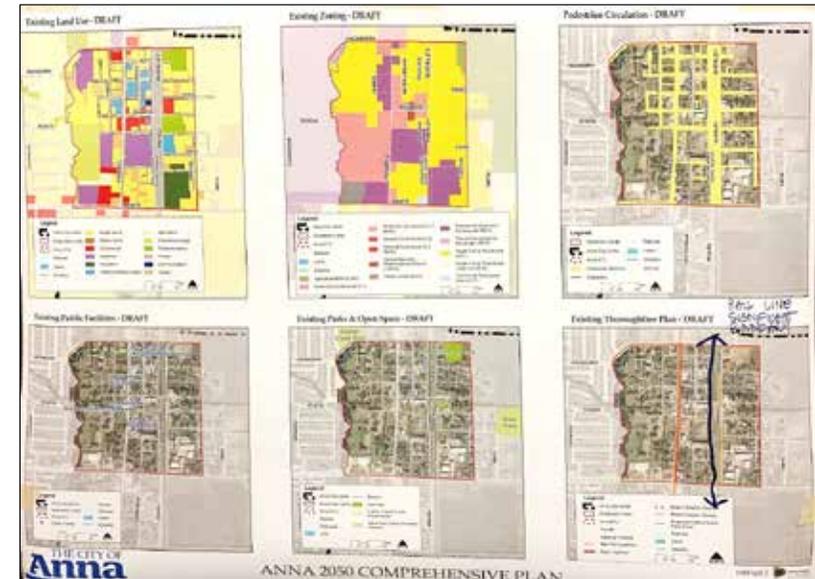
“What role will Downtown Anna play in the community in the best possible community and economic future?”



- Community landing spot
- Theater, arts, plays, music, etc.
- In 30 years, we need a light rail station
- Connecting and maintaining the Hometown feel
- Extend Downtown Overlay District east to Smith Street
- Central Park in Downtown

**Station 5 Cont.**

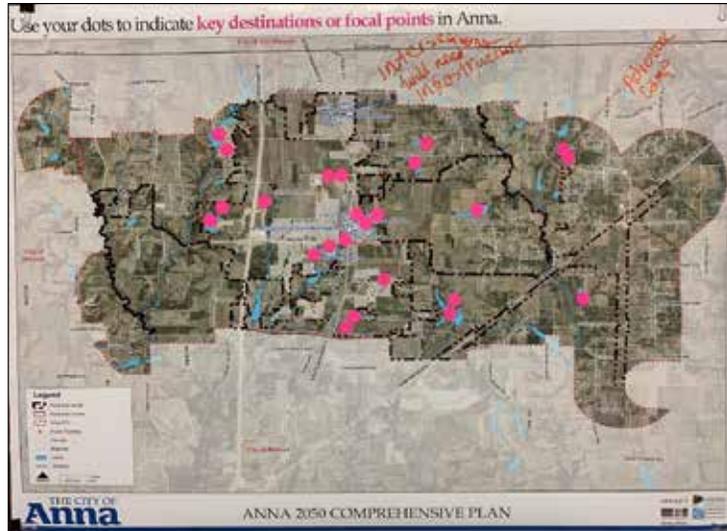
“What role will Downtown Anna play in the community in the best possible community and economic future?”



- Rail line significant boundary

**Station 6**

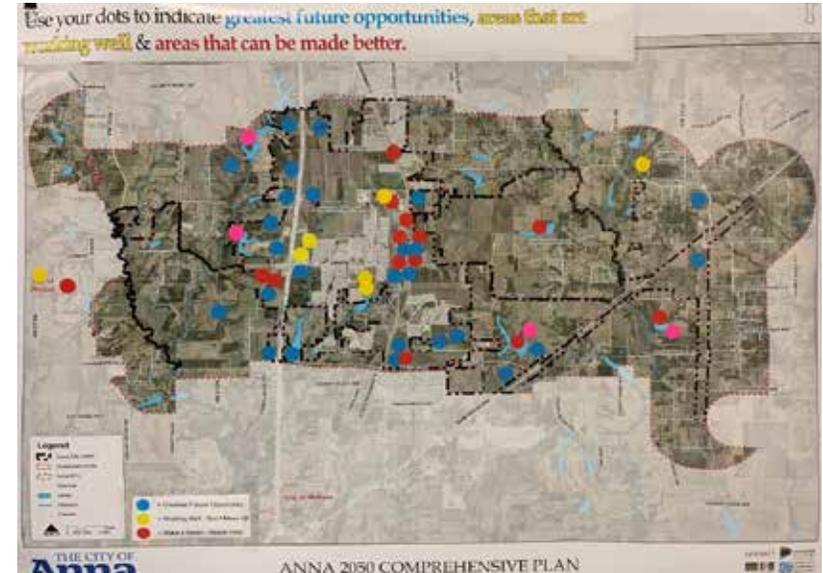
“Use dots to indicate key destinations or focal points for Anna.”



- **Pink** dots: “Key Destinations/Focal Points” (24)
- Intersections will need infrastructure
- Adventure camp
- General Discussion:
  - Incorporate lakes in parks
  - Need infrastructure to support key destinations

**Station 7**

“Use dots to indicate greatest future opportunities, areas that are working well & areas that can be made better.”



- **Blue** dots – “Greatest Future Opportunity” (27)
- **Yellow** dots – “Working Well – Don’t Mess Up” (7)
- **Red and Pink** dots – “Needs Help – Make it Better” (20)
- Future (**blue** dot)

**Additional Discussion**

- Existing conditions maps show entire ETJ
- All data for demographics and psychographics is public information
- Reid can send along NCTCOG information

**Meeting Photos**







TO: Ross Altobelli, City of Anna  
Mark Bowers and Kimley-Horn Team Members

FROM: Karen Walz FAICP, Principal  
Strategic Community Solutions LLC

DATE: July 12, 2020

RE: CPATF Session 1 Keypad Polling Results



The first meeting of the Anna 2050 Comprehensive Plan Advisory Task Force was held on June 25, 2020 at the offices of Anna ISD. The session was designed to share the information collected by the consultant team to date, gather additional information and insight about the existing conditions and opportunities in Anna, and begin the discussion of strategic priorities to shape Anna’s future with the community members who represent all Anna neighbors.

Keypad polling was used as part of the discussion of strategic priorities. Each participant, equipped with a handheld wireless keypad, responded to a list of potential strategic issues shown on a series of slides. For each issue, participants indicated how important they believed that issue to be for Anna’s best possible future. The response choices were:

- Very Important (VI)
- Somewhat Important (SI)
- Neutral (N)
- Not Very Important (NVI)
- Very Unimportant (VU)
- I’m Not Sure (INS)

The polling is anonymous, which allows the participants to respond based on their individual preferences. Responses were automatically and instantly tallied and the results were displayed on the screen. The instant results of the keypad polling provide immediate feedback to participants about the opinions of the entire group.

The table on pages 2 and 3 presents the strategic priorities of the CPATF members, based on their keypad polling responses. Issues are ranked based on the percentage of ‘Very Important’ responses, then by the percentage of ‘Somewhat Important’ responses, and then by the percentage of ‘Neutral’ responses.

Only one issue was ranked ‘Very Important’ by all participants – “Using energy, water and other resources efficiently”. The Comprehensive Plan can help address this issue through land use patterns, design standards, mobility improvements and other investments it recommends. A strategy to educate and encourage Anna neighbors to use resources efficiently could be considered as part of the plan’s implementation program.

A second issue was ranked important (either ‘Very Important’ or ‘Important’) by all participants – “Being economically sustainable (desirable or resilient) over the long term”. Clearly, a comprehensive plan is an essential tool for addressing this issue. A strong economy will contribute to a healthy fiscal balance as

Strategic Priorities of CPATF Members (June 25, 2020)							
Issue	VI	SI	N	NVI	VU	INS	Rank
Using energy, water and other resources efficiently	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1
Being economically sustainable (desirable or resilient) over the long term	93.8%	6.3%	0.0%	0.0%	0.0%	0.0%	2
Keeping up with growth in population and jobs	93.8%	0.0%	6.3%	0.0%	0.0%	0.0%	3
Having quality schools (kindergarten through college)	93.8%	0.0%	6.3%	0.0%	0.0%	0.0%	4
Being prepared to respond quickly and effectively to emergencies and disasters	87.5%	12.5%	0.0%	0.0%	0.0%	0.0%	5
Maintaining existing City infrastructure (streets, parks, buildings, etc.) over time	87.5%	6.3%	0.0%	0.0%	6.3%	0.0%	6
Ensuring that people of diverse races, ethnicities and backgrounds feel welcome and included	87.5%	6.3%	0.0%	6.3%	0.0%	0.0%	7
Growing the tax base	81.3%	18.8%	0.0%	0.0%	0.0%	0.0%	8
Supporting small and local businesses	81.3%	18.8%	0.0%	0.0%	0.0%	0.0%	9
Having high-quality City services and facilities	81.3%	18.8%	0.0%	0.0%	0.0%	0.0%	10
Having a balance of jobs and housing	81.3%	12.5%	6.3%	0.0%	0.0%	0.0%	11
Having a strong and diverse employment base	81.3%	12.5%	6.3%	0.0%	0.0%	0.0%	12
Having recreational programs and services for children and youth	75.0%	25.0%	0.0%	0.0%	0.0%	0.0%	13
Ensuring that Anna has a distinctive character or identity	68.8%	31.3%	0.0%	0.0%	0.0%	0.0%	14
Attracting major new companies	68.8%	18.8%	12.5%	0.0%	0.0%	0.0%	15
Having housing choices for people at all stages of their lives	68.8%	18.8%	12.5%	0.0%	0.0%	0.0%	16
Providing facilities for group sports	68.8%	12.5%	18.8%	0.0%	0.0%	0.0%	17
Retaining natural areas	62.5%	31.3%	6.3%	0.0%	0.0%	0.0%	18
Making Downtown a popular destination for Anna residents	62.5%	31.3%	0.0%	6.3%	0.0%	0.0%	19
Being environmentally sustainable (desirable or resilient) over the long term	62.5%	25.0%	12.5%	0.0%	0.0%	0.0%	20
Managing traffic congestion	62.5%	25.0%	6.3%	6.3%	0.0%	0.0%	21

Strategic Priorities of CPATF Members (June 25, 2020)							
Issue	VI	SI	N	NVI	VU	INS	Rank
Managing growth in the currently-undeveloped areas of the City and ETJ	56.3%	43.8%	0.0%	0.0%	0.0%	0.0%	22
Creating connected biking and walking routes	56.3%	25.0%	18.8%	0.0%	0.0%	0.0%	23
Having health or other emergency assistance available to lower-income or disabled residents	56.3%	18.8%	25.0%	0.0%	0.0%	0.0%	24
Designing so residents can live healthy lifestyles	50.0%	50.0%	0.0%	0.0%	0.0%	0.0%	25
Having recreational programs and services for seniors	50.0%	37.5%	12.5%	0.0%	0.0%	0.0%	26
Growing outwards into the ETJ	50.0%	31.3%	6.3%	6.3%	6.3%	0.0%	27
Creating walkable places with a mix of uses	50.0%	25.0%	25.0%	0.0%	0.0%	0.0%	28
Having a cool restaurant scene	43.8%	50.0%	6.3%	0.0%	0.0%	0.0%	29
Keeping existing neighborhoods vital	43.8%	37.5%	18.8%	0.0%	0.0%	0.0%	30
Maintaining a small town feel	43.8%	31.3%	18.8%	6.3%	0.0%	0.0%	31
Making Downtown a successful shopping and dining destination for North Texas residents	37.5%	56.3%	0.0%	6.3%	0.0%	0.0%	32
Retaining agricultural heritage, traditions or businesses	31.3%	43.8%	18.8%	6.3%	0.0%	0.0%	33
Maintaining the current quality of life	31.3%	31.3%	31.3%	0.0%	6.3%	0.0%	34
Having a park or open space within walking distance of all residents	31.3%	31.3%	25.0%	12.5%	0.0%	0.0%	35
Providing mobility choices to destinations in Anna	25.0%	43.8%	18.8%	12.5%	0.0%	0.0%	36
Supporting people working from home	25.0%	37.5%	25.0%	12.5%	0.0%	0.0%	37
Having mobility choices in addition to the car	25.0%	31.3%	12.5%	31.3%	0.0%	0.0%	38
Having life-long learning opportunities	25.0%	25.0%	50.0%	0.0%	0.0%	0.0%	39
Providing mobility choices to regional destinations	25.0%	25.0%	6.3%	31.3%	12.5%	0.0%	40

well, and changes in the economy in recent years and months emphasize the importance of an economy that can be resilient and sustainable well into the future. The Comprehensive Plan can connect the strategic direction for economic development recently approved by the Anna EDC to the other aspects of the community’s future development and character.

Two additional issues were ‘Very Important’ to over 90% of participants. These are:

- Keeping up with growth in population and jobs
- Having quality schools (kindergarten through college)

Most of the other issues were ranked ‘Very Important’ by a majority of participants, and all issues were considered ‘Very Important’ by at least 25% of participants.

Only four issues received any response of ‘Very Unimportant’. “Providing mobility choices to regional destinations” was considered ‘Very Unimportant’ by 12.5% of participants. This response likely reflects the perspective that, given Anna’s location, most trips to regional destinations in the future will continue to be made by car. Other issues considered ‘Very Unimportant’ by 6.3% of participants (1 person) were:

- Maintaining existing City infrastructure (streets, parks, buildings, etc.) over time
- Growing outwards into the ETJ
- Maintaining the current quality of life

Earlier in this process, City staff were asked to rank the same set of issues during the “State of the City” session. The table below shows the staff rankings as well as those of the CPATF. Three issues are in the top ten for both groups:

- Being economically sustainable (desirable or resilient) over the long term
- Maintaining existing City infrastructure (streets, parks, buildings, etc.) over time
- Ensuring that people of diverse races, ethnicities and backgrounds feel welcome and included

Ranking of Issues		
Issues	CPATF	Staff
Using energy, water and other resources efficiently	1	27
Being economically sustainable (desirable or resilient) over the long term	2	2
Keeping up with growth in population and jobs	3	12
Having quality schools (kindergarten through college)	4	24
Being prepared to respond quickly and effectively to emergencies and disasters	5	11
Maintaining existing City infrastructure (streets, parks, buildings, etc.) over time	6	1
Ensuring that people of diverse races, ethnicities and backgrounds feel welcome and included	7	5
Growing the tax base	8	13
Supporting small and local businesses	9	17
Having high-quality City services and facilities	10	25
Having a balance of jobs and housing	11	23
Having a strong and diverse employment base	12	14
Having recreational programs and services for children and youth	13	8
Ensuring that Anna has a distinctive character or identity	14	20
Attracting major new companies	15	16

Ranking of Issues		
Issues	CPATF	Staff
Having housing choices for people at all stages of their lives	16	6
Providing facilities for group sports	17	34
Retaining natural areas	18	7
Making Downtown a popular destination for Anna residents	19	3
Being environmentally sustainable (desirable or resilient) over the long term	20	21
Managing traffic congestion	21	37
Managing growth in the currently-undeveloped areas of the City and ETJ	22	19
Creating connected biking and walking routes	23	9
Having health or other emergency assistance available to lower-income or disabled residents	24	31
Designing so residents can live healthy lifestyles	25	26
Having recreational programs and services for seniors	26	29
Growing outwards into the ETJ	27	28
Creating walkable places with a mix of uses	28	4
Having a cool restaurant scene	29	18
Keeping existing neighborhoods vital	30	15
Maintaining a small town feel	31	39
Making Downtown a successful shopping and dining destination for North Texas residents	32	33
Retaining agricultural heritage, traditions or businesses	33	40
Maintaining the current quality of life	34	35
Having a park or open space within walking distance of all residents	35	10
Providing mobility choices to destinations in Anna	36	32
Supporting people working from home	37	38
Having mobility choices in addition to the car	38	22
Having life-long learning opportunities	39	30
Providing mobility choices to regional destinations	40	36

Like the CPATF, the staff also placed a low priority on “providing mobility choices to regional destinations”. The other issue ranking in the bottom five for both groups was “supporting people working from home”.

Polling at this initial Task Force meeting provides a snapshot of members’ priorities as we begin the planning process. These issues will be examined further as the detailed direction for the Comprehensive Plan is developed. The feedback on some of these issues will also be helpful in informing the Downtown Master Plan and the Parks, Trails and Open Space Master Plan. Continuing analysis and discussion will shape the way these issues are addressed as the Anna 2050 planning process continues.



Table Worksheets

Team 1

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation - Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does the Build-out capacity relate to the population projected for 2050?	It does not meet vision	Still don't meet average but closer to average than current	Still don't meet average but closer to average than current
How does the Build-out capacity relate to the employment projected for 2050?	Doesn't meet	Close but still doesn't meet/does best for well-rounded	Close but still doesn't meet
How balanced are the 'live' and 'work' parts of the community? (0.48 jobs per resident is generally balanced)	Least	Most balanced	2nd most balanced
Is the amount of retail appropriate for Anna's projected population? (National average: 46 retail square feet per capita)	Least	Too much	Better of the two

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does the Build-out capacity relate to the population projected for 2050?	It does not meet the vision	Still don't meet average but closer to average than current	Still don't meet average but closer to average than current
How does the Build-out capacity relate to the employment projected for 2050?	Doesn't meet	Close but still doesn't meet/does best for well-rounded	Close but still doesn't meet
How balanced are the 'live' and 'work' parts of the community? (0.48 jobs per resident is generally balanced)	Least	Most balanced	2nd Most Balanced
Is the amount of retail appropriate for Anna's projected population? (National average: 46 retail square feet per capita)	Least	Too Much	Better of the two

Table Worksheets

Team 1

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation – Key Indicators in 2050	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does this scenario compare in terms of estimated water use?	Use most	Close in usage	Close in usage
How does this scenario compare in terms of estimated energy use?			
How does this scenario compare in terms of average household costs?	Same	Same	Same
How does this scenario compare in terms of vehicle miles traveled?	Middle	Most	Least amount
How does this scenario compare in terms of non-vehicle trips?	Close	Most walking	Close

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does this scenario compare in terms of estimated water use?	Use most	Close in usage	Close in usage
How does this scenario compare in terms of estimated energy use?	Use most	Close in usage	Close in usage
How does this scenario compare in terms of average household costs?	Same	Same	Same
How does this scenario compare in terms of vehicle miles traveled?	Middle	Most	Least amount
How does this scenario compare in terms of non-vehicle trips?	Close	Most walking	Close

Table Worksheets

Team 1

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation – Overall	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
What other advantages do you see for this scenario?	not a planned strategy	only plan look at Westminster	was making current plan better
What other drawbacks do you see for this scenario?	throwing darts	more distance	less people less jobs

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
What other advantages do you see for this scenario?	Not a planned strategy	Only plan look at Westminster	Making current plan better
What other drawbacks do you see for this scenario?	Throwing darts	More distance	Less people, less jobs

Table Worksheets

Team 2

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation – Vision and Parks	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How consistent is this scenario with the Vision and Guiding Principles?	Does not meet vision	more consistent	more consistent
How much of the scenario's development is within 10 minutes of existing parks?	Nah!!	Need more trails connecting centers	Need more
What does this scenario suggest in terms of needed parks, facilities and open spaces?	not adequate	Need more parks, variety of types	Need more parks, variety of types
How does this scenario compare in terms of land being consumed (developed)?		Compact in different areas, use flood plains	Use flood plains

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How consistent is this scenario with the Vision and Guiding Principles?	Does not meet vision	More consistent	More consistent
How much of the scenario's development is within 10 minutes of existing parks?	Nah!!	Need more trails connecting centers	Need more
What does this scenario suggest in terms of needed parks, facilities and open spaces?	Not adequate	Need more parks, variety of types	Need more parks, variety of types
How does this scenario compare in terms of land being consumed (developed)?		Compact in different areas, use flood plains	Use flood plains

Table Worksheets

Team 2

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does the Build-out capacity relate to the population projected for 2050?		Handwritten notes	
How does the Build-out capacity relate to the employment projected for 2050?		Handwritten notes	
How balanced are the 'live' and 'work' parts of the community? (0.48 jobs per resident is generally balanced)		Handwritten notes	
Is the amount of retail appropriate for Anna's projected population? (National average: 46 retail square feet per capita)		Handwritten notes	

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does the Build-out capacity relate to the population projected for 2050?		Lends itself to more organic growth – centers have different retail specialties	
How does the Build-out capacity relate to the employment projected for 2050?		Maximizes employment projections	
How balanced are the 'live' and 'work' parts of the community? (0.48 jobs per resident is generally balanced)		Offers highest opportunity but still falls short	
Is the amount of retail appropriate for Anna's projected population? (National average: 46 retail square feet per capita)		Needs to be more of a regional draw to get the desired numbers	

Table Worksheets

Team 2

**TEAM NOTES ON SCENARIOS**

Scenario Evaluation – Key Indicators in 2050	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does this scenario compare in terms of estimated water use?	Don't think are key, but agree are important in any scenario		
How does this scenario compare in terms of estimated energy use?			
How does this scenario compare in terms of average household costs?			
How does this scenario compare in terms of vehicle miles traveled?			
How does this scenario compare in terms of non-vehicle trips?			

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does this scenario compare in terms of estimated water use?	Don't think are "key," but agree are important in any scenario		
How does this scenario compare in terms of estimated energy use?			
How does this scenario compare in terms of average household costs?			
How does this scenario compare in terms of vehicle miles traveled?			
How does this scenario compare in terms of non-vehicle trips?			

Table Worksheets  
Team 2

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
What other advantages do you see for this scenario?		Most realistic and beneficial for the entire city	Not as beneficial for entire city
What other drawbacks do you see for this scenario?			Not as beneficial for entire city

Table Worksheets  
Team 3

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How consistent is this scenario with the Vision and Guiding Principles?	Developing	Build-out	Realistic
How much of the scenario development is within 10 minutes of existing parks?	Most within/center	Large gap in center, east/west developed	Dependent on development
What does this scenario suggest in terms of needed parks, facilities and open spaces?	Dependent on trail system	Dependent on trail system	Dependent on development
How does this scenario compare in terms of land being consumed (developed)?	Mostly residential land consumption	?? w/ pockets of land consumption	Balanced

- Missed opportunity for flood plain

Table Worksheets

Team 3

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does the Build-out capacity relate to the population projected for 2050?	Suburban/bedroom community, "mostly west crossing"	?	Dense population at 5, 75, and outer loop
How does the Build-out capacity relate to the employment projected for 2050?			25% - retail 35% - office 20% - industrial 15% - Agriculture/extraction
How balanced are the 'live' and 'work' parts of the community? (0.48 jobs per resident is generally balanced)	Terrible	More balanced	Moderately balanced
Is the amount of retail appropriate for Anna's projected population? (National average: 46 retail square feet per capita)	No		

Table Worksheets

Team 3

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
How does this scenario compare in terms of estimated water use?	High		
How does this scenario compare in terms of estimated energy use?			
How does this scenario compare in terms of average household costs?			
How does this scenario compare in terms of vehicle miles traveled?			
How does this scenario compare in terms of non-vehicle trips?			

Table Worksheets

Team 3

Scenario Evaluation – Overall	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
What other advantages do you see for this scenario?	E/W centralized around commercial	Central growth	Other strategic development opportunity along 121
What other drawbacks do you see for this scenario?		East Anna/121 Wasted	East Anna is untouched

Scenario Evaluation – Build-out and Balance	Scenario 1: Current Trend	Scenario 2: Centers	Scenario 3: Compact
What other advantages do you see for this scenario?	E/W centralized around commercial	Central growth	Other strategic development opportunity along 121
What other drawbacks do you see for this scenario?		East Anna/121 Wasted	East Anna is untouched

Group Discussion

**Scenario Evaluation – Vision and Parks**

Takeaway points:

1. Need to have a master plan that incorporates more parks.
2. Centers do a good job of addressing the vision.
3. Looking for more parks throughout all scenarios.
4. Overall, the current trend does better with respect to placement within 10 minutes of parks.
5. Centers performs the best
6. None take advantage of floodplain areas. Do more with floodplain areas.
7. All show a need for a more extensive trail system.
8. Diversity of parks with centers is strong.

**Scenario Evaluation – Build-out and Balance**

Takeaway points:

1. Scenario 1: Current Trend - seems to miss the mark
2. Scenario 2: Centers -
  - The most balanced,
  - Leads to more organic growth,
  - Maximizes employment opportunities,
  - Creates highest opportunity for live and work balance,
  - Promotes the highest retail, and diversity which can be sued as a regional asset and draw.
3. Scenario 3: Compact – leaves missed opportunities along the 121 corridor

**Scenario Evaluation – Key Indicators in 2050**

Takeaway points:

1. Water usage is a very important indicator.
2. Whatever direction is chosen, make sure to address traffic congestion. Scenario 3: Compact seems to provide the best approach by spreading development out and creating connection points.
3. Scenario 3: Compact is the most well rounded and addresses most concerns as they relate to diversity, balance, and employment.
4. Make sure to take advantage of development along 121.

**Scenario Evaluation – Overall**

Takeaway points:

1. Overall the current trend:
  - takes advantage of developing commercial and extending it east to west.
2. Overall the Centers Scenario:
  - is the most realistic for the city to obtain the best overall value of the whole city and ETJ.
  - Is the only plan that takes advantage of Westminster
  - gives the best ability to control growth.
3. Overall the Compact scenario:
  - takes advantage by creating another strategic development area along 121
  - is more beneficial for fewer places, but neglects the overall city and ETJ.

From this discussion, the consultant team will develop the preferred scenario. The preferred scenario will be more like centers and take into account:

- water usage as a key factor
- Westminster
- traffic congestion and connectivity
- development along floodplain areas
- development along 121
- trails and parks linking key nodes and centers
- diversity of land use types (including retail, employment, entertainment, parks etc.).

# APPENDIX X

## X: Implementation Matrix

LEGEND	
<b>ACTION NUMBER</b>	
The number that corresponds to the Action Items listed in Plan chapters 3 through 10	
<b>ACTION ITEM</b>	
A specific task or activity that must be completed in order to achieve a purpose	
<b>TYPE OF ACTION</b>	
<ul style="list-style-type: none"> <li>▪ Capital Investments (CI)</li> <li>▪ Education and Engagement (EE)</li> <li>▪ Financial Incentives (FI)</li> <li>▪ Organizational/Operational Changes (OO)</li> <li>▪ Partnerships (P)</li> <li>▪ Regulations and Guidelines (RG)</li> <li>▪ Studies (S)</li> </ul>	
<b>TIMING</b>	
<b>Short-Term</b>	0-5 years
<b>Mid-Term</b>	6-10 years
<b>Long-term</b>	More than 10 years
<b>Ongoing</b>	Underway, in process or occurring/will occur on a continuing basis
<b>RELATIVE PUBLIC SECTOR COST</b>	
\$	A project or action which can be completed at a <b>relatively low cost of up to \$150,000</b> (often because a large part of the work will be done by the City using Staff resources)
\$\$	Projects or actions such as planning, engineering or urban design studies costing <b>approximately \$150,000 to \$500,000</b>
\$\$\$	Projects or actions such as land acquisition or construction which may involve costs <b>between \$500,000 and \$1 million</b>
\$\$\$\$	Major projects or actions with approximate costs of <b>more than \$1 million</b>
<b>RESPONSIBLE PARTIES</b>	
A person, agency or other organization with primary or lead responsibility for completing an action, sometimes with the help of other persons, agencies or organizations who have secondary responsibility	
<b>Governmental/Quasi-Governmental Agencies</b>	
<ul style="list-style-type: none"> <li>▪ City of Anna (City)</li> <li>▪ Collin County (County)</li> <li>▪ North Texas Council of Governments (NCTCOG)</li> <li>▪ Dallas Area Rapid Transit (DART)</li> <li>▪ State of Texas, including the Texas Department of Transportation (TXDOT), Texas Parks and Wildlife Department (TPWD), Texas Commission on Environmental Quality (TCEQ) and others</li> <li>▪ Federal government, including the Department of Transportation (USDOT), Environmental Protection Agency (USEPA), Department of Commerce (USDOC), Economic Development Administration (USEDA) and others</li> <li>▪ Independent School Districts, including the Anna ISD (AISD), Blue Ridge ISD (BRISD) and potentially others if property within the ETJ is annexed</li> <li>▪ Anna Economic Development Corporation/Community Development Corporation (EDC)</li> </ul>	
<b>Private Sector Entities</b>	
<ul style="list-style-type: none"> <li>▪ Anna businesses and business owners</li> <li>▪ Landowners/Property owners</li> <li>▪ Real estate developers and brokers</li> <li>▪ Financial institutions</li> </ul>	
<b>Non-profit Organizations and Civic/Community Associations</b>	
<ul style="list-style-type: none"> <li>▪ Greater Anna Chamber of Commerce</li> <li>▪ Anna Area Historical Preservation Society (Historic Preservation Society)</li> <li>▪ Faith-based organizations</li> <li>▪ Arts and cultural organizations</li> <li>▪ Athletic leagues</li> <li>▪ Civic groups</li> </ul>	
<b>Anna Neighbors</b>	

**APPLIES TO**

Indicates applicability to a specific geographical area on the Future Land Use Plan within Anna or its ETJ that has been identified as having unique development potential (Key Centers—75 Center, Anna Business Center, Downtown) or applicable citywide or to multiple locations in Anna

- 75 Center (75)
- Anna Business Center (ABC)
- Downtown (DT)
- Citywide/Multiple Locations (C/M)
- To be determined (TBD)

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
<b>3</b>	<b>FUTURE LAND USE</b>					
<b>3.1.</b>	<b>Comprehensive Plan Checklist.</b> Develop a Comprehensive Plan checklist to be used as a tool for determining the consistency of development proposals and zoning applications with the <i>Anna 2050</i> principles and policies and to assist City Staff in making recommendations to P&Z and Council.	RG, OO	Short-Term and Ongoing	\$	City	C/M
<b>3.2.</b>	<b>Mixed-Use Guidance.</b> Establish policies to guide the appropriate mix, intensity and design of mixed-use projects to help City Staff evaluate the implication of these types of development proposals.	RG, OO	Short-Term and Ongoing	\$	City	75, DT
<b>3.3.</b>	<b>Fiscal Impact Analysis.</b> Establish and utilize a fiscal impact analysis process for major new development and redevelopment so decision-makers can consider the costs and benefits to the City and the community when they make determinations on proposed projects.	OO	Short-Term and Ongoing	\$	City, EDC, possibly with consultant assistance	C/M
<b>3.4.</b>	<b>Communication with Developers.</b> Continue to work with the North Texas development community, property owners, realtors and brokers to inform these stakeholders about the new opportunities resulting from <i>Anna 2050</i> vision and development policies.	EE, P	Short-Term and Ongoing	\$	City, EDC, Developers, Property Owners, Brokers	C/M
<b>3.5.</b>	<b>Code Overhaul.</b> Rewrite the City's development-related ordinances to align them with the vision expressed in this comprehensive plan and to accommodate the Future Land Use Plan.	RG	Short-Term	\$\$	City with consultant assistance	C/M
<b>3.6.</b>	<b>Proactive Rezoning.</b> Conduct City-initiated rezoning of areas where such rezoning will remove an important barrier to development or revitalization.	RG	Short-Term	\$\$-\$	City	75, ABC, DT
<b>3.7.</b>	<b>Database Updates.</b> Update the City's GIS platform and database to incorporate the future land use pattern reflected in this plan and develop supporting themes to assist in the day-to-day implementation of the plan.	OO	Short-Term	\$	City	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
4	<b>ECONOMIC DEVELOPMENT</b>					
4.1.	<b>Quality and Innovation.</b> Support high-quality and innovative economic development projects to advance economic development goals, providing adequate resources for economic development, coordinating economic oriented projects with the EDC and providing supportive policies and regulations to advance favorable projects.	RG, P	Ongoing	\$	EDC, City	C/M
4.2.	<b>Adequate Resources.</b> Provide adequate resources to accommodate high-quality economic development initiatives by aligning Capital Improvements Program (CIP) budgeting with economic development projects to ensure available infrastructure.	CI	Ongoing	\$\$\$	City, EDC	C/M
4.3.	<b>Fiscal Alignment.</b> Perform a fiscal analysis of the City's long-term infrastructure investments to ensure future developments are supported and fiscally responsible.	S	Short-Term	\$ - \$\$	City, possibly with consultant assistance	C/M
4.4.	<b>Targeted Investment.</b> Place greater emphasis on the Key Centers, aligning resources, policies and investments with these targeted investment areas.	P, CI	Short-Term and Ongoing	\$	EDC, City	75, ABC, DT
4.5.	<b>Business Database.</b> Develop and maintain a database of businesses in order to maintain communication and continuity with its business allies.	S	Short-Term	\$	EDC	C/M
4.6.	<b>Positive Relationships.</b> Develop a plan or program for maintaining positive working relationships with nearby communities, regional partners, state officials and national leaders.	P, EE	Ongoing	\$	EDC, City	C/M
4.7.	<b>Branding Policy.</b> Develop and maintain a branding policy to ensure a singular and unified brand is communicated across all departments and is represented on future internal and external assets; evaluate every two to three years.	S	Short-Term and Ongoing	\$ - \$\$	EDC, City	C/M
4.8.	<b>Public Investment in Downtown.</b> Develop a program and identify funding for the implementation of the highest priority public improvements in the Downtown area to catalyze revitalization and advance Downtown as a place; review annually to assess progress.	CI	Short-Term and Ongoing	\$\$\$	City with EDC support	DT
4.9.	<b>Standards and Regulations for Downtown.</b> Adopt standards and regulations to ensure high-quality Downtown development.	RG	Short-Term	\$\$	City, possibly with consultant help	DT
4.10.	<b>Aesthetic Values and Strategy.</b> Develop a plan to identify the City's aesthetic values and to activate a strategy with the goal of becoming a unique, progressive and sustainable city.	S	Mid-Term	\$	City, EDC	C/M
4.11.	<b>Infrastructure Audit.</b> Create and implement an infrastructure audit program to ensure that the City maintains smart, resilient and fiscally responsible infrastructure.	S	Mid-Term	\$ - \$\$	City, possibly with consultant assistance	C/M
4.12.	<b>Smart Ecosystem.</b> Consider working with partner agencies, including utility companies and telecommunications providers, to commission a study exploring opportunities to expand the digital infrastructure as necessary to enable a smart city ecosystem that is well equipped for the future.	S, P, EE	Mid-Term	\$ - \$\$	City, Utility and telecommunications providers, NCTCOG, USEDA	C/M
4.13.	<b>Range of Development Types.</b> Create design guidelines and prototypes to encourage a broad range of first-class development types.	RG	Short-Term	\$ - \$\$	City, possibly with consultant assistance	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
5	<b>HOUSING</b>					
5.1.	<b>Housing Study.</b> Conduct a housing assessment to determine the types of housing products that Anna can support and the policies and actions that can improve the health and vitality of Anna’s housing stock.	S	Short-Term	\$ - \$\$	City with consultant assistance	C/M
5.2.	<b>Database of Sites.</b> Identify and maintain a database of sites with available infrastructure suitable for residential development based upon the adopted Future Land Use Plan.	S	Mid-Term	\$	EDC	C/M
5.3.	<b>Development Flexibility.</b> Revise the zoning ordinance and other related regulations to accommodate innovative and flexible land development techniques that permit a variety of lot sizes and housing types and promote context-sensitive development.	RG	Short-Term and Ongoing	\$\$	City, possibly with consultant assistance, Developers	C/M
5.4.	<b>Concentration of Rentals.</b> Disperse high-density housing to maintain neighborhood integrity, focusing on appropriate locations around each of the Key Centers.	S, RG	Mid-Term and Ongoing	\$	City	C/M
5.5.	<b>Evaluation Criteria.</b> Create evaluation criteria for neighborhood and housing quality through surveys that measure capital improvements (CIP) spending, residential sales and values, crime occurrences, code-related cases and actions, rental concentrations and other factors.	S	Long-Term	\$	City, possibly with consultant assistance	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
6	<b>MOBILITY</b>					
6.1.	<b>Thoroughfare Plan.</b> Review the Master Thoroughfare Plan every five years and update it as necessary.	RG	Short-Term and Ongoing	\$ - \$\$	City, possibly with consultant assistance	C/M
6.2.	<b>Design Standards.</b> Adopt flexible design standards that complement the City's future PlaceTypes.	RG	Short-Term	\$	City, possibly with consultant assistance	C/M
6.3.	<b>Capital Improvements Plan.</b> Develop a Capital Improvements Plan (CIP) that reflects the roadway alignments and cross sections presented in this plan, including multimodal facilities.	RG	Short-Term	\$	City	C/M
6.4.	<b>Pavement Maintenance.</b> Prioritize pavement maintenance projects on major roads and roads with multimodal facilities.	CI	Short-Term and Ongoing	\$\$\$	City, TxDOT	C/M
6.5.	<b>Roundabout Study.</b> Conduct a feasibility study for the construction of a roundabout at the intersection of FM 455/White Street and SH 5/Powell Parkway to calm traffic and reduce intersection-related crashes in the area.	S	Short-Term	\$ - \$\$	City, TxDOT, possibility with consultant assistance	DT
6.6.	<b>Corridor Study.</b> Conduct an independent corridor study of FM 455/White Street from US 75 to SH 5/Powell Parkway to further address safety issues, such as poor access management.	S	Short-Term	\$ - \$\$	City, TxDOT, possibly with consultant assistance	C/M
6.7.	<b>Traffic Calming.</b> Create a citywide traffic calming program to identify and construct speed management devices as future projects.	RG	Short-Term	\$ - \$\$	City with consultant assistance	C/M
6.8.	<b>Railroad Crossings.</b> Perform an analysis of existing railroad crossings to enhance safety and consider the potential implementation needed for quiet zones.	S, CI	Short-Term	\$\$\$	City, TxDOT, County	C/M
6.9.	<b>Sidewalks.</b> Prioritize the closing of sidewalk gaps along major roads to establish a connected pedestrian network.	CI	Ongoing	\$\$\$\$	City	C/M
6.10.	<b>Veloweb.</b> Coordinate the construction of City trail projects with projects identified on the NCTCOG Regional Veloweb network, where appropriate.	CI	Mid-Term	\$\$\$\$	City, NCTCOG, County	C/M
6.11.	<b>Bicycle Network.</b> Construct a network of on-street bicycle facilities as shown in the Master Thoroughfare Plan to support the off-street trails network.	CI	Mid-Term	\$\$\$\$	City, TxDOT, County	C/M
6.12.	<b>Light Rail Station.</b> Partner with DART to support the construction of a new Red Line station in Downtown Anna.	P	Long-Term	\$\$\$\$	City, DART	DT
6.13.	<b>Collin County Transit.</b> Partner with Collin County and NCTCOG to create a transit program providing subsidies for older adults, individuals with disabilities and low-income residents.	P	Mid-Term	\$\$	City, County, NCTCOG	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
7	<b>PLACEMAKING</b>					
7.1.	<b>Neighborhood Design Guidelines.</b> Develop or update design guidelines that support Placemaking in key PlaceType areas and the use of natural areas and resources in the design of Anna neighborhoods and amenities.	S, RG	Short-Term	\$ - \$\$	City, EDC with consultant assistance	C/M
7.2.	<b>Employment Center Design Guidelines.</b> Create design guidelines that ensure that employment centers are developed with the character that attracts highly-skilled, high-income workers.	S, RG	Short-Term	\$ - \$\$	City, EDC with consultant assistance	ABC
7.3.	<b>Gateway Image Study.</b> Conduct a Gateway Image Study to determine the appropriate characteristics for the development and amenities at the major entrances to Anna.	S, RG	Short-Term	\$ - \$\$	City with consultant assistance	C/M
7.4.	<b>Historic Preservation Plan.</b> Develop a Historic Preservation Plan for Anna to identify those buildings and neighborhoods that should receive local protection and state and national recognition.	S, RG	Short-Term	\$ - \$\$	City, Historic Preservation Society	DT
7.5.	<b>Historic Preservation.</b> Establish a partnership among private interests to support historic preservation in Anna.	P	Short-Term and Ongoing	\$	City, Historic Preservation Society, Property owners	DT
7.6.	<b>Placemaking and Wayfinding Strategy.</b> Develop a Placemaking and Wayfinding Strategy that uses City branding to welcome visitors, identify historic landmarks and gateways and link together existing character areas through the use of a combination of environmental graphics, print materials and web-based information.	S	Short-Term - Mid-Term	\$ - \$\$	City, EDC with consultant assistance	C/M
7.7.	<b>Performing Arts.</b> Identify opportunities to host performing arts events in publicly owned spaces, including parks, streets rights-of-way and public buildings.	EE	Short-Term and Ongoing	\$ - \$\$	City, Arts and cultural groups	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
8	<b>PARKS, TRAILS AND OPEN SPACE</b>					
8.1.	<b>City-Owned Properties.</b> Expand or enhance City-owned park and recreation properties that have the potential to better serve the surrounding residents or that could become a wellness and enjoyment destination for the community at large.	CI	Ongoing	\$\$\$\$	City	C/M
8.2.	<b>Property Acquisition.</b> Acquire developable properties utilizing the key service criteria.	CI	Ongoing	\$\$\$\$	City	C/M
8.3.	<b>Open Space Standards.</b> Consider incorporating standards, where appropriate, to evaluate new private development proposals on their efforts to provide outdoor open space with amenities and community gathering places.	RG, OO	Short-Term	\$	City	C/M
8.4.	<b>Open Space Opportunities.</b> Evaluate alteration requests to existing buildings and sites for additional open space, plaza, gathering places and/or green space and landscaping options.	OO	Ongoing	\$	City	C/M
8.5.	<b>Green Infrastructure Guidelines.</b> Develop a guiding policy for all development within the city to implement green infrastructure practices, where applicable.	RG	Short-Term	\$	City, possibly with consultant assistance	C/M
8.6.	<b>Trail Opportunities.</b> Explore additional areas for trails through wooded and riparian corridor areas.	CI	Short-Term - Mid-Term	\$\$	City, possibly with consultant assistance	C/M
8.7.	<b>Rail and Utility Corridors.</b> Convert underutilized rail and utility corridors for use as passive recreation amenities, where possible.	CI	Short-Term - Mid-Term	\$\$\$	City, possibly with consultant assistance	C/M
8.8.	<b>New Connections.</b> Install additional trail and sidewalk connections utilizing the Capital Improvements Program and grants funding, when available.	CI	Ongoing	\$\$\$	City, possibly with consultant assistance	C/M
8.9.	<b>Missing Segments.</b> Complete missing trail segments and locate sources for funding the construction of these sections to improve network connectivity and provide links to key destinations in Anna and adjacent cities.	CI	Short-Term - Mid-Term	\$\$\$ - \$\$\$\$	City, possibly with consultant assistance	C/M
8.10.	<b>Connections to Other Networks.</b> Designate connections into the regional Veloweb, Collin County Trail System and adjacent city systems.	S, CI	Mid-Term	\$\$\$	City, County, Adjacent cities, possibly with consultant assistance	C/M
8.11.	<b>Paddle Trail.</b> Engage in planning and design of put-in/take-out points on Sister Grove Creek presented in this plan and the Collin County Regional Trails Master Plan (CCRTMP).	CI	Mid-Term	\$\$	City, possibly with consultant assistance, County	Locations TBD
8.12.	<b>Trail Plan Update.</b> Conduct a regular review of the Trail Master Plan to determine whether it meets the needs and priorities of Anna neighbors and businesses as development continues to occur; update the plan as needed.	OO	Short-Term and Ongoing	\$	City, possibly with consultant assistance	C/M
8.13.	<b>Funding Assistance.</b> Apply for funding through the Collin County Parks and Open Space Project Funding Assistance Program for pedestrian and paddle trail improvements in this plan.	OO	Short-Term	\$	City, possibly with consultant assistance, County	C/M
8.14.	<b>Trail Surface Options.</b> Develop a hierarchy of trail surface options for context-sensitive use, such as soft-surface trails in wooded areas and wide, concrete surfaces for off-street, multi-use trails.	OO	Short-Term	\$	City	C/M

8.15.	<b>Trail Amenities.</b> Develop a palette of trail amenities, such as mile markers, parking, restrooms, directional signage, pedestrian-scaled lighting, restrooms and security/safety enhancements for construction/installation along Anna trails.	CI	Short-Term	\$\$	City, possibly with consultant assistance	C/M
8.16.	<b>Trail Signage/Exhibits.</b> Provide interpretive and/or educational trail exhibits along select trails to acknowledge the cultural and historical significance of an area.	CI	Short-Term	\$\$	City, possibly with consultant assistance	C/M
8.17.	<b>Communication.</b> Develop an active plan for communicating with parks and recreation users that utilizes online maps and tools, social media presence and other techniques to inform the community of facility improvements and to develop community support for parks, trails and open space plans.	EE	Short-Term - Mid-Term	\$\$	City, possibly with consultant assistance	C/M
8.18.	<b>Priorities.</b> Establish priorities for citywide facility development.	OO	Short-Term	\$	City	C/M
8.19.	<b>Site and Infrastructure Improvements.</b> Determine site and infrastructure improvements required for the development of the prioritized projects.	OO	Short-Term	\$	City	C/M
8.20.	<b>Incentives.</b> Establish development incentives for the construction of new recreation facilities.	FI	Short-Term	\$	City	C/M
8.21.	<b>Feasibility Studies.</b> Complete feasibility studies for each major facility described in the <b>Parks and Recreation Master Plan</b> —sports complex, recreation center, aquatic center; potentially racket sports facility, concrete skate park, special use pad.	S	Short-Term - Mid-Term	\$\$	City with consultant assistance	C/M
8.22.	<b>Partnerships.</b> Determine possible project development partners.	P	Short-Term - Mid-Term	\$	City	C/M
8.23.	<b>Funding.</b> Determine funding mechanism for capital development and operations.	CI	Short-Term	\$\$	City	C/M
8.24.	<b>Philosophy.</b> Establish a philosophy for recreational programming.	RG, OO	Short-Term	\$\$	City	C/M
8.25.	<b>Programming Plan.</b> Develop a comprehensive recreational programming plan that reflects community needs.	S	Short-Term	\$	City, possibly with consultant assistance	C/M
8.26.	<b>Classification System.</b> Adopt a program classification system.	RG	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.27.	<b>Other Providers.</b> Determine the role of other providers in the overall system of Anna recreation programming.	P	Short-Term - Mid-Term	\$	City	C/M
8.28.	<b>Partnerships.</b> Establish programming partnerships, as necessary, to meet the desires of Anna residents.	P	Short-Term and Ongoing	\$	City	C/M
8.29.	<b>Staffing and Funding.</b> Determine the staffing and financial commitment necessary to provide the desired level of recreational programming in Anna.	OO	Short-Term	\$	City, possibly with consultant assistance	C/M
8.30.	<b>Fee Policy.</b> Develop a fee policy to address programs, activities and facilities.	OO	Short-Term	\$	City, possibly with consultant assistance	C/M
8.31.	<b>Programming Policies and Procedures.</b> Establish recreation programming policies and procedures.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.32.	<b>Marketing Plan.</b> Develop a marketing plan to promote City recreational programming.	EE	Short-Term - Mid-Term	\$ - \$\$	City, possibly with consultant assistance	C/M
8.33.	<b>Operational Funding.</b> Commit to a funding strategy for staffing, operations and management of parks and recreation in accordance with the desired level of service.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M

8.34.	<b>Staffing Philosophy.</b> Establish a staffing philosophy for the Parks and Recreation divisions.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.35.	<b>10-year Staffing Scenario.</b> Develop and adopt a 10-year staffing scenario that reflects new planned parks and facilities as well as recreation programs and services.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.36.	<b>Three-Division Plan.</b> Adopt a three-division plan within the Department that covers administration, parks and recreation.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.37.	<b>Operational Policies and Procedures.</b> Establish up-to-date department operational policies and procedures.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.38.	<b>Parks Maintenance Management Plan.</b> Develop a parks maintenance management plan and track performance.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.39.	<b>Job Descriptions.</b> Develop and/or update job descriptions for all positions.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.40.	<b>Social Equity, Diversity and Inclusion.</b> Establish goals and metrics for social equity, diversity and inclusion.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M
8.41.	<b>Performance Measures.</b> Establish performance measures for parks and recreation operations and track on an annual basis.	OO	Short-Term - Mid-Term	\$	City, possibly with consultant assistance	C/M

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
9	<b>DOWNTOWN</b>					
9.1.	<b>Zoning Alignment.</b> Carry out a City-initiated rezoning of all portions of the Downtown Core, using techniques such as a Form Based Code, Planned Development ordinance or zoning overlay, to codify the community's vision and align zoning in the Downtown area with the <i>Anna 2050</i> Future Land Use Plan and the <i>Downtown Master Plan</i> .	RG	Short-Term	\$\$	City with consultant assistance	DT
9.2.	<b>Diverse Mix of Uses.</b> Include provisions in the new Downtown zoning regulations to ensure that the diversity of residential types and mix of uses envisioned for the Downtown Core and Downtown Neighborhood districts are supported by zoning that will promote Downtown vitality and provide opportunities for a flexible market and range of choice options.	RG	Short-Term	\$\$	City with consultant assistance	DT
9.3.	<b>Downtown Core Transitions.</b> Include requirements in the new Downtown zoning regulations that create appropriate transitions from the Downtown Core to existing neighborhoods and which support a mix of uses, promote connectivity and interaction between all parts of the district and encourage diverse activity throughout the day.	RG	Short-Term	\$\$	City with consultant assistance and EDC support	DT
9.4.	<b>Architectural Character.</b> To the extent allowable by law, implement the vision for the character and appearance of future buildings by adopting design regulations and/or guidelines that create a diverse, pedestrian-scaled Downtown.	RG	Short-Term	\$\$	City with consultant assistance and EDC support	DT
9.5.	<b>Downtown Street Types.</b> Implement the new Downtown Street Types and proactively redevelop roadways that are critical to optimizing reinvestment in the Downtown Core.	CI	Short-Term and Ongoing	\$\$\$-\$\$\$\$	City with consultant assistance and EDC Support	DT

9.6.	<b>Traffic Calming.</b> Provide traffic calming measures at key Downtown intersections to improve traffic flow and safety in the district.	S, CI	Short-Term	\$\$	City with consultant assistance	DT
9.7.	<b>Downtown Gateway/Entry Feature.</b> Construct a roundabout or other prominent physical feature at the intersection of FM 45S/White Street at SH 5/Powell Parkway to act as a district gateway/entry feature; coordinate with TxDOT as necessary during all phases of the project.	S, CI	Short-Term	\$\$	City with consultant assistance	DT
9.8.	<b>Downtown Parking.</b> Conduct a study and develop a strategy for providing public parking to serve future development in the Downtown area, which could include on-street parking, various temporary solutions and one or more public parking lots or centralized parking facilities to be constructed as development occurs.	S	Short-Term and Ongoing	\$ - \$\$	City, EDC with consultant assistance	DT
9.9.	<b>Funding.</b> Apply to state, federal, and non-profit funding programs to improve and connect Anna's pedestrian network throughout the district.	OO	Short-Term and Ongoing	\$\$	City, EDC	DT
9.10.	<b>Coordination with DART.</b> Establish an ongoing dialogue with DART on ways to bring public transportation to Anna and make improvements as opportunities arise to increase transit readiness.	P, CI	Ongoing	\$ - \$\$\$	City, EDC, DART	DT
9.11.	<b>Downtown Walkability.</b> Design and implement a sidewalk and connectivity program throughout the Downtown to enhance walkability and access to and from adjacent neighborhoods.	S, CI	Short-Term - Mid-Term	\$ - \$\$\$	City, possibly with consultant assistance	DT
9.12.	<b>Railroad Crossing Enhancement.</b> Enhance the railroad crossing at Fourth Street and Riggins Street to connect the east and west sides of Downtown together and to make the area pedestrian-friendly and transit-ready.	CI	Short-Term	\$\$	City with consultant assistance	DT
9.13.	<b>Programming Space.</b> Enhance the Downtown street network and open spaces to accommodate more programming opportunities.	S, CI	Ongoing	\$\$ - \$\$\$	City	DT

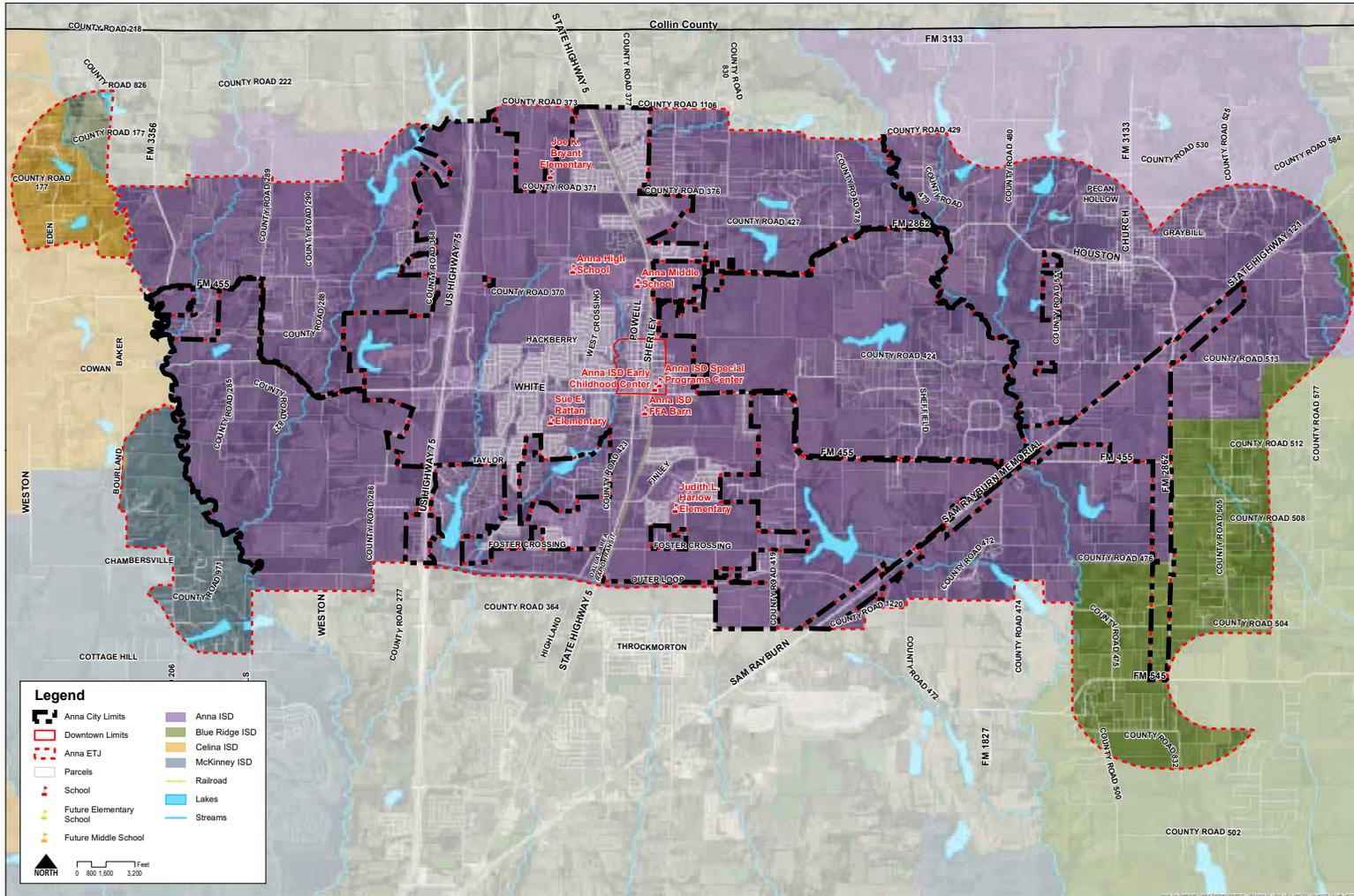
9.14.	<b>Festival Street.</b> Convert Fourth Street east of Powell Parkway to a festival street designed to provide mobility for vehicles, bicycles and pedestrians and to be easily converted to a civic space that can be utilized by the community for special events.	S, CI	Short-Term	\$	City, possibly with consultant assistance	DT
9.15.	<b>Pedestrian-Only Thoroughfare.</b> Convert Interurban Street into a pedestrian-only thoroughfare in the vicinity of City Hall/the Municipal Complex to catalyze development of restaurants, food trucks and outdoor dining.	S, CI	Short-Term	\$\$ - \$\$\$	City with consultant assistance	DT
9.16.	<b>Historic District.</b> Conduct a study to evaluate the feasibility of delineating and designating a historic district to preserve any eligible historically significant buildings and sites and to capture the opportunity for programs and funding available to such a district.	S	Mid-Term	\$	City, Historic Preservation Society with consultant assistance	DT
9.17.	<b>Rehabilitation.</b> Invest in, enhance and celebrate the community's historic heritage and facilities, such as the Anna Train Depot and Sherley & Brothers Hardware store, by reinvesting in the older structures in Downtown that provide context and character for the district.	CI, EE	Mid-Term	\$\$ - \$\$\$	City, Property owners	DT
9.18.	<b>Water Tower Restoration.</b> Refurbish the old water tower in Downtown, including implementing branding elements to help identify Downtown as a unique and historic place and to attract Anna neighbors, new business and visitors to the area.	CI	Short-Term	\$\$	City	DT
9.19.	<b>Sidewalk and Trail Connectivity.</b> Identify, prioritize and implement sidewalk and trail projects that knit together and enhance the Downtown Core and provide safe routes for pedestrians from the neighborhoods surrounding Downtown to Anna Middle School and to Downtown restaurants, shops, open spaces, civic and institutional places and other important destinations.	S, CI	Short-Term and Ongoing	\$\$ - \$\$\$\$	City, possibly with consultant help	DT
9.20.	<b>Landscape Ordinance.</b> Amend the Landscape Ordinance to create a shaded area requirement for any new Downtown park improvements.	RG	Short-Term	\$\$	City with consultant assistance	DT
9.21.	<b>Parks and Plazas.</b> Develop a strategy for designing, funding and improving Downtown parks and plazas; conduct a feasibility study for the highest priority facilities.	S, CI	Short-Term and Ongoing	\$\$	City with consultant assistance	DT
9.22.	<b>Catalyst Areas.</b> Work with landowners on targeted efforts to jumpstart Catalyst Areas, including small area plans, infrastructure strategy, zoning, incentives and outreach to prospects.	P, FI, RG	Short-Term - Mid-Term	\$\$ - \$\$\$\$	City, EDC, Property owners, Developers	DT
9.23.	<b>Downtown Association.</b> Assist with the formation of a downtown association to connect property owners with stakeholders and developers and to foster potential partnerships for the development of catalyst sites.	P	Short-Term	\$	City, EDC, Property owners, Business owners, Developers	DT
9.24.	<b>Incentives.</b> Create and promote an incentivized process/program for Downtown development, which may include tax incentives, rebates, a public improvement district, cash grants, tax increment funding, TIRZ, and other performance-based or value-capture programs.	FI	Short-Term and Ongoing	\$\$	City, EDC, possibly with consultant assistance	DT
9.25.	<b>Pedestrian and Vehicular Enhancements.</b> Design and construct pedestrian and vehicular aesthetic and functional enhancements at key entry locations and intersections Downtown, including the main north, south, east and west routes via FM 455 and SH 5, at major trailheads and where Fourth Street and FM 455/White Street intersect with SH 5/South Powell Parkway.	S, CI	Short-Term - Mid-Term	\$\$ - \$\$\$\$	City, TxDOT, EDC with consultant assistance	DT
9.26.	<b>Branding.</b> Develop a branding package for the Downtown Core and Downtown Neighborhood, including a wayfinding program leading to historic landmarks, public spaces, shops, restaurants, and places of interest Downtown.	S, CI	Short-Term - Mid-Term	\$\$	City, EDC/CDC with consultant assistance	DT
9.27.	<b>Street Maintenance.</b> Develop and implement a street maintenance program for Downtown.	OO, CI	Short-Term and Ongoing	\$\$ - \$\$\$\$	City, possibly TxDOT	DT

9.28.	<b>Public Art.</b> Promote Anna’s history and culture through public art programs that display community pride and heritage.	EE, P	S and Ongoing	\$\$ - \$\$\$	City, Historic Preservation Society, Arts and cultural groups	DT
9.29.	<b>Shade.</b> Require shade elements for new Downtown developments and building and site upgrades through the development review process.	RG, OO	Short-Term - Mid-Term	\$	City	DT
9.30.	<b>Corridors.</b> Enhance and preserve Downtown district corridors with beautification projects and thoroughfare improvements throughout the principal streets, paths, trails, railroad, floodplain, natural areas, tree canopies and viewsheds.	S, CI	Short-Term and Ongoing	\$\$ - \$\$\$	City, EDC, with consultant assistance	DT
9.31.	<b>Infrastructure.</b> Enhance and maintain public utility, technology and transportation infrastructure, and implement regulations that locate placement of new franchise utilities underground to ensure a vibrant, mixed-use Downtown district that encourages multimodal mobility and provides convenience and telecommunications connectivity to residents and visitors in Downtown.	RG, CI	Short-Term - Mid-Term	\$\$ - \$\$\$\$	City, Utility and telecommunications providers	DT
9.32.	<b>Municipal Complex Connectivity.</b> Design and implement a sidewalk, open space and connectivity program adjacent to the Municipal Complex to link this important civic building to the Downtown Core along Fourth Street and to provide opportunities for gathering and walking.	S, CI	Short-Term	\$\$ - \$\$\$	City, EDC with consultant assistance	DT
9.33.	<b>Outdoor Dining.</b> Redevelop Riggins Street near the Municipal Complex to catalyze and accommodate a diverse Downtown dining environment by implementing widened sidewalks and infrastructure for patio dining; incorporate a farmer’s market and/or food truck park in this location.	S, CI	Short-Term - Mid-Term	\$\$ - \$\$\$	City, EDC with consultant assistance	DT
9.34.	<b>Downtown Programming.</b> Encourage partnerships with shops and restaurants to host events and support programmed activities such as later shopping hours one night a week, live music and farm-to-table dinners for charity.	EE, P	Short-Term and Ongoing	\$	City, EDC, Business owners	DT
9.35.	<b>Public Investment in Downtown.</b> Develop a program and a strategy for funding construction of the highest priority improvements to Downtown infrastructure and the public realm in order to attract new businesses and residents, promote revitalization and restoration and develop a unique character and identity for the Downtown district.	S, CI, FI	Short-Term and Ongoing	\$\$-\$\$\$	City, EDC	DT
9.36.	<b>Promotion.</b> Coordinate with landowners, developers and interested parties to calibrate and craft a merchandising and marketing strategy to Downtown prospects, including retailers, entertainment concepts, restaurants, artists, service providers, small corporate offices and other organizations that can promote the activation and vitality of Downtown.	P	Short-Term and Ongoing	\$	City, EDC, Property owners, Developers	DT

ACTION NUMBER	ACTION ITEM	TYPE OF ACTION	TIMING	PUBLIC SECTOR COST	RESPONSIBLE PARTIES	APPLIES TO
10	<b>IMPLEMENTATION</b>					
10.1.	<b>Staff Resources.</b> Identify City of Anna Staff who will be most involved in implementing the <i>Anna 2050</i> high priority actions and inform them of the Guiding Principles, Policies, Action Items and how to use the plan in their daily operations.	EE, OO	Short-Term	\$	City	C/M
10.2.	<b>Department Use.</b> Encourage City departments to refer to the Implementation Matrix in the preparation of their annual budgets and work plans.	EE, OO	Short-Term and Ongoing	\$	City	C/M
10.3.	<b>Review/Revise Regulations.</b> Review the zoning ordinance, subdivision ordinance and other pertinent regulations and guidelines, as well as other plans—utility master plans, Capital Improvements Plans, the plans of partner agencies, etc.—for conformance with <i>Anna 2050</i> and revise, rewrite or adapt as necessary.	RG	Short-Term and Ongoing	\$\$	City with consultant help	C/M
10.4.	<b>Consistency Review.</b> Evaluate an application’s conformance with the <i>Anna 2050</i> Plan in the review of zoning requests and other development proposals using a checklist and/or section of each staff report to provide the conclusion of the evaluation.	RG, OO	Short-Term and Ongoing	\$	City	C/M
10.5.	<b>Communicate Progress.</b> Inform Anna neighbors, partners and other stakeholders about steps taken and steps to come in the implementation of the <i>Anna 2050</i> Plan.	EE	Short-Term and Ongoing	\$	City	C/M
10.6.	<b>Progress Tracking and Annual Report.</b> Monitor progress on plan implementation in a continuous and ongoing way, and present a report on the status of plan implementation to the City Council and other pertinent boards and commissions on at least an annual basis.	OO, EE	Short-Term and Ongoing	\$	City	C/M
10.7.	<b>Comprehensive Planning Staff.</b> Create and staff a Comprehensive Planning section within the Planning & Development Department responsible for long-range planning issues and other related duties, including tracking progress on plan implementation, monitoring and managing necessary updates to codes and ordinances, reviewing zoning and development proposals for consistency with the plan, managing amendments to the plan to reflect new priorities and opportunities and preparing an annual report on the status of implementation.	OO	Short-Term	\$	City	C/M



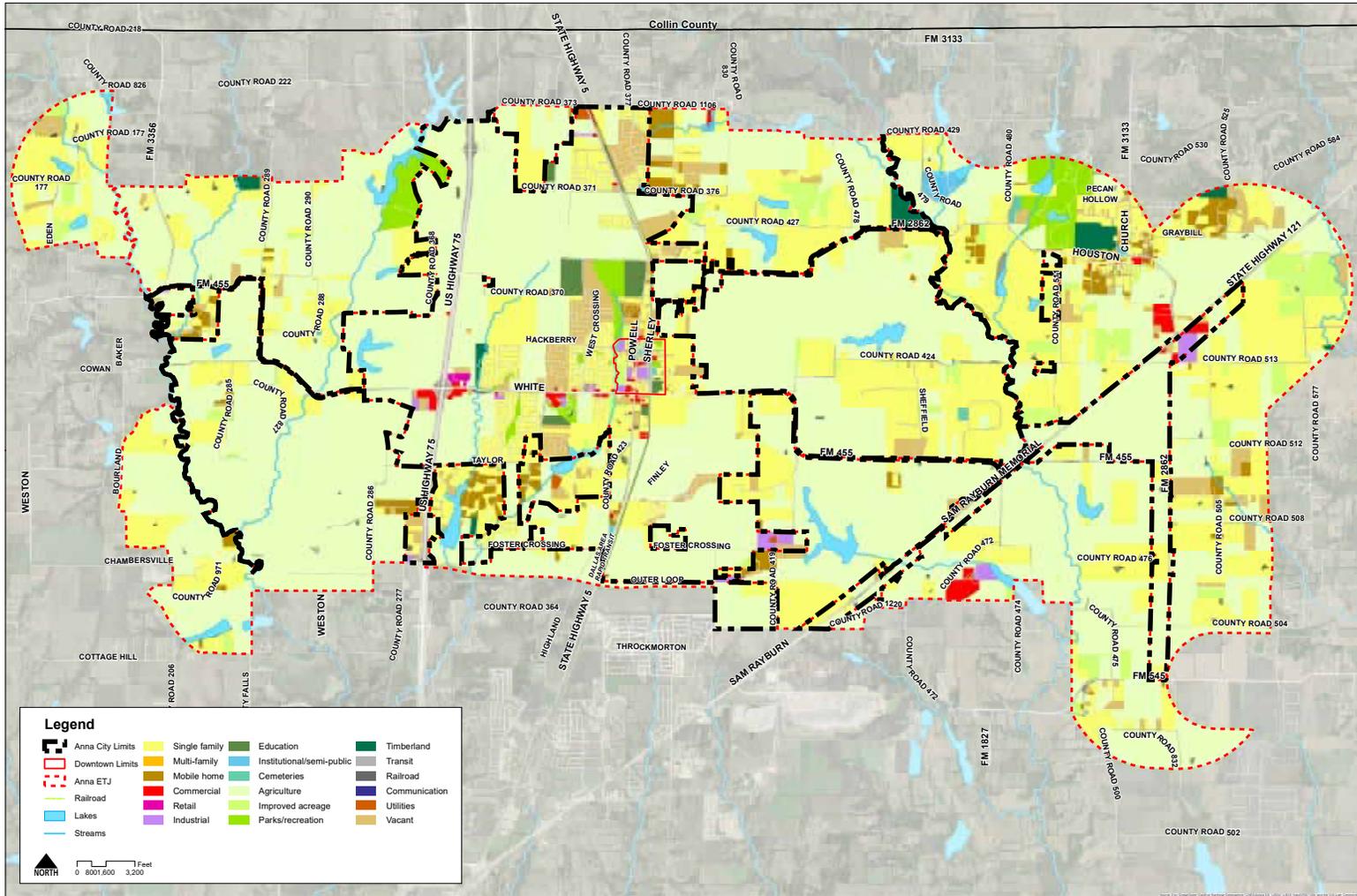
# Existing Educational Facilities - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



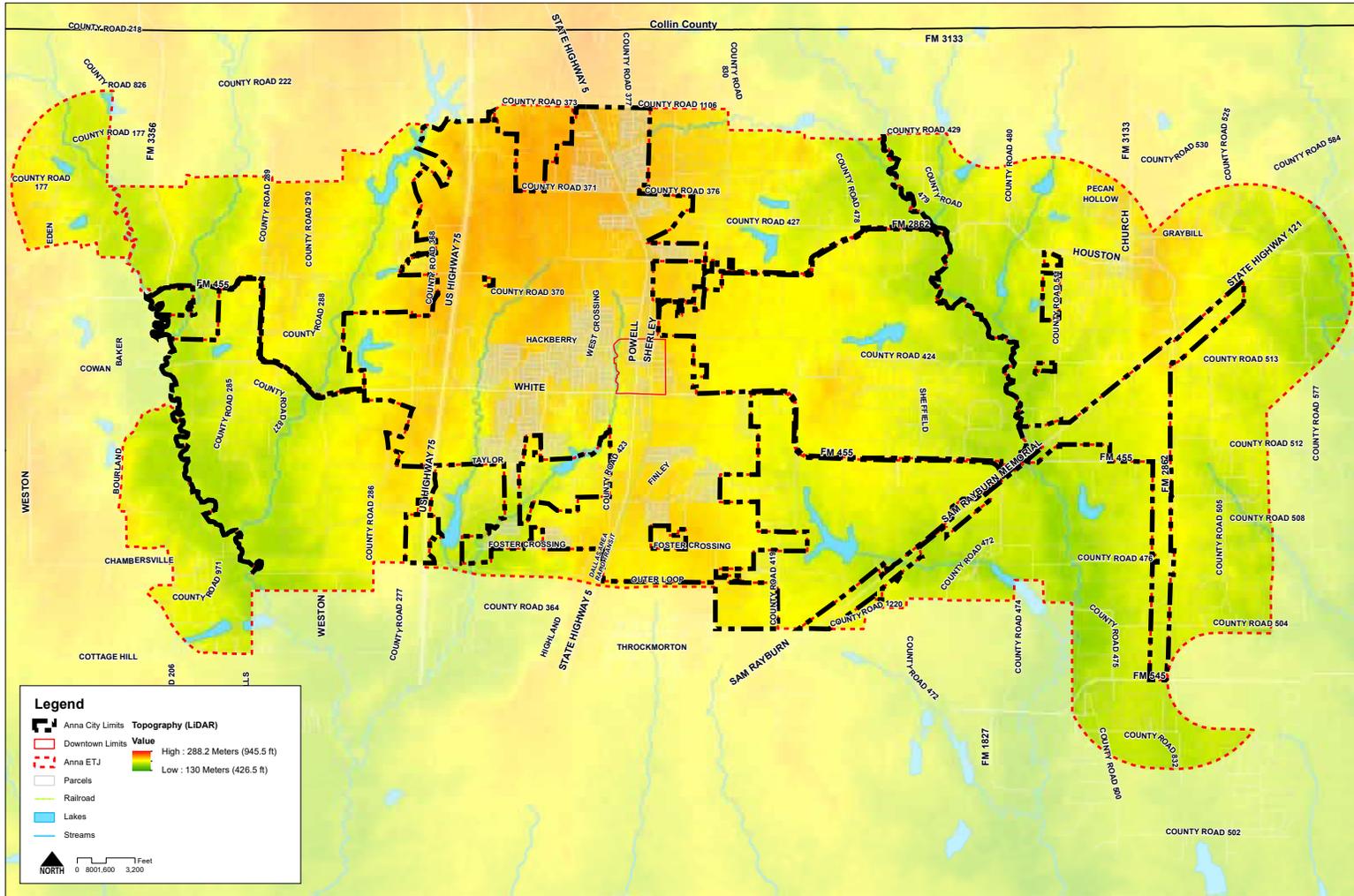
# Existing Land Use - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



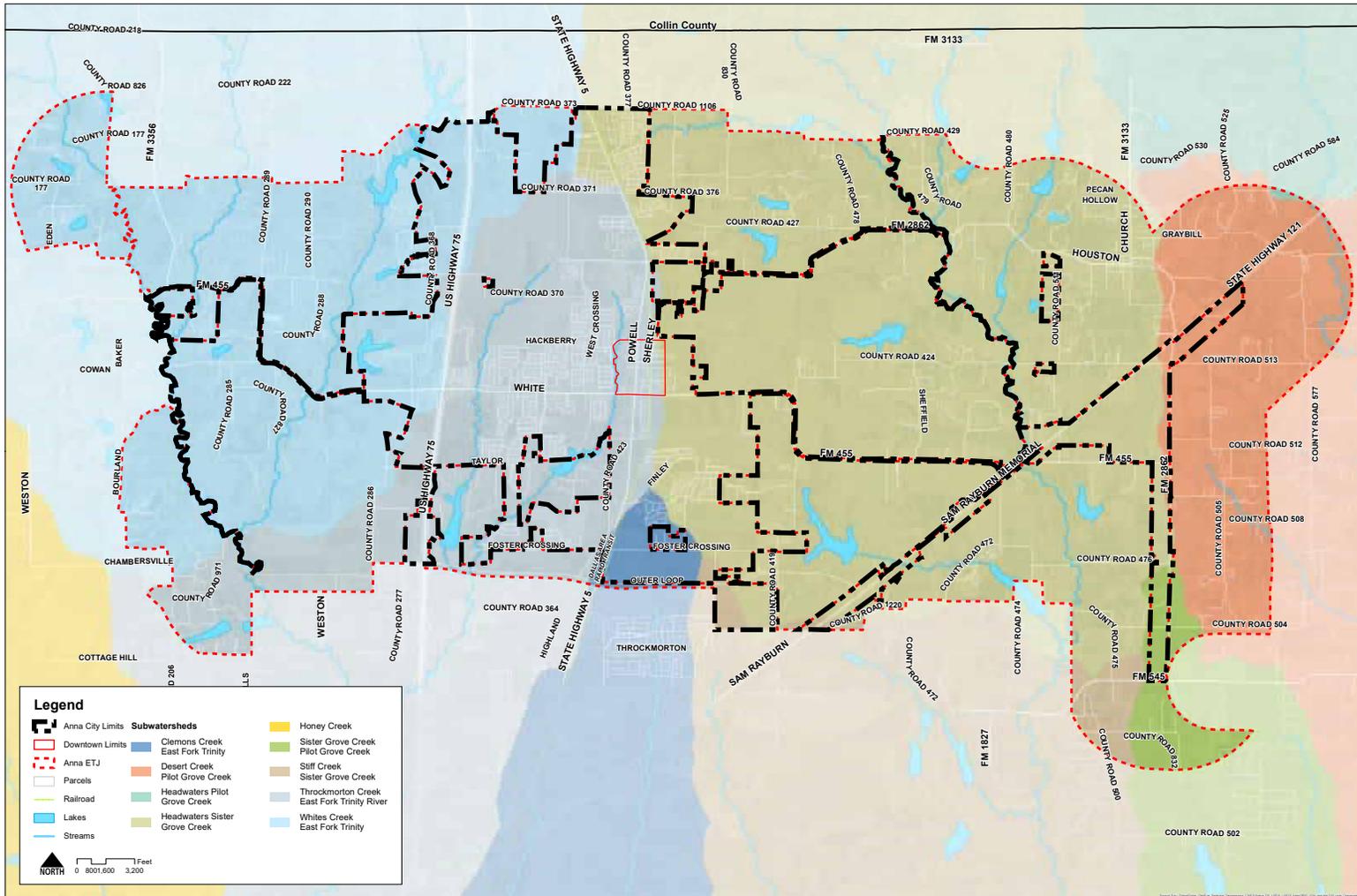
# Existing Topography - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



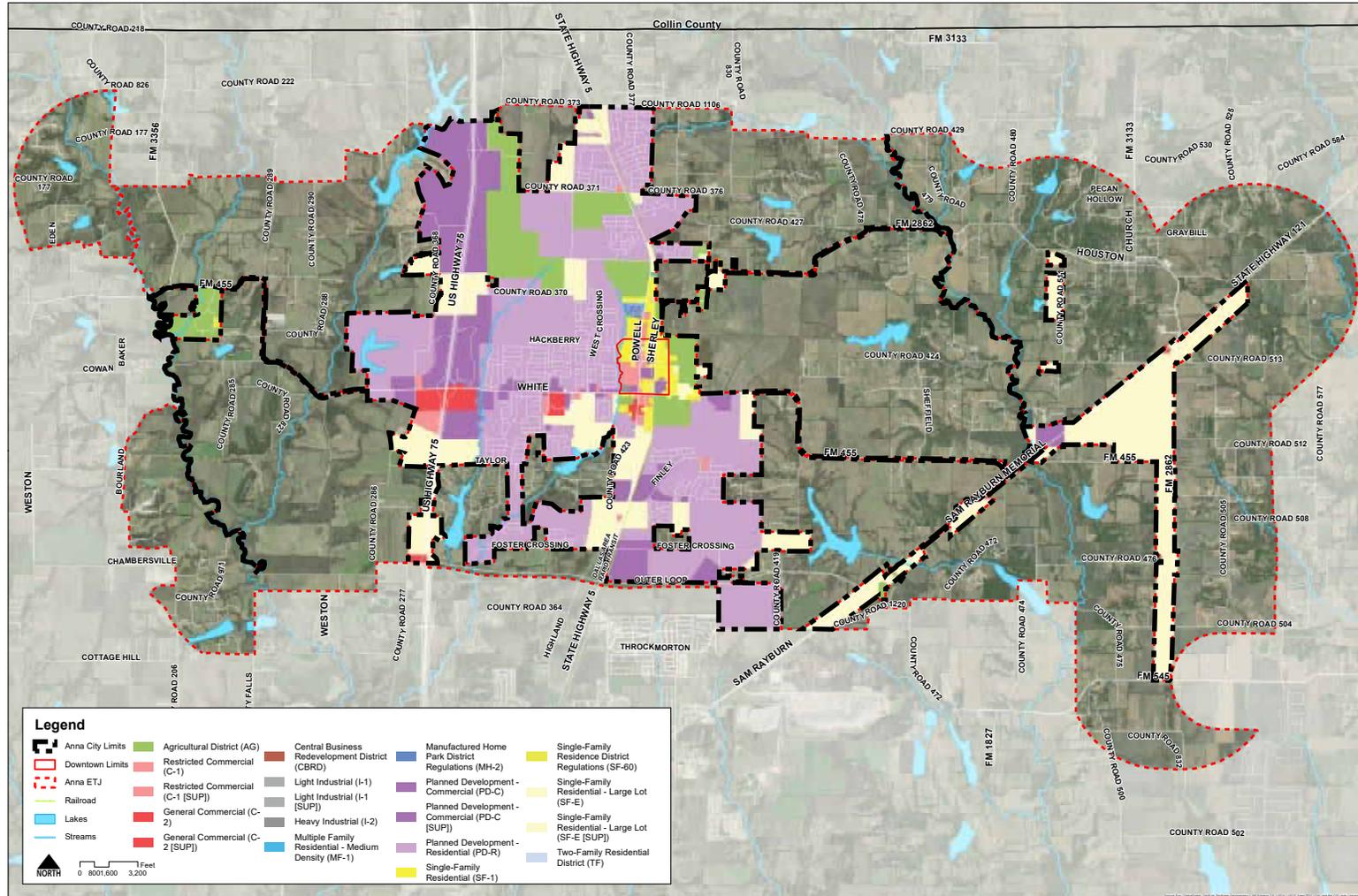
# Existing Watersheds - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



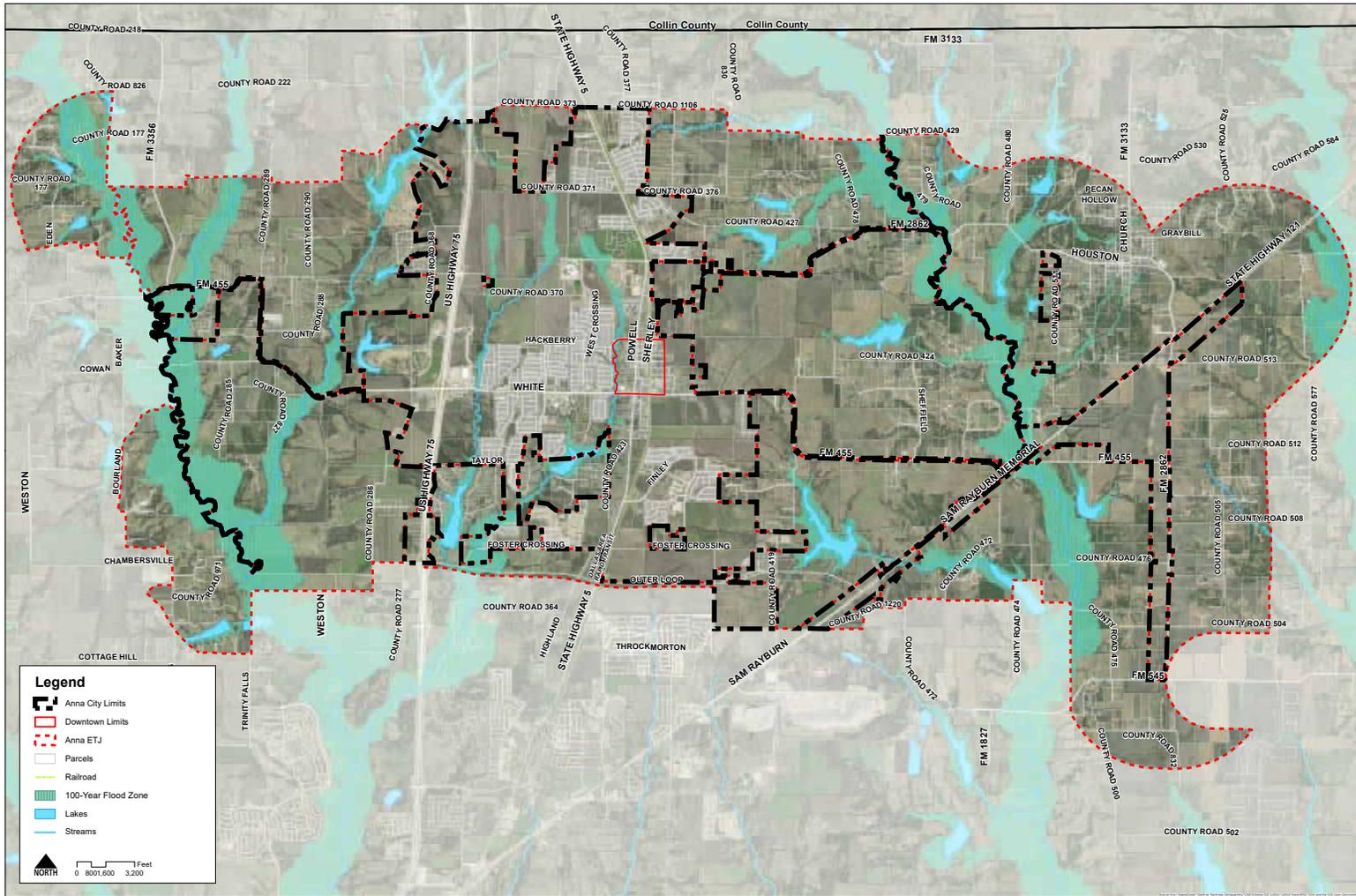
# Existing Zoning - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



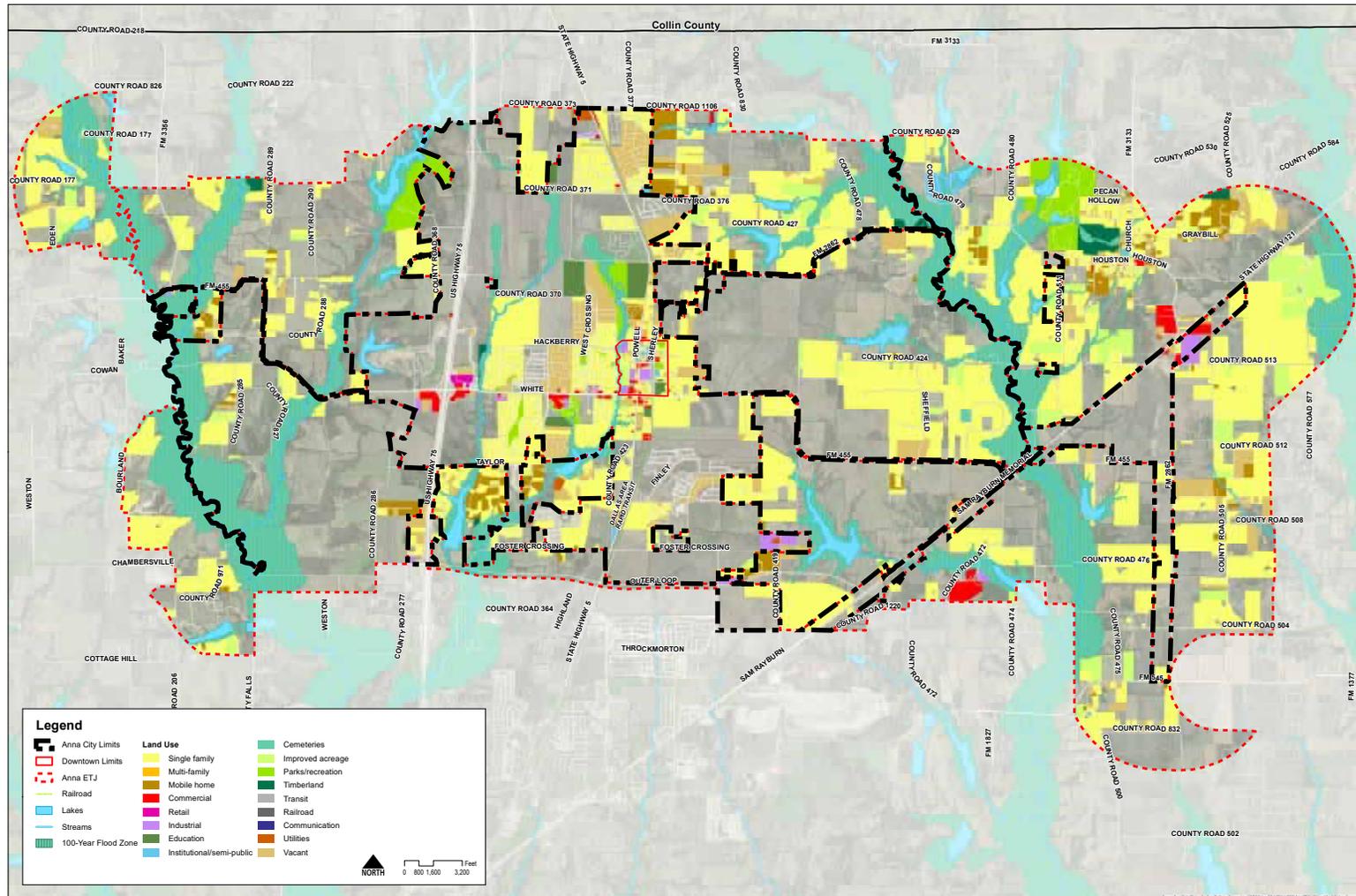
# Existing Floodplain - DRAFT



ANNA 2050 COMPREHENSIVE PLAN



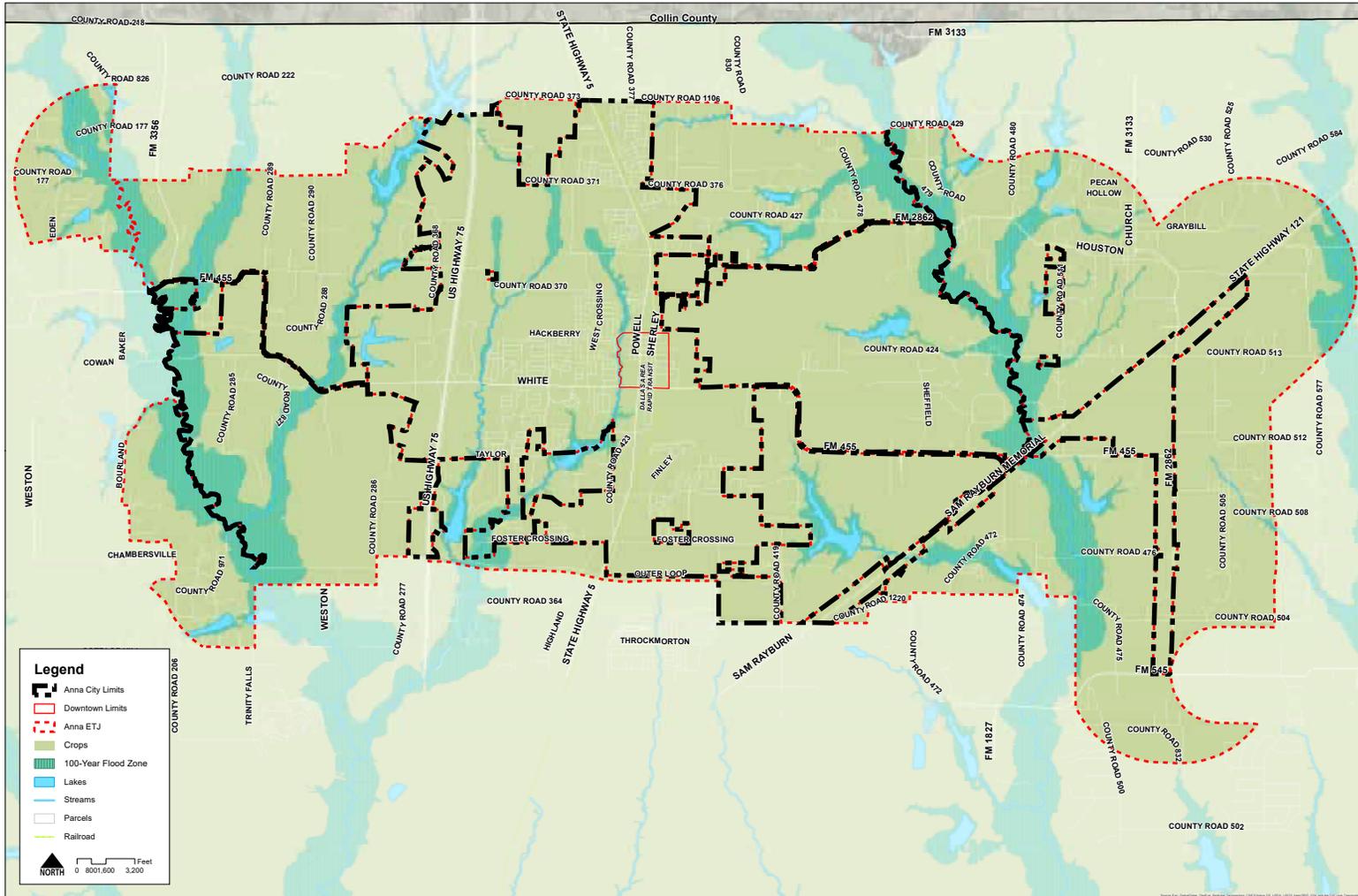
# Anna 2050 Study Area



## ANNA 2050 COMPREHENSIVE PLAN



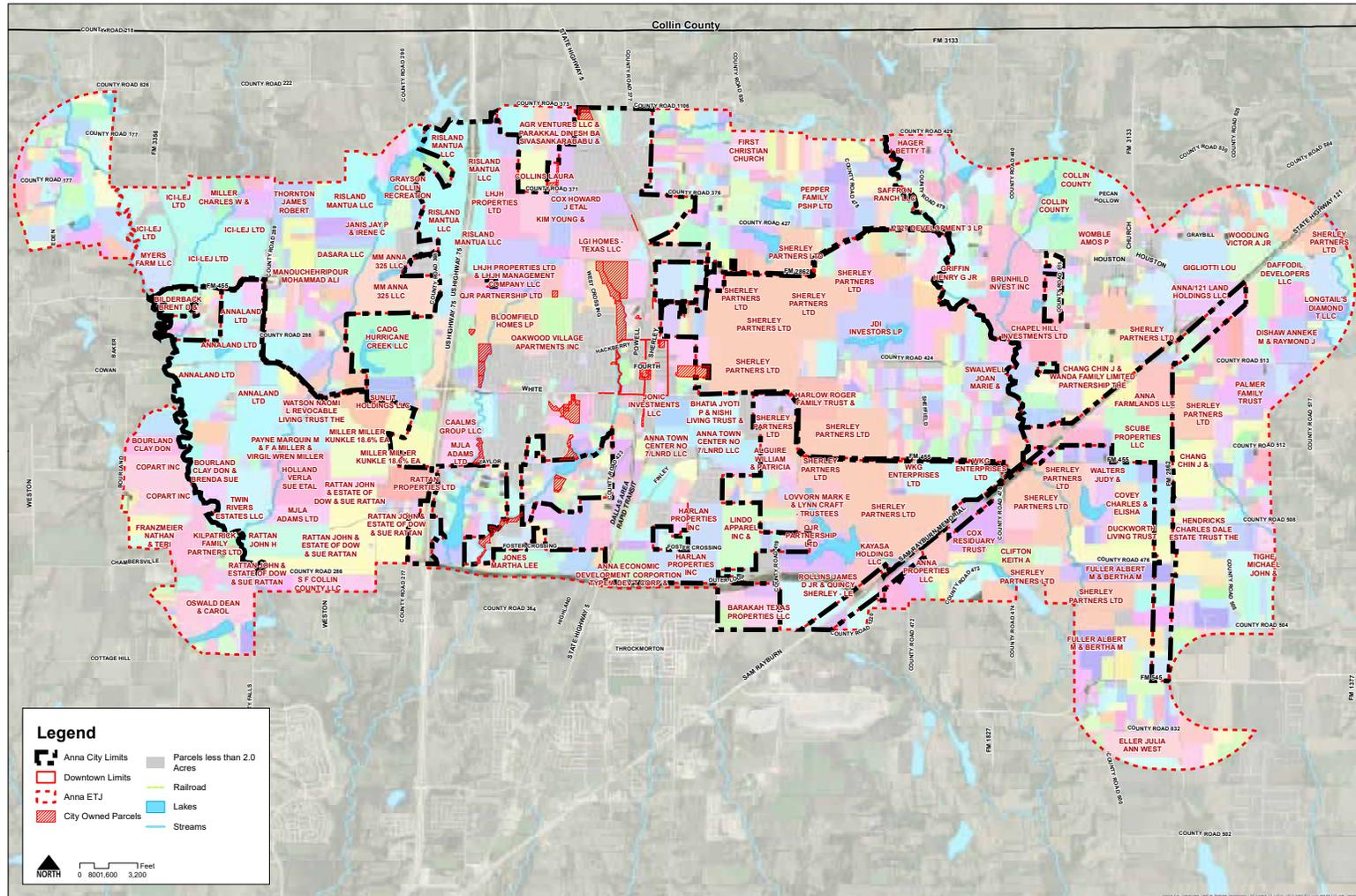
# Natural Systems - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



# Parcel Ownership - DRAFT

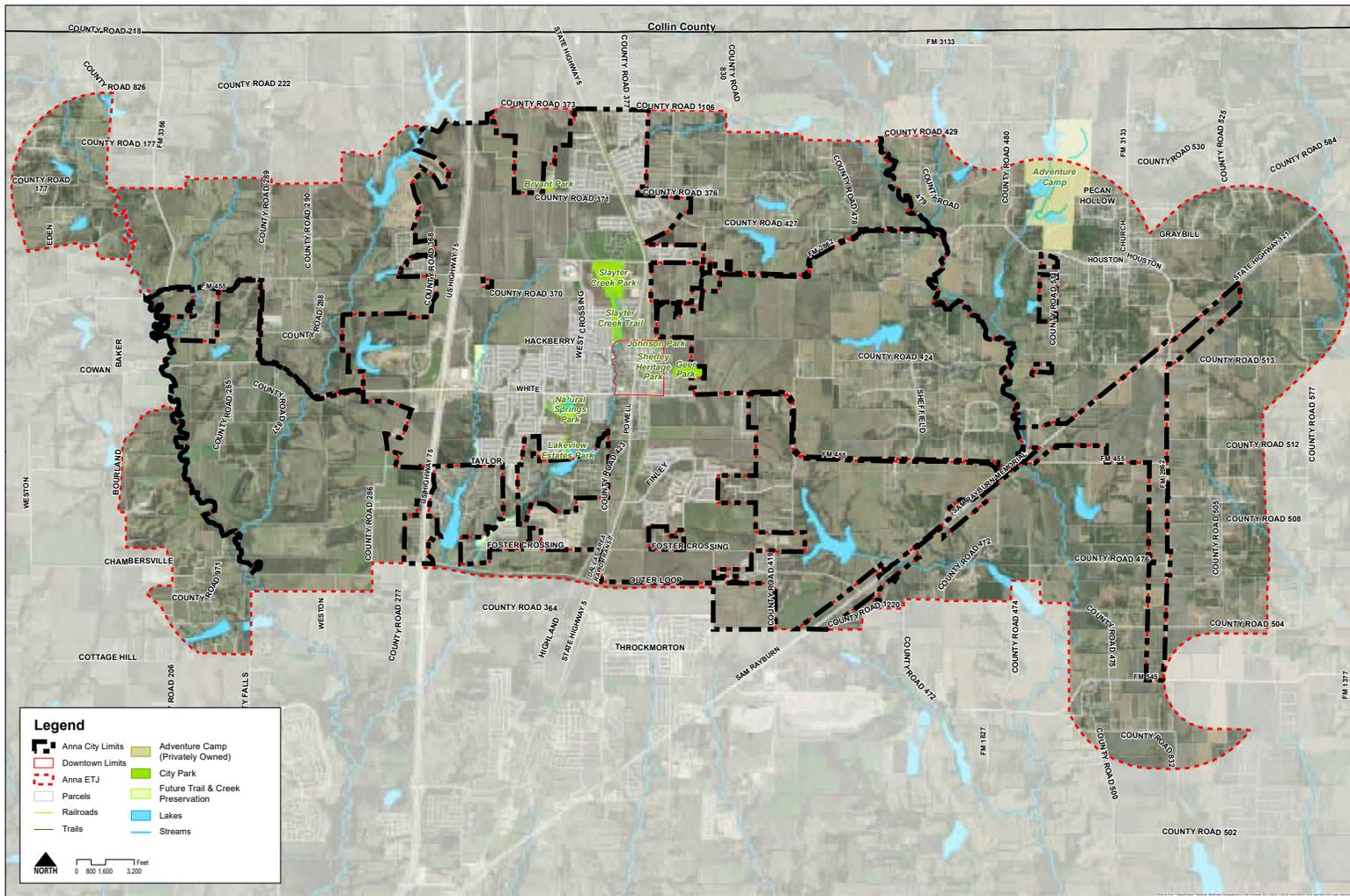


## ANNA 2050 COMPREHENSIVE PLAN





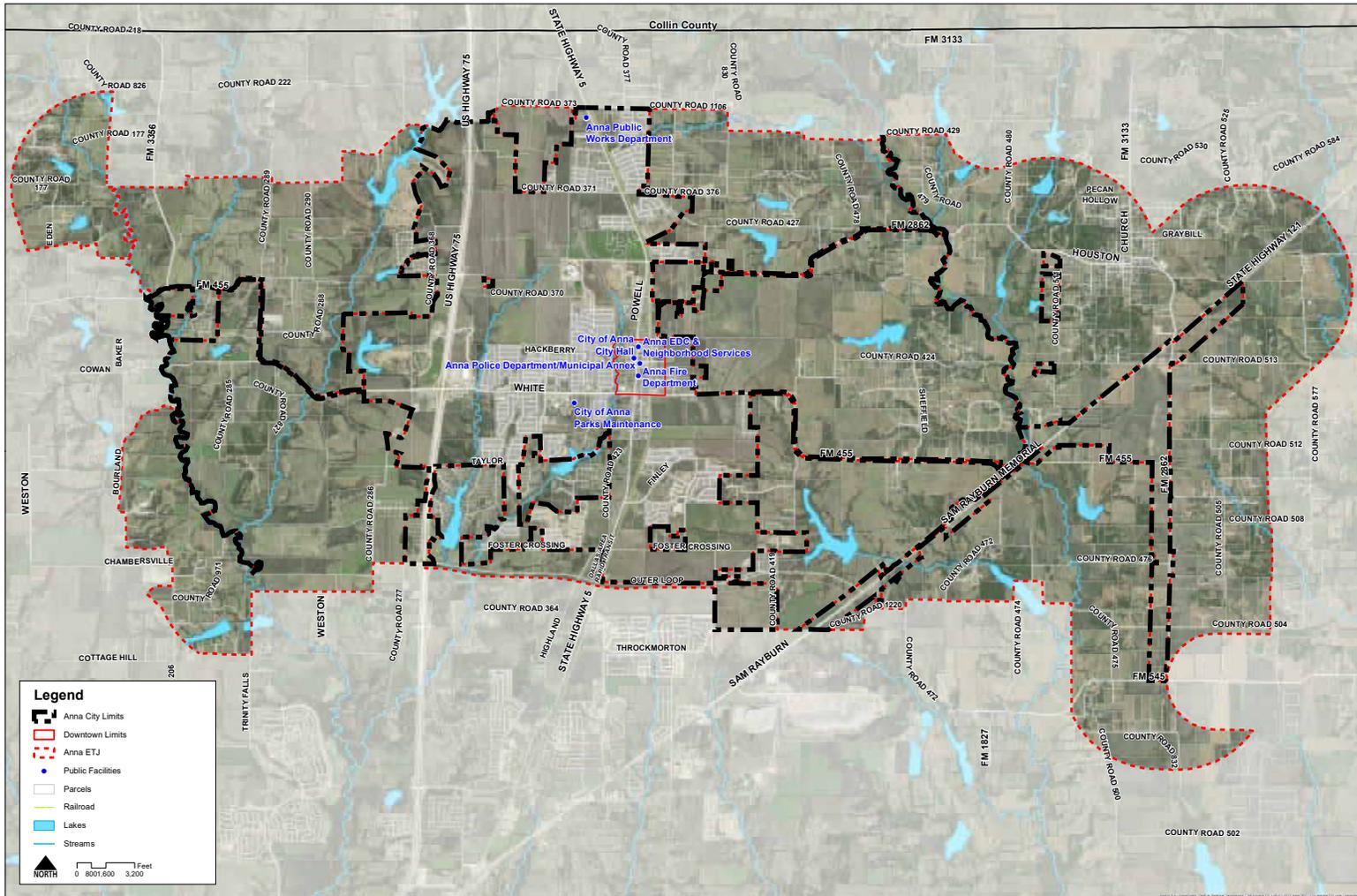
# Existing Parks - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



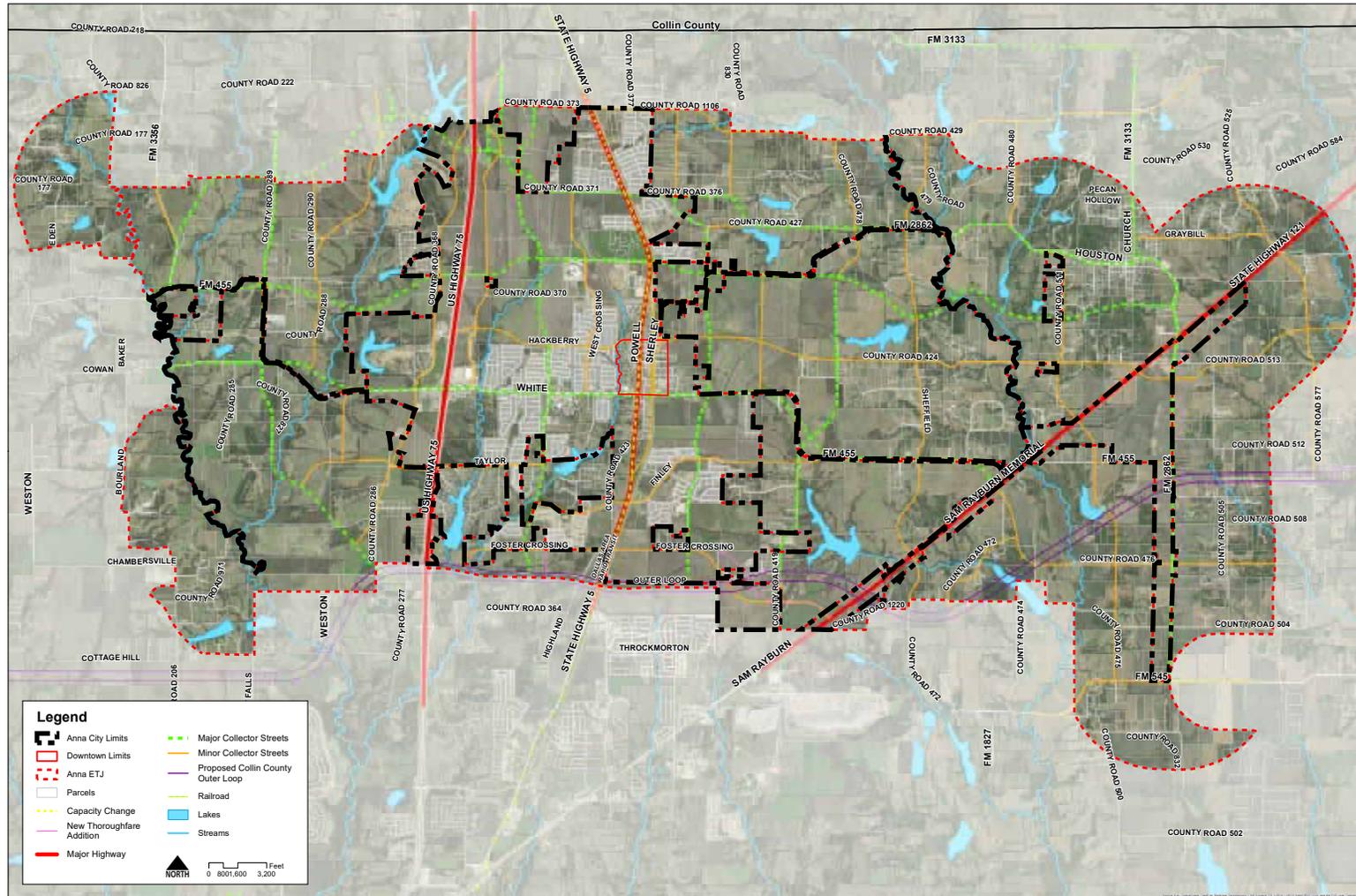
# Existing Public Facilities - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



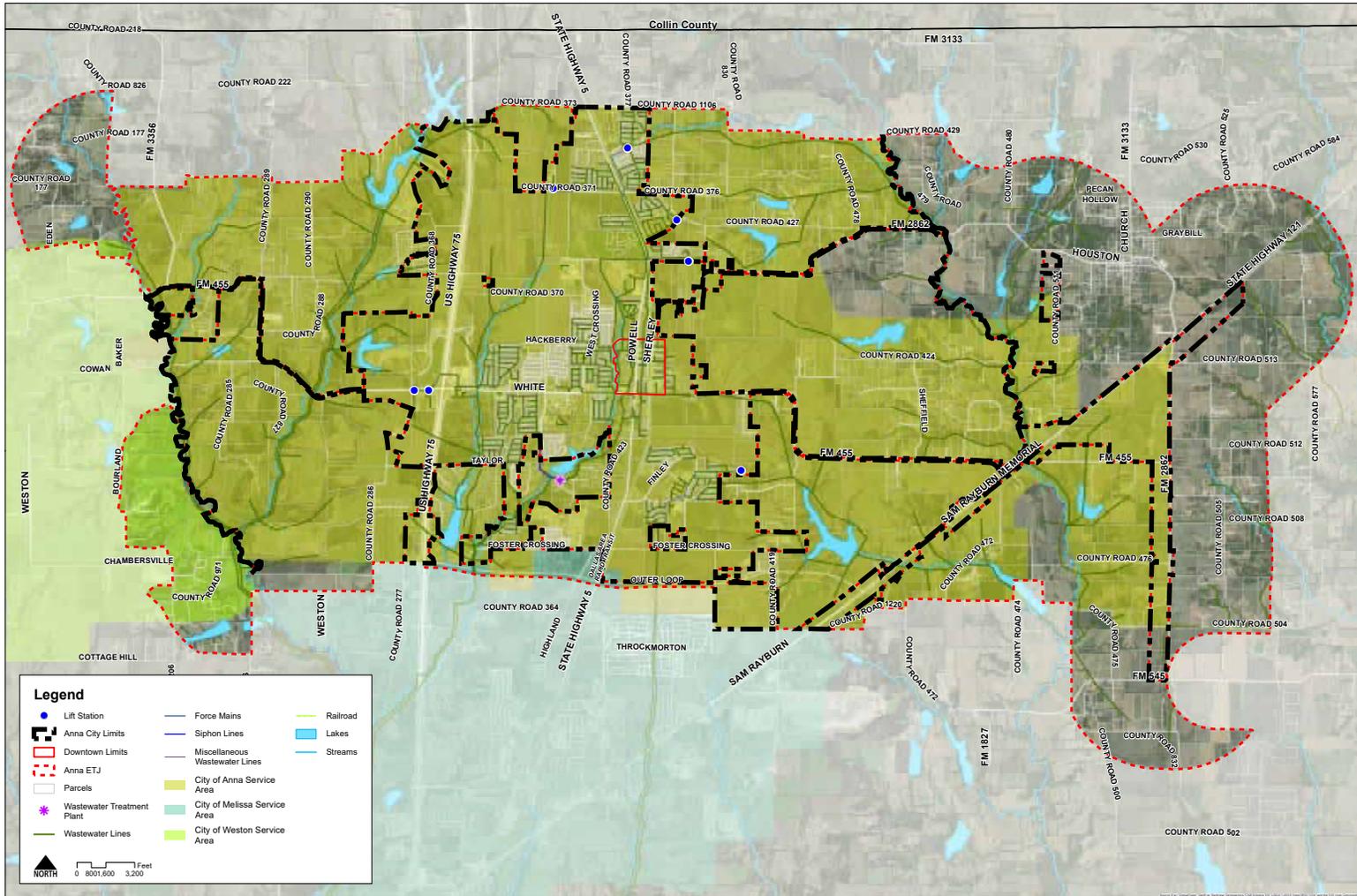
# Existing Thoroughfare Plan - DRAFT



## ANNA 2050 COMPREHENSIVE PLAN



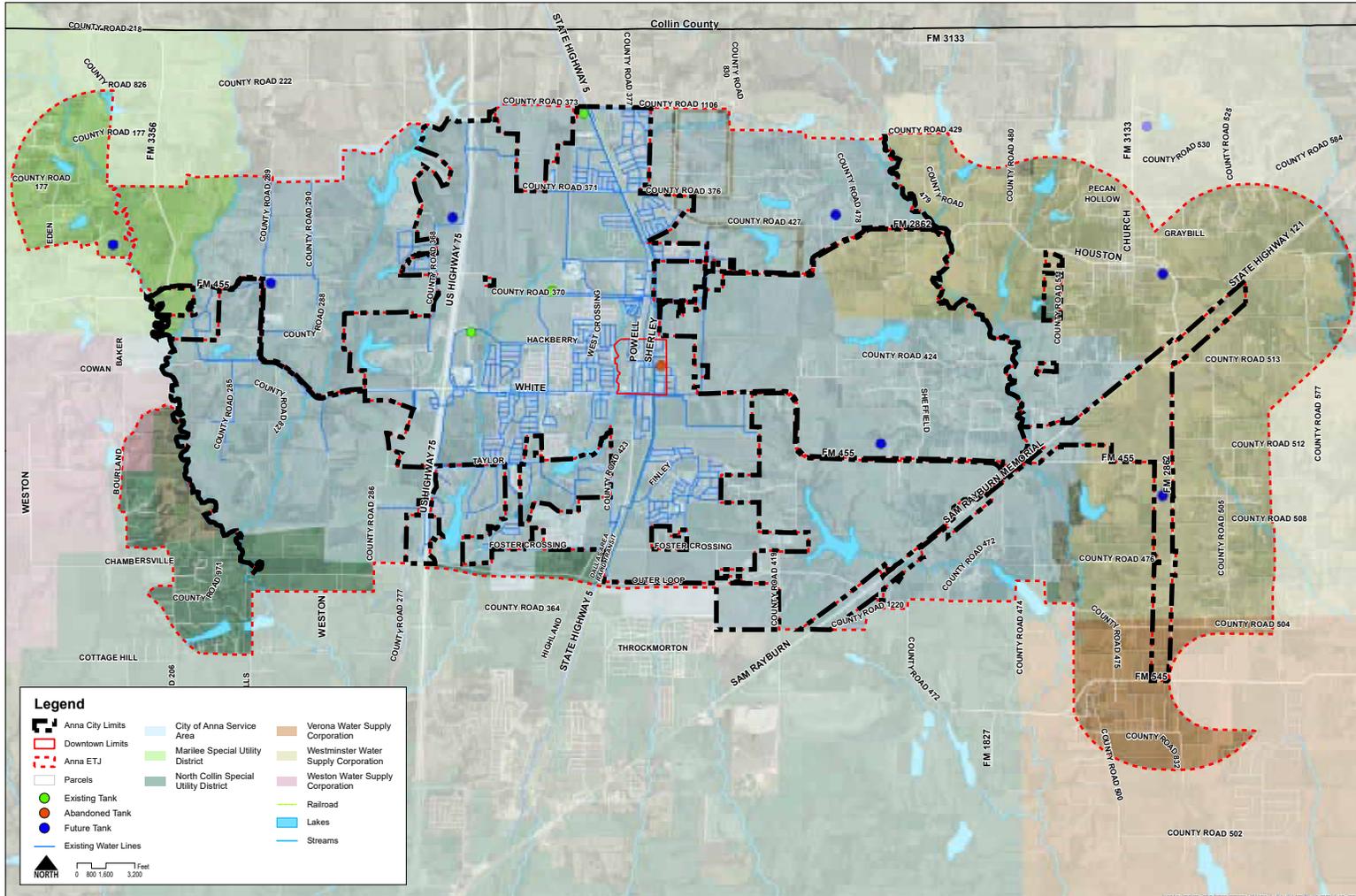
# Existing Wastewater System - DRAFT



ANNA 2050 COMPREHENSIVE PLAN



# Existing Water System - DRAFT



ANNA 2050 COMPREHENSIVE PLAN





# Anna

2050

Kimley»Horn

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