

## Vision

Anna is a vibrant, economically thriving community with a diversity of quality transportation options, housing inventory, and destination attractions. Our world-class facilities, services, and infrastructure attracts residents, businesses, and visitors and drives our financial stability and sustainability.

## Strategic Outcome Areas



### Neighorly

**Anna's community of neighbors has a sense of hometown pride and is:**

- Caring and giving
- Engaged in the community
- Active in civic life



### Unique

**Anna is designed to be unique as it transforms from a bedroom community to a thriving city, with:**

- Deliberate planning for the future
- A vision for innovative development and positive growth
- A variety of housing, jobs, and educational opportunities



### Vibrant

**Anna has a quality workforce that contributes to a prosperous economy that includes:**

- Diverse businesses with outstanding employment opportunities
- Easy access to a variety of events and entertainment venues
- A one-of-a-kind downtown



### Safe

**Anna is a community where neighbors feel safe due to the City's commitment to:**

- Staffing public safety operations to meet the needs of a growing community
- Preparing for emergencies and ensuring excellent response times



### Resilient

**Anna's mobility and utility infrastructure consistently meets community needs by:**

- Focusing on resiliency and the City's ability to recover from upsets
- Having a robust multi-modal transportation network
- Dependably delivering utility services to the City's neighbors and businesses



### Active

**The City of Anna promotes an active community through:**

- A variety of social opportunities for neighbors and visitors
- Diverse recreational venues
- Well-maintained trails and natural areas
- Opportunities for lifelong learning



### Excellent

**Anna is a high-performing City that implements best practices and pursues accreditation, demonstrating its commitment to:**

- Ethical and collaborative decision-making
- Continuous improvement and achieving measurable outcomes
- Ensuring a positive work environment for Council, staff, and neighbors